## **SMN8**

The USA's Most Active Staffing & Recruiting Professionals on Social - October 2024

## Industry at a glance:

**Average Score:** 

5.99%

**Total Companies:** 

164

**Global Industry Average:** 

7.63%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?										
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change			
1	Major, Lindsey & Africa	https://www.linke	United States	503	126	25.05%	New Entry			
2	Hudson RPO	https://www.linke	United States	545	112	20.55%	▲ 0			
3	Net2Source	https://www.linke	United States	664	136	20.48%	▼ -2			
4	Green Key Resources	https://www.linke	United States	683	126	18.45%	▲ 0			
5	Creative Financial Staffing	https://www.linke	United States	767	141	18.38%	▼ -2			
6	gpac	https://www.linke	United States	1,724	309	17.92%	▼ -1			
7	Ultimate Staffing	https://www.linke	United States	1,295	223	17.22%	▲ 0			
8	Infojini	https://www.linke	United States	761	121	15.90%	▲ 19			
9	ManpowerGroup Talent So	https://www.linke	United States	1,691	267	15.79%	▲ 2			
10	Denken Solutions	https://www.linke	United States	630	98	15.56%	New Entry			
11	Russell Tobin	https://www.linke	United States	636	89	13.99%	▼ -5			
12	AgileOne	https://www.linke	United States	740	97	13.11%	▲ 12			
13	ICONMA	https://www.linke	United States	1,178	154	13.07%	▼ -5			
14	True Search	https://www.linke	United States	700	91	13.00%	▲ 6			
15	E-Solutions	https://www.linke	United States	1,647	201	12.20%	▲ 3			
16	Bloom	https://www.linke	United States	1,373	162	11.80%	▼ -6			
17	IntelliPro	https://www.linke	United States	794	93	11.71%	▲ 25			
18	Weatherby Healthcare	https://www.linke	United States	1,513	177	11.70%	<b>▲</b> 5			
19	Airswift	https://www.linke	United States	2,254	262	11.62%	▼ -4			
20	BGSF	https://www.linke	United States	1,806	202	11.18%	▲ 2			
21	SGS Consulting	https://www.linke	United States	797	88	11.04%	▼ -5			

