

# DSMN8

Europe's Most Active Management Consulting Professionals on Social - October 2024

## Industry at a glance:

Average Score:  
**9.36%**

Total Companies:  
**109**

Global Industry Average:  
**8.72%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	KPMG Belgium	<a href="https://www.linkedin.com/company/kpmg-belgium">https://www.linkedin.com/company/kpmg-belgium</a>	Belgium	1,809	641	35.43%	▲ 4
2	KPMG Switzerland	<a href="https://www.linkedin.com/company/kpmg-switzerland">https://www.linkedin.com/company/kpmg-switzerland</a>	Switzerland	2,262	601	26.57%	▲ 1
3	Implement Consulting Group	<a href="https://www.linkedin.com/company/implement-consulting-group">https://www.linkedin.com/company/implement-consulting-group</a>	Denmark	1,833	414	22.59%	▼ -1
4	PwC Finland	<a href="https://www.linkedin.com/company/pwc-finland">https://www.linkedin.com/company/pwc-finland</a>	Finland	1,112	226	20.32%	▲ 24
5	KPMG Norway	<a href="https://www.linkedin.com/company/kpmg-norway">https://www.linkedin.com/company/kpmg-norway</a>	Norway	1,630	323	19.82%	▲ 34
6	PwC Ireland	<a href="https://www.linkedin.com/company/pwc-ireland">https://www.linkedin.com/company/pwc-ireland</a>	Ireland	2,418	478	19.77%	▲ 16
7	KPMG Italy	<a href="https://www.linkedin.com/company/kpmg-italy">https://www.linkedin.com/company/kpmg-italy</a>	Italy	4,860	923	18.99%	▲ 59
8	PwC Sweden	<a href="https://www.linkedin.com/company/pwc-sweden">https://www.linkedin.com/company/pwc-sweden</a>	Sweden	2,676	492	18.39%	▲ 16
9	Onepoint	<a href="https://www.linkedin.com/company/onepoint">https://www.linkedin.com/company/onepoint</a>	France	3,585	596	16.62%	▲ 2
10	KPMG Sweden	<a href="https://www.linkedin.com/company/kpmg-sweden">https://www.linkedin.com/company/kpmg-sweden</a>	Sweden	1,786	296	16.57%	▲ 26
11	PwC Greece	<a href="https://www.linkedin.com/company/pwc-greece">https://www.linkedin.com/company/pwc-greece</a>	Greece	1,912	316	16.53%	▲ 8
12	Grant Thornton Sweden	<a href="https://www.linkedin.com/company/grant-thornton-sweden">https://www.linkedin.com/company/grant-thornton-sweden</a>	Sweden	1,728	281	16.26%	▼ -4
13	PwC Nederland	<a href="https://www.linkedin.com/company/pwc-nederland">https://www.linkedin.com/company/pwc-nederland</a>	Netherlands	3,667	591	16.12%	▲ 2
14	KPMG Romania	<a href="https://www.linkedin.com/company/kpmg-romania">https://www.linkedin.com/company/kpmg-romania</a>	Romania	1,089	162	14.88%	▲ 50
15	Ayiming	<a href="https://www.linkedin.com/company/ayiming">https://www.linkedin.com/company/ayiming</a>	France	1,774	262	14.77%	▼ -9
16	KPMG Portugal	<a href="https://www.linkedin.com/company/kpmg-portugal">https://www.linkedin.com/company/kpmg-portugal</a>	Portugal	1,398	205	14.66%	▲ 34
17	KPMG Poland	<a href="https://www.linkedin.com/company/kpmg-poland">https://www.linkedin.com/company/kpmg-poland</a>	Poland	1,921	278	14.47%	▲ 48
18	Horváth	<a href="https://www.linkedin.com/company/horvath">https://www.linkedin.com/company/horvath</a>	Germany	1,571	227	14.45%	▼ -11
19	PwC Deutschland	<a href="https://www.linkedin.com/company/pwc-deutschland">https://www.linkedin.com/company/pwc-deutschland</a>	Germany	10,320	1,475	14.29%	▲ 26
20	Baker Tilly France	<a href="https://www.linkedin.com/company/baker-tilly-france">https://www.linkedin.com/company/baker-tilly-france</a>	France	1,198	166	13.86%	▲ 28
21	dss+	<a href="https://www.linkedin.com/company/dss">https://www.linkedin.com/company/dss</a>	Switzerland	1,871	249	13.31%	▼ -12

