

# DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - September 2024

## Industry at a glance:

Average Score: **4.61%**      Total Companies: **34**      Global Industry Average: **4.98%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Monks	<a href="https://www.linkedin.com/company/monks/">https://www.linkedin.com/company/monks/</a>	United Kingdom	7,161	682	9.52%	New Entry
2	Jellyfish	<a href="https://www.linkedin.com/company/jellyfish/">https://www.linkedin.com/company/jellyfish/</a>	United Kingdom	2,239	194	8.66%	▼ -1
3	T&Pm	<a href="https://www.linkedin.com/company/t&amp;p-m/">https://www.linkedin.com/company/t&amp;p-m/</a>	United Kingdom	1,186	92	7.76%	New Entry
4	We Are Social	<a href="https://www.linkedin.com/company/we-are-social/">https://www.linkedin.com/company/we-are-social/</a>	United Kingdom	1,650	125	7.58%	▼ -2
5	dunhumby	<a href="https://www.linkedin.com/company/dunhumby/">https://www.linkedin.com/company/dunhumby/</a>	United Kingdom	2,678	198	7.39%	▼ -1
6	WPP	<a href="https://www.linkedin.com/company/wpp/">https://www.linkedin.com/company/wpp/</a>	United Kingdom	5,061	370	7.31%	▲ 22
7	Design Bridge and Partners	<a href="https://www.linkedin.com/company/design-bridge-and-partners/">https://www.linkedin.com/company/design-bridge-and-partners/</a>	United Kingdom	1,158	81	6.99%	▼ -2
8	The Mill	<a href="https://www.linkedin.com/company/the-mill/">https://www.linkedin.com/company/the-mill/</a>	United Kingdom	1,373	96	6.99%	▼ -1
9	Publicis Media	<a href="https://www.linkedin.com/company/publicis-media/">https://www.linkedin.com/company/publicis-media/</a>	United Kingdom	6,671	441	6.61%	▼ -1
10	OLIVER Agency	<a href="https://www.linkedin.com/company/oliver-agency/">https://www.linkedin.com/company/oliver-agency/</a>	United Kingdom	3,565	229	6.42%	▼ -7
11	Hogarth	<a href="https://www.linkedin.com/company/hogarth/">https://www.linkedin.com/company/hogarth/</a>	United Kingdom	5,663	339	5.99%	▼ -2
12	EssenceMediacom	<a href="https://www.linkedin.com/company/essencemediacom/">https://www.linkedin.com/company/essencemediacom/</a>	United Kingdom	5,009	297	5.93%	▲ 7
13	Inspired Thinking Group	<a href="https://www.linkedin.com/company/inspired-thinking-group/">https://www.linkedin.com/company/inspired-thinking-group/</a>	United Kingdom	1,322	75	5.67%	New Entry
14	dentsu X	<a href="https://www.linkedin.com/company/dentsu-x/">https://www.linkedin.com/company/dentsu-x/</a>	United Kingdom	1,027	55	5.36%	▼ -8
15	Wavemaker	<a href="https://www.linkedin.com/company/wavemaker/">https://www.linkedin.com/company/wavemaker/</a>	United Kingdom	4,092	200	4.89%	▲ 1
16	PHD	<a href="https://www.linkedin.com/company/phd/">https://www.linkedin.com/company/phd/</a>	United Kingdom	5,143	242	4.71%	▼ -3
17	Iris	<a href="https://www.linkedin.com/company/iris/">https://www.linkedin.com/company/iris/</a>	United Kingdom	2,076	95	4.58%	▼ -6
18	iProspect	<a href="https://www.linkedin.com/company/iprospect/">https://www.linkedin.com/company/iprospect/</a>	United Kingdom	2,874	129	4.49%	▼ -6
19	Mindshare	<a href="https://www.linkedin.com/company/mindshare/">https://www.linkedin.com/company/mindshare/</a>	United Kingdom	7,821	342	4.37%	▼ -4
20	PHMG	<a href="https://www.linkedin.com/company/phmg/">https://www.linkedin.com/company/phmg/</a>	United Kingdom	1,149	44	3.83%	▼ -10
21	Paragon UK	<a href="https://www.linkedin.com/company/paragon-uk/">https://www.linkedin.com/company/paragon-uk/</a>	United Kingdom	1,514	54	3.57%	▼ -7

22	APS Group	<a href="https://www.linkedin.com/company/aps-group/">https://www.linkedin.com/company/aps-group/</a>	United Kingdom	1,199	41	3.42%	▼ -1
23	Carat	<a href="https://www.linkedin.com/company/carat/">https://www.linkedin.com/company/carat/</a>	United Kingdom	2,829	95	3.36%	▼ -3
24	Zenith	<a href="https://www.linkedin.com/company/zenith/">https://www.linkedin.com/company/zenith/</a>	United Kingdom	5,064	170	3.36%	<b>New Entry</b>
25	Saatchi & Saatchi	<a href="https://www.linkedin.com/company/saatchi-saatchi/">https://www.linkedin.com/company/saatchi-saatchi/</a>	United Kingdom	3,613	109	3.02%	▲ 0
26	Yell	<a href="https://www.linkedin.com/company/yell/">https://www.linkedin.com/company/yell/</a>	United Kingdom	1,457	42	2.88%	▼ -3
27	HH Global	<a href="https://www.linkedin.com/company/hh-global/">https://www.linkedin.com/company/hh-global/</a>	United Kingdom	6,907	187	2.71%	▼ -3
28	Kantar Media	<a href="https://www.linkedin.com/company/kantar-media/">https://www.linkedin.com/company/kantar-media/</a>	United Kingdom	1,407	37	2.63%	▼ -11
29	Mother	<a href="https://www.linkedin.com/company/mother/">https://www.linkedin.com/company/mother/</a>	United Kingdom	2,730	64	2.34%	▼ -7
30	Omnicom Media Group UK	<a href="https://www.linkedin.com/company/omnicom-media-group-uk/">https://www.linkedin.com/company/omnicom-media-group-uk/</a>	United Kingdom	1,421	29	2.04%	▼ -3
31	MediaCom	<a href="https://www.linkedin.com/company/media-com/">https://www.linkedin.com/company/media-com/</a>	United Kingdom	4,308	43	1.00%	▼ -5
32	Clear Channel Europe	<a href="https://www.linkedin.com/company/clear-channel-europe/">https://www.linkedin.com/company/clear-channel-europe/</a>	United Kingdom	2,875	24	0.83%	▼ -3
33	MEC	<a href="https://www.linkedin.com/company/mec/">https://www.linkedin.com/company/mec/</a>	United Kingdom	4,258	15	0.35%	<b>New Entry</b>
34	Oi	<a href="https://www.linkedin.com/company/oi/">https://www.linkedin.com/company/oi/</a>	United Kingdom	1,632	2	0.12%	<b>New Entry</b>

Ready to win at social?

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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