



The USA's Most Active Telecommunications Professionals on Social - October 2024

Industry at a glance:

Average Score:
3.57%

Total Companies:
92

Global Industry Average:
4.00%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Brightspeed	https://www.linkedin.com/company/brightspeed	United States	1,782	186	10.44%	▲ 5
2	Comcast Business	https://www.linkedin.com/company/comcast-business	United States	8,286	854	10.31%	▼ -1
3	Hotwire Communications	https://www.linkedin.com/company/hotwire-communications	United States	1,327	134	10.10%	▼ -1
4	Spectrum Enterprise	https://www.linkedin.com/company/spectrum-enterprise	United States	5,626	527	9.37%	▲ 1
5	GTT	https://www.linkedin.com/company/gtt	United States	3,216	238	7.40%	▲ 5
6	Intelsat	https://www.linkedin.com/company/intelsat	United States	2,260	155	6.86%	▲ 2
7	Pearce Services	https://www.linkedin.com/company/pearce-services	United States	1,330	89	6.69%	▼ -3
8	Optimum	https://www.linkedin.com/company/optimum	United States	1,582	102	6.45%	▼ -1
9	Cogent Communications	https://www.linkedin.com/company/cogent-communications	United States	2,552	162	6.35%	▲ 2
10	Harmonic	https://www.linkedin.com/company/harmonic	United States	1,595	100	6.27%	▲ 10
11	Nokia Bell Labs	https://www.linkedin.com/company/nokia-bell-labs	United States	1,756	106	6.04%	▲ 1
12	Metronet	https://www.linkedin.com/company/metronet	United States	1,893	113	5.97%	▼ -3
13	Ciena	https://www.linkedin.com/company/ciena	United States	9,566	568	5.94%	▲ 8
14	Spectrum Business	https://www.linkedin.com/company/spectrum-business	United States	1,388	77	5.55%	▼ -1
15	Motorola Solutions	https://www.linkedin.com/company/motorola-solutions	United States	24,058	1,334	5.54%	▲ 1
16	Infinera	https://www.linkedin.com/company/infinera	United States	3,542	193	5.45%	▲ 11
17	Transaction Network Services	https://www.linkedin.com/company/transaction-network-services	United States	1,600	86	5.38%	▲ 2
18	Granite Telecommunications	https://www.linkedin.com/company/granite-telecommunications	United States	2,277	122	5.36%	▲ 4
19	Ribbon Communications	https://www.linkedin.com/company/ribbon-communications	United States	3,919	206	5.26%	▲ 10
20	Zayo Group	https://www.linkedin.com/company/zayo-group	United States	3,569	180	5.04%	▼ -3
21	IPC Systems	https://www.linkedin.com/company/ipc-systems	United States	1,386	69	4.98%	▼ -6

