



## The UK's Most Active Staffing & Recruiting Professionals on Social - October 2024

### Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
10.62%	41	7.63%

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Oliver James	<a href="https://www.linkedin.com/company/oliverjames/">https://www.linkedin.com/company/oliverjames/</a>	United Kingdom	892	264	29.60%	▲ 0
2	PageGroup	<a href="https://www.linkedin.com/company/pagegroup/">https://www.linkedin.com/company/pagegroup/</a>	United Kingdom	2,158	540	25.02%	▲ 0
3	Michael Page	<a href="https://www.linkedin.com/company/michael-page/">https://www.linkedin.com/company/michael-page/</a>	United Kingdom	10,668	2,500	23.43%	▲ 0
4	Page Personnel	<a href="https://www.linkedin.com/company/page-personnel/">https://www.linkedin.com/company/page-personnel/</a>	United Kingdom	3,707	826	22.28%	New Entry
5	La Fosse	<a href="https://www.linkedin.com/company/la-fosse/">https://www.linkedin.com/company/la-fosse/</a>	United Kingdom	505	110	21.78%	New Entry
6	Robert Walters	<a href="https://www.linkedin.com/company/robert-walters/">https://www.linkedin.com/company/robert-walters/</a>	United Kingdom	5,889	1,225	20.80%	▲ 5
7	Real Staffing	<a href="https://www.linkedin.com/company/real-staffing/">https://www.linkedin.com/company/real-staffing/</a>	United Kingdom	781	149	19.08%	▲ 3
8	Nigel Frank International	<a href="https://www.linkedin.com/company/nigel-frank-international/">https://www.linkedin.com/company/nigel-frank-international/</a>	United Kingdom	733	133	18.14%	▲ 0
9	NES Fircroft	<a href="https://www.linkedin.com/company/n-fircroft/">https://www.linkedin.com/company/n-fircroft/</a>	United Kingdom	3,085	554	17.96%	▲ 0
10	Huxley	<a href="https://www.linkedin.com/company/huxley/">https://www.linkedin.com/company/huxley/</a>	United Kingdom	780	133	17.05%	▲ 3
11	Spencer Ogden	<a href="https://www.linkedin.com/company/spencer-ogden/">https://www.linkedin.com/company/spencer-ogden/</a>	United Kingdom	677	103	15.21%	▼ -4
12	Antal International	<a href="https://www.linkedin.com/company/antal-international/">https://www.linkedin.com/company/antal-international/</a>	United Kingdom	2,085	308	14.77%	▲ 2
13	Randstad UK	<a href="https://www.linkedin.com/company/randstad-uk/">https://www.linkedin.com/company/randstad-uk/</a>	United Kingdom	1,658	238	14.35%	▲ 3
14	Salt	<a href="https://www.linkedin.com/company/salt-uk/">https://www.linkedin.com/company/salt-uk/</a>	United Kingdom	1,151	165	14.34%	▼ -2
15	Hays	<a href="https://www.linkedin.com/company/hays/">https://www.linkedin.com/company/hays/</a>	United Kingdom	25,861	3,500	13.53%	▲ 0
16	Reed	<a href="https://www.linkedin.com/company/reed/">https://www.linkedin.com/company/reed/</a>	United Kingdom	6,225	718	11.53%	▲ 4
17	gap personnel	<a href="https://www.linkedin.com/company/gap-personnel/">https://www.linkedin.com/company/gap-personnel/</a>	United Kingdom	590	57	9.66%	▲ 7
18	Manpower UK	<a href="https://www.linkedin.com/company/manpower-uk/">https://www.linkedin.com/company/manpower-uk/</a>	United Kingdom	548	52	9.49%	▲ 10
19	Meridian Business Support	<a href="https://www.linkedin.com/company/meridian-business-support/">https://www.linkedin.com/company/meridian-business-support/</a>	United Kingdom	525	47	8.95%	▲ 2
20	Impellam Group	<a href="https://www.linkedin.com/company/impellam-group/">https://www.linkedin.com/company/impellam-group/</a>	United Kingdom	628	50	7.96%	▲ 6
21	Arc Hospitality Recruitment	<a href="https://www.linkedin.com/company/arc-hospitality-recruitment/">https://www.linkedin.com/company/arc-hospitality-recruitment/</a>	United Kingdom	867	69	7.96%	▲ 10

