



The UK's Most Active Machinery Professionals on Social - September 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Nidec Drives	https://www.linkedin.com/company/nidec-drives	United Kingdom	633	64	10.11%
2	Hayley Group	https://www.linkedin.com/company/hayley-group	United Kingdom	656	65	9.91%
3	SES Engineering Services	https://www.linkedin.com/company/ses-engineering-services	United Kingdom	559	51	9.12%
4	EDF Renewables UK & Ireland	https://www.linkedin.com/company/edf-renewables-uk-ireland	United Kingdom	626	50	7.99%
5	BES Group	https://www.linkedin.com/company/bes-group	United Kingdom	811	56	6.91%
6	ERIKS UK & Ireland	https://www.linkedin.com/company/eriks-uk-ireland	United Kingdom	816	55	6.74%
7	Nationwide Platforms	https://www.linkedin.com/company/nationwide-platforms	United Kingdom	650	41	6.31%
8	Finning UK & Ireland	https://www.linkedin.com/company/finning-uk-ireland	United Kingdom	630	36	5.71%
9	IMI Process Automation	https://www.linkedin.com/company/imi-process-automation	United Kingdom	881	49	5.56%
10	Ceres	https://www.linkedin.com/company/ceres	United Kingdom	521	28	5.37%
11	David Brown Santasalo	https://www.linkedin.com/company/david-brown-santasalo	United Kingdom	784	41	5.23%
12	RSE	https://www.linkedin.com/company/rse	United Kingdom	805	41	5.09%
13	James Walker	https://www.linkedin.com/company/james-walker	United Kingdom	751	37	4.93%
14	Ishida Europe	https://www.linkedin.com/company/ishida-europe	United Kingdom	526	25	4.75%
15	Numatic International	https://www.linkedin.com/company/numatic-international	United Kingdom	606	27	4.46%
16	AESSEAL	https://www.linkedin.com/company/aesseal	United Kingdom	958	40	4.18%
17	Beck & Pollitzer	https://www.linkedin.com/company/beck-pollitzer	United Kingdom	507	19	3.75%
18	AAF International - Power	https://www.linkedin.com/company/aafltd	United Kingdom	704	23	3.27%
19	Eurotherm	https://www.linkedin.com/company/eurotherm	United Kingdom	504	14	2.78%
20	Element Six	https://www.linkedin.com/company/element-six	United Kingdom	974	26	2.67%
21	GKN Powder Metallurgy	https://www.linkedin.com/company/gkn-powder-metallurgy	United Kingdom	917	20	2.18%

22	Crown House Technologies	https://www.link	United Kingdom	662	7	1.06%
23	Tokheim	https://www.linke	United Kingdom	642	6	0.93%



Ready to win at social?

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