



## The UK's Most Active Management Consulting Professionals on Social - October 2024

### Industry at a glance:

Average Score:  
**9.73%**

Total Companies:  
**17**

Global Industry Average:  
**8.72%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Baringa	<a href="https://www.linkedin.com/company/baringa">https://www.linkedin.com/company/baringa</a>	United Kingdom	2,121	442	20.84%	▲ 0
2	Odgers Berndtson	<a href="https://www.linkedin.com/company/odgers-berndtson">https://www.linkedin.com/company/odgers-berndtson</a>	United Kingdom	1,296	193	14.89%	▲ 1
3	PA Consulting	<a href="https://www.linkedin.com/company/pa-consulting">https://www.linkedin.com/company/pa-consulting</a>	United Kingdom	5,131	668	13.02%	▲ 1
4	HKA	<a href="https://www.linkedin.com/company/hka">https://www.linkedin.com/company/hka</a>	United Kingdom	1,348	158	11.72%	▼ -2
5	Brunswick Group	<a href="https://www.linkedin.com/company/brunswick-group">https://www.linkedin.com/company/brunswick-group</a>	United Kingdom	1,532	163	10.64%	▲ 0
6	Control Risks	<a href="https://www.linkedin.com/company/control-risks">https://www.linkedin.com/company/control-risks</a>	United Kingdom	2,944	301	10.22%	▲ 2
7	Frazer-Nash Consultancy	<a href="https://www.linkedin.com/company/frazer-nash-consultancy">https://www.linkedin.com/company/frazer-nash-consultancy</a>	United Kingdom	1,420	139	9.79%	▼ -1
8	ERM	<a href="https://www.linkedin.com/company/erm">https://www.linkedin.com/company/erm</a>	United Kingdom	10,021	896	8.94%	▲ 3
9	CACI	<a href="https://www.linkedin.com/company/caci">https://www.linkedin.com/company/caci</a>	United Kingdom	1,421	125	8.80%	▲ 0
10	MICHELIN Connected Fleet	<a href="https://www.linkedin.com/company/michelin-connected-fleet">https://www.linkedin.com/company/michelin-connected-fleet</a>	United Kingdom	1,810	156	8.62%	▲ 0
11	Efficio	<a href="https://www.linkedin.com/company/efficio">https://www.linkedin.com/company/efficio</a>	United Kingdom	1,236	100	8.09%	▲ 2
12	QA	<a href="https://www.linkedin.com/company/qa">https://www.linkedin.com/company/qa</a>	United Kingdom	3,914	295	7.54%	New Entry
13	Radius	<a href="https://www.linkedin.com/company/radius">https://www.linkedin.com/company/radius</a>	United Kingdom	1,496	106	7.09%	▼ -1
14	BMT	<a href="https://www.linkedin.com/company/bmt">https://www.linkedin.com/company/bmt</a>	United Kingdom	2,236	151	6.75%	▲ 3
15	RPS	<a href="https://www.linkedin.com/company/rps">https://www.linkedin.com/company/rps</a>	United Kingdom	6,635	442	6.66%	▲ 1
16	Avalere Health	<a href="https://www.linkedin.com/company/avalere-health">https://www.linkedin.com/company/avalere-health</a>	United Kingdom	1,444	88	6.09%	▼ -9
17	Vialto Partners	<a href="https://www.linkedin.com/company/vialto-partners">https://www.linkedin.com/company/vialto-partners</a>	United Kingdom	5,673	319	5.62%	▼ -2

Ready to win at social?

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