DSMN8

The UK's Most Active Facilities Services Professionals on Social - October 2024

Industry at a glance:

Average Score: 5.35%

Total Companies:

26

Global Industry Average:

3.85%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

| So, where does your company rank? | | | | | | | | | | |
|-----------------------------------|---------------------------|------------------|----------------|-----------------------|-------------------------------------|-------------------------|-------------|--|--|--|
| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change | | | |
| 1 | Carlisle Support Services | https://www.link | United Kingdom | 1,206 | 110 | 9.12% | ▲ 2 | | | |
| 2 | NSS | https://www.link | United Kingdom | 502 | 43 | 8.57% | New Entry | | | |
| 3 | Macro | https://www.link | United Kingdom | 871 | 73 | 8.38% | ▼ -2 | | | |
| 4 | EMCOR UK | https://www.link | United Kingdom | 1,125 | 94 | 8.36% | ▲ 3 | | | |
| 5 | Bellrock Group | https://www.link | United Kingdom | 680 | 47 | 6.91% | ▼ -1 | | | |
| 6 | Moneypenny | https://www.link | United Kingdom | 608 | 42 | 6.91% | ▲ 2 | | | |
| 7 | JLA Group | https://www.link | United Kingdom | 753 | 50 | 6.64% | ▲ 4 | | | |
| 8 | Arcus FM | https://www.link | United Kingdom | 1,082 | 70 | 6.47% | ▲ 4 | | | |
| 9 | Norse Group | https://www.link | United Kingdom | 546 | 34 | 6.23% | ▲ 1 | | | |
| 10 | FirstPort (UK) | https://www.link | United Kingdom | 1,322 | 82 | 6.20% | ▼ -1 | | | |
| 11 | Wilson James | https://www.link | United Kingdom | 2,066 | 107 | 5.18% | ▲ 3 | | | |
| 12 | OCS | https://www.link | United Kingdom | 9,034 | 458 | 5.07% | ▲ 1 | | | |
| 13 | NIC Services Group | https://www.link | United Kingdom | 702 | 35 | 4.99% | ▲ 3 | | | |
| 14 | VINCI Facilities | https://www.link | United Kingdom | 3,511 | 175 | 4.98% | ▲ 4 | | | |
| 15 | ABM UK | https://www.link | United Kingdom | 803 | 40 | 4.98% | ▼ -9 | | | |
| 16 | Algeco UK | https://www.link | United Kingdom | 887 | 42 | 4.74% | ▼ -11 | | | |
| 17 | Churchill Group | https://www.link | United Kingdom | 1,259 | 58 | 4.61% | ▼ -2 | | | |
| 18 | phs Group | https://www.link | United Kingdom | 1,336 | 59 | 4.42% | ▲ 3 | | | |
| 19 | National Car Parks | https://www.link | United Kingdom | 609 | 26 | 4.27% | ▼ -2 | | | |
| 20 | Mitie | https://www.link | United Kingdom | 16,358 | 647 | 3.96% | ▼ -1 | | | |
| 21 | ISS Facility Services UK | https://www.link | United Kingdom | 6,051 | 234 | 3.87% | ▼ -1 | | | |

| 22 | Mears Group | https://www.linke | United Kingdom | 2,597 | 93 | 3.58% | ▲ 3 |
|----|----------------------------|-------------------|----------------|-------|-----|-------|------|
| 23 | Bidvest Noonan | https://www.linke | United Kingdom | 5,056 | 178 | 3.52% | ▲ 1 |
| 24 | City Facilities Management | https://www.linke | United Kingdom | 1,605 | 45 | 2.80% | ▼ -2 |
| 25 | Sodexo Prestige Venues & | https://www.linke | United Kingdom | 616 | 15 | 2.44% | ▲ 2 |
| 26 | FES Group | https://www.linke | United Kingdom | 1,658 | 31 | 1.87% | ▲ 0 |

Ready to win at social?

Visit our website or contact us at support@dsmn8.com

💓 @DSMN8

DSMN8

linkedin.com/company/DSMN8