



Europe's Most Active Machinery Professionals on Social - September 2024

Industry at a glance:

Average Score:
4.03%

Total Companies:
237

Global Industry Average:
4.05%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Universal Robots	https://www.linkedin.com/company/universal-robots	Denmark	961	169	17.59%
2	VDMA	https://www.linkedin.com/company/vdma	Germany	669	112	16.74%
3	Scatec ASA	https://www.linkedin.com/company/scatec	Norway	904	145	16.04%
4	ENABL	https://www.linkedin.com/company/enabl	Denmark	583	63	10.81%
5	Bosch Polska	https://www.linkedin.com/company/bosch-polska	Poland	749	80	10.68%
6	AutoStore	https://www.linkedin.com/company/autostore	Norway	791	84	10.62%
7	Danfoss Climate Solutions	https://www.linkedin.com/company/danfoss-climate-solutions	Denmark	829	88	10.62%
8	Desoutter Tools	https://www.linkedin.com/company/desoutter	France	737	77	10.45%
9	Nikon SLM Solutions	https://www.linkedin.com/company/nyon-slm-solutions	Germany	532	51	9.59%
10	MAKEEN Energy	https://www.linkedin.com/company/makeen-energy	Denmark	789	75	9.51%
11	LoxamHune	https://www.linkedin.com/company/loxamhune	Spain	551	50	9.07%
12	Wärtsilä Energy	https://www.linkedin.com/company/wartsila-energy	Finland	875	77	8.80%
13	LEITNER	https://www.linkedin.com/company/leitner	Italy	543	47	8.66%
14	Minebea Intec	https://www.linkedin.com/company/minebea-intec	Germany	586	49	8.36%
15	IKA – Laboratory, Analytica	https://www.linkedin.com/company/ika-lab	Germany	517	43	8.32%
16	GAM - Solutions	https://www.linkedin.com/company/gam-solutions	Spain	868	72	8.29%
17	Cyclife	https://www.linkedin.com/company/cyclife	France	567	46	8.11%
18	ib vogt	https://www.linkedin.com/company/ibvogt	Germany	874	70	8.01%
19	PVH - PVHardware	https://www.linkedin.com/company/pvh-pvhhardware	Spain	635	48	7.56%
20	TOMRA Recycling	https://www.linkedin.com/company/tomra-recycling	Germany	531	40	7.53%
21	Murrelektronik	https://www.linkedin.com/company/murrelektronik	Germany	1,000	74	7.40%

