



## The USA's Most Active Law & Legal Professionals on Social - September 2024

### Industry at a glance:

Average Score:  
**6.94%**

Total Companies:  
**119**

Global Industry Average:  
**8.05%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	American Bar Association	<a href="https://www.linkedin.com/company/american-bar-association">https://www.linkedin.com/company/american-bar-association</a>	United States	3,141	582	18.53%	New Entry
2	Womble Bond Dickinson (US)	<a href="https://www.linkedin.com/company/womble-bond-dickinson-us">https://www.linkedin.com/company/womble-bond-dickinson-us</a>	United States	1,146	183	15.97%	▲ 7
3	Fisher Phillips	<a href="https://www.linkedin.com/company/fisher-phillips">https://www.linkedin.com/company/fisher-phillips</a>	United States	1,286	189	14.70%	▼ -2
4	Barnes & Thornburg	<a href="https://www.linkedin.com/company/barnes-thornburg">https://www.linkedin.com/company/barnes-thornburg</a>	United States	1,788	242	13.53%	▲ 4
5	Crowell & Moring	<a href="https://www.linkedin.com/company/crowell-moring">https://www.linkedin.com/company/crowell-moring</a>	United States	1,508	189	12.53%	▼ -3
6	Jackson Lewis P.C.	<a href="https://www.linkedin.com/company/jackson-lewis-pc">https://www.linkedin.com/company/jackson-lewis-pc</a>	United States	2,285	286	12.52%	▲ 4
7	Taft Stettinius & Hollister	<a href="https://www.linkedin.com/company/taft-stettinius-hollister">https://www.linkedin.com/company/taft-stettinius-hollister</a>	United States	1,569	187	11.92%	▲ 5
8	Faegre Drinker	<a href="https://www.linkedin.com/company/faegre-drinker">https://www.linkedin.com/company/faegre-drinker</a>	United States	1,836	208	11.33%	▲ 15
9	Polsinelli	<a href="https://www.linkedin.com/company/polsinelli">https://www.linkedin.com/company/polsinelli</a>	United States	2,120	240	11.32%	▲ 28
10	McDermott Will & Emery	<a href="https://www.linkedin.com/company/mcdermott-will-emery">https://www.linkedin.com/company/mcdermott-will-emery</a>	United States	3,148	350	11.12%	▼ -3
11	Foley & Lardner	<a href="https://www.linkedin.com/company/foley-lardner">https://www.linkedin.com/company/foley-lardner</a>	United States	2,914	320	10.98%	▼ -8
12	Husch Blackwell	<a href="https://www.linkedin.com/company/husch-blackwell">https://www.linkedin.com/company/husch-blackwell</a>	United States	2,473	255	10.31%	▲ 1
13	Step toe	<a href="https://www.linkedin.com/company/step-toe">https://www.linkedin.com/company/step-toe</a>	United States	1,208	123	10.18%	▲ 1
14	Bradley Arant Boult Cummings	<a href="https://www.linkedin.com/company/bradley-arant-boult-cummings">https://www.linkedin.com/company/bradley-arant-boult-cummings</a>	United States	1,280	128	10.00%	▲ 8
15	Greenberg Traurig	<a href="https://www.linkedin.com/company/greenberg-traurig">https://www.linkedin.com/company/greenberg-traurig</a>	United States	5,037	496	9.85%	▲ 30
16	Littler	<a href="https://www.linkedin.com/company/littler">https://www.linkedin.com/company/littler</a>	United States	2,716	265	9.76%	▲ 1
17	Hogan Lovells	<a href="https://www.linkedin.com/company/hogan-lovell">https://www.linkedin.com/company/hogan-lovell</a>	United States	7,414	709	9.56%	▼ -11
18	Clark Hill Law	<a href="https://www.linkedin.com/company/clark-hill-law">https://www.linkedin.com/company/clark-hill-law</a>	United States	1,392	133	9.55%	▲ 3
19	Snell & Wilmer	<a href="https://www.linkedin.com/company/snell-wilmer">https://www.linkedin.com/company/snell-wilmer</a>	United States	1,199	114	9.51%	▲ 28
20	Sheppard Mullin Richter & Hampton	<a href="https://www.linkedin.com/company/sheppard-mullin-richter-hampton">https://www.linkedin.com/company/sheppard-mullin-richter-hampton</a>	United States	2,065	195	9.44%	▲ 6
21	Cozen O'Connor	<a href="https://www.linkedin.com/company/cozen-oconnor">https://www.linkedin.com/company/cozen-oconnor</a>	United States	1,884	174	9.24%	▲ 13

