

DSMN8

Europe's Most Active Telecommunications Professionals on Social - October 2024

Industry at a glance:

Average Score:
4.10%

Total Companies:
106

Global Industry Average:
4.00%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	International Telecommunic	https://www.linkedin.com/company/international-telecommunications	Switzerland	1,357	263	19.38%	▲ 0
2	Telefónica Tech	https://www.linkedin.com/company/telefonica-tech	Spain	4,182	543	12.98%	▲ 0
3	Norlys	https://www.linkedin.com/company/norlys	Denmark	2,058	230	11.18%	▲ 0
4	UFINET	https://www.linkedin.com/company/ufinet	Spain	1,232	110	8.93%	▲ 3
5	Eutelsat Group	https://www.linkedin.com/company/eutelsat-group	France	1,103	98	8.88%	▲ 4
6	Bouygues Telecom Entrepr	https://www.linkedin.com/company/bouygues-telecom-entreprise	France	1,415	125	8.83%	▼ -1
7	3 Sverige	https://www.linkedin.com/company/3-sverige	Sweden	1,157	92	7.95%	▲ 25
8	AudioCodes	https://www.linkedin.com/company/audiocodes	Israel	1,346	102	7.58%	New Entry
9	HMD	https://www.linkedin.com/company/hmd	Finland	1,329	97	7.30%	▼ -5
10	TIM Enterprise	https://www.linkedin.com/company/tim-enterprise	Italy	1,055	76	7.20%	New Entry
11	Alcatel-Lucent Enterprise	https://www.linkedin.com/company/alcatel-lucent-enterprise	France	3,719	260	6.99%	▲ 0
12	DNA Oyj	https://www.linkedin.com/company/dna-oyj	Finland	1,863	129	6.92%	▲ 0
13	Magenta Telekom	https://www.linkedin.com/company/magenta-telekom	Austria	1,219	83	6.81%	▼ -5
14	T-Mobile Polska	https://www.linkedin.com/company/t-mobile-polska	Poland	1,998	128	6.41%	▲ 8
15	Deutsche Glasfaser Unterr	https://www.linkedin.com/company/deutsche-glasfaser-unterschied	Germany	1,261	79	6.26%	▲ 2
16	Odido Nederland	https://www.linkedin.com/company/odido-nederland	Netherlands	2,224	139	6.25%	▼ -2
17	GlobalConnect	https://www.linkedin.com/company/globalconnect	Sweden	2,016	126	6.25%	▼ -2
18	TDC NET	https://www.linkedin.com/company/tdc-net	Denmark	1,610	100	6.21%	▼ -5
19	Open Fiber	https://www.linkedin.com/company/open-fiber	Italy	1,909	118	6.18%	▼ -9
20	Rohde & Schwarz	https://www.linkedin.com/company/rohde-schwarz	Germany	7,537	449	5.96%	▲ 0
21	Fastweb	https://www.linkedin.com/company/fastweb	Italy	4,282	251	5.86%	▼ -5

