DSMN8

The UK's Most Active Logistics & Supply Chain Professionals on Social - October 2024

		Industry at a	glance:		
Average S	core:	Total Comp	oanies: Globa	al Industry Avera	ge:
				-	-
3.47	/%	5 1	5 3,	.49%	0
		Why should y	ou care?		
greater than that o	of your corporate	e channels? Your employ	: did you know that their reach ees are a more trusted source r customers, prospects, and fu	e of information for	
Activated	effectively, the	ey have the influence to inbound leads, and	grow your share of voice, w conversions.	vebsite traffic,	
Plus, there's no b	-	wcase your company cul pple closest to your busin	ture and employer brand at s ess - your employees!	cale than through t	he
So, how active are y			this compare to the rest of yc d listed the results below.	our industry? Well, v	we've
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