



Europe's Most Active Management Consulting Professionals on Social - September 2024

Industry at a glance:

Average Score:
7.96%

Total Companies:
132

Global Industry Average:
8.26%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Frontit	https://www.linkedin.com/company/frontit	Sweden	261	81	31.03%	▲ 0
2	TwynstraGudde	https://www.linkedin.com/company/twynstragudde	Netherlands	388	73	18.81%	▲ 3
3	Kader Group	https://www.linkedin.com/company/kader-group	Netherlands	293	55	18.77%	▼ -1
4	MDDP	https://www.linkedin.com/company/mddp	Poland	213	38	17.84%	New Entry
5	Globant GUT	https://www.linkedin.com/company/globant-gut	Spain	401	70	17.46%	New Entry
6	Arcondis Group	https://www.linkedin.com/company/arcondis-group	Switzerland	242	42	17.36%	▲ 65
7	IG&H	https://www.linkedin.com/company/igandh	Netherlands	363	58	15.98%	▲ 27
8	Overlap	https://www.linkedin.com/company/overlap	Spain	252	40	15.87%	▼ -5
9	The European House-Amb	https://www.linkedin.com/company/the-european-house-amb	Italy	344	54	15.70%	▲ 6
10	Basico	https://www.linkedin.com/company/basico	Denmark	275	43	15.64%	▼ -6
11	Centigo	https://www.linkedin.com/company/centigo	Sweden	256	40	15.63%	▲ 8
12	Bluecrux	https://www.linkedin.com/company/bluecrux	Belgium	248	38	15.32%	▼ -1
13	FutureBridge	https://www.linkedin.com/company/futurebridge	Netherlands	218	32	14.68%	▼ -4
14	ABGi France	https://www.linkedin.com/company/abgi-france	France	256	37	14.45%	▲ 28
15	LRQA	https://www.linkedin.com/company/lrqa	Germany	432	62	14.35%	▲ 18
16	UPTOO	https://www.linkedin.com/company/uptoo	France	254	36	14.17%	▲ 88
17	Almi	https://www.linkedin.com/company/almi	Sweden	391	54	13.81%	▼ -7
18	Centre Patronal	https://www.linkedin.com/company/centre-patronal	Switzerland	334	46	13.77%	▲ 14
19	PRAXI	https://www.linkedin.com/company/praxi	Italy	392	52	13.27%	▼ -2
20	TÜV NORD Nederland	https://www.linkedin.com/company/tuv-nord-nederland	Netherlands	304	39	12.83%	▲ 2
21	rpc	https://www.linkedin.com/company/rpc	Germany	383	49	12.79%	▼ -7