24 V 25 N 26 E	/aco	https://www.linke Uni https://www.linke Uni		740 4,886	79 520	10.68% 10.64%	▼ -4 ▲ 7
25 N 26 E			ted States	4,886	520	10.64%	<b>▲ 7</b>
26 E	Motion Recruitment						
		https://www.linke Uni	ted States	1,461	155	10.61%	▲ 0
27 R	Emonics	https://www.linke Uni	ted States	1,096	116	10.58%	▲ 7
	Rangam	https://www.linke Uni	ted States	533	56	10.51%	▲ 1
	-	https://www.linke Uni		690	71	10.29%	▲ 6
29 A		https://www.linke Uni		1,201	123	10.24%	▲ 10
		https://www.linke Uni		3,276	335	10.23%	▼ -13
		-					
		https://www.linke Uni		1,620	165	10.19%	<b>▲</b> 7
		https://www.linke Uni		29,612	3,000	10.13%	▼ -11
		https://www.linke Uni		566	57	10.07%	New En
34 N	Marketplace Chaplains	https://www.linke Uni	ted States	648	65	10.03%	New En
35 N	Mindlance	https://www.linke Uni	ted States	2,092	207	9.89%	▲ 5
36 J	lobot	https://www.linke Uni	ted States	1,003	99	9.87%	▲ 53
37 A	Addison Group	https://www.linke Uni	ted States	1,949	191	9.80%	▼ -23
38 P	Partners Personnel	https://www.linke Uni	ted States	999	97	9.71%	▼ -8
		https://www.linke Uni		2,820	273	9.68%	▲ 4
	•	https://www.linke Uni		682	64	9.38%	▲ 5
	•						
		https://www.linke Uni		2,266	211	9.31%	▲ 0
	Kelly Science, Engineering			1,150	107	9.30%	▼ -10
43 A	Avance Consulting	https://www.linke Uni	ted States	1,721	158	9.18%	▲ 6
44 V	W3Global	https://www.linke Uni	ted States	901	82	9.10%	▼ -15
45 T	TRS Staffing Solutions	https://www.linke Uni	ted States	1,100	99	9.00%	▼ -8
		https://www.linke Uni	ted States	1,133	97	8.56%	▼ -20
		https://www.linke Uni		1,381	115	8.33%	▼ -3
		https://www.linke Uni		36,406	3,000	8.24%	New En
				661		8.24%	New EII
		https://www.linke Uni			54		
		https://www.linke Uni		3,013	233	7.73%	New En
51 lr	nsight Global	https://www.linke Uni	ted States	13,278	1,004	7.56%	▲ 7
52 A	Artech	https://www.linke Uni	ted States	3,527	261	7.40%	▲ 11
53 T	FalentBurst	https://www.linke Uni	ted States	753	55	7.30%	▼ -5
54 P	People2.0	https://www.linke Uni	ted States	636	46	7.23%	▲ 14
		https://www.linke Uni		887	64	7.22%	▼ -3
		https://www.linke Uni		756	54	7.14%	▼ -20
		https://www.linke Uni		2,361	168	7.12%	▼ -7
		https://www.linke Uni		809	57	7.05%	▲ 18
59 N		https://www.linke Uni		1,994	139	6.97%	▼ -5
		https://www.linke Uni	ted States	509	35	6.88%	▲ 0
61 C	Orion Talent	https://www.linke Uni	ted States	529	35	6.62%	▼ -14
62 V	Neichert Workforce Mobilit	https://www.linke Uni	ted States	537	35	6.52%	New En
63 U	JS Tech Solutions	https://www.linke Uni	ted States	2,304	147	6.38%	New En
64 C	Creative Circle	https://www.linke Uni	ted States	1,861	118	6.34%	▼ -7
		https://www.linke Uni		9,124	574	6.29%	▲ 6
		https://www.linke Uni		2,179	137	6.29%	▼ -1
67 Y		https://www.linke Uni		1,824	114	6.25%	▲ 0
	Equus Workforce Solutions			2,267	141	6.22%	▼ -2
		https://www.linke Uni	ted States	516	32	6.20%	New En
70 C	CHG Healthcare	https://www.linke Uni	ted States	2,020	125	6.19%	▼ -17
71 R	Randstad USA	https://www.linke Uni	ted States	9,171	556	6.06%	▼ -10
72 C	QPS Employment Group	https://www.linke Uni	ted States	1,022	61	5.97%	▲ 3
		https://www.linke Uni		1,032	61	5.91%	New En
		https://www.linke Uni		1,896	110	5.80%	▼ -10
75 J		https://www.linke Uni		700	40	5.71%	<b>▲</b> 2
		https://www.linke Uni		684	37	5.41%	▼ -14
		https://www.linke Uni		690	37	5.36%	▲ 3
78 A	ASK Consulting	https://www.linke Uni	ted States	1,350	70	5.19%	▲ 0
79 G	GHR Healthcare	https://www.linke Uni	ted States	1,273	65	5.11%	▼ -10
80 iF	Place	https://www.linke Uni	ted States	849	43	5.06%	▲ 2
81 A	Aquent	https://www.linke Uni	ted States	3,575	180	5.03%	▲ 5
		https://www.linke Uni		537	27	5.03%	▲ 20
		https://www.linke Uni		2,028	93	4.59%	▲ 35
		https://www.linke Uni		3,354	153	4.56%	<b>▲</b> 4
		https://www.linke Uni		980	44	4.49%	▼ -26
		https://www.linke Uni		1,641	73	4.45%	▼ -16
87 N	Malone Workforce Solution	https://www.linke Uni	ted States	664	29	4.37%	▲ 12
88 T	Tech USA	https://www.linke Uni	ted States	644	28	4.35%	▲ 18
		https://www.linke Uni		1,003	42	4.19%	▲ 3
89 S				1,030	42	4.08%	▲ 24
						4.00/0	<b>A</b> 24
90 C	CoWorx Staffing Services						
90 C 91 R		https://www.linke Uni	ted States	543 908	22	4.05%	▼ -1

