



The USA's Most Active Chemicals Professionals on Social - September 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
3.41%	96	3.58%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Envu	https://www.linkedin.com/company/envu	United States	876	104	11.87%	▲ 0
2	BostonGene	https://www.linkedin.com/company/bostongene	United States	450	44	9.78%	▲ 6
3	Vantage Specialty Chemicals	https://www.linkedin.com/company/vantage-specialty-chemicals	United States	683	66	9.66%	▲ 7
4	AdvanSix	https://www.linkedin.com/company/advansix	United States	686	65	9.48%	▲ 25
5	Menarini Stemline	https://www.linkedin.com/company/menarini-stemline	United States	534	44	8.24%	▲ 2
6	Eurofins Discovery	https://www.linkedin.com/company/eurofins-discovery	United States	213	16	7.51%	▼ -1
7	Chem-Trend	https://www.linkedin.com/company/chem-trend	United States	726	54	7.44%	▲ 19
8	Bakelite Synthetics	https://www.linkedin.com/company/bakelite-synthetics	United States	584	39	6.68%	▲ 1
9	BioBridge Global	https://www.linkedin.com/company/bio-bridge-global	United States	271	18	6.64%	▲ 4
10	Actylis	https://www.linkedin.com/company/actylis	United States	382	24	6.28%	▼ -4
11	Shimadzu Scientific Instruments	https://www.linkedin.com/company/shimadzu-scientific-instruments	United States	695	41	5.90%	▲ 11
12	Lummus Technology	https://www.linkedin.com/company/lummus-technology	United States	849	50	5.89%	New Entry
13	Wacker Chemical Corporation	https://www.linkedin.com/company/wacker-chemical-corporation	United States	686	39	5.69%	▼ -2
14	LSB Industries	https://www.linkedin.com/company/lsb-industries	United States	290	16	5.52%	▲ 7
15	Bell Flavors & Fragrances	https://www.linkedin.com/company/bell-flavors-fragrances	United States	571	31	5.43%	▲ 0
16	Koura	https://www.linkedin.com/company/koura	United States	666	36	5.41%	▼ -2
17	Ecovyst	https://www.linkedin.com/company/ecovyst	United States	246	13	5.28%	▲ 7
18	nexAir	https://www.linkedin.com/company/nexair	United States	345	18	5.22%	▲ 47
19	Cambridge Isotope Laboratories	https://www.linkedin.com/company/cambridge-isotope-laboratories	United States	294	15	5.10%	▼ -7
20	Kuraray America	https://www.linkedin.com/company/kuraray-america	United States	675	34	5.04%	▲ 5
21	Mactac North America	https://www.linkedin.com/company/mactac-north-america	United States	363	18	4.96%	▲ 13

22	Antylia Scientific	https://www.link	United States	457	22	4.81%	▼ -15
23	Sika USA	https://www.link	United States	917	44	4.80%	▼ -19
24	Ellsworth Adhesives	https://www.link	United States	673	32	4.75%	▲ 4
25	INEOS Aromatics	https://www.link	United States	256	12	4.69%	▲ 13
26	Toray Advanced Composite	https://www.link	United States	370	17	4.59%	▲ 20
27	Gowan Company	https://www.link	United States	487	22	4.52%	▼ -7
28	Koch Ag & Energy Solution	https://www.link	United States	649	29	4.47%	▲ 40
29	Carboline	https://www.link	United States	964	41	4.25%	▼ -11
30	RPM International	https://www.link	United States	543	23	4.24%	▲ 0
31	Enamine	https://www.link	United States	408	15	3.68%	▲ 13
32	Orion	https://www.link	United States	790	29	3.67%	▲ 11
33	Albaugh	https://www.link	United States	422	15	3.55%	▲ 0
34	Tessenderlo Kerley	https://www.link	United States	422	15	3.55%	▲ 3
35	Arcus Biosciences	https://www.link	United States	603	21	3.48%	▼ -19
36	Milliken Chemical	https://www.link	United States	436	15	3.44%	▼ -13
