



The USA's Most Active Management Consulting Professionals on Social - September 2024

Industry at a glance:

Average Score:
8.19%

Total Companies:
139

Global Industry Average:
8.26%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	WittKieffer	https://www.linkedin.com/company/wittkieffer	United States	430	117	27.21%	New Entry
2	ECRM	https://www.linkedin.com/company/ecrm	United States	200	53	26.50%	New Entry
3	Centri Business Consulting	https://www.linkedin.com/company/centribusinessconsulting	United States	207	54	26.09%	New Entry
4	PYA	https://www.linkedin.com/company/pya	United States	262	61	23.28%	▲ 6
5	Guidepost Solutions	https://www.linkedin.com/company/guidepost-solutions	United States	255	50	19.61%	New Entry
6	Avasant	https://www.linkedin.com/company/avasant	United States	321	62	19.31%	▼ -5
7	The Sports Facilities Comp	https://www.linkedin.com/company/the-sports-facilities-comp	United States	208	40	19.23%	New Entry
8	Bridgepoint Consulting	https://www.linkedin.com/company/bridgepoint-consulting	United States	250	48	19.20%	▲ 0
9	Relanto	https://www.linkedin.com/company/relanto	United States	405	74	18.27%	▲ 11
10	Jefferson Wells USA	https://www.linkedin.com/company/jefferson-wells-usa	United States	267	47	17.60%	▼ -4
11	Stambaugh Ness	https://www.linkedin.com/company/stambaugh-ness	United States	204	34	16.67%	New Entry
12	Televerde	https://www.linkedin.com/company/televerde	United States	456	71	15.57%	▼ -1
13	ECG Management Consult	https://www.linkedin.com/company/ecg-management-consult	United States	397	60	15.11%	▼ -4
14	TIER1 Performance	https://www.linkedin.com/company/tier1-performance	United States	364	55	15.11%	▲ 18
15	Clarkston Consulting	https://www.linkedin.com/company/clarkston-consulting	United States	485	73	15.05%	New Entry
16	Arthur Lawrence	https://www.linkedin.com/company/arthur-lawrence	United States	432	64	14.81%	▼ -2
17	Market Performance Group	https://www.linkedin.com/company/market-performance-group	United States	455	66	14.51%	New Entry
18	Kopius	https://www.linkedin.com/company/kopius	United States	276	40	14.49%	▲ 20
19	Stoneridge Software	https://www.linkedin.com/company/stoneridge-software	United States	327	47	14.37%	▼ -15
20	ScottMadden	https://www.linkedin.com/company/scottmadden	United States	265	37	13.96%	▼ -3
21	Best Buy Business	https://www.linkedin.com/company/best-buy-business	United States	241	32	13.28%	▲ 22