22	Pertemps Network Group	<a href="https://www.linkedin.com/company/pertemps-network-group/">https://www.linkedin.com/company/pertemps-network-group/</a>	United Kingdom	2,288	178	7.78%	▲ 0
23	Morson Talent	<a href="https://www.linkedin.com/company/morson-talent/">https://www.linkedin.com/company/morson-talent/</a>	United Kingdom	1,665	122	7.33%	▲ 4
24	Guidant Global	<a href="https://www.linkedin.com/company/guidant-global/">https://www.linkedin.com/company/guidant-global/</a>	United Kingdom	756	54	7.14%	▲ 1
25	Office Angels	<a href="https://www.linkedin.com/company/office-angels/">https://www.linkedin.com/company/office-angels/</a>	United Kingdom	1,477	97	6.57%	▲ 7
26	Search	<a href="https://www.linkedin.com/company/search/">https://www.linkedin.com/company/search/</a>	United Kingdom	1,980	129	6.52%	▲ 4
27	Driver Hire Nationwide	<a href="https://www.linkedin.com/company/driver-hire-nationwide/">https://www.linkedin.com/company/driver-hire-nationwide/</a>	United Kingdom	956	60	6.28%	▲ 8
28	Orion Group	<a href="https://www.linkedin.com/company/orion-group/">https://www.linkedin.com/company/orion-group/</a>	United Kingdom	1,175	70	5.96%	▲ 10
29	Coyle Personnel	<a href="https://www.linkedin.com/company/coyle-personnel/">https://www.linkedin.com/company/coyle-personnel/</a>	United Kingdom	552	32	5.80%	▲ 10
30	The Best Connection	<a href="https://www.linkedin.com/company/the-best-connection/">https://www.linkedin.com/company/the-best-connection/</a>	United Kingdom	1,953	102	5.22%	▲ 7
31	The Recruitment Co.	<a href="https://www.linkedin.com/company/the-recruitment-co/">https://www.linkedin.com/company/the-recruitment-co/</a>	United Kingdom	769	38	4.94%	▲ 5
32	Brook Street	<a href="https://www.linkedin.com/company/brook-street/">https://www.linkedin.com/company/brook-street/</a>	United Kingdom	1,446	68	4.70%	▲ 2
33	ID Medical	<a href="https://www.linkedin.com/company/id-medical/">https://www.linkedin.com/company/id-medical/</a>	United Kingdom	994	46	4.63%	▲ 9
34	Harvey Nash	<a href="https://www.linkedin.com/company/harvey-nash/">https://www.linkedin.com/company/harvey-nash/</a>	United Kingdom	3,251	146	4.49%	▲ 7
35	NHS Professionals	<a href="https://www.linkedin.com/company/nhs-professionals/">https://www.linkedin.com/company/nhs-professionals/</a>	United Kingdom	5,324	226	4.24%	▲ 8
36	Blue Arrow	<a href="https://www.linkedin.com/company/blue-arrow/">https://www.linkedin.com/company/blue-arrow/</a>	United Kingdom	2,626	84	3.20%	▲ 8
37	SThree	<a href="https://www.linkedin.com/company/sthree/">https://www.linkedin.com/company/sthree/</a>	United Kingdom	8,516	238	2.79%	▲ 9
38	Protocol Education	<a href="https://www.linkedin.com/company/protocol-education/">https://www.linkedin.com/company/protocol-education/</a>	United Kingdom	1,732	43	2.48%	▲ 9
39	Fircroft	<a href="https://www.linkedin.com/company/fircroft/">https://www.linkedin.com/company/fircroft/</a>	United Kingdom	738	10	1.36%	New Entry
40	Remploy	<a href="https://www.linkedin.com/company/remploy/">https://www.linkedin.com/company/remploy/</a>	United Kingdom	753	6	0.80%	▲ 9
41	Nessun Commento	<a href="https://www.linkedin.com/company/nessun-commento/">https://www.linkedin.com/company/nessun-commento/</a>	United Kingdom	3,112	12	0.39%	New Entry

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Visit our website or contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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