

DSMN8

Europe's Most Active Law & Legal Professionals on Social - September 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
8.21%	16	8.05%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Deloitte Legal	https://www.linkedin.com/company/deloitte-legal	Spain	2,340	316	13.50%	▲ 3
2	Ilustre Colegio de la Abog	https://www.linkedin.com/company/ilustre-colegio-de-la-abog	Spain	1,354	179	13.22%	▼ -1
3	A&L Goodbody	https://www.linkedin.com/company/al-goodbody	Ireland	1,027	123	11.98%	▲ 0
4	CMS Germany	https://www.linkedin.com/company/cms-germany	Germany	1,061	122	11.50%	▼ -2
5	Cuatrecasas	https://www.linkedin.com/company/cuatrecasas	Spain	2,318	235	10.14%	▲ 1
6	Loyens & Loeff	https://www.linkedin.com/company/loyens-amp-loeff	Netherlands	1,657	167	10.08%	▲ 1
7	Noerr	https://www.linkedin.com/company/noerr	Germany	1,120	110	9.82%	▼ -2
8	Uría Menéndez	https://www.linkedin.com/company/uria-menendez	Spain	1,223	116	9.48%	New Entry
9	Matheson	https://www.linkedin.com/company/matheson	Ireland	1,047	79	7.55%	New Entry
10	Garrigues	https://www.linkedin.com/company/garrigues	Spain	2,555	173	6.77%	New Entry
11	RSM Ebner Stolz	https://www.linkedin.com/company/rsm-ebner-stolz	Germany	995	65	6.53%	New Entry
12	Fidal	https://www.linkedin.com/company/fidal	France	2,288	134	5.86%	▼ -4
13	CMS	https://www.linkedin.com/company/cms	Germany	5,792	264	4.56%	▼ -3
14	Gide Loyrette Nouel	https://www.linkedin.com/company/gide-loyrette-nouel	France	1,108	50	4.51%	▼ -5
15	Deloitte Société d'Avocats	https://www.linkedin.com/company/deloitte-societe-d-avocats	France	1,145	40	3.49%	▼ -4
16	DAS	https://www.linkedin.com/company/das	Netherlands	3,405	83	2.44%	New Entry

Ready to win at social?

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