



The USA's Most Active Machinery Professionals on Social - September 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Avangrid Renewables	https://www.linkedin.com/company/avangrid-renewables	United States	879	233	26.51%
2	The Middleby	https://www.linkedin.com/company/the-middleby	United States	540	66	12.22%
3	Chicago Pneumatic	https://www.linkedin.com/company/chicago-pneumatic	United States	773	85	11.00%
4	Superior Industries	https://www.linkedin.com/company/superior-industries	United States	567	53	9.35%
5	Redwood Materials	https://www.linkedin.com/company/redwood-materials	United States	709	63	8.89%
6	NovaSource Power Services	https://www.linkedin.com/company/novasource-power-services	United States	759	65	8.56%
7	Celerus Flow Technology	https://www.linkedin.com/company/celerus-flow-technology	United States	829	65	7.84%
8	Balluff Americas	https://www.linkedin.com/company/balluff-americas	United States	589	46	7.81%
9	JCB North America	https://www.linkedin.com/company/jcb-north-america	United States	581	45	7.75%
10	Qcells North America	https://www.linkedin.com/company/qcells-north-america	United States	816	60	7.35%
11	WireCo	https://www.linkedin.com/company/wireco	United States	749	55	7.34%
12	Proterra	https://www.linkedin.com/company/proterra	United States	584	42	7.19%
13	Crane ChemPharma & Energy	https://www.linkedin.com/company/crane-chempharma-energy	United States	628	44	7.01%
14	Greenheck Group	https://www.linkedin.com/company/greenheck-group	United States	608	40	6.58%
15	Enerpac	https://www.linkedin.com/company/enerpac	United States	503	32	6.36%
16	Dodge Industrial	https://www.linkedin.com/company/dodge-industrial	United States	633	40	6.32%
17	TMEIC	https://www.linkedin.com/company/tmeic	United States	921	54	5.86%
18	Custom Truck One Source	https://www.linkedin.com/company/custom-truck-one-source	United States	954	55	5.77%
19	Pattern Energy Group	https://www.linkedin.com/company/pattern-energy-group	United States	675	38	5.63%
20	Ohmium	https://www.linkedin.com/company/ohmium	United States	557	31	5.57%
21	Fairbanks Morse Defense	https://www.linkedin.com/company/fairbanks-morse-defense	United States	553	30	5.42%