22	UNOX	https://www.link	Italy	615	45	7.32%
23	DESMI	https://www.link	Denmark	592	42	7.09%
24	PRAMAC	https://www.link	Italy	726	51	7.02%
25	VITRONIC Machine Vision	https://www.link	Germany	695	48	6.91%
26	EWII	https://www.link	Denmark	528	36	6.82%
27	Halton Group	https://www.link	Finland	757	50	6.61%
28	Aprolis, Loueur de manutent	https://www.link	France	548	36	6.57%
29	wenglor sensoric group	https://www.link	Germany	594	39	6.57%
30	Glatt Group	https://www.link	Germany	702	46	6.55%
31	Tyrolit Group	https://www.link	Austria	928	60	6.47%
32	Miele Professional	https://www.link	Germany	672	43	6.40%
33	Bucher Municipal	https://www.link	Switzerland	618	39	6.31%
34	Cavotec	https://www.link	Switzerland	556	35	6.29%
35	GRI Renewable Industries	https://www.link	Spain	830	51	6.14%
36	Bronkhorst	https://www.link	Netherlands	555	34	6.13%
37	Gefran	https://www.link	Italy	513	31	6.04%
38	Sames	https://www.link	France	773	46	5.95%
39	SMT Africa	https://www.link	Belgium	700	41	5.86%
40	SCHUNK	https://www.link	Germany	831	48	5.78%
41	Dormer Pramet	https://www.link	Czechia	953	54	5.67%
42	Daikin Airconditioning Fran	https://www.link	France	622	35	5.63%
43	Ponsse	https://www.link	Finland	880	49	5.57%
44	Forbo Movement Systems	https://www.link	Germany	688	38	5.52%
45	Nederman	https://www.link	Sweden	851	47	5.52%
46	Sunlight Group	https://www.link	Greece	623	34	5.46%
47	MONTEIRO	https://www.link	France	606	33	5.45%
48	thyssenkrupp nucera	https://www.link	Germany	649	35	5.39%
49	Leybold	https://www.link	Germany	893	48	5.38%
50	Bridon-Bekaert The Ropes	https://www.link	Belgium	617	33	5.35%
51	ENGIE España	https://www.link	Spain	506	27	5.34%
52	GP JOULE	https://www.link	Germany	511	27	5.28%
53	Bobcat EMEA	https://www.link	Czechia	631	33	5.23%
54	ENERIA	https://www.link	France	613	32	5.22%
55	Weber Food Technology	https://www.link	Germany	519	27	5.20%
56	KEBA Group	https://www.link	Austria	621	32	5.15%
57	GF Piping Systems	https://www.link	Switzerland	509	26	5.11%
58	Evoca Group	https://www.link	Italy	555	28	5.05%
59	PALFINGER MARINE	https://www.link	Austria	673	33	4.90%
60	Rieckermann	https://www.link	Germany	575	28	4.87%
61	Groeneveld-BEKA	https://www.link	Netherlands	535	26	4.86%
62	Bord na Móna	https://www.link	Ireland	722	35	4.85%
63	Moba Group	https://www.link	Netherlands	621	30	4.83%
64	BUCHI Laboratory Equipm	https://www.link	Switzerland	705	34	4.82%
65	Mirka	https://www.link	Finland	770	37	4.81%
66	LU-VE Group	https://www.link	Italy	800	38	4.75%
67	BLM GROUP	https://www.link	Italy	738	35	4.74%
68	Frontmtec	https://www.link	Denmark	643	30	4.67%
69	Grenzebach Group	https://www.link	Germany	517	24	4.64%
70	MAAG Group	https://www.link	Switzerland	543	25	4.60%
71	Actemium Nederland	https://www.link	Netherlands	505	23	4.55%
72	Sesol	https://www.link	Sweden	552	25	4.53%
73	ANDRITZ Pulp and Paper	https://www.link	Austria	579	26	4.49%
74	Alstef Group	https://www.link	France	581	26	4.48%
75	Castolin Eutectic	https://www.link	Germany	955	42	4.40%
76	Starrag	https://www.link	Switzerland	523	23	4.40%
77	NEUMAN & ESSER (NEA)	https://www.link	Germany	570	25	4.39%
78	HydraSpecma	https://www.link	Denmark	527	23	4.36%
79	BHS Corrugated Maschine	https://www.link	Germany	665	29	4.36%
80	Schindler Deutschland	https://www.link	Germany	623	27	4.33%
81	Toyota Material Handling F	https://www.link	France	739	32	4.33%
82	Wacker Neuson	https://www.link	Germany	881	38	4.31%
83	stow Group	https://www.link	Belgium	863	37	4.29%
84	Angst+Pfister	https://www.link	Switzerland	724	31	4.28%
85	LOGSTOR District Heating	https://www.link	Denmark	517	22	4.26%
86	TOMRA Food	https://www.link	Belgium	808	34	4.21%
87	GEMÜ Group	https://www.link	Germany	621	26	4.19%
88	BAADER	https://www.link	Germany	790	33	4.18%
89	ENVEA Global	https://www.link	France	650	27	4.15%
90	TAKRAF Group	https://www.link	Germany	579	24	4.15%
91	RENK Group	https://www.link	Germany	942	39	4.14%
92	STILL France	https://www.link	France	754	31	4.11%
93	Demcon	https://www.link	Netherlands	538	22	4.09%