22	White & Case	<a href="https://www.link">https://www.link</a>	United States	7,460	679	9.10%	▼ -11
23	Haynes and Boone	<a href="https://www.link">https://www.link</a>	United States	1,467	130	8.86%	▼ -3
24	Seyfarth Shaw	<a href="https://www.link">https://www.link</a>	United States	2,204	194	8.80%	▼ -9
25	Squire Patton Boggs	<a href="https://www.link">https://www.link</a>	United States	3,467	304	8.77%	▼ -1
26	Manatt, Phelps & Phillips	<a href="https://www.link">https://www.link</a>	United States	1,084	95	8.76%	▲ 5
27	Cleary Gottlieb Steen & Ha	<a href="https://www.link">https://www.link</a>	United States	2,301	196	8.52%	▲ 2
28	Fox Rothschild	<a href="https://www.link">https://www.link</a>	United States	2,112	179	8.48%	▼ -12
29	Nelson Mullins Riley & Sca	<a href="https://www.link">https://www.link</a>	United States	1,914	159	8.31%	▼ -11
30	Akin Gump Strauss Hauer	<a href="https://www.link">https://www.link</a>	United States	2,281	188	8.24%	▲ 5
31	Frost Brown Todd	<a href="https://www.link">https://www.link</a>	United States	1,252	103	8.23%	▲ 12
32	Holland & Knight	<a href="https://www.link">https://www.link</a>	United States	4,257	349	8.20%	▲ 9
33	Locke Lord	<a href="https://www.link">https://www.link</a>	United States	1,436	117	8.15%	▲ 25
34	Nixon Peabody	<a href="https://www.link">https://www.link</a>	United States	1,764	143	8.11%	▼ -4
35	Buchanan Ingersoll & Roor	<a href="https://www.link">https://www.link</a>	United States	1,162	91	7.83%	▼ -31
36	Baker Botts	<a href="https://www.link">https://www.link</a>	United States	1,549	121	7.81%	▲ 20
37	Ballard Spahr	<a href="https://www.link">https://www.link</a>	United States	1,464	113	7.72%	▲ 43
38	Wilson Sonsini Goodrich &	<a href="https://www.link">https://www.link</a>	United States	2,133	164	7.69%	▲ 2
39	Ogletree Deakins	<a href="https://www.link">https://www.link</a>	United States	2,656	203	7.64%	▼ -3
40	Perkins Coie	<a href="https://www.link">https://www.link</a>	United States	2,906	222	7.64%	▼ -8
41	Pillsbury Winthrop Shaw Pi	<a href="https://www.link">https://www.link</a>	United States	1,875	143	7.63%	▼ -8
42	Mintz	<a href="https://www.link">https://www.link</a>	United States	1,353	103	7.61%	▼ -23
43	Blank Rome	<a href="https://www.link">https://www.link</a>	United States	1,597	120	7.51%	▼ -18
44	Venable	<a href="https://www.link">https://www.link</a>	United States	1,886	141	7.48%	▼ -17
45	Goodwin	<a href="https://www.link">https://www.link</a>	United States	3,689	271	7.35%	▼ -6
46	Bracewell	<a href="https://www.link">https://www.link</a>	United States	1,045	76	7.27%	▲ 41
47	Fragomen	<a href="https://www.link">https://www.link</a>	United States	5,850	423	7.23%	▼ -5
48	Winston & Strawn	<a href="https://www.link">https://www.link</a>	United States	2,193	157	7.16%	▼ -2
49	BakerHostetler	<a href="https://www.link">https://www.link</a>	United States	2,110	151	7.16%	▼ -21
50	PPLSI	<a href="https://www.link">https://www.link</a>	United States	4,679	332	7.10%	New Entry
51	Axiom	<a href="https://www.link">https://www.link</a>	United States	2,307	162	7.02%	▲ 16
52	Cooley	<a href="https://www.link">https://www.link</a>	United States	3,343	233	6.97%	▼ -2
53	Baker Donelson	<a href="https://www.link">https://www.link</a>	United States	1,539	107	6.95%	▲ 8
54	Consilio	<a href="https://www.link">https://www.link</a>	United States	3,229	223	6.91%	New Entry
55	Morrison Foerster	<a href="https://www.link">https://www.link</a>	United States	2,816	194	6.89%	▼ -17
56	Latham & Watkins	<a href="https://www.link">https://www.link</a>	United States	7,641	525	6.87%	▼ -8
57	Akerman	<a href="https://www.link">https://www.link</a>	United States	1,721	118	6.86%	▲ 18
