



The USA's Most Active Mechanical & Industrial Engineering Professionals on Social - September 2024

Industry at a glance:

Average Score:
3.66%

Total Companies:
92

Global Industry Average:
4.36%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Chicago Pneumatic	https://www.linkedin.com/company/chicago-pneumatic	United States	779	97	12.45%	▲ 0
2	Greenheck Group	https://www.linkedin.com/company/greenheck-group	United States	627	51	8.13%	▲ 35
3	Celeros Flow Technology	https://www.linkedin.com/company/celeros-flow-technology	United States	828	65	7.85%	▲ 3
4	Proterra	https://www.linkedin.com/company/proterra	United States	598	43	7.19%	▲ 11
5	WireCo	https://www.linkedin.com/company/wireco	United States	743	53	7.13%	▼ -3
6	Trane Technologies	https://www.linkedin.com/company/trane-technologies	United States	11,983	826	6.89%	▼ -2
7	Victaulic	https://www.linkedin.com/company/victaulic	United States	2,839	194	6.83%	▼ -2
8	Integrated Power Services	https://www.linkedin.com/company/integrated-power-services	United States	1,656	113	6.82%	▲ 3
9	HYTORC	https://www.linkedin.com/company/hytorc	United States	733	50	6.82%	▼ -2
10	Marmon Holdings	https://www.linkedin.com/company/marmon-holdings	United States	502	34	6.77%	New Entry
11	Dodge Industrial	https://www.linkedin.com/company/dodge-industrial	United States	651	44	6.76%	▼ -3
12	Ormat Technologies	https://www.linkedin.com/company/ormat-technologies	United States	1,184	78	6.59%	▲ 32
13	Crane ChemPharma & En	https://www.linkedin.com/company/crane-chempharma-and-en	United States	629	41	6.52%	▼ -10
14	Edmund Optics	https://www.linkedin.com/company/edmund-optics	United States	572	34	5.94%	▲ 0
15	FARO Technologies	https://www.linkedin.com/company/faro-technologies	United States	1,943	113	5.82%	▼ -6
16	Donaldson	https://www.linkedin.com/company/donaldson	United States	7,368	411	5.58%	▼ -4
17	A.W. Chesterton Company	https://www.linkedin.com/company/a-w-chesterton-company	United States	916	48	5.24%	▲ 2
18	Nelson Global	https://www.linkedin.com/company/nelson-global	United States	1,026	53	5.17%	▲ 4
19	Bloom Energy	https://www.linkedin.com/company/bloom-energy	United States	1,982	99	4.99%	▲ 8
20	Baltimore Aircoil Company	https://www.linkedin.com/company/baltimore-aircoil-company	United States	899	43	4.78%	▲ 13
21	Daikin Comfort	https://www.linkedin.com/company/daikin-comfort	United States	3,318	156	4.70%	▼ -8