22	Aspia	<a href="https://www.link">https://www.link</a>	Sweden	1,276	164	12.85%	▼ -12
23	PwC Norway	<a href="https://www.link">https://www.link</a>	Norway	2,000	256	12.80%	▲ 3
24	Ramboll Management Con	<a href="https://www.link">https://www.link</a>	Denmark	1,259	157	12.47%	▼ -12
25	Sia Partners	<a href="https://www.link">https://www.link</a>	France	3,053	378	12.38%	▲ 6
26	BDO Switzerland	<a href="https://www.link">https://www.link</a>	Switzerland	1,174	141	12.01%	▼ -22
27	Leyton	<a href="https://www.link">https://www.link</a>	France	3,070	368	11.99%	▼ -11
28	BMC	<a href="https://www.link">https://www.link</a>	Netherlands	2,277	263	11.55%	▲ 7
29	Artefact	<a href="https://www.link">https://www.link</a>	France	1,784	206	11.55%	▼ -15
30	BDO France	<a href="https://www.link">https://www.link</a>	France	1,152	133	11.55%	New Entry
31	KPMG Finland	<a href="https://www.link">https://www.link</a>	Finland	1,391	160	11.50%	▼ -8
32	Simon-Kucher	<a href="https://www.link">https://www.link</a>	Germany	2,571	295	11.47%	▼ -12
33	PwC France	<a href="https://www.link">https://www.link</a>	France	3,922	448	11.42%	▲ 28
34	Sopra Steria Next	<a href="https://www.link">https://www.link</a>	France	1,818	205	11.28%	▲ 15
35	Porsche Consulting	<a href="https://www.link">https://www.link</a>	Germany	1,138	126	11.07%	▼ -14
36	PwC España	<a href="https://www.link">https://www.link</a>	Spain	3,478	383	11.01%	▲ 18
37	KPMG Austria	<a href="https://www.link">https://www.link</a>	Austria	1,221	131	10.73%	▼ -3
38	Arthur D. Little	<a href="https://www.link">https://www.link</a>	Belgium	2,270	243	10.70%	▼ -8
39	Roland Berger	<a href="https://www.link">https://www.link</a>	Germany	4,681	500	10.68%	▲ 1
40	fortil	<a href="https://www.link">https://www.link</a>	France	1,448	154	10.64%	New Entry
41	Devoteam	<a href="https://www.link">https://www.link</a>	France	10,192	1,075	10.55%	New Entry
42	BDO Norge	<a href="https://www.link">https://www.link</a>	Norway	1,816	191	10.52%	▼ -13
43	PQE Group	<a href="https://www.link">https://www.link</a>	Italy	1,325	135	10.19%	▼ -26
44	PwC Polska	<a href="https://www.link">https://www.link</a>	Poland	4,150	418	10.07%	▼ -12
45	zeb consulting	<a href="https://www.link">https://www.link</a>	Germany	1,089	109	10.01%	▲ 1
46	Accenture the Netherlands	<a href="https://www.link">https://www.link</a>	Netherlands	1,249	124	9.93%	▼ -9
47	Wavestone	<a href="https://www.link">https://www.link</a>	France	6,395	621	9.71%	▲ 24
48	EMPRESAS IMAN	<a href="https://www.link">https://www.link</a>	Spain	1,337	129	9.65%	▲ 8
49	valantic	<a href="https://www.link">https://www.link</a>	Germany	1,506	144	9.56%	New Entry
50	Capgemini Invent	<a href="https://www.link">https://www.link</a>	France	16,496	1,562	9.47%	▲ 9
51	agap2	<a href="https://www.link">https://www.link</a>	France	2,128	200	9.40%	▲ 6
52	MIGSO-PCUBED	<a href="https://www.link">https://www.link</a>	France	3,313	309	9.33%	▼ -25
53	PwC Portugal	<a href="https://www.link">https://www.link</a>	Portugal	1,818	167	9.19%	▲ 16
54	OCA GLOBAL	<a href="https://www.link">https://www.link</a>	Spain	2,194	198	9.02%	▼ -21
55	BDO Italia	<a href="https://www.link">https://www.link</a>	Italy	1,212	107	8.83%	▲ 15
56	Egon Zehnder	<a href="https://www.link">https://www.link</a>	Switzerland	3,289	287	8.73%	▼ -5
57	KPMG Deutschland	<a href="https://www.link">https://www.link</a>	Germany	9,366	804	8.58%	▼ -4
