



The World's Most Active Facilities Services Professionals on Social - October 2024

Industry at a glance:

Average Score: 3.85%

Total Companies: 142

Average No. Employees: 3,639

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies including HEYDAY Facility Management, Unica Building Services, Carlisle Support Services, etc.

22	FirstPort (UK)	<a href="https://www.link">https://www.link</a>	United Kingdom	1,322	82	6.20%	▼ -2
23	CSU Cleaning Services	<a href="https://www.link">https://www.link</a>	Netherlands	2,613	162	6.20%	▼ -1
24	The Hiller Companies	<a href="https://www.link">https://www.link</a>	United States	592	35	5.91%	▼ -16
25	Serveo	<a href="https://www.link">https://www.link</a>	Spain	3,267	193	5.91%	▲ 4
26	Powerhouse	<a href="https://www.link">https://www.link</a>	United States	525	31	5.90%	New Entry
27	Stratus	<a href="https://www.link">https://www.link</a>	United States	704	41	5.82%	▼ -23
28	Facilicom Group	<a href="https://www.link">https://www.link</a>	Netherlands	961	55	5.72%	▲ 2
29	Apleona Group	<a href="https://www.link">https://www.link</a>	Germany	2,275	130	5.71%	▲ 6
30	SPiE Building Solutions (F	<a href="https://www.link">https://www.link</a>	France	1,220	69	5.66%	▲ 54
31	Cintas	<a href="https://www.link">https://www.link</a>	United States	26,979	1,430	5.30%	▼ -6
32	Wilson James	<a href="https://www.link">https://www.link</a>	United Kingdom	2,066	107	5.18%	▲ 9
33	OCS	<a href="https://www.link">https://www.link</a>	United Kingdom	9,034	458	5.07%	▲ 3
34	Sagora Senior Living	<a href="https://www.link">https://www.link</a>	United States	750	38	5.07%	▲ 28
35	NIC Services Group	<a href="https://www.link">https://www.link</a>	United Kingdom	702	35	4.99%	▲ 8
36	VINCI Facilities	<a href="https://www.link">https://www.link</a>	United Kingdom	3,511	175	4.98%	▲ 20
37	ABM UK	<a href="https://www.link">https://www.link</a>	United Kingdom	803	40	4.98%	▼ -24
38	4Service	<a href="https://www.link">https://www.link</a>	Norway	726	36	4.96%	▼ -23
39	Algeco UK	<a href="https://www.link">https://www.link</a>	United Kingdom	887	42	4.74%	▼ -28
40	SPiE Belgium	<a href="https://www.link">https://www.link</a>	Belgium	614	29	4.72%	▲ 43
41	Regus	<a href="https://www.link">https://www.link</a>	Luxembourg	8,964	423	4.72%	▲ 3
42	Churchill Group	<a href="https://www.link">https://www.link</a>	United Kingdom	1,259	58	4.61%	▲ 0
43	OPTIMA Facility	<a href="https://www.link">https://www.link</a>	Spain	708	32	4.52%	▲ 22
44	Facility Solutions Group	<a href="https://www.link">https://www.link</a>	United States	1,405	63	4.48%	▲ 4
45	Programmed	<a href="https://www.link">https://www.link</a>	Australia	5,205	231	4.44%	New Entry
46	phs Group	<a href="https://www.link">https://www.link</a>	United Kingdom	1,336	59	4.42%	▲ 22
47	Samsic Facility	<a href="https://www.link">https://www.link</a>	France	3,062	135	4.41%	▲ 12
48	OWL Services	<a href="https://www.link">https://www.link</a>	United States	1,065	46	4.32%	▼ -27
49	LotusWorks	<a href="https://www.link">https://www.link</a>	Ireland	559	24	4.29%	▼ -4
50	National Car Parks	<a href="https://www.link">https://www.link</a>	United Kingdom	609	26	4.27%	▼ -4
51	Sodexo	<a href="https://www.link">https://www.link</a>	France	83,076	3,500	4.21%	▲ 10
52	4M Building Solutions	<a href="https://www.link">https://www.link</a>	United States	621	26	4.19%	▲ 23
53	BGIS	<a href="https://www.link">https://www.link</a>	Canada	5,638	234	4.15%	▼ -13
54	J&J Worldwide Services	<a href="https://www.link">https://www.link</a>	United States	627	26	4.15%	▲ 20
55	Automated Logic	<a href="https://www.link">https://www.link</a>	United States	1,097	45	4.10%	▼ -24
56	ISS Sweden	<a href="https://www.link">https://www.link</a>	Sweden	1,298	53	4.08%	▲ 1
