

DSMN8

The UK's Most Active Computer Software Professionals on Social - November 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
9.29%	35	9.66%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Redgate Software	https://www.linkedin.com/company/redgate-software	United Kingdom	571	95	16.64%	▲ 2
2	Adaptavist	https://www.linkedin.com/company/adaptavist	United Kingdom	751	122	16.25%	▼ -1
3	Cognism	https://www.linkedin.com/company/cognism	United Kingdom	548	88	16.06%	▼ -1
4	MHR	https://www.linkedin.com/company/mhr	United Kingdom	965	148	15.34%	▲ 5
5	Quantexa	https://www.linkedin.com/company/quantexa	United Kingdom	765	114	14.90%	New Entry
6	EcoOnline Global	https://www.linkedin.com/company/ecoonline-global	United Kingdom	651	97	14.90%	▲ 1
7	Reward Gateway	https://www.linkedin.com/company/reward-gateway	United Kingdom	792	118	14.90%	▲ 1
8	Causeway Technologies	https://www.linkedin.com/company/causeway-technologies	United Kingdom	510	66	12.94%	New Entry
9	1E	https://www.linkedin.com/company/1e	United Kingdom	537	69	12.85%	▼ -3
10	Creative Assembly	https://www.linkedin.com/company/creative-assembly	United Kingdom	514	63	12.26%	New Entry
11	Benefex	https://www.linkedin.com/company/benefex	United Kingdom	542	63	11.62%	New Entry
12	European Bioinformatics Institute	https://www.linkedin.com/company/european-bioinformatics-institute	United Kingdom	827	90	10.88%	▲ 2
13	DC Thomson	https://www.linkedin.com/company/dc-thomson	United Kingdom	846	92	10.87%	New Entry
14	Sports Interactive	https://www.linkedin.com/company/sports-interactive	United Kingdom	525	54	10.29%	New Entry
15	Compare the Market	https://www.linkedin.com/company/compare-the-market	United Kingdom	780	76	9.74%	▼ -4
16	Thought Machine	https://www.linkedin.com/company/thought-machine	United Kingdom	531	51	9.60%	▼ -6
17	Jagex	https://www.linkedin.com/company/jagex	United Kingdom	668	61	9.13%	New Entry
18	Idox	https://www.linkedin.com/company/idox	United Kingdom	526	46	8.75%	▲ 2
19	Playground Games	https://www.linkedin.com/company/playground-games	United Kingdom	504	44	8.73%	New Entry
20	CodeGen International	https://www.linkedin.com/company/codegen-international	United Kingdom	720	57	7.92%	▼ -7
21	Kerridge Commercial Systems	https://www.linkedin.com/company/kerridge-commercial-systems	United Kingdom	937	73	7.79%	▼ -2

22	Zonal	https://www.link	United Kingdom	709	54	7.62%	New Entry
23	Frontier Developments	https://www.link	United Kingdom	625	45	7.20%	New Entry
24	VeriPark	https://www.link	United Kingdom	944	66	6.99%	▼ -7
25	Mindera	https://www.link	United Kingdom	951	62	6.52%	▼ -2
26	Mapp	https://www.link	United Kingdom	526	33	6.27%	New Entry
27	Product Madness	https://www.link	United Kingdom	624	38	6.09%	New Entry
28	Rebellion	https://www.link	United Kingdom	576	35	6.08%	New Entry
29	Forsta	https://www.link	United Kingdom	798	43	5.39%	▼ -5
30	Sumo Digital	https://www.link	United Kingdom	910	44	4.84%	New Entry
31	Asite	https://www.link	United Kingdom	517	22	4.26%	▼ -9
32	Lead Forensics	https://www.link	United Kingdom	788	31	3.93%	▼ -17
33	Mobica	https://www.link	United Kingdom	739	21	2.84%	▼ -12
34	Acturis	https://www.link	United Kingdom	589	15	2.55%	▼ -6
35	Ex Libris	https://www.link	United Kingdom	818	17	2.08%	▼ -8

Ready to win at social?

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