



Europe's Most Active Computer Software Professionals on Social - November 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
8.96%	161	9.66%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Scaleway	https://www.linkedin.com/company/scaleway	France	562	143	25.44%	▲ 19
2	Camunda	https://www.linkedin.com/company/camunda	Germany	511	118	23.09%	New Entry
3	Alludo	https://www.linkedin.com/company/alludo	Canada	568	118	20.77%	New Entry
4	Contentful	https://www.linkedin.com/company/contentful	Germany	859	178	20.72%	▲ 2
5	SELISE Digital Platforms	https://www.linkedin.com/company/selise	Switzerland	592	115	19.43%	▲ 12
6	commercetools	https://www.linkedin.com/company/commercetools	Germany	695	134	19.28%	▲ 2
7	Dalux	https://www.linkedin.com/company/dalux	Denmark	595	111	18.66%	New Entry
8	SAP LeanIX	https://www.linkedin.com/company/sap-leanix	Germany	683	124	18.16%	▼ -1
9	Miraki	https://www.linkedin.com/company/miraki	France	778	141	18.12%	▼ -6
10	Expereo	https://www.linkedin.com/company/expereo	Netherlands	510	92	18.04%	▼ -5
11	Sonar	https://www.linkedin.com/company/sonar	Switzerland	639	114	17.84%	▲ 13
12	Esri Canada	https://www.linkedin.com/company/esri-canada	Canada	642	113	17.60%	New Entry
13	Coveo	https://www.linkedin.com/company/coveo	Canada	787	136	17.28%	New Entry
14	Lucanet	https://www.linkedin.com/company/lucanet	Germany	659	113	17.15%	▼ -13
15	Cognite	https://www.linkedin.com/company/cognite	Norway	626	104	16.61%	▼ -11
16	Vena Solutions	https://www.linkedin.com/company/vena-solutions	Canada	675	111	16.44%	New Entry
17	Körber Supply Chain Softw	https://www.linkedin.com/company/koerber	Germany	527	80	15.18%	New Entry
18	SAP Signavio	https://www.linkedin.com/company/sap-signavio	Germany	656	99	15.09%	▼ -9
19	Visier	https://www.linkedin.com/company/visier	Canada	559	84	15.03%	New Entry
20	Eplan	https://www.linkedin.com/company/eplan	Germany	914	137	14.99%	▼ -9
21	Rovio Entertainment	https://www.linkedin.com/company/rovio-entertainment	Finland	606	90	14.85%	New Entry

22	Visma Finland	https://www.link	Finland	637	94	14.76%	▼ -10
23	Innofactor	https://www.link	Finland	566	82	14.49%	▼ -9
24	Stibo Systems	https://www.link	Denmark	812	117	14.41%	▼ -5
25	Lightricks	https://www.link	Israel	543	78	14.36%	New Entry
26	Adjust	https://www.link	Germany	676	92	13.61%	▼ -16
27	Staffbase	https://www.link	Germany	872	116	13.30%	▼ -14
28	Prophix	https://www.link	Canada	502	65	12.95%	New Entry
29	Qt Group	https://www.link	Finland	978	123	12.58%	▼ -7
30	Medius	https://www.link	Sweden	653	78	11.94%	▼ -15
31	Bridgestone Mobility Soluti	https://www.link	Netherlands	815	97	11.90%	▼ -4
32	SER Group	https://www.link	Germany	531	63	11.86%	▲ 21
33	Emarsys	https://www.link	Austria	870	103	11.84%	▼ -17
34	Kongsberg Digital	https://www.link	Norway	932	110	11.80%	▼ -13
35	AFAS Software	https://www.link	Netherlands	695	79	11.37%	▼ -12
36	EQS Group	https://www.link	Germany	574	65	11.32%	▲ 25
37	Syncron	https://www.link	Sweden	822	93	11.31%	▲ 0
38	Netcetera	https://www.link	Switzerland	764	85	11.13%	▼ -3
39	Magnet Forensics	https://www.link	Canada	711	78	10.97%	New Entry
40	Trifork	https://www.link	Switzerland	645	70	10.85%	▼ -8
41	Bynder	https://www.link	Netherlands	595	64	10.76%	▼ -5
42	Massive Entertainment	https://www.link	Sweden	723	77	10.65%	New Entry
43	INFORM	https://www.link	Germany	819	87	10.62%	▲ 6
44	Cambio Group	https://www.link	Sweden	630	66	10.48%	▲ 30
45	Benevity	https://www.link	Canada	870	91	10.46%	New Entry