22	Consulteer	https://www.link	Switzerland	227	29	12.78%	▲ 32
23	Brink	https://www.link	Netherlands	236	30	12.71%	▲ 5
24	Alcimed	https://www.link	France	244	31	12.70%	▼ -11
25	Cassini Consulting	https://www.link	Germany	423	52	12.29%	▼ -18
26	Wirtschaftskammer Nieder	https://www.link	Austria	223	27	12.11%	▼ -14
27	Eraneos Switzerland	https://www.link	Switzerland	430	52	12.09%	▲ 21
28	H&Z Management Consulti	https://www.link	Germany	283	34	12.01%	▲ 9
29	Alexander Thamm	https://www.link	Germany	271	32	11.81%	▼ -11
30	Goudappel	https://www.link	Netherlands	272	32	11.76%	▲ 6
31	BIP Spain	https://www.link	Spain	247	29	11.74%	▼ -23
32	Milton	https://www.link	Finland	308	36	11.69%	▼ -8
33	msg for banking	https://www.link	Germany	485	56	11.55%	▼ -7
34	Eraneos Netherlands	https://www.link	Netherlands	321	37	11.53%	▼ -28
35	moOngy	https://www.link	France	234	26	11.11%	▲ 15
36	ICUnet.Group	https://www.link	Germany	220	24	10.91%	▼ -7
37	Findasense	https://www.link	Spain	280	30	10.71%	▲ 3
38	KESSLER	https://www.link	Switzerland	357	37	10.36%	▲ 60
39	Warrant Hub	https://www.link	Italy	343	35	10.20%	▼ -14
40	Devoteam Digital Impulse	https://www.link	France	424	42	9.91%	▲ 33
41	Camelot Management Con	https://www.link	Germany	385	37	9.61%	▼ -21
42	FCG Finnish Consulting Gr	https://www.link	Finland	440	42	9.55%	▼ -12
43	Becker Büttner Held	https://www.link	Germany	440	42	9.55%	▼ -2
44	ITDS	https://www.link	Netherlands	431	40	9.28%	▲ 3
45	Mercuri International Group	https://www.link	Sweden	340	31	9.12%	▲ 12
46	NexumStp	https://www.link	Italy	215	19	8.84%	▼ -23
47	CURACON	https://www.link	Germany	316	27	8.54%	▲ 15
48	igen	https://www.link	Netherlands	261	22	8.43%	▼ -10
49	Forvis Mazars in Romania	https://www.link	Romania	261	22	8.43%	New Entry
50	Metier	https://www.link	Norway	337	28	8.31%	▲ 8
51	Orange Consulting	https://www.link	France	229	19	8.30%	▲ 0
52	ECOVIS Deutschland	https://www.link	Germany	375	31	8.27%	▲ 23
53	SEMAPHORES	https://www.link	France	218	18	8.26%	▼ -8
54	FMS - Entreprise Adaptée	https://www.link	France	339	27	7.96%	▼ -15
55	Colombus Consulting	https://www.link	France	347	27	7.78%	▼ -9
56	Avertim	https://www.link	Belgium	326	25	7.67%	▲ 34
57	ACT-ON GROUP	https://www.link	France	485	36	7.42%	▼ -26
58	PwC Ukraine	https://www.link	Ukraine	405	30	7.41%	New Entry
59	Protiviti Italia	https://www.link	Italy	334	24	7.19%	▼ -15
60	Converteo	https://www.link	France	452	32	7.08%	▲ 12
61	PKF Fasselt	https://www.link	Germany	331	23	6.95%	▲ 21
62	Dornier Group	https://www.link	Germany	451	31	6.87%	▲ 22
63	fifty-five	https://www.link	France	495	34	6.87%	New Entry
64	Magellan Consulting	https://www.link	France	321	22	6.85%	▼ -4
65	SCRIM	https://www.link	Spain	355	24	6.76%	▼ -4
66	Bartle	https://www.link	France	297	20	6.73%	▼ -14
67	Ingenics	https://www.link	Germany	389	26	6.68%	▼ -14
68	ProAgria	https://www.link	Finland	331	22	6.65%	▲ 10
69	Afi	https://www.link	Spain	407	27	6.63%	▲ 1
70	Algoé	https://www.link	France	231	15	6.49%	▲ 13
71	Ibersys Seguridad y Salud	https://www.link	Spain	325	21	6.46%	▲ 3
72	Cerfrance Seine Normandi	https://www.link	France	465	30	6.45%	▲ 20
73	GROUPE ETIC	https://www.link	France	484	31	6.40%	▲ 23
74	Forvis Mazars in Poland	https://www.link	Poland	204	13	6.37%	New Entry
75	Velas	https://www.link	Denmark	332	21	6.33%	▼ -9
76	dphg	https://www.link	Germany	364	23	6.32%	▲ 1
77	CE Consulting Empresarial	https://www.link	Spain	434	26	5.99%	▼ -12
78	AILANCY	https://www.link	France	235	14	5.96%	▲ 9
79	ENGIE Entreprises et Colle	https://www.link	France	459	27	5.88%	▼ -15
80	ConvictionsRH	https://www.link	France	240	14	5.83%	▲ 5
81	Value Partners	https://www.link	Italy	206	12	5.83%	▲ 36
82	TELLUS International Roma	https://www.link	Romania	277	16	5.78%	▲ 32
83	B-Hive Engineering	https://www.link	France	347	20	5.76%	▲ 12
84	Kea & Partners	https://www.link	France	295	17	5.76%	▼ -35
85	TPA Poland	https://www.link	Poland	313	18	5.75%	▼ -42
86	SDG Group Italy	https://www.link	Italy	426	24	5.63%	▼ -31
87	Europeven	https://www.link	Spain	308	17	5.52%	▼ -7
88	Eraneos Germany	https://www.link	Germany	237	13	5.49%	▼ -19
89	Auren International	https://www.link	Spain	464	24	5.17%	▼ -8
90	goetzpartners	https://www.link	Germany	338	17	5.03%	▲ 16
91	KPMG Ukraine	https://www.link	Ukraine	487	24	4.93%	New Entry
92	BDO Czech Republic	https://www.link	Czechia	265	13	4.91%	▼ -1
93	aconium	https://www.link	Germany	250	12	4.80%	▲ 12

