



The USA's Most Active Facilities Services Professionals on Social - October 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	LandCare	https://www.linkedin.com/company/landcare	United States	1,325	106	8.00%	▲ 2
2	Vestis Corporation	https://www.linkedin.com/company/vestis	United States	1,426	112	7.85%	▲ 0
3	City Wide Facility Solutions	https://www.linkedin.com/company/citywide	United States	1,109	85	7.66%	▲ 3
4	Divisions Maintenance Gro	https://www.linkedin.com/company/divisions	United States	990	74	7.47%	▲ 1
5	Smart Care	https://www.linkedin.com/company/smart-care	United States	568	40	7.04%	New Entry
6	API Group	https://www.linkedin.com/company/api-group	United States	751	50	6.66%	▲ 3
7	Pritchard Industries	https://www.linkedin.com/company/pritchard	United States	577	37	6.41%	▲ 0
8	The Hiller Companies	https://www.linkedin.com/company/hiller	United States	592	35	5.91%	▼ -4
9	Powerhouse	https://www.linkedin.com/company/powerhouse	United States	525	31	5.90%	New Entry
10	Stratus	https://www.linkedin.com/company/stratus	United States	704	41	5.82%	▼ -9
11	Cintas	https://www.linkedin.com/company/cintas	United States	26,979	1,430	5.30%	▼ -1
12	Sagora Senior Living	https://www.linkedin.com/company/sagora	United States	750	38	5.07%	▲ 5
13	Facility Solutions Group	https://www.linkedin.com/company/facility-solutions	United States	1,405	63	4.48%	▲ 0
14	OWL Services	https://www.linkedin.com/company/owl-services	United States	1,065	46	4.32%	▼ -6
15	4M Building Solutions	https://www.linkedin.com/company/4m	United States	621	26	4.19%	▲ 7
16	J&J Worldwide Services	https://www.linkedin.com/company/jj	United States	627	26	4.15%	▲ 5
17	Automated Logic	https://www.linkedin.com/company/automated-logic	United States	1,097	45	4.10%	▼ -6
18	Nextech	https://www.linkedin.com/company/nextech	United States	694	27	3.89%	New Entry
19	Ambius	https://www.linkedin.com/company/ambius	United States	909	34	3.74%	▲ 1
20	BrightView Landscapes	https://www.linkedin.com/company/brightview	United States	4,796	179	3.73%	▼ -8
21	Harvard Maintenance	https://www.linkedin.com/company/harvard-maintenance	United States	837	30	3.58%	▼ -3

22	UG2	https://www.link	United States	780	27	3.46%	▼ -6
23	AlSCO Uniforms	https://www.link	United States	4,172	143	3.43%	▲ 2
24	Climatec	https://www.link	United States	945	32	3.39%	New Entry
25	SBM Management Service	https://www.link	United States	2,141	72	3.36%	▼ -1
26	C&W Services	https://www.link	United States	3,742	122	3.26%	▲ 5
27	GSH Group	https://www.link	United States	1,098	34	3.10%	▲ 12
28	Flagship Facility Services	https://www.link	United States	1,352	40	2.96%	▲ 6
29	Koorsen Fire and Security	https://www.link	United States	879	24	2.73%	▼ -3
30	City Facilities Management	https://www.link	United States	502	12	2.39%	▲ 5
31	Prudential Overall Supply	https://www.link	United States	578	13	2.25%	▲ 10
32	ESFM® USA	https://www.link	United States	1,795	40	2.23%	▲ 5
33	HHS	https://www.link	United States	3,105	60	1.93%	▼ -1
34	ServiceMaster Clean	https://www.link	United States	2,315	42	1.81%	▲ 18
35	U.S. Lawns	https://www.link	United States	562	10	1.78%	▼ -7
36	Diversified Maintenance	https://www.link	United States	1,274	22	1.73%	▲ 6
37	KBS - Kellermeyer Bergen	https://www.link	United States	3,718	64	1.72%	▲ 11
38	SSC Services For Educatio	https://www.link	United States	1,815	30	1.65%	▼ -2
39	DAVACO	https://www.link	United States	747	12	1.61%	▲ 4
40	ABM Industries	https://www.link	United States	27,636	436	1.58%	▲ 6
41	Marsden Services	https://www.link	United States	761	12	1.58%	▼ -18
42	The Service Companies	https://www.link	United States	1,150	18	1.57%	▲ 9
43	GMR	https://www.link	United States	578	9	1.56%	▲ 19
44	Brock Group	https://www.link	United States	3,340	52	1.56%	▲ 9
45	ISS Facility Services - Nort	https://www.link	United States	3,758	58	1.54%	▲ 5
46	Lee Company	https://www.link	United States	1,108	16	1.44%	▼ -13
47	Coverall North America	https://www.link	United States	1,324	19	1.44%	▲ 16
48	MPW Industrial Services	https://www.link	United States	1,501	20	1.33%	▲ 9
49	JAN-PRO of Utah	https://www.link	United States	948	12	1.27%	▲ 12
50	Roto-Rooter Plumbing and	https://www.link	United States	3,717	43	1.16%	▼ -3
51	Jani-King International	https://www.link	United States	2,079	19	0.91%	▲ 8
52	Cleaning Services Group	https://www.link	United States	4,256	37	0.87%	▲ 3
53	BMS	https://www.link	United States	580	5	0.86%	New Entry
54	Aramark Uniform Services	https://www.link	United States	4,598	23	0.50%	▲ 12

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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