



The USA's Most Active Management Consulting Professionals on Social - October 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
8.15%	117	8.72%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	AlixPartners	https://www.linkedin.com/company/alixpartners	United States	3,545	699	19.72%	▲ 4
2	Boydén	https://www.linkedin.com/company/boyden	United States	1,060	201	18.96%	▲ 0
3	Slalom	https://www.linkedin.com/company/slalom	United States	9,813	1,825	18.60%	▲ 1
4	BNI Global	https://www.linkedin.com/company/bni-global	United States	4,563	813	17.82%	▼ -1
5	Wipfli	https://www.linkedin.com/company/wipfli	United States	3,416	537	15.72%	▲ 6
6	APCO	https://www.linkedin.com/company/apco	United States	1,938	283	14.60%	New Entry
7	Centric Consulting	https://www.linkedin.com/company/centric-consulting	United States	1,186	161	13.58%	▼ -1
8	Heidrick & Struggles	https://www.linkedin.com/company/heidrick-and-struggles	United States	2,299	307	13.35%	▲ 10
9	Gallup	https://www.linkedin.com/company/gallup	United States	2,344	305	13.01%	▲ 5
10	FTI Consulting	https://www.linkedin.com/company/fticonsulting	United States	10,042	1,300	12.95%	▲ 15
11	OneDigital	https://www.linkedin.com/company/onedigital	United States	3,179	400	12.58%	▲ 1
12	Sikich	https://www.linkedin.com/company/sikich	United States	2,178	268	12.30%	▲ 8
13	MJV Technology & Innovation	https://www.linkedin.com/company/mjv-technology-innovation	United States	1,145	140	12.23%	▼ -3
14	ACA Group	https://www.linkedin.com/company/aca-group	United States	1,317	157	11.92%	New Entry
15	Tredence	https://www.linkedin.com/company/tredence	United States	2,633	310	11.77%	▲ 28
16	Korn Ferry	https://www.linkedin.com/company/kornferry	United States	16,485	1,939	11.76%	▲ 10
17	Beacon Hill	https://www.linkedin.com/company/beacon-hill	United States	3,308	389	11.76%	New Entry
18	Ankura	https://www.linkedin.com/company/ankura	United States	2,087	242	11.60%	▲ 16
19	Actalent	https://www.linkedin.com/company/actalent	United States	6,238	714	11.45%	▲ 13
20	Bain & Company	https://www.linkedin.com/company/bain-and-company	United States	21,317	2,435	11.42%	▲ 26
21	Palladium: Make It Possible	https://www.linkedin.com/company/palladium-make-it-possible	United States	3,145	357	11.35%	New Entry

