

DSMN8

The World's Most Active Telecommunications Professionals on Social - October 2024

Industry at a glance:

Average Score:
4.00%

Total Companies:
238

Average No. Employees:
9,556

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	GSMA	https://www.linkedin.com/company/gsmn8	United Kingdom	1,219	276	22.64%	▲ 0
2	International Telecommuni	https://www.linkedin.com/company/international-telecommunications	Switzerland	1,357	263	19.38%	▲ 0
3	Telefónica Tech	https://www.linkedin.com/company/telefonica-tech	Spain	4,182	543	12.98%	▲ 0
4	Norlys	https://www.linkedin.com/company/norlys	Denmark	2,058	230	11.18%	▲ 0
5	Brightspeed	https://www.linkedin.com/company/brightspeed	United States	1,782	186	10.44%	▲ 10
6	Comcast Business	https://www.linkedin.com/company/comcast-business	United States	8,286	854	10.31%	▼ -1
7	Hotwire Communications	https://www.linkedin.com/company/hotwire-communications	United States	1,327	134	10.10%	▼ -1
8	Spectrum Enterprise	https://www.linkedin.com/company/spectrum-enterprise	United States	5,626	527	9.37%	▲ 4
9	UFINET	https://www.linkedin.com/company/ufinet	Spain	1,232	110	8.93%	▲ 5
10	Eutelsat Group	https://www.linkedin.com/company/eutelsat-group	France	1,103	98	8.88%	▲ 11
11	Ofcom	https://www.linkedin.com/company/ofcom	United Kingdom	1,581	140	8.86%	▼ -3
12	Bouygues Telecom Entrepr	https://www.linkedin.com/company/bouygues-telecom-entreprise	France	1,415	125	8.83%	▼ -1
13	CityFibre	https://www.linkedin.com/company/cityfibre	United Kingdom	1,548	129	8.33%	▲ 3
14	Virgin Media O2	https://www.linkedin.com/company/virgin-media-o2	United Kingdom	7,134	593	8.31%	▲ 3
15	Vodafone Business	https://www.linkedin.com/company/vodafone-business	United Kingdom	7,637	615	8.05%	▲ 5
16	3 Sverige	https://www.linkedin.com/company/3-sverige	Sweden	1,157	92	7.95%	▲ 53
17	AudioCodes	https://www.linkedin.com/company/audiocodes	Israel	1,346	102	7.58%	New Entry
18	GTT	https://www.linkedin.com/company/gtt	United States	3,216	238	7.40%	▲ 9
19	HMD	https://www.linkedin.com/company/hmd	Finland	1,329	97	7.30%	▼ -9
20	TIM Enterprise	https://www.linkedin.com/company/tim-enterprise	Italy	1,055	76	7.20%	New Entry
21	Arqiva	https://www.linkedin.com/company/arqiva	United Kingdom	1,610	115	7.14%	▲ 34