58	King & Spalding	<a href="https://www.link">https://www.link</a>	United States	2,796	189	6.76%	▲ 19
59	Proskauer Rose	<a href="https://www.link">https://www.link</a>	United States	1,921	128	6.66%	▲ 3
60	Orrick, Herrington & Sutclif	<a href="https://www.link">https://www.link</a>	United States	2,826	187	6.62%	▼ -16
61	Baker McKenzie	<a href="https://www.link">https://www.link</a>	United States	12,048	794	6.59%	▼ -10
62	BAL	<a href="https://www.link">https://www.link</a>	United States	1,251	81	6.47%	▼ -2
63	Alston & Bird	<a href="https://www.link">https://www.link</a>	United States	2,281	146	6.40%	▲ 5
64	Covington & Burling	<a href="https://www.link">https://www.link</a>	United States	2,519	161	6.39%	▲ 6
65	Milbank	<a href="https://www.link">https://www.link</a>	United States	1,413	90	6.37%	▲ 27
66	Dinsmore & Shohl	<a href="https://www.link">https://www.link</a>	United States	1,558	99	6.35%	▼ -13
67	K&L Gates	<a href="https://www.link">https://www.link</a>	United States	4,693	288	6.14%	▼ -15
68	McGuireWoods	<a href="https://www.link">https://www.link</a>	United States	2,318	142	6.13%	▲ 25
69	Hunton Andrews Kurth	<a href="https://www.link">https://www.link</a>	United States	1,324	80	6.04%	▼ -5
70	Sidley Austin	<a href="https://www.link">https://www.link</a>	United States	4,725	284	6.01%	▼ -13
71	Mayer Brown	<a href="https://www.link">https://www.link</a>	United States	4,398	264	6.00%	▼ -12
72	Arnold & Porter	<a href="https://www.link">https://www.link</a>	United States	2,324	138	5.94%	▼ -3
73	Katten Muchin Rosenman	<a href="https://www.link">https://www.link</a>	United States	1,550	92	5.94%	▼ -7
74	Duane Morris	<a href="https://www.link">https://www.link</a>	United States	1,885	111	5.89%	▼ -19
75	Morgan, Lewis & Bockius	<a href="https://www.link">https://www.link</a>	United States	4,639	272	5.86%	▼ -26
76	Dickinson Wright	<a href="https://www.link">https://www.link</a>	United States	1,095	64	5.84%	▲ 5
77	Fenwick & West	<a href="https://www.link">https://www.link</a>	United States	1,128	65	5.76%	▼ -23
78	Paul Hastings	<a href="https://www.link">https://www.link</a>	United States	2,769	158	5.71%	▼ -5
79	Hinshaw & Culbertson	<a href="https://www.link">https://www.link</a>	United States	1,116	63	5.65%	▲ 7
80	Quinn Emanuel	<a href="https://www.link">https://www.link</a>	United States	1,819	101	5.55%	▲ 11
81	WilmerHale	<a href="https://www.link">https://www.link</a>	United States	2,313	127	5.49%	▼ -9
82	Paul, Weiss, Rifkind, Whar	<a href="https://www.link">https://www.link</a>	United States	2,340	125	5.34%	▲ 22
83	Quarles & Brady	<a href="https://www.link">https://www.link</a>	United States	1,269	67	5.28%	▼ -1
84	Jones Day	<a href="https://www.link">https://www.link</a>	United States	5,920	311	5.25%	▼ -6
85	Vertex Legal Solutions	<a href="https://www.link">https://www.link</a>	United States	1,458	76	5.21%	New Entry
86	Lewis Brisbois	<a href="https://www.link">https://www.link</a>	United States	2,983	153	5.13%	▲ 8
87	Dorsey & Whitney	<a href="https://www.link">https://www.link</a>	United States	1,569	80	5.10%	▼ -3
88	Willkie Farr & Gallagher	<a href="https://www.link">https://www.link</a>	United States	1,965	99	5.04%	▲ 0
89	Fried Frank	<a href="https://www.link">https://www.link</a>	United States	1,493	75	5.02%	▲ 12
90	Jenner & Block	<a href="https://www.link">https://www.link</a>	United States	1,106	55	4.97%	▼ -27
91	Shook, Hardy & Bacon	<a href="https://www.link">https://www.link</a>	United States	1,460	71	4.86%	▲ 11
92	Marshall Dennehey	<a href="https://www.link">https://www.link</a>	United States	1,155	56	4.85%	▼ -21
93	Gibson Dunn	<a href="https://www.link">https://www.link</a>	United States	3,424	166	4.85%	▼ -10