22	Certara	https://www.link	United States	1,343	152	11.32%	▲ 17
23	Royal Cyber	https://www.link	United States	1,414	159	11.24%	▼ -7
24	Alvarez & Marsal	https://www.link	United States	10,675	1,200	11.24%	▲ 5
25	Searce	https://www.link	United States	1,462	163	11.15%	▼ -3
26	Eliassen Group	https://www.link	United States	1,149	127	11.05%	▼ -2
27	The Hackett Group	https://www.link	United States	1,745	189	10.83%	▲ 0
28	Teneo	https://www.link	United States	1,749	188	10.75%	▲ 0
29	MathCo	https://www.link	United States	1,280	137	10.70%	▲ 16
30	BCG X	https://www.link	United States	2,133	228	10.69%	▼ -22
31	CrossCountry Consulting	https://www.link	United States	1,068	114	10.67%	▲ 2
32	Kroll	https://www.link	United States	6,327	670	10.59%	▲ 3
33	EY-Parthenon	https://www.link	United States	9,692	1,025	10.58%	▲ 45
34	North Highland	https://www.link	United States	1,972	204	10.34%	▼ -17
35	FGS Global	https://www.link	United States	1,941	197	10.15%	New Entry
36	Credera	https://www.link	United States	1,940	195	10.05%	▼ -27
37	West Monroe	https://www.link	United States	2,061	206	10.00%	▲ 4
38	Right Management	https://www.link	United States	2,740	271	9.89%	▼ -1
39	J.S. Held	https://www.link	United States	1,929	190	9.85%	▲ 11
40	CBIZ	https://www.link	United States	4,401	429	9.75%	▼ -4
41	KellyOCG	https://www.link	United States	1,622	158	9.74%	▼ -28
42	SG Analytics	https://www.link	United States	1,710	166	9.71%	▼ -23
43	Boston Consulting Group	https://www.link	United States	36,232	3,500	9.66%	▲ 12
44	Spencer Stuart	https://www.link	United States	3,139	302	9.62%	▲ 3
45	ProPharma	https://www.link	United States	2,058	195	9.48%	▼ -5
46	Huron	https://www.link	United States	5,784	547	9.46%	▼ -2
47	C5i	https://www.link	United States	1,592	149	9.36%	New Entry
48	GEP Worldwide	https://www.link	United States	5,906	548	9.28%	▼ -17
49	Sequoia	https://www.link	United States	1,358	126	9.28%	▲ 10
50	Tiger Analytics	https://www.link	United States	4,710	430	9.13%	New Entry
51	Charles River Associates	https://www.link	United States	1,547	140	9.05%	▲ 7
52	Deloitte Digital	https://www.link	United States	8,891	799	8.99%	▲ 1
53	Frost & Sullivan	https://www.link	United States	2,315	208	8.98%	▼ -15
54	Carr, Riggs & Ingram	https://www.link	United States	1,997	178	8.91%	▼ -39
55	Kearney	https://www.link	United States	8,000	713	8.91%	▼ -3
56	Oliver Wyman	https://www.link	United States	8,936	782	8.75%	▼ -5
57	McKinsey & Company	https://www.link	United States	42,866	3,500	8.16%	▲ 3
58	Berkeley Research Group	https://www.link	United States	1,876	150	8.00%	▼ -2
59	Huge	https://www.link	United States	1,065	85	7.98%	▼ -38
60	InfoCepts	https://www.link	United States	1,252	99	7.91%	▼ -53
61	Protiviti	https://www.link	United States	12,489	977	7.82%	▲ 0
62	Strategy&	https://www.link	United States	5,889	459	7.79%	▲ 6
63	BI WORLDWIDE	https://www.link	United States	1,938	151	7.79%	▼ -1
64	Exponent	https://www.link	United States	1,457	113	7.76%	▼ -15
65	Fractal	https://www.link	United States	5,328	404	7.58%	▼ -17
66	CCMC	https://www.link	United States	1,164	88	7.56%	▲ 10
67	BPM	https://www.link	United States	1,618	122	7.54%	▲ 6
68	System One	https://www.link	United States	1,228	91	7.41%	New Entry
69	ICF	https://www.link	United States	10,732	777	7.24%	▼ -5
70	Secretariat	https://www.link	United States	1,130	81	7.17%	New Entry
71	Cherokee Federal	https://www.link	United States	1,738	124	7.13%	▲ 6
72	Invisible	https://www.link	United States	2,905	204	7.02%	▼ -42
73	Rimkus	https://www.link	United States	1,034	72	6.96%	New Entry
74	Guidehouse	https://www.link	United States	14,067	979	6.96%	▼ -7
75	GP Strategies	https://www.link	United States	4,276	296	6.92%	▼ -12
76	RGP	https://www.link	United States	3,063	207	6.76%	▲ 7
77	MSX International	https://www.link	United States	4,147	280	6.75%	▼ -2
78	LMI	https://www.link	United States	2,919	194	6.65%	▼ -21
79	Credence Management So	https://www.link	United States	1,447	95	6.57%	▼ -5
80	Milliman	https://www.link	United States	4,234	277	6.54%	▲ 1
81	IEM	https://www.link	United States	1,464	93	6.35%	▼ -12
82	Solvo Global	https://www.link	United States	2,394	149	6.22%	New Entry
83	Publicis Sapient	https://www.link	United States	24,675	1,500	6.08%	▼ -3
84	Merkle	https://www.link	United States	6,637	394	5.94%	▼ -5
85	alliantgroup	https://www.link	United States	1,518	90	5.93%	▲ 2
86	Indegene	https://www.link	United States	5,576	330	5.92%	▼ -16
87	L.E.K. Consulting	https://www.link	United States	3,964	224	5.65%	▲ 4
88	ABS Group	https://www.link	United States	1,505	83	5.51%	▲ 0
89	Trinity Life Sciences	https://www.link	United States	1,534	84	5.48%	▼ -24
90	Russell Reynolds Associat	https://www.link	United States	2,734	145	5.30%	▼ -24
91	ZS	https://www.link	United States	14,862	788	5.30%	▼ -2
92	tms	https://www.link	United States	2,173	107	4.92%	▲ 0
93	GovCIO	https://www.link	United States	2,564	126	4.91%	▼ -8