94	Velvet Consulting	https://www.link	France	254	12	4.72%	▲ 16
95	SALT AND PEPPER Group	https://www.link	Germany	322	15	4.66%	▼ -27
96	EPSA	https://www.link	France	431	20	4.64%	▼ -37
97	Nethex	https://www.link	Italy	309	14	4.53%	▲ 22
98	CERAP	https://www.link	France	381	17	4.46%	▲ 9
99	CNA Modena	https://www.link	Italy	270	12	4.44%	▲ 22
100	Global Strategy Group	https://www.link	France	203	9	4.43%	▲ 8
101	ICONSULTING	https://www.link	Italy	463	20	4.32%	▼ -45
102	Pauwels Consulting	https://www.link	Belgium	480	20	4.17%	New Entry
103	BETC FULLSIX	https://www.link	France	243	10	4.12%	▼ -27
104	Grupo El Castillo	https://www.link	Spain	271	11	4.06%	New Entry
105	AVISIA	https://www.link	France	273	11	4.03%	▼ -19
106	TAX Economistas y Abogad	https://www.link	Spain	227	9	3.96%	▲ 16
107	DSI	https://www.link	France	383	15	3.92%	▼ -44
108	Oresys	https://www.link	France	425	16	3.76%	▼ -20
109	Intys	https://www.link	Belgium	375	14	3.73%	▼ -8
110	Emitech Group	https://www.link	France	462	17	3.68%	▼ -8
111	Mercedes-Benz Consulting	https://www.link	Germany	374	13	3.48%	▲ 4
112	Setec Organisation	https://www.link	France	235	8	3.40%	▼ -12
113	Mews Partners	https://www.link	France	265	9	3.40%	▼ -19
114	BDO Portugal	https://www.link	Portugal	274	9	3.28%	▼ -35
115	UNIQA Group Service Cen	https://www.link	Slovakia	264	8	3.03%	▲ 5
116	STAR COOPERATION	https://www.link	Germany	440	13	2.95%	▼ -13
117	Bernoni Grant Thornton	https://www.link	Italy	288	8	2.78%	▼ -82
118	Mediacom	https://www.link	Italy	290	8	2.76%	▲ 6
119	KION Business Services P	https://www.link	Poland	341	9	2.64%	▲ 14
120	ÖSB Gruppe	https://www.link	Austria	418	11	2.63%	▼ -8
121	Q_PERIOR	https://www.link	Germany	315	8	2.54%	New Entry
122	Mars & Co.	https://www.link	France	210	5	2.38%	▲ 8
123	Novotec Consultores	https://www.link	Spain	415	9	2.17%	▲ 0
124	QINTESI	https://www.link	Italy	378	8	2.12%	▼ -8
125	DEKRA Italy	https://www.link	Italy	485	10	2.06%	▼ -36
126	MEOGROUP	https://www.link	France	438	9	2.05%	▼ -27
127	Advancy	https://www.link	France	251	5	1.99%	▼ -9
128	GEOS Group	https://www.link	France	257	5	1.95%	▼ -2
129	Ceacom	https://www.link	France	415	8	1.93%	▲ 2
130	SERMA TECHNOLOGIES	https://www.link	France	218	3	1.38%	▼ -3
131	BUKIT BPO	https://www.link	Spain	227	3	1.32%	▲ 1
132	RGIS Italy	https://www.link	Italy	370	4	1.08%	▼ -3

Ready to win at social?

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