



The UK's Most Active Logistics & Supply Chain Professionals on Social - October 2024

Industry at a glance:

Average Score:
3.47%

Total Companies:
18

Global Industry Average:
3.49%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Associated British Ports	https://www.linkedin.com/company/associated-british-ports	United Kingdom	1,344	122	9.08%	New Entry
2	World Courier	https://www.linkedin.com/company/world-courier	United Kingdom	2,355	130	5.52%	▼ -1
3	Movianto	https://www.linkedin.com/company/movianto	United Kingdom	1,351	71	5.26%	▲ 0
4	CHEP	https://www.linkedin.com/company/chep	United Kingdom	8,587	415	4.83%	New Entry
5	Inchcape Shipping Service	https://www.linkedin.com/company/inchcape-shipping-service	United Kingdom	3,177	151	4.75%	▼ -1
6	ASCO Group	https://www.linkedin.com/company/ascogroup	United Kingdom	1,066	50	4.69%	▼ -4
7	Unipart Logistics	https://www.linkedin.com/company/unipart-logistics	United Kingdom	1,791	73	4.08%	▼ -1
8	Lloyd's Register	https://www.linkedin.com/company/lloyds-register	United Kingdom	5,529	224	4.05%	▼ -3
9	Wincanton	https://www.linkedin.com/company/wincanton	United Kingdom	7,097	261	3.68%	▼ -1
10	Gist	https://www.linkedin.com/company/gist	United Kingdom	2,299	70	3.04%	▲ 0
11	Menzies Distribution	https://www.linkedin.com/company/menzies-distribution	United Kingdom	1,557	44	2.83%	▼ -2
12	DX Group	https://www.linkedin.com/company/dx-group	United Kingdom	2,003	49	2.45%	New Entry
13	Evri	https://www.linkedin.com/company/evri	United Kingdom	8,775	155	1.77%	▲ 0
14	Parcelforce Worldwide	https://www.linkedin.com/company/parcelforce-worldwide	United Kingdom	1,875	33	1.76%	New Entry
15	Unipart Group	https://www.linkedin.com/company/unipart-group	United Kingdom	4,131	55	1.33%	▲ 0
16	Royal Mail	https://www.linkedin.com/company/royal-mail	United Kingdom	33,191	434	1.31%	New Entry
17	Yodel	https://www.linkedin.com/company/yodel	United Kingdom	3,230	34	1.05%	▼ -1
18	Stolt-Nielsen	https://www.linkedin.com/company/stolt-nielsen	United Kingdom	2,570	24	0.93%	▼ -4

Ready to win at social?

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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