22	iliad	https://www.link	Italy	1,553	91	5.86%	▼ -16
23	T-Mobile Czech Republic	https://www.link	Czechia	1,931	109	5.64%	▲ 8
24	VodafoneZiggo	https://www.link	Netherlands	6,080	341	5.61%	▼ -6
25	1&1 Versatel	https://www.link	Germany	1,064	59	5.55%	New Entry
26	Telefónica Germany	https://www.link	Germany	4,020	222	5.52%	▲ 4
27	Three Ireland	https://www.link	Ireland	1,453	80	5.51%	▼ -1
28	Digi Spain Telecom	https://www.link	Spain	2,433	133	5.47%	▼ -7
29	Slovak Telekom	https://www.link	Slovakia	1,541	80	5.19%	▼ -10
30	SFR Business	https://www.link	France	3,319	172	5.18%	▲ 13
31	NOS SGPS	https://www.link	Portugal	4,095	205	5.01%	▼ -6
32	YouSee	https://www.link	Denmark	1,186	58	4.89%	▲ 46
33	Orange Polska	https://www.link	Poland	4,601	219	4.76%	▼ -6
34	A1 Bulgaria	https://www.link	Bulgaria	2,019	95	4.71%	▼ -1
35	A1 Telekom Austria	https://www.link	Austria	4,157	195	4.69%	▼ -11
36	Elisa	https://www.link	Finland	4,671	219	4.69%	▼ -13
37	Tecnotree	https://www.link	Finland	1,302	60	4.61%	▼ -3
38	A1 Hrvatska	https://www.link	Croatia	1,281	58	4.53%	▼ -9
39	cablex	https://www.link	Switzerland	1,240	55	4.44%	▲ 3
40	Axione	https://www.link	France	2,622	115	4.39%	▲ 12
41	TDF	https://www.link	France	1,733	76	4.39%	▼ -1
42	One Albania	https://www.link	Albania	1,172	51	4.35%	New Entry
43	Yettel.Srbija	https://www.link	Serbia	1,305	55	4.21%	New Entry
44	Sogetrel	https://www.link	France	2,542	105	4.13%	▼ -6
45	Italtel	https://www.link	Italy	1,411	58	4.11%	▲ 3
46	Circet Benelux	https://www.link	Belgium	1,082	44	4.07%	▼ -18
47	Cellnex Telecom	https://www.link	Spain	2,463	97	3.94%	▲ 4
48	Sunrise	https://www.link	Switzerland	4,674	178	3.81%	▼ -1
49	Nokia	https://www.link	Finland	92,404	3,500	3.79%	▲ 1
50	Telia	https://www.link	Sweden	18,794	698	3.71%	▼ -13
51	ASN	https://www.link	France	1,348	50	3.71%	▲ 3
52	Ericsson Software	https://www.link	Sweden	1,620	60	3.70%	▲ 7
53	Ericsson	https://www.link	Sweden	108,170	4,000	3.70%	▲ 15
54	Telekom HU	https://www.link	Hungary	3,226	117	3.63%	▲ 12
55	Bouygues Telecom	https://www.link	France	10,747	388	3.61%	▲ 8
56	SES Satellites	https://www.link	Luxembourg	3,605	128	3.55%	▼ -3
57	Tiscali	https://www.link	Italy	1,145	38	3.32%	▲ 1
58	wind tre	https://www.link	Italy	5,020	164	3.27%	▼ -3
59	Telenet	https://www.link	Belgium	4,198	137	3.26%	▼ -10
60	Telenor	https://www.link	Norway	22,523	728	3.23%	▼ -3
61	1&1 Telecommunication	https://www.link	Germany	1,348	43	3.19%	▼ -20
62	MEO	https://www.link	Portugal	1,287	41	3.19%	▼ -18
63	Tele2	https://www.link	Sweden	5,431	171	3.15%	▲ 7
64	KPN	https://www.link	Netherlands	17,584	553	3.14%	▲ 10
65	eir Ireland	https://www.link	Ireland	2,443	76	3.11%	▲ 10
66	Intracom Telecom	https://www.link	Greece	1,095	34	3.11%	▲ 1
67	Proximus Group	https://www.link	Belgium	13,004	398	3.06%	▲ 10
68	DELTA Fiber	https://www.link	Netherlands	2,093	63	3.01%	▼ -32
69	SAGEMCOM	https://www.link	France	4,896	147	3.00%	▼ -13
70	OTE Group of Companies	https://www.link	Greece	7,165	209	2.92%	▲ 2
71	CETIN	https://www.link	Czechia	1,215	35	2.88%	▼ -32
72	Hrvatski Telekom	https://www.link	Croatia	2,405	67	2.79%	▼ -10
73	Alice Portugal	https://www.link	Portugal	7,243	199	2.75%	▼ -2
74	Netia	https://www.link	Poland	1,315	36	2.74%	▼ -5
75	Deutsche Telekom	https://www.link	Germany	65,018	1,683	2.59%	▲ 6
76	Telekom Srbija	https://www.link	Serbia	3,215	79	2.46%	New Entry
77	Nova	https://www.link	Greece	2,567	63	2.45%	▲ 6
78	O2 Czech Republic	https://www.link	Czechia	3,079	75	2.44%	▼ -5
79	Orange España	https://www.link	Spain	2,605	62	2.38%	▼ -33
80	SFR	https://www.link	France	10,669	248	2.32%	▲ 7
81	Telekom Slovenije	https://www.link	Slovenia	1,137	26	2.29%	▼ -20
82	Sirti	https://www.link	Italy	2,680	58	2.16%	▲ 2
83	Circet	https://www.link	France	4,463	94	2.11%	▼ -3
84	Sielte	https://www.link	Italy	2,675	56	2.09%	▼ -8
85	Orange	https://www.link	France	129,969	2,500	1.92%	▲ 6
86	Polkomtel	https://www.link	Poland	3,122	58	1.86%	▼ -1
87	PLAY	https://www.link	Poland	3,715	68	1.83%	▼ -5
88	TIM	https://www.link	Italy	22,445	392	1.75%	▼ -9
89	Free	https://www.link	France	11,592	197	1.70%	▲ 7
90	Київстар	https://www.link	Ukraine	3,007	51	1.70%	New Entry
91	DIGI	https://www.link	Hungary	1,962	33	1.68%	▼ -1
92	Telefónica	https://www.link	Spain	123,392	2,000	1.62%	▼ -4
93	HOT	https://www.link	Israel	1,570	25	1.59%	New Entry

94	La Poste Mobile	https://www.link	France	3,621	56	1.55%	New Entry
95	Vivacom	https://www.link	Bulgaria	2,078	32	1.54%	▼ -1
96	Bittium	https://www.link	Finland	1,453	21	1.45%	▲ 1
97	Bezeq	https://www.link	Israel	1,878	26	1.38%	New Entry
98	lifecell Ukraine	https://www.link	Ukraine	1,502	18	1.20%	New Entry
99	Cellcom	https://www.link	Israel	2,029	24	1.18%	New Entry
100	Millicom	https://www.link	Luxembourg	25,720	241	0.94%	▼ -5
101	Ukrtelecom	https://www.link	Ukraine	3,072	19	0.62%	New Entry
102	Digi Romania	https://www.link	Romania	3,337	18	0.54%	▼ -3
103	Euskaltel	https://www.link	Spain	1,076	5	0.46%	New Entry
104	VEON	https://www.link	Netherlands	12,442	54	0.43%	▼ -6
105	yes	https://www.link	Israel	10,971	43	0.39%	New Entry
106	Telekom Romania Mobile	https://www.link	Romania	3,389	9	0.27%	▼ -6

Ready to win at social?

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