94	Ramirent Sverige	https://www.link	Sweden	665	27	4.06%
95	POMA	https://www.link	France	567	23	4.06%
96	Conductix-Wampfler	https://www.link	Germany	844	34	4.03%
97	DAB Pumps	https://www.link	Italy	628	25	3.98%
98	Uhlmann Pac-Systeme	https://www.link	Germany	679	27	3.98%
99	EJOT	https://www.link	Germany	579	23	3.97%
100	Meusburger Georg GmbH	https://www.link	Austria	656	26	3.96%
101	Azbil Telstar	https://www.link	Spain	740	29	3.92%
102	KSB France	https://www.link	France	567	22	3.88%
103	AUMA Group	https://www.link	Germany	758	29	3.83%
104	eXcent - Ingénierie Industri	https://www.link	France	605	23	3.80%
105	AWL	https://www.link	Netherlands	659	25	3.79%
106	Nervion Industries, Engine	https://www.link	Spain	752	28	3.72%
107	ARBURG GmbH + Co KG	https://www.link	Germany	620	23	3.71%
108	Diehl Metering	https://www.link	Germany	703	26	3.70%
109	Haarslev	https://www.link	Denmark	596	22	3.69%
110	ABMI	https://www.link	France	678	25	3.69%
111	SAMSON GROUP	https://www.link	Germany	924	34	3.68%
112	ROMACO GROUP	https://www.link	Germany	523	19	3.63%
113	Schmalz	https://www.link	Germany	859	31	3.61%
114	ZwickRoell	https://www.link	Germany	781	28	3.59%
115	Güdel Group	https://www.link	Switzerland	619	22	3.55%
116	Manz	https://www.link	Germany	624	22	3.53%
117	Pilz	https://www.link	Germany	769	27	3.51%
118	Mühlbauer Group	https://www.link	Germany	771	27	3.50%
119	Kraftanlagen Energies & S	https://www.link	Germany	546	19	3.48%
120	FAIN ASCENSORES	https://www.link	Spain	606	21	3.47%
121	ROTAREX	https://www.link	Luxembourg	667	23	3.45%
122	HAHN Automation Group	https://www.link	Germany	706	24	3.40%
123	Muehlan	https://www.link	Germany	531	18	3.39%
124	Aalberts surface technolog	https://www.link	Germany	839	28	3.34%
125	Kohler Energy - Engines	https://www.link	Italy	879	29	3.30%
126	WITTENSTEIN group	https://www.link	Germany	579	19	3.28%
127	MCI SAS	https://www.link	France	963	31	3.22%
128	KHD Humboldt Wedag	https://www.link	Germany	916	29	3.17%
129	Cognizant Life Sciences M	https://www.link	Ireland	695	22	3.17%
130	JENSEN-GROUP	https://www.link	Switzerland	665	21	3.16%
131	Turck	https://www.link	Germany	667	21	3.15%
132	Bucher Emhart Glass	https://www.link	Switzerland	641	20	3.12%
133	maxon	https://www.link	Switzerland	1,000	31	3.10%
134	KAESER KOMPRESSORE	https://www.link	Germany	646	20	3.10%
135	Grupo Navac	https://www.link	Spain	682	21	3.08%
136	Tornos Group	https://www.link	Switzerland	524	16	3.05%
137	Ammeraal Beltech	https://www.link	Netherlands	985	30	3.05%
138	Plansee	https://www.link	Austria	788	24	3.05%
139	VDL Enabling Technologies	https://www.link	Netherlands	528	16	3.03%
140	Toyota Material Handling S	https://www.link	Sweden	598	18	3.01%
141	CS WIND Offshore	https://www.link	Denmark	533	16	3.00%
142	Fives Intralogistics	https://www.link	France	602	18	2.99%
143	Schindler Italia	https://www.link	Italy	504	15	2.98%
144	Tractafic Equipment	https://www.link	France	909	27	2.97%
145	Prima Power	https://www.link	Italy	944	28	2.97%
146	CYMI	https://www.link	Spain	608	18	2.96%
147	Process Automation Soluti	https://www.link	Germany	956	28	2.93%
148	Harro Höfiger	https://www.link	Germany	786	23	2.93%
149	STIWA Group	https://www.link	Austria	515	15	2.91%
150	HIMA Group	https://www.link	Germany	997	29	2.91%
151	VMI Group	https://www.link	Netherlands	897	26	2.90%
152	Kendrion NV	https://www.link	Netherlands	556	16	2.88%
153	NIBE	https://www.link	Sweden	906	26	2.87%
154	Sioux Technologies	https://www.link	Netherlands	942	27	2.87%
155	Fives Nordon	https://www.link	France	560	16	2.86%
156	Finanzauto	https://www.link	Spain	712	20	2.81%
157	ITM	https://www.link	Netherlands	642	18	2.80%
158	Serac	https://www.link	France	618	17	2.75%
159	Ferrol Group	https://www.link	Italy	619	17	2.75%
160	Fendt	https://www.link	Germany	664	18	2.71%
161	Carraro Group	https://www.link	Italy	1,000	27	2.70%
162	Komatsu Forest	https://www.link	Sweden	710	19	2.68%
163	Breton	https://www.link	Italy	641	17	2.65%
164	STIEBEL ELTRON Group	https://www.link	Germany	908	24	2.64%
165	LATESYS - GROUPE ADF	https://www.link	France	501	13	2.59%

