



The USA's Most Active Logistics & Supply Chain Professionals on Social - October 2024

Industry at a glance:

Average Score:
3.35%

Total Companies:
73

Global Industry Average:
3.49%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Zipline	https://www.linkedin.com/company/zipline	United States	1,285	141	10.97%	▲ 3
2	UPS Healthcare	https://www.linkedin.com/company/ups-healthcare	United States	1,634	146	8.94%	▲ 4
3	Flexport	https://www.linkedin.com/company/flexport	United States	2,675	219	8.19%	▲ 7
4	ShipBob	https://www.linkedin.com/company/shipbob	United States	1,226	95	7.75%	▼ -1
5	FORTNA	https://www.linkedin.com/company/fortna	United States	1,564	121	7.74%	▼ -3
6	JAS Worldwide	https://www.linkedin.com/company/jas-worldwide	United States	4,226	277	6.55%	▼ -1
7	Crane Worldwide Logistics	https://www.linkedin.com/company/crane-worldwide-logistics	United States	2,707	175	6.46%	▲ 1
8	OIA GLOBAL	https://www.linkedin.com/company/oia-global	United States	1,106	67	6.06%	▲ 10
9	Crowley	https://www.linkedin.com/company/crowley	United States	4,426	266	6.01%	▲ 2
10	Priority1	https://www.linkedin.com/company/priority1	United States	1,579	93	5.89%	▼ -1
11	Veritiv	https://www.linkedin.com/company/veritiv	United States	7,178	407	5.67%	▼ -10
12	Logistics Plus	https://www.linkedin.com/company/logistics-plus	United States	1,092	61	5.59%	▲ 4
13	Arrive Logistics	https://www.linkedin.com/company/arrive-logistics	United States	1,834	88	4.80%	▼ -1
14	Uber Freight	https://www.linkedin.com/company/uber-freight	United States	5,457	258	4.73%	▲ 3
15	Marken	https://www.linkedin.com/company/marken	United States	1,912	86	4.50%	▼ -8
16	Bastian Solutions	https://www.linkedin.com/company/bastian-solutions	United States	1,380	61	4.42%	▲ 9
17	Expeditors	https://www.linkedin.com/company/expeditors	United States	17,011	733	4.31%	▼ -2
18	PSA BDP	https://www.linkedin.com/company/psa-bdp	United States	4,967	212	4.27%	▲ 1
19	The Raymond	https://www.linkedin.com/company/the-raymond	United States	1,491	61	4.09%	▲ 12
20	Dematic	https://www.linkedin.com/company/dematic	United States	8,610	347	4.03%	▲ 0
21	SEKO Logistics	https://www.linkedin.com/company/seko-logistics	United States	1,912	77	4.03%	▲ 6

22	ShipMonk	https://www.link	United States	1,026	41	4.00%	New Entry
23	Vanguard Logistics Service	https://www.link	United States	1,601	63	3.94%	▲ 12
24	Shipco Transport	https://www.link	United States	1,632	63	3.86%	▲ 8
25	Kenco Group	https://www.link	United States	2,626	100	3.81%	▲ 12
26	Incora	https://www.link	United States	1,482	54	3.64%	▲ 0
27	Omni Logistics	https://www.link	United States	1,017	37	3.64%	▲ 1
28	Savage	https://www.link	United States	1,744	63	3.61%	▲ 11
29	C.H. Robinson	https://www.link	United States	18,927	680	3.59%	▲ 7
30	Traffic Tech	https://www.link	United States	1,231	43	3.49%	▼ -9
31	Lineage	https://www.link	United States	9,657	326	3.38%	▼ -7
32	Worldwide Express	https://www.link	United States	1,673	55	3.29%	New Entry
33	GXO Logistics	https://www.link	United States	23,819	764	3.21%	▼ -10
34	Imperial Dade	https://www.link	United States	2,043	65	3.18%	New Entry
35	Stoneridge	https://www.link	United States	2,034	64	3.15%	▲ 7
36	Americold Logistics	https://www.link	United States	7,369	222	3.01%	▲ 16
37	Averitt	https://www.link	United States	3,052	91	2.98%	▲ 8
38	Bunzl Distribution	https://www.link	United States	1,812	54	2.98%	▲ 3
39	Echo Global Logistics	https://www.link	United States	2,823	82	2.90%	New Entry
40	Martin Brower	https://www.link	United States	3,976	115	2.89%	▲ 0
41	SpartanNash	https://www.link	United States	3,795	109	2.87%	▼ -27
42	Briggs Industrial Solutions	https://www.link	United States	1,098	30	2.73%	▼ -8
43	Neovia Logistics	https://www.link	United States	2,783	75	2.69%	▲ 1
44	NFI	https://www.link	United States	8,810	237	2.69%	▼ -6
45	Lawson Products	https://www.link	United States	2,004	53	2.64%	▼ -15
46	TBC	https://www.link	United States	1,553	40	2.58%	▲ 0
47	GlobalTranz	https://www.link	United States	1,418	36	2.54%	▲ 7
48	CJ Logistics America	https://www.link	United States	1,181	28	2.37%	▼ -19
49	Ryder System	https://www.link	United States	16,103	356	2.21%	▲ 11
50	Tidewater	https://www.link	United States	3,630	79	2.18%	▲ 3
51	APL Logistics	https://www.link	United States	5,348	111	2.08%	▼ -3
52	OnProcess Technology	https://www.link	United States	1,176	24	2.04%	▼ -19
53	AAA Cooper Transportator	https://www.link	United States	1,912	38	1.99%	New Entry
54	ArcBest	https://www.link	United States	7,218	133	1.84%	▲ 2
55	Crown Lift Trucks	https://www.link	United States	2,816	51	1.81%	▼ -4
56	OnTrac	https://www.link	United States	3,764	66	1.75%	▲ 3
57	Watco Companies	https://www.link	United States	2,168	37	1.71%	▲ 1
58	Kirby	https://www.link	United States	1,752	28	1.60%	▲ 6
59	UPS Supply Chain Solution	https://www.link	United States	15,457	234	1.51%	▲ 4
60	Radial	https://www.link	United States	5,448	70	1.28%	▲ 1
61	PFS	https://www.link	United States	2,401	30	1.25%	▲ 6
62	FedEx	https://www.link	United States	195,230	2,300	1.18%	New Entry
63	BNSF Railway	https://www.link	United States	17,952	206	1.15%	New Entry
64	Roehl Transport	https://www.link	United States	1,270	14	1.10%	▲ 5
65	C.R. England	https://www.link	United States	3,457	38	1.10%	▲ 1
66	ModusLink	https://www.link	United States	1,285	13	1.01%	▲ 6
67	Capstone Logistics	https://www.link	United States	6,097	60	0.98%	▲ 4
68	Courier Express	https://www.link	United States	1,458	14	0.96%	New Entry
69	FHI	https://www.link	United States	1,302	10	0.77%	▼ -1
70	Greyhound Lines	https://www.link	United States	2,725	17	0.62%	▲ 4
71	Swift Transportation	https://www.link	United States	9,743	60	0.62%	▲ 4
72	Crete Carrier	https://www.link	United States	2,304	12	0.52%	▲ 1
73	Warehouse Services	https://www.link	United States	2,308	8	0.35%	New Entry

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