22	Hyperion Materials & Techn	https://www.link	United States	774	35	4.52%	▼ -12
23	Instron	https://www.link	United States	1,072	47	4.38%	▲ 1
24	Hoshizaki America	https://www.link	United States	595	26	4.37%	▼ -6
25	Daikin Applied Americas	https://www.link	United States	3,943	171	4.34%	▲ 0
26	Southco	https://www.link	United States	1,599	68	4.25%	▲ 28
27	Chart Industries	https://www.link	United States	2,067	87	4.21%	▲ 2
28	Valmont Industries	https://www.link	United States	4,588	191	4.16%	▲ 6
29	Ebara Elliott Energy	https://www.link	United States	1,497	62	4.14%	▲ 12
30	Plug Power	https://www.link	United States	2,209	90	4.07%	New Entry
31	ALKEGEN	https://www.link	United States	2,307	93	4.03%	▼ -5
32	ARi	https://www.link	United States	1,073	43	4.01%	▼ -11
33	Emerson	https://www.link	United States	50,076	2,000	3.99%	▼ -16
34	Hargrove Engineers & Con	https://www.link	United States	1,910	76	3.98%	▲ 15
35	STANLEY Engineered Fas	https://www.link	United States	1,126	44	3.91%	▲ 1
36	Xylem	https://www.link	United States	15,504	585	3.77%	▼ -6
37	White	https://www.link	United States	682	25	3.67%	▲ 3
38	3M	https://www.link	United States	65,692	2,400	3.65%	▲ 9
39	JR Automation	https://www.link	United States	1,764	64	3.63%	▲ 18
40	Fox Factory	https://www.link	United States	1,818	65	3.58%	▼ -2
41	WesTech Engineering	https://www.link	United States	504	18	3.57%	New Entry
42	Sundyne	https://www.link	United States	756	27	3.57%	▼ -22
43	ITT Goulds Pumps	https://www.link	United States	764	27	3.53%	▼ -15
44	The Lee Company	https://www.link	United States	514	18	3.50%	New Entry
45	Ingersoll Rand	https://www.link	United States	14,382	500	3.48%	▼ -6
46	Milliken & Company	https://www.link	United States	3,891	135	3.47%	▼ -14
47	Protolabs	https://www.link	United States	1,455	50	3.44%	▼ -31
48	Martin Sprocket & Gear	https://www.link	United States	1,196	41	3.43%	▲ 17
49	Thorlabs	https://www.link	United States	1,334	44	3.30%	▼ -6
50	Cleaver-Brooks	https://www.link	United States	681	22	3.23%	▼ -19
51	Link Engineering Company	https://www.link	United States	507	16	3.16%	New Entry
52	Iscar Metals	https://www.link	United States	707	21	2.97%	▲ 14
53	3D Systems	https://www.link	United States	3,074	89	2.90%	▼ -11
54	Carrier HVAC	https://www.link	United States	11,274	326	2.89%	▼ -3
55	Heatcraft Worldwide Refrig	https://www.link	United States	768	22	2.86%	▲ 17
56	TSI	https://www.link	United States	1,477	42	2.84%	▲ 7
57	Avery Weigh-Tronix	https://www.link	United States	669	19	2.84%	▼ -22
58	Flowserve	https://www.link	United States	13,569	372	2.74%	▲ 6
59	Swagelok	https://www.link	United States	3,726	102	2.74%	▼ -3
60	Applied Technical Services	https://www.link	United States	1,206	33	2.74%	▲ 15
61	SPX FLOW	https://www.link	United States	4,032	109	2.70%	▼ -8
62	Tecumseh Products Comp	https://www.link	United States	1,666	45	2.70%	▲ 0
63	Watlow	https://www.link	United States	2,408	65	2.70%	New Entry
64	The Timken Company	https://www.link	United States	7,562	203	2.68%	▼ -6
65	Advanced Technology Serv	https://www.link	United States	2,344	62	2.65%	New Entry
66	CIRCOR International	https://www.link	United States	1,633	41	2.51%	▼ -20
67	Saint-Gobain Abrasives	https://www.link	United States	3,893	93	2.39%	▼ -19
68	Trane	https://www.link	United States	11,819	267	2.26%	▲ 1
69	Kloekner Metals - Americ	https://www.link	United States	1,375	31	2.25%	▼ -8
70	Bray International	https://www.link	United States	1,380	31	2.25%	▼ -10
71	Heat and Control	https://www.link	United States	1,097	24	2.19%	▼ -1
72	Eastern Lift Truck Co.	https://www.link	United States	533	11	2.06%	New Entry
73	EVAPCO	https://www.link	United States	600	12	2.00%	▼ -18
74	TEAM	https://www.link	United States	3,707	73	1.97%	▲ 0
75	MTS Systems	https://www.link	United States	1,830	35	1.91%	▲ 4
76	Schindler Elevator Corpora	https://www.link	United States	4,955	94	1.90%	▼ -5
77	Parker Lord	https://www.link	United States	2,447	45	1.84%	▲ 0
78	CaptiveAire Systems	https://www.link	United States	877	16	1.82%	▼ -19
79	GGB Bearing Technology	https://www.link	United States	603	11	1.82%	▼ -12
80	Parker Hannifin	https://www.link	United States	35,340	639	1.81%	▼ -2
81	Trend Technologies	https://www.link	United States	668	11	1.65%	▲ 7
82	HydraForce	https://www.link	United States	515	8	1.55%	▼ -32
83	Greenheck	https://www.link	United States	1,312	20	1.52%	▼ -3
84	SPX Technologies	https://www.link	United States	2,127	32	1.50%	▼ -1
85	SPX Cooling Tech	https://www.link	United States	914	13	1.42%	▼ -4
86	Barnes	https://www.link	United States	1,828	26	1.42%	▼ -10
87	ITT	https://www.link	United States	8,922	102	1.14%	▲ 0
88	SunSource	https://www.link	United States	1,932	19	0.98%	▼ -2
89	Tata Group - North Americ	https://www.link	United States	698	5	0.72%	New Entry
90	Newport	https://www.link	United States	736	5	0.68%	▼ -1
91	IMI CCI	https://www.link	United States	3,442	21	0.61%	▼ -6
92	GE	https://www.link	United States	152,058	631	0.41%	▼ -1

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