22	Alcatel-Lucent Enterprise	https://www.link	France	3,719	260	6.99%	▲ 3
23	DNA Oyj	https://www.link	Finland	1,863	129	6.92%	▲ 6
24	Gamma	https://www.link	United Kingdom	2,026	139	6.86%	▲ 2
25	Intelsat	https://www.link	United States	2,260	155	6.86%	▼ -3
26	Magenta Telekom	https://www.link	Austria	1,219	83	6.81%	▼ -8
27	Pearce Services	https://www.link	United States	1,330	89	6.69%	▼ -18
28	Hyperoptic	https://www.link	United Kingdom	1,457	97	6.66%	▲ 42
29	nbn@ Australia	https://www.link	Australia	5,133	338	6.58%	New Entry
30	Optimum	https://www.link	United States	1,582	102	6.45%	▼ -11
31	T-Mobile Polska	https://www.link	Poland	1,998	128	6.41%	▲ 18
32	Cogent Communications	https://www.link	United States	2,552	162	6.35%	▼ -2
33	Harmonic	https://www.link	United States	1,595	100	6.27%	▲ 21
34	Deutsche Glasfaser Unterr	https://www.link	Germany	1,261	79	6.26%	▲ 5
35	Odido Nederland	https://www.link	Netherlands	2,224	139	6.25%	▼ -1
36	GlobalConnect	https://www.link	Sweden	2,016	126	6.25%	▼ -1
37	TDC NET	https://www.link	Denmark	1,610	100	6.21%	▼ -6
38	Open Fiber	https://www.link	Italy	1,909	118	6.18%	▼ -14
39	Nokia Bell Labs	https://www.link	United States	1,756	106	6.04%	▼ -7
40	Metronet	https://www.link	United States	1,893	113	5.97%	▼ -17
41	Rohde & Schwarz	https://www.link	Germany	7,537	449	5.96%	▲ 6
42	Ciena	https://www.link	United States	9,566	568	5.94%	▲ 14
43	Coit Technology Services	https://www.link	United Kingdom	5,409	320	5.92%	▼ -15
44	EXFO	https://www.link	Canada	1,675	99	5.91%	▲ 19
45	Fastweb	https://www.link	Italy	4,282	251	5.86%	▼ -9
46	iliad	https://www.link	Italy	1,553	91	5.86%	▼ -33
47	IHS Towers	https://www.link	United Kingdom	3,571	204	5.71%	▲ 13
48	T-Mobile Czech Republic	https://www.link	Czechia	1,931	109	5.64%	▲ 20
49	VodafoneZiggo	https://www.link	Netherlands	6,080	341	5.61%	▼ -6
50	Spectrum Business	https://www.link	United States	1,388	77	5.55%	▼ -17
51	1&1 Versatel	https://www.link	Germany	1,064	59	5.55%	New Entry
52	Motorola Solutions	https://www.link	United States	24,058	1,334	5.54%	▼ -12
53	Telefónica Germany	https://www.link	Germany	4,020	222	5.52%	▲ 14
54	Vocus	https://www.link	Australia	1,543	85	5.51%	New Entry
55	Three Ireland	https://www.link	Ireland	1,453	80	5.51%	▼ -2
56	Digi Spain Telecom	https://www.link	Spain	2,433	133	5.47%	▼ -8
57	Infinera	https://www.link	United States	3,542	193	5.45%	▲ 14