22	Sodali & Co	https://www.link	United States	429	56	13.05%	▲ 8
23	Cask	https://www.link	United States	307	40	13.03%	▼ -11
24	Lionpoint Group	https://www.link	United States	324	42	12.96%	▼ -1
25	Fors Marsh	https://www.link	United States	429	55	12.82%	▼ -9
26	Xcelerate Solutions	https://www.link	United States	282	36	12.77%	▲ 43
27	capSpire	https://www.link	United States	276	35	12.68%	▲ 19
28	Attain Partners	https://www.link	United States	446	55	12.33%	▼ -6
29	Beghou Consulting	https://www.link	United States	325	40	12.31%	▲ 38
30	ERA Group - North America	https://www.link	United States	467	57	12.21%	▼ -17
31	Apive Resources	https://www.link	United States	485	59	12.16%	New Entry
32	UniFirst First Aid + Safety	https://www.link	United States	235	28	11.91%	▲ 16
33	Global Research and Consulting	https://www.link	United States	339	40	11.80%	▲ 26
34	Makosi	https://www.link	United States	383	45	11.75%	▲ 23
35	RHR International	https://www.link	United States	224	25	11.16%	▼ -6
36	Career TEAM	https://www.link	United States	305	34	11.15%	▼ -2
37	Unify Consulting	https://www.link	United States	481	53	11.02%	▼ -16
38	Stellar Elements an Amdocs Company	https://www.link	United States	391	42	10.74%	▼ -5
39	AArete	https://www.link	United States	458	49	10.70%	▲ 34
40	Command Holdings	https://www.link	United States	360	37	10.28%	New Entry
41	Forsys	https://www.link	United States	495	50	10.10%	▲ 13
42	ArcTouch	https://www.link	United States	251	25	9.96%	▼ -1
43	Coordinated Care Services	https://www.link	United States	295	29	9.83%	▼ -24
44	Bridge Partners	https://www.link	United States	316	31	9.81%	▼ -19
45	Logic20/20	https://www.link	United States	266	26	9.77%	▼ -40
46	Sendero	https://www.link	United States	318	31	9.75%	▼ -22
47	The Emerson Group	https://www.link	United States	269	25	9.29%	▲ 27
48	RailPros	https://www.link	United States	402	37	9.20%	▼ -8
49	CSG Government Solutions	https://www.link	United States	263	24	9.13%	▼ -34
50	RQM+	https://www.link	United States	476	43	9.03%	New Entry
51	Blue Matter	https://www.link	United States	223	20	8.97%	▼ -15
52	VMG Health	https://www.link	United States	225	20	8.89%	▼ -3
53	Tidal Basin Group	https://www.link	United States	369	32	8.67%	▼ -11
54	Vynamic	https://www.link	United States	243	21	8.64%	▼ -47
55	Kalypso: A Rockwell Automation Company	https://www.link	United States	466	40	8.58%	New Entry
56	InteLogix	https://www.link	United States	423	35	8.27%	New Entry
57	SDI International Corp.	https://www.link	United States	292	24	8.22%	▲ 34
58	Premium Parking	https://www.link	United States	234	19	8.12%	▼ -27
59	Opportune	https://www.link	United States	309	25	8.09%	▲ 27
60	MRE Consulting	https://www.link	United States	235	19	8.09%	▲ 10
61	Fresh Consulting	https://www.link	United States	260	21	8.08%	▼ -35
62	C.A. Fortune	https://www.link	United States	344	27	7.85%	▼ -23
63	GAP Solutions	https://www.link	United States	475	37	7.79%	▼ -8
64	Apogee Engineering	https://www.link	United States	479	37	7.72%	▲ 23
65	Binated	https://www.link	United States	309	23	7.44%	New Entry
66	SC&H	https://www.link	United States	431	32	7.42%	▼ -19
67	ForHealth Consulting at UnitedHealthcare	https://www.link	United States	419	31	7.40%	▲ 12
68	Hagerty Consulting	https://www.link	United States	488	36	7.38%	▲ 12
69	Tatum by Randstad	https://www.link	United States	476	35	7.35%	▲ 9
70	Envista Forensics	https://www.link	United States	469	34	7.25%	▼ -26
71	Stax	https://www.link	United States	359	26	7.24%	▲ 11
72	Putnam	https://www.link	United States	477	34	7.13%	New Entry
73	C2 Global Professional Services	https://www.link	United States	226	16	7.08%	▼ -8
74	Kline + Company	https://www.link	United States	371	26	7.01%	▼ -46
75	Emerge	https://www.link	United States	231	16	6.93%	New Entry
76	enVista	https://www.link	United States	495	34	6.87%	New Entry
77	Engage2Excel	https://www.link	United States	266	18	6.77%	▲ 13
78	Spur Reply	https://www.link	United States	277	18	6.50%	▼ -2
79	Storage Asset Management	https://www.link	United States	314	20	6.37%	▲ 5
80	Aspirant	https://www.link	United States	337	21	6.23%	▼ -62
81	GHT	https://www.link	United States	296	18	6.08%	▲ 45
82	C² Technologies	https://www.link	United States	216	13	6.02%	▼ -47
83	Crew	https://www.link	United States	285	17	5.96%	▼ -12
84	Primeritus Financial Services	https://www.link	United States	257	15	5.84%	▼ -9
85	YRCI	https://www.link	United States	312	17	5.45%	▲ 7
86	PMA Consultants	https://www.link	United States	371	20	5.39%	▼ -22
87	Day Wireless Systems	https://www.link	United States	356	19	5.34%	▲ 16
88	Ozemio	https://www.link	United States	225	12	5.33%	▲ 25
89	NEI Global Relocation	https://www.link	United States	329	17	5.17%	▲ 18
90	Common Sail Investment Company	https://www.link	United States	243	12	4.94%	▼ -9
91	COCM	https://www.link	United States	223	11	4.93%	▲ 34
92	SAPRO	https://www.link	United States	409	20	4.89%	▼ -40
93	EBQ	https://www.link	United States	376	18	4.79%	▼ -4

