



Europe's Most Active Logistics & Supply Chain Professionals on Social - October 2024

Industry at a glance:

Average Score:
3.70%

Total Companies:
111

Global Industry Average:
3.49%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	DKV Mobility	https://www.linkedin.com/company/dkv-mobility	Germany	1,287	138	10.72%	▲ 0
2	Blue Water Shipping	https://www.linkedin.com/company/blue-water-shipping	Denmark	1,882	187	9.94%	▲ 0
3	Scan Global Logistics	https://www.linkedin.com/company/scan-global-logistics	Denmark	2,779	211	7.59%	▲ 3
4	deugro	https://www.linkedin.com/company/deugro	Switzerland	1,143	82	7.17%	▲ 22
5	NewCold	https://www.linkedin.com/company/newcold	Netherlands	1,032	74	7.17%	New Entry
6	Körber Supply Chain	https://www.linkedin.com/company/korber-supply-chain	Germany	2,441	174	7.13%	▲ 2
7	4flow	https://www.linkedin.com/company/4flow	Germany	1,501	99	6.60%	New Entry
8	Svitzer	https://www.linkedin.com/company/svitzer	Denmark	2,659	174	6.54%	▲ 24
9	Posti Group Oyj	https://www.linkedin.com/company/posti-group-oyj	Finland	2,664	173	6.49%	▲ 32
10	Africa Global Logistics	https://www.linkedin.com/company/africa-global-logistics	France	4,940	312	6.32%	New Entry
11	Röhlig Logistics	https://www.linkedin.com/company/rohlig-logistics	Germany	1,577	99	6.28%	▼ -6
12	Noatum Logistics	https://www.linkedin.com/company/noatum-logistics	Spain	1,821	113	6.21%	▼ -9
13	DHL eCommerce Nederland	https://www.linkedin.com/company/dhl-e-commerce-nederland	Netherlands	1,436	83	5.78%	New Entry
14	Savino Del Bene	https://www.linkedin.com/company/savino-del-bene	Italy	3,068	171	5.57%	▲ 3
15	ROHLIG SUUS Logistics	https://www.linkedin.com/company/rohlig-suus-logistics	Poland	1,093	60	5.49%	▼ -6
16	Hermes Germany	https://www.linkedin.com/company/hermes-germany	Germany	1,291	70	5.42%	▲ 26
17	TIBA	https://www.linkedin.com/company/tiba	Spain	1,177	63	5.35%	▲ 1
18	APM Terminals	https://www.linkedin.com/company/apm-terminals	Netherlands	8,663	463	5.34%	▼ -3
19	Hellmann Worldwide Logistics	https://www.linkedin.com/company/hellmann-worldwide-logistics	Germany	7,608	403	5.30%	▲ 5
20	GCA Groupe Charles André	https://www.linkedin.com/company/gca-groupe-charles-andre	France	1,290	68	5.27%	▲ 26
21	Rhenus Logistics	https://www.linkedin.com/company/rhenus-logistics	Germany	12,377	650	5.25%	▲ 4