58	Transaction Network Services	https://www.link	United States	1,600	86	5.38%	▼ -12
59	Granite Telecommunications	https://www.link	United States	2,277	122	5.36%	▼ -2
60	Ribbon Communications	https://www.link	United States	3,919	206	5.26%	▲ 17
61	Mitel	https://www.link	Canada	3,813	198	5.19%	▲ 19
62	Slovak Telekom	https://www.link	Slovakia	1,541	80	5.19%	▼ -18
63	SFR Business	https://www.link	France	3,319	172	5.18%	▲ 27
64	Zayo Group	https://www.link	United States	3,569	180	5.04%	▼ -22
65	NOS SGPS	https://www.link	Portugal	4,095	205	5.01%	▼ -13
66	IPC Systems	https://www.link	United States	1,386	69	4.98%	▼ -28
67	Victra - Verizon Authorized	https://www.link	United States	3,486	173	4.96%	▼ -9
68	YouSee	https://www.link	Denmark	1,186	58	4.89%	▲ 97
69	Orange Polska	https://www.link	Poland	4,601	219	4.76%	▼ -10
70	A1 Bulgaria	https://www.link	Bulgaria	2,019	95	4.71%	▲ 2
71	A1 Telekom Austria	https://www.link	Austria	4,157	195	4.69%	▼ -20
72	Elisa	https://www.link	Finland	4,671	219	4.69%	▼ -22
73	Sprint Communications	https://www.link	United States	2,028	95	4.68%	▼ -28
74	Tecnotree	https://www.link	Finland	1,302	60	4.61%	▼ -1
75	Telent Technology Services	https://www.link	United Kingdom	2,595	119	4.59%	▲ 17
76	Liberty Global	https://www.link	United Kingdom	3,446	158	4.59%	▼ -35
77	A1 Hrvatska	https://www.link	Croatia	1,281	58	4.53%	▼ -12
78	Mobile Communications Ar	https://www.link	United States	1,137	51	4.49%	▲ 10
79	cablex	https://www.link	Switzerland	1,240	55	4.44%	▲ 8
80	Axione	https://www.link	France	2,622	115	4.39%	▲ 29
81	TDF	https://www.link	France	1,733	76	4.39%	▲ 1
82	One Albania	https://www.link	Albania	1,172	51	4.35%	New Entry
83	Federal Communications C	https://www.link	United States	2,251	97	4.31%	▲ 27
84	Viasat	https://www.link	United States	6,487	275	4.24%	▲ 11
85	Yettel.Srbija	https://www.link	Serbia	1,305	55	4.21%	New Entry
86	Cogeco Connexion	https://www.link	Canada	1,880	79	4.20%	▲ 43
87	American Tower	https://www.link	United States	5,791	242	4.18%	▼ -11
88	Sogetrel	https://www.link	France	2,542	105	4.13%	▼ -9
89	Italtel	https://www.link	Italy	1,411	58	4.11%	▲ 13
90	Consolidated Communicati	https://www.link	United States	1,787	73	4.09%	▼ -24
91	Ceragon Networks	https://www.link	United States	1,892	77	4.07%	▼ -29
92	Circeet Benelux	https://www.link	Belgium	1,082	44	4.07%	▼ -31
93	Consumer Cellular	https://www.link	United States	1,780	72	4.04%	▲ 1