166	Saurer Group	https://www.link	Switzerland	785	20	2.55%
167	Demag Cranes & Compon	https://www.link	Germany	830	21	2.53%
168	STULZ	https://www.link	Germany	831	21	2.53%
169	Framo	https://www.link	Norway	716	18	2.51%
170	Bilfinger Region DACH	https://www.link	Germany	637	16	2.51%
171	Scania Industrial Maintena	https://www.link	Sweden	644	16	2.48%
172	Bondioli & Pavesi	https://www.link	Italy	526	13	2.47%
173	Jungheinrich France SAS	https://www.link	France	895	22	2.46%
174	CIAT	https://www.link	France	619	15	2.42%
175	BWT France	https://www.link	France	744	18	2.42%
176	BOMAG	https://www.link	Germany	706	17	2.41%
177	Witzenmann Group	https://www.link	Germany	801	19	2.37%
178	Mitsubishi Electric Hydroni	https://www.link	Italy	506	12	2.37%
179	Trützschler Group	https://www.link	Germany	508	12	2.36%
180	MAPAL Dr. Kress KG	https://www.link	Germany	848	20	2.36%
181	Coroplast Group	https://www.link	Germany	936	22	2.35%
182	Diehl Group	https://www.link	Germany	655	15	2.29%
183	OCME	https://www.link	Italy	626	14	2.24%
184	KLEEMANN	https://www.link	Greece	629	14	2.23%
185	AIUT	https://www.link	Poland	633	14	2.21%
186	GF Casting Solutions	https://www.link	Switzerland	682	15	2.20%
187	Aldes Groupe	https://www.link	France	868	19	2.19%
188	Siempelkamp	https://www.link	Germany	549	12	2.19%
189	Maschio Gaspardo Group	https://www.link	Italy	706	15	2.12%
190	IPTE	https://www.link	Belgium	659	14	2.12%
191	Portalp	https://www.link	France	668	14	2.10%
192	CMS	https://www.link	Italy	526	11	2.09%
193	Argo Tractors	https://www.link	Italy	578	12	2.08%
194	HANSA-FLEX AG	https://www.link	Germany	588	12	2.04%
195	WITTMANN Group	https://www.link	Austria	785	16	2.04%
196	Kieback&Peter	https://www.link	Germany	589	12	2.04%
197	ULMA Packaging	https://www.link	Spain	888	18	2.03%
198	PIA Automation	https://www.link	Germany	595	12	2.02%
199	Marel Poultry	https://www.link	Netherlands	763	15	1.97%
200	thyssenkrupp Automation E	https://www.link	Germany	816	16	1.96%
201	SEW USOCOME	https://www.link	France	776	15	1.93%
202	Rossi	https://www.link	Italy	573	11	1.92%
203	Dynapac	https://www.link	Sweden	573	11	1.92%
204	Emmegi	https://www.link	Italy	522	10	1.92%
205	Merlo Group	https://www.link	Italy	589	11	1.87%
206	SEKO	https://www.link	Italy	594	11	1.85%
207	Cryostar	https://www.link	France	703	13	1.85%
208	SERIMAX	https://www.link	France	709	13	1.83%
209	INDEX	https://www.link	Germany	627	11	1.75%
210	FFT Produktionssysteme C	https://www.link	Germany	865	15	1.73%
211	thyssenkrupp Polysius	https://www.link	Germany	813	14	1.72%
212	SWEP	https://www.link	Sweden	608	10	1.64%
213	CFT Group	https://www.link	Italy	859	14	1.63%
214	Väderstad AB	https://www.link	Sweden	921	15	1.63%
215	HAWE Hydraulik	https://www.link	Germany	816	13	1.59%
216	System Ceramics	https://www.link	Italy	638	10	1.57%
217	KH Engineering	https://www.link	Netherlands	576	9	1.56%
218	IGW	https://www.link	Belgium	848	13	1.53%
219	Lucchini RS	https://www.link	Italy	544	8	1.47%
220	Mikron Group	https://www.link	Switzerland	691	10	1.45%
221	Meyn Food Processing Tec	https://www.link	Netherlands	650	9	1.38%
222	Daikin Applied Europe	https://www.link	Italy	834	11	1.32%
223	Valtra	https://www.link	Finland	613	8	1.31%
224	RIELLO	https://www.link	Italy	867	11	1.27%
225	Sumitomo SHI FW	https://www.link	Finland	553	7	1.27%
226	PMP, the Application Speci	https://www.link	Italy	564	7	1.24%
227	TAMOIN	https://www.link	Spain	676	8	1.18%
228	Comer Industries	https://www.link	Italy	944	11	1.17%
229	KARL MAYER	https://www.link	Germany	603	7	1.16%
230	AMA Spa	https://www.link	Italy	526	6	1.14%
231	Plasser & Theurer Export v	https://www.link	Austria	584	6	1.03%
232	Maersk Container Industry	https://www.link	Denmark	704	6	0.85%
233	Tecnatom	https://www.link	Spain	610	5	0.82%
234	CNIM	https://www.link	France	957	7	0.73%
235	INTERPIPE	https://www.link	Ukraine	693	5	0.72%
236	CHROPYNSKA Group	https://www.link	Czechia	566	4	0.71%
237	SAUTER	https://www.link	Switzerland	645	4	0.62%

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