94	Harris & Associates	https://www.link	United States	461	22	4.77%	▲ 28
95	Allied Reliability	https://www.link	United States	441	21	4.76%	▼ -1
96	Treliant	https://www.link	United States	297	14	4.71%	▼ -40
97	SpendMend	https://www.link	United States	214	10	4.67%	▼ -9
98	Bates White Economic Cor	https://www.link	United States	390	18	4.62%	▼ -2
99	ARGO-EFESO	https://www.link	United States	331	15	4.53%	▼ -6
100	Kaufman Hall	https://www.link	United States	408	18	4.41%	▲ 5
101	AMCI Global	https://www.link	United States	301	13	4.32%	▼ -6
102	Siegel+Gale	https://www.link	United States	234	10	4.27%	New Entry
103	KPI Partners	https://www.link	United States	472	20	4.24%	▼ -40
104	On-Board Companies	https://www.link	United States	278	11	3.96%	▲ 8
105	Eagle Hill Consulting	https://www.link	United States	355	14	3.94%	▼ -39
106	NUS Consulting Group	https://www.link	United States	331	13	3.93%	▼ -38
107	Solstice Senior Living	https://www.link	United States	261	10	3.83%	▼ -24
108	Imagenet	https://www.link	United States	290	11	3.79%	▲ 20
109	Patriot Enterprises	https://www.link	United States	265	10	3.77%	▼ -11
110	The MCS Group	https://www.link	United States	239	9	3.77%	▼ -8
111	KACE Company	https://www.link	United States	321	12	3.74%	▼ -12
112	TÜV SÜD Global Risk Con	https://www.link	United States	354	13	3.67%	▼ -52
113	Automotive Warranty Netw	https://www.link	United States	218	8	3.67%	▲ 8
114	Project Resources Group	https://www.link	United States	416	14	3.37%	▲ 6
115	Omex Inc	https://www.link	United States	462	15	3.25%	▲ 0
116	GSE Solutions	https://www.link	United States	398	12	3.02%	▼ -12
117	Vayan Group	https://www.link	United States	451	13	2.88%	▲ 10
118	Strategic Resources	https://www.link	United States	280	8	2.86%	▲ 17
119	SMA: The Program Lifecyc	https://www.link	United States	323	9	2.79%	▼ -3
120	Nan McKay and Associates	https://www.link	United States	475	13	2.74%	▼ -1
121	Independent Project Analy	https://www.link	United States	366	10	2.73%	▼ -11
122	Thomas & Company	https://www.link	United States	223	6	2.69%	▼ -50
123	Hunt Guillot & Associates	https://www.link	United States	487	13	2.67%	▼ -6
124	Atlas	https://www.link	United States	378	10	2.65%	▲ 0
125	Solix	https://www.link	United States	381	10	2.62%	▲ 4
126	IntelliSource	https://www.link	United States	309	8	2.59%	▼ -8
127	RSC Solutions	https://www.link	United States	205	5	2.44%	New Entry
128	Principle Choice Solutions	https://www.link	United States	205	5	2.44%	New Entry
129	CDR Companies	https://www.link	United States	401	8	2.00%	▼ -15
130	The Bowen Group	https://www.link	United States	205	4	1.95%	▲ 3
131	Calpine Energy Solutions	https://www.link	United States	468	9	1.92%	New Entry
132	ERP International	https://www.link	United States	263	5	1.90%	▼ -32
133	Customer Analytics	https://www.link	United States	396	6	1.52%	▼ -3
134	ExdionInsurance	https://www.link	United States	276	3	1.09%	▼ -26
135	Central Research	https://www.link	United States	219	2	0.91%	▲ 1
136	Sirius Solutions	https://www.link	United States	252	2	0.79%	▲ 4
137	SIS International Research	https://www.link	United States	364	2	0.55%	▼ -5
138	AGR Group	https://www.link	United States	461	2	0.43%	▼ -1
139	Ethica	https://www.link	United States	452	1	0.22%	▼ -5

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



DSMN8

linkedin.com/company/DSMN8