22	nVent HOFFMAN	https://www.link	United States	597	32	5.36%
23	Yaskawa Motoman	https://www.link	United States	786	42	5.34%
24	Puffer-Sweiven	https://www.link	United States	644	34	5.28%
25	A.W. Chesterton Company	https://www.link	United States	916	46	5.02%
26	KNAPP North America	https://www.link	United States	564	28	4.96%
27	LiftOne	https://www.link	United States	567	27	4.76%
28	CPM	https://www.link	United States	571	27	4.73%
29	Nelson Global	https://www.link	United States	977	45	4.61%
30	SOLV Energy	https://www.link	United States	902	41	4.55%
31	Hyperion Materials & Techn	https://www.link	United States	774	35	4.52%
32	Rite-Hite	https://www.link	United States	886	39	4.40%
33	Kärcher North America	https://www.link	United States	558	24	4.30%
34	DMG MORI USA	https://www.link	United States	725	31	4.28%
35	Edmund Optics	https://www.link	United States	571	24	4.20%
36	Geek+	https://www.link	United States	572	24	4.20%
37	ABB Motors and Drives No	https://www.link	United States	788	33	4.19%
38	Moog Industrial	https://www.link	United States	511	21	4.11%
39	Mitsubishi Logisnext Ameri	https://www.link	United States	685	28	4.09%
40	Hoshizaki America	https://www.link	United States	598	24	4.01%
41	AAON	https://www.link	United States	1,000	40	4.00%
42	Lindsay	https://www.link	United States	654	26	3.98%
43	Milton CAT	https://www.link	United States	764	30	3.93%
44	Yaskawa America	https://www.link	United States	690	27	3.91%
45	Alta Equipment Company	https://www.link	United States	867	33	3.81%
46	Mustang Cat	https://www.link	United States	692	26	3.76%
47	FuelCell Energy	https://www.link	United States	549	20	3.64%
48	Ohio Cat	https://www.link	United States	698	25	3.58%
49	CASE Construction Equipm	https://www.link	United States	699	25	3.58%
50	BW Papersystems	https://www.link	United States	673	24	3.57%
51	Baltimore Aircoil Company	https://www.link	United States	898	30	3.34%
52	Radwell International	https://www.link	United States	760	25	3.29%
53	Mazak North America	https://www.link	United States	700	23	3.29%
54	Hytrol	https://www.link	United States	618	20	3.24%
55	QuantumScape	https://www.link	United States	661	21	3.18%
56	ADT Solar	https://www.link	United States	830	26	3.13%
57	MH Equipment Company	https://www.link	United States	516	16	3.10%
58	Tranter	https://www.link	United States	553	17	3.07%
59	Davis-Standard	https://www.link	United States	528	16	3.03%
60	Enviva	https://www.link	United States	706	21	2.97%
61	Nortek Air Solutions	https://www.link	United States	610	18	2.95%
62	MacAllister Machinery Co.	https://www.link	United States	919	27	2.94%
63	Wiese USA	https://www.link	United States	553	16	2.89%
64	PSG, a Dover company	https://www.link	United States	809	23	2.84%
65	Cleaver-Brooks	https://www.link	United States	679	19	2.80%
66	ITT Goulds Pumps	https://www.link	United States	761	21	2.76%
67	TRUMPF North America	https://www.link	United States	989	27	2.73%
68	Kollmorgen	https://www.link	United States	884	24	2.71%
69	Sundyne	https://www.link	United States	749	20	2.67%
70	Fabick Cat	https://www.link	United States	639	17	2.66%
71	ProMach	https://www.link	United States	840	22	2.62%
72	HydraForce	https://www.link	United States	509	13	2.55%
73	Quinn Company	https://www.link	United States	679	17	2.50%
74	White	https://www.link	United States	682	17	2.49%
75	Husco	https://www.link	United States	847	21	2.48%
76	Heatcraft Worldwide Refrig	https://www.link	United States	768	19	2.47%
77	Cleveland Brothers Equipm	https://www.link	United States	608	15	2.47%
78	Aerotech	https://www.link	United States	690	17	2.46%
79	SMS group USA	https://www.link	United States	921	22	2.39%
80	Grede Holdings	https://www.link	United States	550	13	2.36%
81	Crenlo Engineered Cabs	https://www.link	United States	514	12	2.33%
82	PennEngineering	https://www.link	United States	697	16	2.30%
83	Ziegler Caterpillar	https://www.link	United States	992	22	2.22%
84	AMADA AMERICA	https://www.link	United States	725	16	2.21%
85	A123 Systems	https://www.link	United States	591	13	2.20%
86	Thompson Tractor Compar	https://www.link	United States	775	17	2.19%
87	AriensCo	https://www.link	United States	870	19	2.18%
88	Gregory Poole Equipment	https://www.link	United States	895	19	2.12%
89	Avery Weigh-Tronix	https://www.link	United States	668	14	2.10%
90	Spraying Systems Co.	https://www.link	United States	933	19	2.04%
91	MEC	https://www.link	United States	895	18	2.01%
92	Canon Virginia	https://www.link	United States	565	11	1.95%
93	Cascade	https://www.link	United States	958	18	1.88%

94	CaptiveAire Systems	https://www.link	United States	868	16	1.84%
95	Stolle Machinery Company	https://www.link	United States	799	13	1.63%
96	Gleason	https://www.link	United States	947	15	1.58%
97	Ion Solar	https://www.link	United States	820	12	1.46%
98	Wayne Fueling Systems	https://www.link	United States	559	8	1.43%
99	USNR	https://www.link	United States	733	10	1.36%
100	SPX Cooling Tech	https://www.link	United States	957	13	1.36%
101	Warren CAT	https://www.link	United States	957	13	1.36%
102	Paper Converting Machine	https://www.link	United States	593	8	1.35%
103	Trend Technologies	https://www.link	United States	655	8	1.22%
104	Liberty Tire Recycling	https://www.link	United States	767	9	1.17%
105	EVAPCO	https://www.link	United States	597	7	1.17%
106	GGB Bearing Technology	https://www.link	United States	597	7	1.17%
107	TEAM Industries	https://www.link	United States	518	6	1.16%
108	MAG IAS	https://www.link	United States	549	4	0.73%
109	Tata Group - North America	https://www.link	United States	699	3	0.43%
110	Newport	https://www.link	United States	732	3	0.41%

Ready to win at social?

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