



The UK's Most Active Mechanical & Industrial Engineering Professionals on Social - September 2024

Industry at a glance:

Average Score:
5.62%

Total Companies:
31

Global Industry Average:
4.36%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Institution of Mechanical Engineers	https://www.linkedin.com/company/institution-of-mechanical-engineers	United Kingdom	753	142	18.86%	▲ 0
2	SES Engineering Services	https://www.linkedin.com/company/ses-engineering-services	United Kingdom	575	63	10.96%	New Entry
3	Hayley Group	https://www.linkedin.com/company/hayley-group	United Kingdom	663	71	10.71%	▼ -1
4	Watson-Marlow Fluid Technology	https://www.linkedin.com/company/watson-marlow-fluid-technology	United Kingdom	1,123	104	9.26%	▲ 0
5	HBK - Hottinger Brüel & Kjær	https://www.linkedin.com/company/hbk-hottinger-bruel-kjaer	United Kingdom	1,368	122	8.92%	▲ 2
6	Stannah Group	https://www.linkedin.com/company/stannah-group	United Kingdom	1,037	82	7.91%	▼ -1
7	ERIKS UK & Ireland	https://www.linkedin.com/company/eriks-uk-ireland	United Kingdom	826	65	7.87%	▼ -4
8	BES Group	https://www.linkedin.com/company/bes-group	United Kingdom	845	65	7.69%	▲ 0
9	IMI Process Automation	https://www.linkedin.com/company/imi-process-automation	United Kingdom	880	64	7.27%	▲ 4
10	Cavendish Nuclear	https://www.linkedin.com/company/cavendish-nuclear	United Kingdom	1,442	100	6.93%	▲ 1
11	Altrad UK, Ireland & Nordic	https://www.linkedin.com/company/altrad-uk-ireland-nordic	United Kingdom	1,601	90	5.62%	▲ 1
12	RSE	https://www.linkedin.com/company/rse	United Kingdom	850	47	5.53%	▼ -3
13	Beck & Pollitzer	https://www.linkedin.com/company/beck-pollitzer	United Kingdom	513	28	5.46%	New Entry
14	Rotork	https://www.linkedin.com/company/rotork	United Kingdom	2,148	117	5.45%	▲ 2
15	AESSEAL	https://www.linkedin.com/company/aesseal	United Kingdom	951	49	5.15%	▼ -9
16	James Walker	https://www.linkedin.com/company/james-walker	United Kingdom	766	38	4.96%	▲ 2
17	Trillium Flow Technologies	https://www.linkedin.com/company/trillium-flow-technologies	United Kingdom	1,334	66	4.95%	▼ -7
18	David Brown Santasalo	https://www.linkedin.com/company/david-brown-santasalo	United Kingdom	776	38	4.90%	▼ -4
19	Primetals Technologies	https://www.linkedin.com/company/primetals-technologies	United Kingdom	3,650	133	3.64%	▲ 0
20	Howden, A Chart Industries	https://www.linkedin.com/company/howden-a-chart-industries	United Kingdom	3,873	140	3.61%	▲ 0
21	Pentair	https://www.linkedin.com/company/pentair	United Kingdom	7,596	255	3.36%	▲ 0

22	AAF International - Power	https://www.linkedin.com/company/aafltd/	United Kingdom	692	23	3.32%	▲ 3
23	John Crane	https://www.linkedin.com/company/john-crane/	United Kingdom	4,441	146	3.29%	▼ -6
24	GKN Powder Metallurgy	https://www.linkedin.com/company/gkn-powder-metallurgy/	United Kingdom	932	30	3.22%	▲ 0
25	Spirax Sarco	https://www.linkedin.com/company/spirax-sarco/	United Kingdom	1,899	61	3.21%	▼ -10
26	Element Six	https://www.linkedin.com/company/element-six/	United Kingdom	971	29	2.99%	▼ -4
27	Rolls-Royce	https://www.linkedin.com/company/rolls-royce/	United Kingdom	28,095	785	2.79%	▼ -4
28	BOC UK & Ireland	https://www.linkedin.com/company/boc-uk-ireland/	United Kingdom	1,507	35	2.32%	▲ 0
29	Perkins Engines Company	https://www.linkedin.com/company/perkins-engines-company/	United Kingdom	1,553	36	2.32%	▼ -3
30	IMI	https://www.linkedin.com/company/imigroup/	United Kingdom	5,887	73	1.24%	▲ 0
31	Smiths Group	https://www.linkedin.com/company/smiths-group/	United Kingdom	8,810	47	0.53%	▲ 1

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