57	KALHYGE	<a href="https://www.link">https://www.link</a>	France	765	31	4.05%	▲ 32
58	Asito	<a href="https://www.link">https://www.link</a>	Netherlands	1,695	68	4.01%	▼ -25
59	ISS Facility Services Belgi	<a href="https://www.link">https://www.link</a>	Belgium	654	26	3.98%	▼ -4
60	Mitie	<a href="https://www.link">https://www.link</a>	United Kingdom	16,358	647	3.96%	▲ 4
61	GDI Integrated Facility Ser	<a href="https://www.link">https://www.link</a>	Canada	2,280	90	3.95%	▲ 10
62	ISS Palvelut	<a href="https://www.link">https://www.link</a>	Finland	1,076	42	3.90%	▼ -30
63	Nextech	<a href="https://www.link">https://www.link</a>	United States	694	27	3.89%	New Entry
64	Grupo SICOR	<a href="https://www.link">https://www.link</a>	Spain	567	22	3.88%	▼ -12
65	ISS Facility Services UK	<a href="https://www.link">https://www.link</a>	United Kingdom	6,051	234	3.87%	▲ 1
66	EW Facility Services	<a href="https://www.link">https://www.link</a>	Netherlands	544	21	3.86%	▼ -28
67	Iris	<a href="https://www.link">https://www.link</a>	Belgium	525	20	3.81%	New Entry
68	Vebego Cleaning Services	<a href="https://www.link">https://www.link</a>	Netherlands	1,222	46	3.76%	▼ -42
69	Ambius	<a href="https://www.link">https://www.link</a>	United States	909	34	3.74%	▲ 1
70	BrightView Landscapes	<a href="https://www.link">https://www.link</a>	United States	4,796	179	3.73%	▼ -31
71	ISS Facility Services Neder	<a href="https://www.link">https://www.link</a>	Netherlands	1,530	57	3.73%	▼ -17
72	ISS Facility Services Austr	<a href="https://www.link">https://www.link</a>	Australia	1,588	59	3.72%	New Entry
73	Ventia	<a href="https://www.link">https://www.link</a>	Australia	9,825	360	3.66%	New Entry
74	Saba Group	<a href="https://www.link">https://www.link</a>	Spain	656	24	3.66%	▲ 2
75	Harvard Maintenance	<a href="https://www.link">https://www.link</a>	United States	837	30	3.58%	▼ -12
76	Mears Group	<a href="https://www.link">https://www.link</a>	United Kingdom	2,597	93	3.58%	▲ 12
77	Bidvest Noonan	<a href="https://www.link">https://www.link</a>	United Kingdom	5,056	178	3.52%	▲ 3
78	Spark Power	<a href="https://www.link">https://www.link</a>	Canada	547	19	3.47%	▼ -27
79	UG2	<a href="https://www.link">https://www.link</a>	United States	780	27	3.46%	▼ -21
80	AlSCO Uniforms	<a href="https://www.link">https://www.link</a>	United States	4,172	143	3.43%	▲ 10
81	Climatec	<a href="https://www.link">https://www.link</a>	United States	945	32	3.39%	New Entry
82	SBM Management Service	<a href="https://www.link">https://www.link</a>	United States	2,141	72	3.36%	▼ -3
83	C&W Services	<a href="https://www.link">https://www.link</a>	United States	3,742	122	3.26%	▲ 18
84	Cater Care	<a href="https://www.link">https://www.link</a>	Australia	638	20	3.13%	New Entry
85	GSH Group	<a href="https://www.link">https://www.link</a>	United States	1,098	34	3.10%	▲ 29
86	SPiE Facilities	<a href="https://www.link">https://www.link</a>	France	1,746	54	3.09%	▼ -26
87	Coor	<a href="https://www.link">https://www.link</a>	Sweden	4,194	129	3.08%	▼ -5
88	Flagship Facility Services	<a href="https://www.link">https://www.link</a>	United States	1,352	40	2.96%	▲ 18
89	Pellegrini	<a href="https://www.link">https://www.link</a>	Italy	1,541	45	2.92%	▲ 13
90	Caverion	<a href="https://www.link">https://www.link</a>	Finland	6,083	172	2.83%	▼ -17
91	Rete Ferroviaria Italiana	<a href="https://www.link">https://www.link</a>	Italy	11,113	314	2.83%	▼ -10
92	City Facilities Management	<a href="https://www.link">https://www.link</a>	United Kingdom	1,605	45	2.80%	▼ -23
93	Koorsen Fire and Security	<a href="https://www.link">https://www.link</a>	United States	879	24	2.73%	▼ -2