22	Verizon Authorized	https://www.link	United States	3,486	173	4.96%	▲ 1
23	Sprint Communications	https://www.link	United States	2,028	95	4.68%	▼ -5
24	Mobile Communications Ar	https://www.link	United States	1,137	51	4.49%	▲ 8
25	Federal Communications C	https://www.link	United States	2,251	97	4.31%	▲ 16
26	Viasat	https://www.link	United States	6,487	275	4.24%	▲ 11
27	American Tower	https://www.link	United States	5,791	242	4.18%	▲ 1
28	Consolidated Communicati	https://www.link	United States	1,787	73	4.09%	▼ -2
29	Ceragon Networks	https://www.link	United States	1,892	77	4.07%	▼ -5
30	Consumer Cellular	https://www.link	United States	1,780	72	4.04%	▲ 6
31	Cable & Wireless Commun	https://www.link	United States	1,768	70	3.96%	▲ 11
32	Radisys	https://www.link	United States	1,996	79	3.96%	▲ 24
33	AFL	https://www.link	United States	2,863	113	3.95%	▲ 2
34	VIAMI Solutions	https://www.link	United States	4,586	177	3.86%	▲ 14
35	Cox Communications	https://www.link	United States	16,444	632	3.84%	▼ -4
36	C Spire	https://www.link	United States	1,626	61	3.75%	▼ -3
37	Comcast	https://www.link	United States	59,178	2,129	3.60%	▲ 1
38	Mobileum	https://www.link	United States	2,005	72	3.59%	▼ -24
39	UScellular	https://www.link	United States	7,459	258	3.46%	▲ 11
40	IDT	https://www.link	United States	1,190	40	3.36%	▼ -15
41	Adtran	https://www.link	United States	2,322	78	3.36%	▲ 6
42	CommScope	https://www.link	United States	12,089	402	3.33%	▲ 2
43	Crown Castle	https://www.link	United States	5,155	170	3.30%	▼ -4
44	Flō Networks	https://www.link	United States	1,191	39	3.27%	▲ 22
45	Boost Mobile	https://www.link	United States	5,615	173	3.08%	▲ 51
46	SBA Communications	https://www.link	United States	1,968	60	3.05%	▼ -3
47	MasTec Communications C	https://www.link	United States	2,777	84	3.02%	▲ 11
48	Netracker Technology	https://www.link	United States	8,770	263	3.00%	▲ 16
49	IES Communications	https://www.link	United States	1,568	47	3.00%	▲ 0
50	Hughes	https://www.link	United States	2,974	88	2.96%	▲ 2
51	Midcontinent	https://www.link	United States	1,153	34	2.95%	▼ -17
52	Sorenson Communications	https://www.link	United States	3,230	95	2.94%	▼ -7
53	Qualcomm	https://www.link	United States	44,164	1,272	2.88%	▲ 55
54	Wireless Vision	https://www.link	United States	1,266	36	2.84%	▼ -24
55	DSI	https://www.link	United States	1,376	39	2.83%	New Entry
56	Sequential Technology Inte	https://www.link	United States	1,040	29	2.79%	New Entry
57	Poly	https://www.link	United States	3,072	85	2.77%	▲ 5
58	Charter Communications	https://www.link	United States	31,994	876	2.74%	▼ -1
59	T-Mobile	https://www.link	United States	85,579	2,300	2.69%	▲ 21
60	GCI Communication Corp.	https://www.link	United States	1,831	49	2.68%	▼ -9
61	Windstream	https://www.link	United States	9,964	266	2.67%	▼ -15
62	Fujitsu Network Communic	https://www.link	United States	1,608	41	2.55%	▼ -3
63	Webex	https://www.link	United States	1,269	31	2.44%	▼ -3
64	Synchronoss Technologies	https://www.link	United States	1,584	38	2.40%	▲ 20
65	AT&T	https://www.link	United States	173,679	4,000	2.30%	▲ 9
66	Frontier Internet	https://www.link	United States	12,371	281	2.27%	▲ 3
67	Altice USA	https://www.link	United States	10,394	232	2.23%	▼ -6
68	Cellular Sales	https://www.link	United States	5,506	121	2.20%	▲ 3
69	Liberty Latin America	https://www.link	United States	7,715	160	2.07%	▲ 6
70	TDS Telecommunications	https://www.link	United States	2,719	55	2.02%	▲ 6
71	CTDI	https://www.link	United States	6,781	135	1.99%	▲ 6
72	CCI Systems	https://www.link	United States	1,111	22	1.98%	▼ -4
73	Lumen Technologies	https://www.link	United States	49,856	964	1.93%	▼ -8
74	Lumentum	https://www.link	United States	3,518	67	1.90%	▼ -21
75	KGPCo	https://www.link	United States	1,020	18	1.76%	▼ -20
76	OFS	https://www.link	United States	1,138	20	1.76%	▼ -13
77	DISH Network	https://www.link	United States	22,861	381	1.67%	▼ -4
78	SubCom	https://www.link	United States	1,219	20	1.64%	▼ -6
79	Shentel	https://www.link	United States	1,144	18	1.57%	▼ -25
80	EchoStar	https://www.link	United States	4,548	67	1.47%	▲ 9
81	Senture	https://www.link	United States	1,689	23	1.36%	▲ 4
82	CaptionCall by Sorenson	https://www.link	United States	1,417	19	1.34%	▼ -3
83	Mediacom Communication	https://www.link	United States	2,369	29	1.22%	▼ -5
84	WOW! Internet, TV, & Phor	https://www.link	United States	2,187	25	1.14%	New Entry
85	Cricket Wireless	https://www.link	United States	8,342	86	1.03%	▼ -2
86	Spectrum	https://www.link	United States	89,462	814	0.91%	▲ 4
87	Plantronics	https://www.link	United States	1,100	10	0.91%	▲ 5
88	CenturyLink Business	https://www.link	United States	1,161	10	0.86%	▲ 0
89	RCN	https://www.link	United States	1,384	11	0.79%	▲ 5
90	Sonic	https://www.link	United States	2,511	17	0.68%	▲ 12
91	ARRIS	https://www.link	United States	2,448	15	0.61%	▲ 7
92	TDS	https://www.link	United States	3,300	11	0.33%	New Entry

Ready to win at social?

[Visit our website or contact us at support@dsmn8.com](#)

 @DSMN8

DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