58	Deloitte Consulting	<a href="https://www.link">https://www.link</a>	Italy	14,574	1,177	8.08%	▼ -20
59	UCM	<a href="https://www.link">https://www.link</a>	Belgium	1,348	107	7.94%	▲ 9
60	MHP	<a href="https://www.link">https://www.link</a>	Germany	5,131	406	7.91%	▼ -16
61	Synpulse	<a href="https://www.link">https://www.link</a>	Switzerland	1,130	88	7.79%	▼ -43
62	Valcon	<a href="https://www.link">https://www.link</a>	Netherlands	1,572	121	7.70%	▼ -19
63	WTS Deutschland	<a href="https://www.link">https://www.link</a>	Germany	1,053	80	7.60%	▼ -16
64	Siemens Advanta	<a href="https://www.link">https://www.link</a>	Germany	1,291	98	7.59%	▼ -23
65	BearingPoint	<a href="https://www.link">https://www.link</a>	Netherlands	10,099	743	7.36%	▼ -5
66	EIFFEL	<a href="https://www.link">https://www.link</a>	Netherlands	1,389	102	7.34%	▼ -4
67	FI Group	<a href="https://www.link">https://www.link</a>	Spain	2,637	188	7.13%	▼ -15
68	JAKALA	<a href="https://www.link">https://www.link</a>	Italy	3,434	238	6.93%	▼ -43
69	BIP	<a href="https://www.link">https://www.link</a>	Italy	5,657	386	6.82%	▼ -27
70	Accenture España	<a href="https://www.link">https://www.link</a>	Spain	5,532	370	6.69%	▼ -15
71	Airbus Protect	<a href="https://www.link">https://www.link</a>	France	1,364	91	6.67%	▼ -8
72	CGI Business Consulting	<a href="https://www.link">https://www.link</a>	France	1,499	100	6.67%	▲ 3
73	Management Solutions	<a href="https://www.link">https://www.link</a>	Spain	4,274	279	6.53%	▲ 24
74	P3	<a href="https://www.link">https://www.link</a>	Germany	1,827	115	6.29%	▼ -16
75	Prometeia	<a href="https://www.link">https://www.link</a>	Italy	1,178	71	6.03%	▼ -8
76	GROUPE CITY ONE	<a href="https://www.link">https://www.link</a>	France	2,029	115	5.67%	New Entry
77	EFOR	<a href="https://www.link">https://www.link</a>	France	2,258	125	5.54%	▲ 5
78	Assystem	<a href="https://www.link">https://www.link</a>	France	7,350	397	5.40%	▼ -1
79	AREP	<a href="https://www.link">https://www.link</a>	France	1,289	67	5.20%	▼ -7
80	Ginger	<a href="https://www.link">https://www.link</a>	France	1,597	79	4.95%	▲ 8
81	Evalueserve	<a href="https://www.link">https://www.link</a>	Switzerland	5,976	293	4.90%	New Entry
82	ELIS	<a href="https://www.link">https://www.link</a>	France	11,816	579	4.90%	▼ -8
83	d-fine	<a href="https://www.link">https://www.link</a>	Germany	1,552	75	4.83%	▲ 10
84	Davidson consulting	<a href="https://www.link">https://www.link</a>	France	1,919	89	4.64%	▲ 2
85	Quirónprensión	<a href="https://www.link">https://www.link</a>	Spain	3,600	162	4.50%	▼ -7
86	Fiducial	<a href="https://www.link">https://www.link</a>	France	5,218	234	4.48%	▲ 14
87	Be   Shaping the Future	<a href="https://www.link">https://www.link</a>	Italy	1,145	50	4.37%	▼ -11
88	HeadMind Partners	<a href="https://www.link">https://www.link</a>	France	1,329	58	4.36%	▼ -9
89	TMC	<a href="https://www.link">https://www.link</a>	Netherlands	4,315	188	4.36%	▼ -5
90	KBC Global Services	<a href="https://www.link">https://www.link</a>	Czechia	2,243	97	4.32%	New Entry
91	Scalian	<a href="https://www.link">https://www.link</a>	France	4,362	187	4.29%	▼ -6
92	Accenture	<a href="https://www.link">https://www.link</a>	Ireland	586,580	25,000	4.26%	▼ -12
93	PM Group	<a href="https://www.link">https://www.link</a>	Ireland	3,820	162	4.24%	▼ -3