	AppleOne Employment Ser			5,227	197	3.77%	▲ 2
95	AMN Healthcare	https://www.linke	United States	7,262	269	3.70%	▼ -12
96	CompHealth	https://www.linke	United States	2,021	73	3.61%	▲ 14
97	Manpower	https://www.linke	United States	26,854	959	3.57%	▲ 6
98	PRN Healthcare	https://www.linke	United States	728	24	3.30%	▲ 3
99	FlexCare Medical Staffing	https://www.linke	United States	1,471	48	3.26%	▲ 29
100	Staff Zone	https://www.linke	United States	1,078	34	3.15%	▼ -2
101	Soliant	https://www.linke		1,919	60	3.13%	▲ 7
	Prolink	https://www.linke		2,074	61	2.94%	▼ -17
				686	20		▼ -22
103		https://www.linke				2.92%	
	Rose International	https://www.linke		2,172	63	2.90%	▲ 13
	Surge Staffing	https://www.linke	United States	1,762	51	2.89%	▼ -5
106	All Medical Personnel	https://www.linke	United States	704	20	2.84%	▲ 67
107	24 Seven Talent	https://www.linke	United States	3,253	91	2.80%	▼ -14
108	MedPro Healthcare Staffing	https://www.linke	United States	945	26	2.75%	▲ 12
109	Onin Staffing	https://www.linke	United States	1,736	47	2.71%	▼ -14
110	Avant Healthcare Profession	https://www.linke	United States	518	14	2.70%	▼ -10
111	TERRA Staffing Group	https://www.linke	United States	673	18	2.67%	▼ -39
	HealthTrust Workforce Solu			3,835	99	2.58%	▼ -8
	CornerStone Staffing	https://www.linke		514	13	2.53%	▼ -2
	MAU Workforce Solutions			1,783	45	2.52%	▲ 32
	Integrity Staffing Solutions			1,547	39	2.52%	▲ 34
116	Spherion	https://www.linke	United States	5,079	128	2.52%	▲ 7
117	PDS Tech Commercial	https://www.linke	United States	772	19	2.46%	▼ -8
118	Indotronix International	https://www.linke	United States	540	13	2.41%	New En
	Supplemental Health Care			2,992	72	2.41%	▲ 28
	ManpowerGroup	https://www.linke		66,775	1,550	2.32%	<b>▲</b> 7
					84	2.30%	
		https://www.linke		3,657			▲ 18
122	Aerotek	https://www.linke	United States	19,746	424	2.15%	▲ 15
123	Amergis Healthcare Staffin	https://www.linke	United States	20,027	430	2.15%	▼ -4
124	CareerStaff Unlimited	https://www.linke	United States	905	18	1.99%	▲ 16
125	Kelly	https://www.linke	United States	17,009	332	1.95%	▼ -38
126	Atlas MedStaff	https://www.linke	United States	722	14	1.94%	▼ -29
	Medical Solutions	https://www.linke		6,461	125	1.93%	▲ 6
	Favorite Healthcare Staffin			3,165	60	1.90%	▼ -2
	Tradesmen International	https://www.linke		5,307	99	1.87%	▲ 19
	Fusion Medical Staffing	https://www.linke		2,062	38	1.84%	▲ 1
131	AMN Healthcare Physician	https://www.linke	United States	1,008	17	1.69%	▲ 13
132	Envision	https://www.linke	United States	897	15	1.67%	▲ 23
133	National Staffing Solutions	https://www.linke	United States	554	9	1.62%	▼ -4
134	Advantage Resourcing	https://www.linke	United States	1,184	19	1.60%	▲ 25
135	Aya Healthcare	https://www.linke	United States	21,418	342	1.60%	▲ 6
	Express Employment Inter			13,564	214	1.58%	▲ 7
	LRS Healthcare			1,136	16	1.41%	▼ -18
		https://www.linke					
	Dedicated Nursing Associa			651	9	1.38%	▲ 18
139	247Hire	https://www.linke	United States	1,041	14	1.34%	▼ -3
140	PeopleReady	https://www.linke	United States	7,064	92	1.30%	▼ -2
141	Ambassador Personnel	https://www.linke	United States	618	8	1.29%	New En
142	Cross Country Healthcare	https://www.linke	United States	8,436	108	1.28%	▲ 16
	PSG Global Solutions	https://www.linke		3,678	47	1.28%	▲ 20
	Staff Management   SMX			2,790	33	1.18%	▲ 16
	- '				8		
	Prialto	https://www.linke		687		1.16%	▼ -20
	Work from Home	https://www.linke		7,505	87	1.16%	▲ 29
	SASR Workforce Solutions	https://www.linke	United States	1,040	12	1.15%	▲ 25
148	Volt	https://www.linke	United States	6,355	73	1.15%	▲ 22
149	All Team Staffing	https://www.linke	United States	643	7	1.09%	▲ 27
150	Travel Nurse Across Ameri	https://www.linke	United States	1,432	14	0.98%	▲ 11
151	Persona	https://www.linke	United States	1,843	18	0.98%	▲ 16
	Hire Dynamics	https://www.linke		1,132	11	0.97%	▲ 16
	Staffmark	https://www.linke		6,328	59	0.93%	▲ 21
	ProLogistix	https://www.linke		3,695	31	0.84%	▲ 24
	TrueBlue	https://www.linke		10,992	91	0.83%	▲ 14
156	Rocket Station	https://www.linke	United States	1,955	15	0.77%	New En
157	Maxim Healthcare Staffing	https://www.linke	United States	17,660	134	0.76%	▲ 5
158	Gale Healthcare	https://www.linke	United States	1,090	8	0.73%	▼ -5
	Trustaff	https://www.linke		1,916	14	0.73%	▲ 12
160	وظائف في جميع التخصصات			4,016	20	0.50%	▲ 24
	-						
	Staffmark Group	https://www.linke		6,866	30	0.44%	▲ 21
	Cross Country Medical Sta			2,509	10	0.40%	▲ 21
163	Select Staffing	https://www.linke	United States	3,855	14	0.36%	▲ 17
		https://www.linke		1,047	1	0.10%	New En

## Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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