94	Optus	https://www.link	Australia	10,557	422	4.00%	New Entry
95	Tesco Mobile	https://www.link	United Kingdom	1,632	65	3.98%	▲ 53
96	Cable & Wireless Commun	https://www.link	United States	1,768	70	3.96%	▲ 16
97	Radisys	https://www.link	United States	1,996	79	3.96%	▲ 53
98	AFL	https://www.link	United States	2,863	113	3.95%	▼ -5
99	Cellnex Telecom	https://www.link	Spain	2,463	97	3.94%	▲ 7
100	VIAVI Solutions	https://www.link	United States	4,586	177	3.86%	▲ 28
101	Cox Communications	https://www.link	United States	16,444	632	3.84%	▼ -15
102	Sunrise	https://www.link	Switzerland	4,674	178	3.81%	▼ -3
103	Nokia	https://www.link	Finland	92,404	3,500	3.79%	▲ 2
104	C Spire	https://www.link	United States	1,626	61	3.75%	▼ -15
105	Telia	https://www.link	Sweden	18,794	698	3.71%	▼ -27
106	ASN	https://www.link	France	1,348	50	3.71%	▲ 7
107	Ericsson Software	https://www.link	Sweden	1,620	60	3.70%	▲ 15
108	Ericsson	https://www.link	Sweden	108,170	4,000	3.70%	▲ 32
109	Three UK	https://www.link	United Kingdom	6,169	226	3.66%	▼ -24
110	Telekom HU	https://www.link	Hungary	3,226	117	3.63%	▲ 26
111	Bouygues Telecom	https://www.link	France	10,747	388	3.61%	▲ 22
112	Comcast	https://www.link	United States	59,178	2,129	3.60%	▼ -12
113	Mobileum	https://www.link	United States	2,005	72	3.59%	▼ -76
114	SES Satellites	https://www.link	Luxembourg	3,605	128	3.55%	▼ -3
115	Lyca Mobile Group	https://www.link	United Kingdom	1,394	49	3.52%	▲ 38
116	UScellular	https://www.link	United States	7,459	258	3.46%	▲ 15
117	Freedom Mobile	https://www.link	Canada	1,551	53	3.42%	▲ 3
118	Inmarsat	https://www.link	United Kingdom	1,244	42	3.38%	▼ -10
119	IDT	https://www.link	United States	1,190	40	3.36%	▼ -55
120	Adtran	https://www.link	United States	2,322	78	3.36%	▲ 7
121	CommScope	https://www.link	United States	12,089	402	3.33%	▼ -2
122	Tiscali	https://www.link	Italy	1,145	38	3.32%	▼ -5
123	Crown Castle	https://www.link	United States	5,155	170	3.30%	▼ -22
124	Flō Networks	https://www.link	United States	1,191	39	3.27%	▲ 47
125	wind tre	https://www.link	Italy	5,020	164	3.27%	▼ -11
126	Telenet	https://www.link	Belgium	4,198	137	3.26%	▼ -23
127	Telenor	https://www.link	Norway	22,523	728	3.23%	▼ -11
128	BT Group	https://www.link	United Kingdom	78,257	2,500	3.19%	▲ 18
129	1&1 Telecommunication	https://www.link	Germany	1,348	43	3.19%	▼ -45
130	MEO	https://www.link	Portugal	1,287	41	3.19%	▼ -34
131	Tele2	https://www.link	Sweden	5,431	171	3.15%	▲ 13
132	KPN	https://www.link	Netherlands	17,584	553	3.14%	▲ 22
133	TELUS	https://www.link	Canada	32,940	1,034	3.14%	▼ -29
134	Kelly Group	https://www.link	United Kingdom	1,020	32	3.14%	New Entry
135	eir Ireland	https://www.link	Ireland	2,443	76	3.11%	▲ 22
136	Intracom Telecom	https://www.link	Greece	1,095	34	3.11%	▲ 2
137	Boost Mobile	https://www.link	United States	5,615	173	3.08%	▲ 90
138	Proximus Group	https://www.link	Belgium	13,004	398	3.06%	▲ 23
139	Huawei Canada	https://www.link	Canada	1,703	52	3.05%	▲ 48
140	SBA Communications	https://www.link	United States	1,968	60	3.05%	▼ -22
141	MasTec Communications C	https://www.link	United States	2,777	84	3.02%	▲ 15
142	DELTA Fiber	https://www.link	Netherlands	2,093	63	3.01%	▼ -67
143	SAGEMCOM	https://www.link	France	4,896	147	3.00%	▼ -28
144	Netcracker Technology	https://www.link	United States	8,770	263	3.00%	▲ 23
145	IES Communications	https://www.link	United States	1,568	47	3.00%	▼ -15
146	Hughes	https://www.link	United States	2,974	88	2.96%	▼ -7
147	Midcontinent	https://www.link	United States	1,153	34	2.95%	▼ -56
148	Sorenson Communications	https://www.link	United States	3,230	95	2.94%	▼ -27
149	TPG Telecom	https://www.link	Australia	5,506	161	2.92%	New Entry
150	OTE Group of Companies	https://www.link	Greece	7,165	209	2.92%	▼ -3
151	CETIN	https://www.link	Czechia	1,215	35	2.88%	▼ -70
152	Qualcomm	https://www.link	United States	44,164	1,272	2.88%	▲ 90
153	Vodafone	https://www.link	United Kingdom	139,896	4,000	2.86%	▲ 2
154	Wireless Vision	https://www.link	United States	1,266	36	2.84%	▼ -71
155	Telstra	https://www.link	Australia	35,212	999	2.84%	New Entry
156	DSI	https://www.link	United States	1,376	39	2.83%	New Entry
157	Sequential Technology Inte	https://www.link	United States	1,040	29	2.79%	New Entry
158	Hrvatski Telekom	https://www.link	Croatia	2,405	67	2.79%	▼ -26
159	Poly	https://www.link	United States	3,072	85	2.77%	▲ 4
160	Altice Portugal	https://www.link	Portugal	7,243	199	2.75%	▼ -15
161	Charter Communications	https://www.link	United States	31,994	876	2.74%	▼ -10
162	Netia	https://www.link	Poland	1,315	36	2.74%	▼ -21
163	TalkTalk	https://www.link	United Kingdom	1,848	50	2.71%	▼ -38
164	T-Mobile	https://www.link	United States	85,579	2,300	2.69%	▲ 39
165	GCI Communication Corp.	https://www.link	United States	1,831	49	2.68%	▼ -28