94	TRIGO	<a href="https://www.linkedin.com/company/trigo">https://www.linkedin.com/company/trigo</a>	France	3,547	148	4.17%	▼ -5
95	ILUNION	<a href="https://www.linkedin.com/company/ilunion">https://www.linkedin.com/company/ilunion</a>	Spain	6,199	246	3.97%	▼ -14
96	DERICHEBOURG Multiser	<a href="https://www.linkedin.com/company/derichebourg-multiser">https://www.linkedin.com/company/derichebourg-multiser</a>	France	5,237	204	3.90%	▼ -13
97	Ayesa	<a href="https://www.linkedin.com/company/ayesa">https://www.linkedin.com/company/ayesa</a>	Spain	9,917	368	3.71%	▼ -5
98	SDG Group	<a href="https://www.linkedin.com/company/sdg-group">https://www.linkedin.com/company/sdg-group</a>	Italy	2,611	94	3.60%	▼ -4
99	Bosch Service Solutions	<a href="https://www.linkedin.com/company/bosch-service-solutions">https://www.linkedin.com/company/bosch-service-solutions</a>	Germany	3,047	108	3.54%	<b>New Entry</b>
100	umlaut company	<a href="https://www.linkedin.com/company/umlaut-company">https://www.linkedin.com/company/umlaut-company</a>	Germany	1,851	57	3.08%	▼ -5
101	BTS	<a href="https://www.linkedin.com/company/bts-sweden">https://www.linkedin.com/company/bts-sweden</a>	Sweden	7,615	230	3.02%	▼ -3
102	OPPLUS	<a href="https://www.linkedin.com/company/opplus">https://www.linkedin.com/company/opplus</a>	Spain	1,566	47	3.00%	▼ -6
103	Armatis	<a href="https://www.linkedin.com/company/armatis">https://www.linkedin.com/company/armatis</a>	France	4,320	122	2.82%	▼ -4
104	DOMINION GLOBAL	<a href="https://www.linkedin.com/company/dominion-global">https://www.linkedin.com/company/dominion-global</a>	Spain	3,288	92	2.80%	▼ -17
105	Applus+	<a href="https://www.linkedin.com/company/applus">https://www.linkedin.com/company/applus</a>	Spain	17,073	325	1.90%	▼ -2
106	Groupe SAMSIC	<a href="https://www.linkedin.com/company/groupe-samsic">https://www.linkedin.com/company/groupe-samsic</a>	France	5,711	105	1.84%	▲ 0
107	Applus+ Oil and Gas	<a href="https://www.linkedin.com/company/applus-oil-and-gas">https://www.linkedin.com/company/applus-oil-and-gas</a>	Spain	1,566	26	1.66%	▼ -5
108	Marktél	<a href="https://www.linkedin.com/company/marktel">https://www.linkedin.com/company/marktel</a>	Spain	1,954	28	1.43%	▼ -4
109	Elior Group	<a href="https://www.linkedin.com/company/elior-group">https://www.linkedin.com/company/elior-group</a>	France	24,473	42	0.17%	▼ -2

Ready to win at social?

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