94	Vinson & Elkins	<a href="https://www.link">https://www.link</a>	United States	1,685	81	4.81%	▼ -18
95	Lighthouse	<a href="https://www.link">https://www.link</a>	United States	1,295	62	4.79%	▲ 4
96	Holland & Hart	<a href="https://www.link">https://www.link</a>	United States	1,174	55	4.68%	▼ -11
97	Dechert	<a href="https://www.link">https://www.link</a>	United States	2,182	100	4.58%	▼ -32
98	Kilpatrick Townsend & Stock	<a href="https://www.link">https://www.link</a>	United States	1,621	74	4.57%	▼ -3
99	Epiq	<a href="https://www.link">https://www.link</a>	United States	7,693	351	4.56%	▼ -25
100	Stinson	<a href="https://www.link">https://www.link</a>	United States	1,083	48	4.43%	▼ -11
101	Gordon Rees Scully Mansueto	<a href="https://www.link">https://www.link</a>	United States	2,431	107	4.40%	▼ -3
102	Cole, Scott & Kissane	<a href="https://www.link">https://www.link</a>	United States	1,082	47	4.34%	▼ -5
103	Kirkland & Ellis	<a href="https://www.link">https://www.link</a>	United States	7,620	320	4.20%	▼ -7
104	Ropes & Gray	<a href="https://www.link">https://www.link</a>	United States	3,293	138	4.19%	▼ -25
105	LegalZoom	<a href="https://www.link">https://www.link</a>	United States	1,385	58	4.19%	New Entry
106	Wilson Elser	<a href="https://www.link">https://www.link</a>	United States	2,437	96	3.94%	▲ 2
107	Morgan & Morgan	<a href="https://www.link">https://www.link</a>	United States	4,355	170	3.90%	New Entry
108	KLDiscovery	<a href="https://www.link">https://www.link</a>	United States	1,061	40	3.77%	New Entry
109	Simpson Thacher & Bartlett	<a href="https://www.link">https://www.link</a>	United States	2,771	102	3.68%	▼ -4
110	Weil, Gotshal & Manges	<a href="https://www.link">https://www.link</a>	United States	2,790	101	3.62%	▼ -4
111	Skadden, Arps, Slate, Meagher	<a href="https://www.link">https://www.link</a>	United States	4,484	154	3.43%	▼ -4
112	Fish & Richardson	<a href="https://www.link">https://www.link</a>	United States	1,482	48	3.24%	▼ -9
113	Sullivan & Cromwell	<a href="https://www.link">https://www.link</a>	United States	1,937	62	3.20%	▼ -3
114	Davis Polk & Wardwell	<a href="https://www.link">https://www.link</a>	United States	2,358	75	3.18%	▼ -14
115	The Legal Aid Society	<a href="https://www.link">https://www.link</a>	United States	2,792	85	3.04%	New Entry
116	O'Melveny & Myers	<a href="https://www.link">https://www.link</a>	United States	1,735	50	2.88%	▼ -7
117	Debevoise & Plimpton	<a href="https://www.link">https://www.link</a>	United States	1,915	54	2.82%	▼ -27
118	Cravath, Swaine & Moore	<a href="https://www.link">https://www.link</a>	United States	1,469	30	2.04%	▼ -6
119	Shearman & Sterling	<a href="https://www.link">https://www.link</a>	United States	1,089	11	1.01%	▼ -8

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