



The UK's Most Active Law & Legal Professionals on Social - September 2024

Industry at a glance:

Average Score:
10.67%

Total Companies:
49

Global Industry Average:
8.05%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Mills & Reeve	https://www.linkedin.com/company/mills-reeve/	United Kingdom	1,346	292	21.69%	▲ 0
2	Weightmans	https://www.linkedin.com/company/weightmans/	United Kingdom	1,520	296	19.47%	▲ 1
3	Browne Jacobson	https://www.linkedin.com/company/browne-jacobson/	United Kingdom	1,391	233	16.75%	▲ 6
4	Irwin Mitchell	https://www.linkedin.com/company/irwin-mitchell/	United Kingdom	2,957	484	16.37%	▲ 1
5	Freeths	https://www.linkedin.com/company/freeths/	United Kingdom	1,156	176	15.22%	▲ 2
6	Charles Russell Speechlys	https://www.linkedin.com/company/charles-russell-speechlys/	United Kingdom	1,242	189	15.22%	▲ 4
7	Addleshaw Goddard	https://www.linkedin.com/company/addleshaw-goddard/	United Kingdom	2,950	433	14.68%	▲ 1
8	Burges Salmon	https://www.linkedin.com/company/burges-salmon/	United Kingdom	1,146	167	14.57%	▼ -6
9	Trowers & Hamlins	https://www.linkedin.com/company/trowers-hamlins/	United Kingdom	1,103	158	14.32%	▼ -5
10	Shoosmiths	https://www.linkedin.com/company/shoosmiths/	United Kingdom	1,567	216	13.78%	▲ 3
11	Pinsent Masons	https://www.linkedin.com/company/pinsent-masons/	United Kingdom	4,320	569	13.17%	▲ 3
12	Womble Bond Dickinson (UK)	https://www.linkedin.com/company/womble-bond-dickinson-uk/	United Kingdom	1,033	136	13.17%	▲ 3
13	Knights	https://www.linkedin.com/company/knights/	United Kingdom	1,206	148	12.27%	▲ 10
14	Shakespeare Martineau	https://www.linkedin.com/company/shakespeare-martineau/	United Kingdom	1,058	127	12.00%	New Entry
15	Hill Dickinson	https://www.linkedin.com/company/hill-dickinson/	United Kingdom	1,169	139	11.89%	▲ 6
16	Bird & Bird	https://www.linkedin.com/company/bird-and-bird/	United Kingdom	3,370	392	11.63%	▼ -5
17	Osborne Clarke	https://www.linkedin.com/company/osborne-clarke/	United Kingdom	2,342	268	11.44%	▲ 0
18	Kennedys	https://www.linkedin.com/company/kennedys/	United Kingdom	2,670	303	11.35%	▲ 4
19	Mishcon de Reya	https://www.linkedin.com/company/mishcon-de-reya/	United Kingdom	1,396	158	11.32%	▼ -7
20	Ogier	https://www.linkedin.com/company/ogier/	United Kingdom	1,163	129	11.09%	New Entry
21	Fieldfisher	https://www.linkedin.com/company/fieldfisher/	United Kingdom	2,128	232	10.90%	New Entry

22	RPC	https://www.link	United Kingdom	1,279	138	10.79%	▲ 7
23	TLT	https://www.link	United Kingdom	1,933	207	10.71%	▲ 5
24	Taylor Wessing	https://www.link	United Kingdom	1,850	193	10.43%	▼ -4
25	Watson Farley & Williams	https://www.link	United Kingdom	1,390	142	10.22%	▼ -6
26	Stephenson Harwood	https://www.link	United Kingdom	1,355	137	10.11%	▼ -8
27	Simmons & Simmons	https://www.link	United Kingdom	2,703	267	9.88%	▼ -11
28	Clyde & Co	https://www.link	United Kingdom	5,359	526	9.82%	▼ -3
29	DWF	https://www.link	United Kingdom	3,929	382	9.72%	▲ 1
30	Withersworldwide	https://www.link	United Kingdom	1,346	124	9.21%	New Entry
31	Dentons	https://www.link	United Kingdom	9,424	866	9.19%	▼ -5
32	DAC Beachcroft	https://www.link	United Kingdom	2,778	254	9.14%	▲ 3
33	CMS UK	https://www.link	United Kingdom	3,162	282	8.92%	▼ -1
34	Taylor Rose	https://www.link	United Kingdom	1,111	99	8.91%	▼ -7
35	DLA Piper	https://www.link	United Kingdom	13,339	1,179	8.84%	▼ -2
36	Norton Rose Fulbright	https://www.link	United Kingdom	8,751	758	8.66%	▲ 2
37	Herbert Smith Freehills	https://www.link	United Kingdom	6,008	502	8.36%	▼ -1
38	Eversheds Sutherland	https://www.link	United Kingdom	5,832	487	8.35%	▼ -7
39	Ashurst	https://www.link	United Kingdom	4,711	386	8.19%	▼ -15
40	Macfarlanes	https://www.link	United Kingdom	1,057	86	8.14%	▲ 1
41	Linklaters	https://www.link	United Kingdom	7,192	575	7.99%	▼ -7
42	Clifford Chance	https://www.link	United Kingdom	8,071	580	7.19%	▼ -3
43	Slaughter and May	https://www.link	United Kingdom	1,974	130	6.59%	▲ 0
44	Freshfields Bruckhaus Der	https://www.link	United Kingdom	6,951	457	6.57%	▼ -7
45	A&O Shearman	https://www.link	United Kingdom	10,381	614	5.91%	New Entry
46	HFW	https://www.link	United Kingdom	1,622	94	5.80%	▼ -6
47	Keoghs	https://www.link	United Kingdom	1,438	79	5.49%	▼ -3
48	HF	https://www.link	United Kingdom	1,520	68	4.47%	New Entry
49	Allen & Overy	https://www.link	United Kingdom	3,989	111	2.78%	▼ -7

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