94	Elior Services	<a href="https://www.link">https://www.link</a>	France	2,106	57	2.71%	▼ -2
95	Coopservice	<a href="https://www.link">https://www.link</a>	Italy	2,224	59	2.65%	▲ 1
96	ATALIAN	<a href="https://www.link">https://www.link</a>	France	4,898	127	2.59%	▲ 15
97	Airmaster	<a href="https://www.link">https://www.link</a>	Australia	580	15	2.59%	New Entry
98	TSG Group	<a href="https://www.link">https://www.link</a>	France	1,085	28	2.58%	▼ -12
99	Dussmann	<a href="https://www.link">https://www.link</a>	Germany	1,525	39	2.56%	▼ -12
100	BEST	<a href="https://www.link">https://www.link</a>	Canada	648	16	2.47%	▲ 46
101	Sodexo Prestige Venues &	<a href="https://www.link">https://www.link</a>	United Kingdom	616	15	2.44%	▲ 26
102	Unica	<a href="https://www.link">https://www.link</a>	Netherlands	3,494	85	2.43%	▲ 1
103	City Facilities Management	<a href="https://www.link">https://www.link</a>	United States	502	12	2.39%	▲ 4
104	Prudential Overall Supply	<a href="https://www.link">https://www.link</a>	United States	578	13	2.25%	▲ 12
105	ESFM® USA	<a href="https://www.link">https://www.link</a>	United States	1,795	40	2.23%	▲ 5
106	Polygon Group	<a href="https://www.link">https://www.link</a>	Sweden	1,843	41	2.22%	▼ -8
107	Gom Schoonhouden	<a href="https://www.link">https://www.link</a>	Netherlands	1,722	37	2.15%	▲ 19
108	Sina	<a href="https://www.link">https://www.link</a>	Italy	524	11	2.10%	▲ 15
109	GSF	<a href="https://www.link">https://www.link</a>	France	4,742	99	2.09%	▲ 4
110	Gebäudereinigung	<a href="https://www.link">https://www.link</a>	Germany	693	14	2.02%	New Entry
111	SOL	<a href="https://www.link">https://www.link</a>	Finland	1,121	22	1.96%	▲ 6
112	HHS	<a href="https://www.link">https://www.link</a>	United States	3,105	60	1.93%	▼ -8
113	Grupo EULEN	<a href="https://www.link">https://www.link</a>	Spain	16,615	316	1.90%	▲ 5
114	FES Group	<a href="https://www.link">https://www.link</a>	United Kingdom	1,658	31	1.87%	▲ 7
115	Landscape Solutions	<a href="https://www.link">https://www.link</a>	Australia	545	10	1.83%	New Entry
116	ServiceMaster Clean	<a href="https://www.link">https://www.link</a>	United States	2,315	42	1.81%	▲ 22
117	U.S. Lawns	<a href="https://www.link">https://www.link</a>	United States	562	10	1.78%	▼ -23
118	Diversified Maintenance	<a href="https://www.link">https://www.link</a>	United States	1,274	22	1.73%	▲ 1
119	KBS - Kellermeyer Bergen	<a href="https://www.link">https://www.link</a>	United States	3,718	64	1.72%	▲ 15
120	SSC Services For Educatio	<a href="https://www.link">https://www.link</a>	United States	1,815	30	1.65%	▼ -12
121	DAVACO	<a href="https://www.link">https://www.link</a>	United States	747	12	1.61%	▲ 1
122	ABM Industries	<a href="https://www.link">https://www.link</a>	United States	22,636	436	1.58%	▲ 9
123	Marsden Services	<a href="https://www.link">https://www.link</a>	United States	761	12	1.58%	▼ -45
124	The Service Companies	<a href="https://www.link">https://www.link</a>	United States	1,150	18	1.57%	▲ 13
125	GMR	<a href="https://www.link">https://www.link</a>	United States	578	9	1.56%	▲ 26
126	Brock Group	<a href="https://www.link">https://www.link</a>	United States	3,340	52	1.56%	▲ 13
127	ISS Facility Services - Nort	<a href="https://www.link">https://www.link</a>	United States	3,758	58	1.54%	▲ 9
128	Lee Company	<a href="https://www.link">https://www.link</a>	United States	1,108	16	1.44%	▼ -23
129	Coverall North America	<a href="https://www.link">https://www.link</a>	United States	1,324	19	1.44%	▲ 23
130	Impark	<a href="https://www.link">https://www.link</a>	Canada	786	11	1.40%	▲ 2
131	MPW Industrial Services	<a href="https://www.link">https://www.link</a>	United States	1,501	20	1.33%	▲ 13
132	JAN-PRO of Utah	<a href="https://www.link">https://www.link</a>	United States	948	12	1.27%	▲ 18
133	Roto-Rooter Plumbing and	<a href="https://www.link">https://www.link</a>	United States	3,717	43	1.16%	▲ 0
134	ISS Facility Services Espa	<a href="https://www.link">https://www.link</a>	Spain	2,877	31	1.08%	▲ 7
135	Onet	<a href="https://www.link">https://www.link</a>	France	11,711	119	1.02%	▲ 19
136	Jani-King International	<a href="https://www.link">https://www.link</a>	United States	2,079	19	0.91%	▲ 12
137	Cleaning Services Group	<a href="https://www.link">https://www.link</a>	United States	4,256	37	0.87%	▲ 5
138	BMS	<a href="https://www.link">https://www.link</a>	United States	580	5	0.86%	New Entry
139	ISS	<a href="https://www.link">https://www.link</a>	Denmark	56,879	395	0.69%	▲ 20
140	Ferrovie dello Stato Italiane	<a href="https://www.link">https://www.link</a>	Italy	27,226	144	0.53%	▲ 21
141	Victoria	<a href="https://www.link">https://www.link</a>	Netherlands	571	3	0.53%	New Entry
142	Aramark Uniform Services	<a href="https://www.link">https://www.link</a>	United States	4,598	23	0.50%	▲ 16

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