



The UK's Most Active Management Consulting Professionals on Social - September 2024

Industry at a glance:

Average Score:
10.27%

Total Companies:
34

Global Industry Average:
8.26%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Protiviti UK	https://www.linkedin.com/company/protiviti-uk	United Kingdom	220	49	22.27%	▲ 2
2	Impact	https://www.linkedin.com/company/impact	United Kingdom	329	63	19.15%	▲ 8
3	Gemserv	https://www.linkedin.com/company/gemserv	United Kingdom	215	40	18.60%	▲ 1
4	Transform	https://www.linkedin.com/company/transform	United Kingdom	232	43	18.53%	New Entry
5	Instinctif Partners	https://www.linkedin.com/company/instinctif-partners	United Kingdom	224	38	16.96%	▼ -3
6	Oxera Consulting	https://www.linkedin.com/company/oxera-consulting	United Kingdom	317	52	16.40%	▲ 1
7	Moorhouse	https://www.linkedin.com/company/moorhouse	United Kingdom	308	49	15.91%	▼ -6
8	Emergn	https://www.linkedin.com/company/emergn	United Kingdom	410	65	15.85%	▲ 8
9	Croner	https://www.linkedin.com/company/croner	United Kingdom	409	63	15.40%	▲ 3
10	Analysys Mason	https://www.linkedin.com/company/analysys-mason	United Kingdom	469	71	15.14%	▼ -4
11	EMA Partners	https://www.linkedin.com/company/ema-partners	United Kingdom	217	32	14.75%	New Entry
12	Proxima	https://www.linkedin.com/company/proxima	United Kingdom	322	43	13.35%	▼ -4
13	Clarasys	https://www.linkedin.com/company/clarasys	United Kingdom	205	26	12.68%	▼ -8
14	Lucideon	https://www.linkedin.com/company/lucideon	United Kingdom	223	28	12.56%	▲ 10
15	Frontier Economics	https://www.linkedin.com/company/frontier-economics	United Kingdom	458	54	11.79%	▼ -4
16	The Gap Partnership	https://www.linkedin.com/company/the-gap-partnership	United Kingdom	356	32	8.99%	▼ -7
17	Quick Release_	https://www.linkedin.com/company/quick-release	United Kingdom	405	33	8.15%	▲ 10
18	BIP UK	https://www.linkedin.com/company/bip-uk	United Kingdom	201	16	7.96%	▼ -5
19	AMICULUM	https://www.linkedin.com/company/amiculum	United Kingdom	283	22	7.77%	New Entry
20	Inspired PLC	https://www.linkedin.com/company/inspired-plc	United Kingdom	460	35	7.61%	▲ 1
21	CPC Project Services	https://www.linkedin.com/company/cpc-project-services	United Kingdom	316	24	7.59%	▼ -6

22	Prescient	https://www.linkedin.com/company/prescient/ United Kingdom	424	31	7.31%	▼ -4
23	Forensic Risk Alliance	https://www.linkedin.com/company/forensic-risk-alliance/ United Kingdom	211	14	6.64%	▼ -9
24	Principle	https://www.linkedin.com/company/principle/ United Kingdom	354	21	5.93%	▼ -4
25	NQA	https://www.linkedin.com/company/nqa/ United Kingdom	298	17	5.70%	▼ -6
26	Sheffield Haworth	https://www.linkedin.com/company/sheffield-haworth/ United Kingdom	215	11	5.12%	▼ -9
27	Cartesian	https://www.linkedin.com/company/cartesian/ United Kingdom	323	16	4.95%	▲ 3
28	Adare SEC	https://www.linkedin.com/company/adare-sec/ United Kingdom	212	10	4.72%	▼ -5
29	Proudfoot	https://www.linkedin.com/company/proudfoot/ United Kingdom	467	22	4.71%	New Entry
30	Innova Solutions Internatio	https://www.linkedin.com/company/innova-solutions-international/ United Kingdom	281	13	4.63%	▼ -2
31	Zone	https://www.linkedin.com/company/zone/ United Kingdom	279	12	4.30%	▼ -5
32	Tusker	https://www.linkedin.com/company/tusker/ United Kingdom	396	15	3.79%	▼ -1
33	?What If! Innovation	https://www.linkedin.com/company/what-if-innovation/ United Kingdom	343	9	2.62%	▼ -4
34	BRILINK	https://www.linkedin.com/company/brilink/ United Kingdom	257	3	1.17%	▼ -2

Ready to win at social?

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