46	BlackBerry QNX	https://www.link	Canada	624	65	10.42%	New Entry
47	Serrala	https://www.link	Germany	783	81	10.34%	▼ -21
48	Jobber	https://www.link	Canada	939	97	10.33%	New Entry
49	OPTEL Group	https://www.link	Canada	541	55	10.17%	New Entry
50	AlayaCare	https://www.link	Canada	604	60	9.93%	New Entry
51	Uklon	https://www.link	Ukraine	641	63	9.83%	New Entry
52	New Work	https://www.link	Germany	577	55	9.53%	▼ -22
53	Zafin	https://www.link	Canada	735	70	9.52%	New Entry
54	BlueCat	https://www.link	Canada	574	54	9.41%	New Entry
55	ATOSS Software	https://www.link	Germany	747	70	9.37%	▼ -3
56	Nextlane	https://www.link	France	659	61	9.26%	New Entry
57	Vizrt	https://www.link	Norway	854	79	9.25%	▼ -7
58	OverIT	https://www.link	Italy	639	59	9.23%	▼ -24
59	Chaos	https://www.link	Germany	889	81	9.11%	▼ -20
60	Enablon	https://www.link	France	550	50	9.09%	▼ -9
61	Caseware	https://www.link	Canada	577	52	9.01%	New Entry
62	FreshBooks	https://www.link	Canada	521	46	8.83%	New Entry
63	EveryMatrix	https://www.link	Malta	749	66	8.81%	▼ -34
64	Mambu	https://www.link	Netherlands	662	58	8.76%	▼ -18
65	Vendasta	https://www.link	Canada	712	62	8.71%	New Entry
66	Natural Intelligence	https://www.link	Israel	517	45	8.70%	New Entry
67	MyHeritage	https://www.link	Israel	547	47	8.59%	New Entry
68	Devexperts	https://www.link	Ireland	815	70	8.59%	▲ 1
69	Voodoo	https://www.link	France	677	58	8.57%	New Entry
70	Schneider Electric Hub	https://www.link	Serbia	806	69	8.56%	New Entry
71	ESW	https://www.link	Ireland	972	83	8.54%	▼ -15
72	Planisware	https://www.link	France	665	56	8.42%	▼ -28
73	Cint	https://www.link	Sweden	987	83	8.41%	▼ -2
74	TheFork	https://www.link	France	934	78	8.35%	▼ -19
75	Critical Manufacturing	https://www.link	Portugal	554	46	8.30%	▼ -57
76	Proton	https://www.link	Switzerland	627	52	8.29%	▼ -51
77	Amusnet	https://www.link	Bulgaria	581	48	8.26%	▼ -10
78	Everseen	https://www.link	Ireland	557	46	8.26%	▲ 6
79	PTV Group	https://www.link	Germany	926	75	8.10%	▼ -32
80	Truecaller	https://www.link	Sweden	533	43	8.07%	▼ -49
81	Ubisoft Paris Studio	https://www.link	France	521	42	8.06%	New Entry
82	Regnology	https://www.link	Germany	900	71	7.89%	▼ -23
83	SMG Swiss Marketplace G	https://www.link	Switzerland	613	48	7.83%	▼ -29
84	Trusted Shops	https://www.link	Germany	748	58	7.75%	▼ -44
85	SOFTWAY MEDICAL	https://www.link	France	672	52	7.74%	▼ -2
86	ISAGRI	https://www.link	France	840	65	7.74%	▲ 9
87	GRAPHISOFT	https://www.link	Hungary	867	67	7.73%	▼ -24
88	Varicent	https://www.link	Canada	657	50	7.61%	New Entry
89	Avalanche Studios Group	https://www.link	Sweden	569	43	7.56%	New Entry
90	Bending Spoons	https://www.link	Italy	506	38	7.51%	New Entry
91	Horoquartz	https://www.link	France	586	44	7.51%	▼ -50
92	Ubisoft Toronto	https://www.link	Canada	507	38	7.50%	New Entry
93	Lucca	https://www.link	France	854	64	7.49%	▼ -23

94	Techland	https://www.link	Poland	588	44	7.48%	New Entry
95	Trapeze Group	https://www.link	Canada	699	52	7.44%	New Entry
96	SEEBURGER	https://www.link	Germany	901	67	7.44%	▼ -14
97	AutoScout24	https://www.link	Germany	745	55	7.38%	▼ -59
98	AVL Software and Function	https://www.link	Germany	524	38	7.25%	New Entry
99	Vega IT	https://www.link	Serbia	875	63	7.20%	▼ -21
100	Shift Technology	https://www.link	France	559	40	7.16%	▼ -58
101	Noovle	https://www.link	Italy	562	40	7.12%	▼ -37
102	XING	https://www.link	Germany	916	64	6.99%	New Entry
103	Rakuten Viber	https://www.link	Luxembourg	717	50	6.97%	▼ -31
104	Sofico	https://www.link	Belgium	521	36	6.91%	▼ -7