22	Nelt Group	https://www.link	Serbia	1,583	83	5.24%	New Entry
23	Hegelmann Group	https://www.link	Germany	1,569	82	5.23%	▲ 33
24	DHL Global Forwarding	https://www.link	Germany	26,686	1,384	5.19%	▲ 3
25	DACHSER	https://www.link	Germany	12,878	659	5.12%	▼ -5
26	Siemens Logistics	https://www.link	Germany	1,369	70	5.11%	▼ -14
27	Gebrüder Weiss	https://www.link	Austria	2,924	148	5.06%	▼ -16
28	SBB CFF FFS	https://www.link	Switzerland	16,490	825	5.00%	▲ 9
29	Hillebrand Gori	https://www.link	Germany	1,780	89	5.00%	▼ -16
30	Maersk Supply Service	https://www.link	Denmark	1,969	98	4.98%	▼ -1
31	Schmitz Cargobull	https://www.link	Germany	1,220	59	4.84%	▲ 30
32	Österreichische Post	https://www.link	Austria	2,647	127	4.80%	▲ 1
33	InPost	https://www.link	Poland	3,094	147	4.75%	▲ 24
34	CMA CGM	https://www.link	France	26,920	1,259	4.68%	New Entry
35	DFDS	https://www.link	Denmark	7,214	335	4.64%	▼ -12
36	Kuehne+Nagel	https://www.link	Switzerland	46,141	2,113	4.58%	▲ 14
37	Viterra	https://www.link	Netherlands	1,858	84	4.52%	▼ -23
38	Swisslog	https://www.link	Switzerland	3,281	147	4.48%	▼ -10
39	A.P. Moller - Maersk	https://www.link	Denmark	69,732	3,000	4.30%	▲ 0
40	Wallenius Wilhelmsen	https://www.link	Norway	2,631	113	4.29%	▼ -5
41	Royal FloraHolland	https://www.link	Netherlands	1,841	78	4.24%	▼ -7
42	La Poste Groupe	https://www.link	France	49,639	2,100	4.23%	▲ 1
43	Vopak	https://www.link	Netherlands	3,951	164	4.15%	▲ 11
44	Mecalux	https://www.link	Spain	2,390	97	4.06%	▼ -6
45	MSC Mediterranean Shippi	https://www.link	Switzerland	28,534	1,158	4.06%	▼ -5
46	Ziegler Group	https://www.link	Belgium	1,215	49	4.03%	▲ 7
47	VINCI Autoroutes	https://www.link	France	2,539	101	3.98%	▼ -26
48	DHL Supply Chain	https://www.link	Germany	62,847	2,500	3.98%	▲ 48
49	H.Essers	https://www.link	Belgium	2,223	88	3.96%	▼ -13
50	Bleckmann	https://www.link	Netherlands	1,929	76	3.94%	▲ 17
51	SSI SCHÄFER	https://www.link	Germany	4,722	182	3.85%	▼ -4
52	Planzer	https://www.link	Switzerland	1,206	46	3.81%	▲ 11
53	LKW WALTER	https://www.link	Austria	1,455	53	3.64%	▲ 24
54	BLG LOGISTICS GROUP	https://www.link	Germany	1,189	43	3.62%	New Entry
55	Groupe CAT	https://www.link	France	1,413	51	3.61%	▲ 29
56	DB Schenker	https://www.link	Germany	45,358	1,633	3.60%	▲ 10
57	Arcese	https://www.link	Italy	1,465	52	3.55%	New Entry
58	Rangel Logistics Solutions	https://www.link	Portugal	1,059	37	3.49%	▼ -28
59	RET	https://www.link	Netherlands	2,408	84	3.49%	▲ 5
60	DHL Freight	https://www.link	Germany	5,290	179	3.38%	▼ -1
61	Deutsche Post und DHL	https://www.link	Germany	9,288	311	3.35%	▲ 17
62	Raben Group	https://www.link	Netherlands	2,930	96	3.28%	▲ 3
63	Bolloré Logistics	https://www.link	France	11,387	373	3.28%	▼ -14
64	GEODIS	https://www.link	France	27,780	894	3.22%	▲ 8
65	FERCAM	https://www.link	Italy	1,662	53	3.19%	▲ 11
66	DHL Express Italy	https://www.link	Italy	1,678	53	3.16%	New Entry
67	Katoen Natie	https://www.link	Belgium	5,118	154	3.01%	▲ 2
68	PostNL	https://www.link	Netherlands	12,905	384	2.98%	▲ 7
69	bpost	https://www.link	Belgium	1,621	48	2.96%	▲ 13
70	FIEGE	https://www.link	Germany	3,366	98	2.91%	▼ -12
71	Stuart	https://www.link	France	1,112	32	2.88%	▼ -20
72	ASKO	https://www.link	Norway	1,262	36	2.85%	▲ 8
73	XPO Logistics Europe	https://www.link	France	7,099	198	2.79%	▲ 16
74	DHL Express	https://www.link	Germany	42,828	1,163	2.72%	▲ 12
75	Arvato	https://www.link	Germany	10,556	282	2.67%	▼ -1
76	ID Logistics	https://www.link	France	7,379	197	2.67%	▲ 3
77	CTT - Correios de Portugal	https://www.link	Portugal	4,879	130	2.66%	▼ -6
78	Viaposte	https://www.link	France	1,454	38	2.61%	New Entry
79	Carreras Grupo Logístico	https://www.link	Spain	1,124	29	2.58%	▲ 2
80	FM Logistic	https://www.link	France	5,938	149	2.51%	▲ 11
81	DPD France	https://www.link	France	2,595	65	2.50%	New Entry
82	WITRON Group	https://www.link	Germany	2,353	57	2.42%	▼ -9
83	Nagel-Group	https://www.link	Germany	1,240	30	2.42%	▲ 5
84	LOGWIN	https://www.link	Germany	1,752	41	2.34%	▲ 6
85	Logista	https://www.link	Spain	1,831	42	2.29%	▲ 0
86	PostNord Sverige	https://www.link	Sweden	4,536	103	2.27%	▲ 1
87	Posten Bring	https://www.link	Norway	4,220	92	2.18%	▼ -4
88	Color Line	https://www.link	Norway	1,344	28	2.08%	▲ 5
89	Logifashion	https://www.link	Spain	1,320	27	2.05%	▼ -21
90	Magyar Posta	https://www.link	Hungary	1,209	23	1.90%	New Entry
91	BRT Corriere Espresso	https://www.link	Italy	3,427	65	1.90%	New Entry
92	DHL Express Nederland	https://www.link	Netherlands	1,345	24	1.78%	New Entry
93	No Limit	https://www.link	Poland	1,370	24	1.75%	▼ -31

94	DPD Polska	https://www.link	Poland	1,719		30	1.75%	▲ 13
95	Hyundai GLOVIS Europe	https://www.link	Germany	2,257		37	1.64%	▲ 2
96	Нова пошта	https://www.link	Ukraine	3,749		56	1.49%	▲ 5
97	DPD Deutschland	https://www.link	Germany	1,844		26	1.41%	▼ -5
98	Luis Simões Logística Inter	https://www.link	Portugal	1,359		17	1.25%	▲ 2
99	Correos Express	https://www.link	Spain	2,095		26	1.24%	▲ 6
100	CB	https://www.link	Netherlands	1,706		19	1.11%	▲ 3
101	FAN Courier	https://www.link	Romania	1,019		11	1.08%	New Entry
102	NACEX	https://www.link	Spain	1,366		14	1.02%	New Entry
103	Poczta Polska	https://www.link	Poland	4,770		48	1.01%	▲ 3
104	Česká pošta	https://www.link	Czechia	2,938		29	0.99%	New Entry
105	GLS	https://www.link	Netherlands	8,638		85	0.98%	▼ -3
106	bpostgroup	https://www.link	Belgium	13,930		131	0.94%	▲ 3
107	TIPSA	https://www.link	Spain	1,257		11	0.88%	New Entry
108	DHL	https://www.link	Germany	198,058	1,605		0.81%	▼ -4
109	PostNord i Danmark	https://www.link	Denmark	2,381		18	0.76%	▼ -1
110	MRW	https://www.link	Spain	3,370		19	0.56%	New Entry
111	SeD	https://www.link	France	3,725		17	0.46%	▼ -1

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