166	Windstream	https://www.link	United States	9,964	266	2.67%	▼ -43
167	Deutsche Telekom	https://www.link	Germany	65,018	1,683	2.59%	▲ 13
168	Fujitsu Network Communic	https://www.link	United States	1,608	41	2.55%	▼ -10
169	Bell	https://www.link	Canada	38,398	968	2.52%	▼ -3
170	Telekom Srbija	https://www.link	Serbia	3,215	79	2.46%	New Entry
171	Nova	https://www.link	Greece	2,567	63	2.45%	▲ 14
172	Webex	https://www.link	United States	1,269	31	2.44%	▼ -13
173	O2 Czech Republic	https://www.link	Czechia	3,079	75	2.44%	▼ -21
174	Synchronoss Technologies	https://www.link	United States	1,584	38	2.40%	▲ 35
175	Orange España	https://www.link	Spain	2,605	62	2.38%	▼ -77
176	Telecon	https://www.link	Canada	2,773	65	2.34%	▲ 12
177	SFR	https://www.link	France	10,669	248	2.32%	▲ 17
178	AT&T	https://www.link	United States	173,679	4,000	2.30%	▲ 6
179	Telekom Slovenije	https://www.link	Slovenia	1,137	26	2.29%	▼ -53
180	Frontier Internet	https://www.link	United States	12,371	281	2.27%	▼ -5
181	EE	https://www.link	United Kingdom	10,728	243	2.27%	▼ -13
182	Alice USA	https://www.link	United States	10,394	232	2.23%	▼ -20
183	Cellular Sales	https://www.link	United States	5,506	121	2.20%	▼ -4
184	Rogers Communications	https://www.link	Canada	28,437	618	2.17%	▼ -11
185	Sirti	https://www.link	Italy	2,680	58	2.16%	▲ 4
186	Eastlink	https://www.link	Canada	1,249	27	2.16%	▼ -17
187	Circe	https://www.link	France	4,463	94	2.11%	▼ -10
188	Sielte	https://www.link	Italy	2,675	56	2.09%	▼ -28
189	Liberty Latin America	https://www.link	United States	7,715	160	2.07%	▼ -3
190	TDS Telecommunications	https://www.link	United States	2,719	55	2.02%	▲ 1
191	CTDI	https://www.link	United States	6,781	135	1.99%	▲ 4
192	CCI Systems	https://www.link	United States	1,111	22	1.98%	▼ -18
193	Lumen Technologies	https://www.link	United States	49,856	964	1.93%	▼ -23
194	Orange	https://www.link	France	129,969	2,500	1.92%	▲ 6
195	Lumentum	https://www.link	United States	3,518	67	1.90%	▼ -53
196	Openreach	https://www.link	United Kingdom	16,206	302	1.86%	▼ -6
197	Polkomtel	https://www.link	Poland	3,122	58	1.86%	▼ -5
198	PLAY	https://www.link	Poland	3,715	68	1.83%	▼ -16
199	KGPCo	https://www.link	United States	1,020	18	1.76%	▼ -50
200	OFS	https://www.link	United States	1,138	20	1.76%	▼ -36
201	TIM	https://www.link	Italy	22,445	392	1.75%	▼ -25
202	Free	https://www.link	France	11,592	197	1.70%	▲ 16
203	Киїстар	https://www.link	Ukraine	3,007	51	1.70%	New Entry
204	DIGI	https://www.link	Hungary	1,962	33	1.68%	▼ -6
205	DISH Network	https://www.link	United States	22,861	381	1.67%	▼ -22
206	SubCom	https://www.link	United States	1,219	20	1.64%	▼ -25
207	Telefónica	https://www.link	Spain	123,392	2,000	1.62%	▼ -11
208	HOT	https://www.link	Israel	1,570	25	1.59%	New Entry
209	Shentel	https://www.link	United States	1,144	18	1.57%	▼ -66
210	La Poste Mobile	https://www.link	France	3,621	56	1.55%	New Entry
211	Vivacom	https://www.link	Bulgaria	2,078	32	1.54%	▼ -5
212	EchoStar	https://www.link	United States	4,548	67	1.47%	▲ 8
213	Videotron	https://www.link	Canada	4,670	68	1.46%	▼ -3
214	Bittium	https://www.link	Finland	1,453	21	1.45%	▲ 5
215	Bezeq	https://www.link	Israel	1,878	26	1.38%	New Entry
216	Senture	https://www.link	United States	1,689	23	1.36%	▼ -3
217	CaptionCall by Sorenson	https://www.link	United States	1,417	19	1.34%	▼ -15
218	Mediacom Communication	https://www.link	United States	2,369	29	1.22%	▼ -19
219	lifecell Ukraine	https://www.link	Ukraine	1,502	18	1.20%	New Entry
220	Cellcom	https://www.link	Israel	2,029	24	1.18%	New Entry
221	WOW! Internet, TV, & Phor	https://www.link	United States	2,187	25	1.14%	New Entry
222	O2	https://www.link	United Kingdom	5,235	59	1.13%	▼ -11
223	Cricket Wireless	https://www.link	United States	8,342	86	1.03%	▼ -15
224	Millicom	https://www.link	Luxembourg	25,720	241	0.94%	▼ -10
225	Spectrum	https://www.link	United States	89,462	814	0.91%	▼ -4
226	Plantronics	https://www.link	United States	1,100	10	0.91%	▼ -3
227	CenturyLink Business	https://www.link	United States	1,161	10	0.86%	▼ -10
228	RCN	https://www.link	United States	1,384	11	0.79%	▼ -3
229	Bell MTS	https://www.link	Canada	2,054	15	0.73%	New Entry
230	Sonic	https://www.link	United States	2,511	17	0.68%	▲ 4
231	Ukrtelecom	https://www.link	Ukraine	3,072	19	0.62%	New Entry
232	ARRIS	https://www.link	United States	2,448	15	0.61%	▼ -3
233	Digi Romania	https://www.link	Romania	3,337	18	0.54%	▲ 2
234	Euskaltel	https://www.link	Spain	1,076	5	0.46%	New Entry
235	VEON	https://www.link	Netherlands	12,442	54	0.43%	▼ -3
236	yes	https://www.link	Israel	10,971	43	0.39%	New Entry
237	TDS	https://www.link	United States	3,300	11	0.33%	New Entry

Ready to win at social?

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