105	QUALCO	https://www.link	Greece	611	42	6.87%	▼ -47
106	BPC	https://www.link	Switzerland	684	47	6.87%	▼ -14
107	Homa	https://www.link	France	601	41	6.82%	New Entry
108	Paradox Interactive	https://www.link	Sweden	572	39	6.82%	New Entry
109	Tobii	https://www.link	Sweden	660	44	6.67%	▼ -43
110	Accedo.tv	https://www.link	Sweden	546	36	6.59%	▼ -50
111	Kiwi.com	https://www.link	Czechia	990	65	6.57%	New Entry
112	Fortnox	https://www.link	Sweden	752	49	6.52%	▼ -39
113	Tremend Software Consult	https://www.link	Romania	677	44	6.50%	▼ -33
114	EBP	https://www.link	France	586	38	6.48%	▼ -52
115	People Can Fly Studio	https://www.link	Poland	634	41	6.47%	New Entry
116	Cority	https://www.link	Canada	899	57	6.34%	New Entry
117	Deltatre	https://www.link	Italy	889	56	6.30%	▼ -52
118	ImmoScout24	https://www.link	Germany	576	36	6.25%	▼ -50
119	Meero	https://www.link	France	769	48	6.24%	▼ -32
120	trivago	https://www.link	Germany	984	58	5.89%	New Entry
121	Kelio	https://www.link	France	510	30	5.88%	New Entry
122	idealo internet	https://www.link	Germany	958	56	5.85%	▼ -43
123	Leadtech Group	https://www.link	Spain	638	37	5.80%	New Entry
124	Verafin	https://www.link	Canada	694	40	5.76%	New Entry
125	Zetes Goods ID	https://www.link	Belgium	729	42	5.76%	▼ -25
126	Teamwork.com	https://www.link	Ireland	557	32	5.75%	▼ -51
127	Scalefocus	https://www.link	Bulgaria	627	36	5.74%	▼ -70
128	Social Discovery Group	https://www.link	Malta	765	42	5.49%	▼ -43
129	AnyDesk Software	https://www.link	Germany	724	39	5.39%	New Entry
130	Greentube	https://www.link	Austria	581	31	5.34%	New Entry
131	Boozt	https://www.link	Sweden	814	43	5.28%	▼ -86
132	TouchBistro	https://www.link	Canada	562	29	5.16%	New Entry
133	A2MAC1	https://www.link	France	543	28	5.16%	▼ -57
134	Crytek	https://www.link	Germany	571	29	5.08%	New Entry
135	Bosch Italia	https://www.link	Italy	731	37	5.06%	▼ -41
136	Elad Software Systems	https://www.link	Israel	596	30	5.03%	New Entry
137	Travix	https://www.link	Netherlands	554	26	4.69%	New Entry
138	Viveris	https://www.link	France	840	39	4.64%	▼ -50
139	FINEOS	https://www.link	Ireland	841	39	4.64%	▼ -40
140	TIER Mobility	https://www.link	Germany	714	33	4.62%	▼ -50
141	EPSILON NET	https://www.link	Greece	591	27	4.57%	▼ -43
142	Piano	https://www.link	Netherlands	709	32	4.51%	▼ -51
143	Wondershare Technology	https://www.link	Canada	559	25	4.47%	New Entry
144	Brainly	https://www.link	Poland	663	29	4.37%	▼ -96
145	SQLink Group	https://www.link	Israel	630	26	4.13%	New Entry
146	Infovista	https://www.link	France	885	34	3.84%	▼ -44
147	Lone Wolf Technologies	https://www.link	Canada	674	25	3.71%	New Entry
148	Waves Audio	https://www.link	Israel	536	19	3.54%	New Entry
149	Aman Group	https://www.link	Israel	854	30	3.51%	New Entry
150	Kabam	https://www.link	Canada	771	26	3.37%	New Entry
151	Funcom	https://www.link	Norway	579	19	3.28%	New Entry
152	Pentalog	https://www.link	France	961	31	3.23%	New Entry
153	GlobalLogic Poland	https://www.link	Poland	838	27	3.22%	▼ -52
154	Eidos-Montréal	https://www.link	Canada	621	20	3.22%	New Entry
155	CMiC	https://www.link	Canada	622	20	3.22%	New Entry
156	GIRO	https://www.link	Canada	799	23	2.88%	New Entry
157	AROBS Group	https://www.link	Romania	762	20	2.62%	▼ -51
158	ONE Technologies	https://www.link	Israel	556	14	2.52%	New Entry
159	FunPlus	https://www.link	Switzerland	851	18	2.12%	New Entry
160	ISsoft	https://www.link	Belarus	874	11	1.26%	New Entry
161	Fortech	https://www.link	Romania	628	5	0.80%	▼ -50

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