94	Magellan Federal	https://www.linkedin.com/company/magellan-federal	United States	1,413	61	4.32%	▼ -12
95	Cornerstone Research	https://www.linkedin.com/company/cornerstone-research	United States	1,094	46	4.20%	▲ 6
96	Material	https://www.linkedin.com/company/material	United States	2,170	91	4.19%	▼ -10
97	Innodata	https://www.linkedin.com/company/innodata	United States	4,448	169	3.80%	New Entry
98	Jacobs	https://www.linkedin.com/company/jacobs	United States	66,611	2,500	3.75%	▼ -3
99	J. J. Keller & Associates	https://www.linkedin.com/company/j-j-keller-associates	United States	1,794	67	3.73%	▼ -2
100	Genpact	https://www.linkedin.com/company/genpact	United States	139,717	5,000	3.58%	▲ 2
101	WNS	https://www.linkedin.com/company/wns	United States	46,616	1,650	3.54%	New Entry
102	NAMSA	https://www.linkedin.com/company/namsa	United States	1,495	52	3.48%	▼ -18
103	Integreon	https://www.linkedin.com/company/integreon	United States	3,278	113	3.45%	▼ -4
104	Cyberbacker Careers	https://www.linkedin.com/company/cyberbacker-careers	United States	1,467	49	3.34%	▼ -11
105	Mu Sigma	https://www.linkedin.com/company/mu-sigma	United States	3,653	116	3.18%	▼ -7
106	SAM	https://www.linkedin.com/company/sam	United States	3,547	108	3.04%	▼ -35
107	Analysis Group	https://www.linkedin.com/company/analysis-group	United States	1,696	50	2.95%	▼ -4
108	Maritz	https://www.linkedin.com/company/maritz	United States	4,053	113	2.79%	▼ -12
109	ADEC Innovations	https://www.linkedin.com/company/adeccareers	United States	1,495	41	2.74%	▼ -9
110	Daymon	https://www.linkedin.com/company/daymon	United States	2,219	41	1.85%	▼ -5
111	RCM Technologies	https://www.linkedin.com/company/rcm-technologies	United States	1,694	29	1.71%	▼ -7
112	CROSSMARK	https://www.linkedin.com/company/crossmark	United States	9,223	131	1.42%	▼ -2
113	Xerox	https://www.linkedin.com/company/xerox	United States	50,757	706	1.39%	▼ -6
114	Wicresoft	https://www.linkedin.com/company/wicresoft	United States	1,973	24	1.22%	▼ -6
115	Advantage Solutions	https://www.linkedin.com/company/advantage-solutions	United States	26,892	307	1.14%	New Entry
116	WIS International	https://www.linkedin.com/company/wis-international	United States	7,766	84	1.08%	New Entry
117	CDS Global	https://www.linkedin.com/company/cds-global	United States	1,091	8	0.73%	▼ -8

Ready to win at social?

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