



Europe's Most Active Staffing & Recruiting Professionals on Social - October 2024

Industry at a glance:

Average Score: **9.12%** Total Companies: **72** Global Industry Average: **7.63%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Morgan Philips Group	https://www.linkedin.com/company/morganphilips/	Luxembourg	621	197	31.72%	▲ 1
2	Mercuri Urval	https://www.linkedin.com/company/mercuriurval/	Sweden	660	176	26.67%	▲ 1
3	Gi Group Holding	https://www.linkedin.com/company/gi-group/	Italy	1,530	356	23.27%	▲ 1
4	Grafton Recruitment	https://www.linkedin.com/company/graftonrecruitment/	Italy	1,434	328	22.87%	▲ 3
5	Morgan McKinley	https://www.linkedin.com/company/morganmckinley/	Ireland	1,324	276	20.85%	▲ 0
6	ManpowerGroup Italia	https://www.linkedin.com/company/manpowergroup-italy/	Italy	1,182	217	18.36%	▲ 3
7	Wyzer	https://www.linkedin.com/company/wyzer/	Netherlands	582	89	15.29%	▲ 3
8	Lavoropiù	https://www.linkedin.com/company/lavoropiù/	Italy	851	123	14.45%	▼ -2
9	Maandag	https://www.linkedin.com/company/maandag/	Netherlands	1,803	253	14.03%	▲ 5
10	Randstad Sweden	https://www.linkedin.com/company/randstad-sweden/	Sweden	578	80	13.84%	▲ 3
11	YER	https://www.linkedin.com/company/yer/	Netherlands	1,639	222	13.54%	▲ 7
12	Randstad Polska	https://www.linkedin.com/company/randstad-polska/	Poland	554	75	13.54%	▲ 0
13	Apec	https://www.linkedin.com/company/apec/	France	2,089	264	12.64%	New Entry
14	Profil	https://www.linkedin.com/company/profil/	France	1,279	160	12.51%	▲ 29
15	Yacht	https://www.linkedin.com/company/yacht/	Netherlands	1,394	173	12.41%	▲ 2
16	AGO Jobs & HR	https://www.linkedin.com/company/ago-jobs-hr/	Belgium	1,035	127	12.27%	New Entry
17	NonStop Consulting	https://www.linkedin.com/company/nonstopconsulting/	Switzerland	744	87	11.69%	▼ -9
18	Groupe Randstad France	https://www.linkedin.com/company/groupe-randstad-france/	France	964	112	11.62%	New Entry
19	Aethon.nl	https://www.linkedin.com/company/aethon-nl/	Netherlands	724	80	11.05%	▲ 47
20	Randstad Groep Nederland	https://www.linkedin.com/company/randstad-groep-nederland/	Netherlands	872	94	10.78%	▲ 7
21	Amadeus Fire	https://www.linkedin.com/company/amadeus-fire/	Germany	1,209	129	10.67%	▲ 9

22	Poolia Sverige	https://www.link	Sweden	588	61	10.37%	▲ 10
23	Bender Groep	https://www.link	Netherlands	968	94	9.71%	▲ 5
24	STAR Specialists	https://www.link	Netherlands	732	71	9.70%	▲ 29
25	WTS Energy	https://www.link	Netherlands	591	57	9.64%	▼ -4
26	Academic Work	https://www.link	Sweden	2,983	286	9.59%	▲ 15
27	SGB Humangest Holding	https://www.link	Italy	683	65	9.52%	▼ -1
28	CRIT France	https://www.link	France	4,606	435	9.44%	▲ 9
29	Olympia	https://www.link	Netherlands	1,599	151	9.44%	▼ -9
30	Temporis	https://www.link	France	1,203	111	9.23%	▲ 9
31	Actief Werkt! Uitzendbureau	https://www.link	Netherlands	567	52	9.17%	▼ -9
32	Etjca - Agenzia per il lavoro	https://www.link	Italy	898	82	9.13%	▼ -17
33	EWL Group	https://www.link	Poland	573	52	9.08%	▼ -4
34	Ework Group	https://www.link	Sweden	567	47	8.29%	▲ 6
35	Groupe Partnaire	https://www.link	France	1,332	107	8.03%	▲ 1
36	Brunel	https://www.link	Netherlands	5,277	415	7.86%	▼ -5
37	Attentia	https://www.link	Belgium	726	57	7.85%	New Entry
38	Eezy Oyj	https://www.link	Finland	525	41	7.81%	▲ 4
39	Synergie	https://www.link	Spain	655	51	7.79%	▼ -14
40	Timing	https://www.link	Netherlands	1,120	85	7.59%	▼ -6
41	Uniflex	https://www.link	Sweden	935	64	6.84%	▲ 15
42	PROMAN France	https://www.link	France	3,787	256	6.76%	▼ -9
43	Start People	https://www.link	Netherlands	2,103	141	6.70%	▲ 15
44	Personaihuset Norway	https://www.link	Norway	573	38	6.63%	▲ 5
45	SD Worx Belgium	https://www.link	Belgium	2,067	133	6.43%	New Entry
46	Barona	https://www.link	Finland	1,514	95	6.27%	▲ 9
47	Gi Group	https://www.link	Italy	15,020	937	6.24%	▲ 3
48	Easy Way	https://www.link	Netherlands	733	45	6.14%	▲ 22
49	En búsqueda activa de em	https://www.link	Spain	1,095	66	6.03%	New Entry
50	Lernia	https://www.link	Sweden	2,093	126	6.02%	▲ 1
51	TNG	https://www.link	Sweden	504	30	5.95%	New Entry
52	JKS	https://www.link	Denmark	1,046	59	5.64%	▼ -8
53	DPA Professionals	https://www.link	Netherlands	1,159	65	5.61%	▲ 9
54	Adecco Outsourcing	https://www.link	France	1,092	58	5.31%	New Entry
55	Ergalis	https://www.link	France	884	45	5.09%	▲ 16
56	Covebo Uitzendgroep	https://www.link	Netherlands	581	29	4.99%	▼ -10
57	FERCHAU	https://www.link	Germany	3,520	171	4.86%	New Entry
58	Zalaris	https://www.link	Norway	1,614	78	4.83%	New Entry
59	TTM Healthcare Group	https://www.link	Ireland	652	30	4.60%	▲ 2
60	Orizon	https://www.link	Germany	526	24	4.56%	New Entry
61	OTTO Work Force	https://www.link	Netherlands	798	36	4.51%	▲ 8
62	Cpl	https://www.link	Ireland	4,476	188	4.20%	▼ -3
63	Pénélope Groupe	https://www.link	France	1,804	75	4.16%	▲ 10
64	I. K. Hofmann	https://www.link	Germany	593	24	4.05%	▼ -7
65	MCR Group	https://www.link	Ireland	745	27	3.62%	▲ 0
66	Adecco	https://www.link	Switzerland	139,424	5,000	3.59%	▼ -2
67	TEMPTON Group	https://www.link	Germany	820	25	3.05%	New Entry
68	ARWA Personaldienstleistu	https://www.link	Germany	515	15	2.91%	New Entry
69	persona service	https://www.link	Germany	1,277	33	2.58%	▼ -1
70	KS Recrutement	https://www.link	France	1,563	29	1.86%	▲ 6
71	OSS	https://www.link	Ireland	713	11	1.54%	▲ 6
72	Spring Professional	https://www.link	Switzerland	685	10	1.46%	▲ 2

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