37	State Industrial Products	https://www.link	United States	701	24	3.42%	▲ 18
38	Certified Labs	https://www.link	United States	390	13	3.33%	▼ -2
39	PLZ Corp	https://www.link	United States	696	23	3.30%	▲ 3
40	Huber Engineered Material	https://www.link	United States	374	12	3.21%	▲ 0
41	Ketjen	https://www.link	United States	374	12	3.21%	▼ -39
42	Charter Next Generation	https://www.link	United States	759	24	3.16%	▼ -10
43	Chem-Aqua	https://www.link	United States	856	26	3.04%	▲ 7
44	IEH Laboratories and Cons	https://www.link	United States	569	17	2.99%	▲ 23
45	MacDermid Enthone Indus	https://www.link	United States	872	26	2.98%	▼ -6
46	Adaptive Biotechnologies	https://www.link	United States	673	20	2.97%	▼ -29
47	Flexsys	https://www.link	United States	342	10	2.92%	▲ 9
48	INEOS Olefins & Polymers	https://www.link	United States	209	6	2.87%	New Entry
49	Valtris Specialty Chemicals	https://www.link	United States	316	9	2.85%	▼ -30
50	DuBois Chemicals	https://www.link	United States	774	22	2.84%	▲ 22
51	Arclin	https://www.link	United States	460	13	2.83%	▲ 26
52	Auto-Chlor System	https://www.link	United States	793	22	2.77%	▼ -3
53	Nippon Paint Automotive A	https://www.link	United States	219	6	2.74%	▲ 8
54	Aurorium	https://www.link	United States	732	20	2.73%	New Entry
55	INEOS Composites	https://www.link	United States	258	7	2.71%	▼ -1
56	Hydrite	https://www.link	United States	817	22	2.69%	▼ -25
57	Technic	https://www.link	United States	336	9	2.68%	▲ 6
58	Livent	https://www.link	United States	378	10	2.65%	▼ -5
59	L&L Products	https://www.link	United States	885	23	2.60%	New Entry
60	Mississippi Lime Company	https://www.link	United States	428	11	2.57%	▲ 34
61	Gulbrandsen	https://www.link	United States	865	20	2.31%	▲ 20
62	RYAM	https://www.link	United States	998	23	2.30%	▼ -21
63	Rain Carbon	https://www.link	United States	528	12	2.27%	▲ 7
64	Scantibodies Laboratory	https://www.link	United States	274	6	2.19%	▲ 12
65	Hawkins	https://www.link	United States	466	10	2.15%	▲ 1
66	AOC Formulations	https://www.link	United States	700	15	2.14%	▲ 22
67	Koppers	https://www.link	United States	988	21	2.13%	▼ -20
68	FutureFuel Chemical Com	https://www.link	United States	257	5	1.95%	▲ 21
69	Hillyard	https://www.link	United States	722	14	1.94%	▼ -11
70	Coastal Chemical	https://www.link	United States	380	7	1.84%	▲ 8
71	INEOS Styrolution America	https://www.link	United States	502	9	1.79%	▼ -2
72	PVS Chemicals	https://www.link	United States	504	9	1.79%	▲ 1
73	Rhino Linings	https://www.link	United States	291	5	1.72%	▼ -14
74	ICL U.S.	https://www.link	United States	295	5	1.69%	▼ -10
75	The Vincit Group	https://www.link	United States	477	8	1.68%	▼ -23
76	Global Tungsten & Powder	https://www.link	United States	305	5	1.64%	▼ -2
77	Hemlock Semiconductor	https://www.link	United States	743	12	1.62%	▼ -6
78	Novogene America	https://www.link	United States	315	5	1.59%	▼ -30
79	Monument Chemical	https://www.link	United States	439	6	1.37%	▼ -34
80	Azomures	https://www.link	United States	295	4	1.36%	▼ -20
81	TPC Group	https://www.link	United States	751	10	1.33%	▼ -6
82	Harcros	https://www.link	United States	452	6	1.33%	▲ 9
83	American Welding & Gas	https://www.link	United States	346	4	1.16%	▼ -56
84	EMCO Chemical Distributo	https://www.link	United States	294	3	1.02%	▼ -4
85	Toray Composite Materials	https://www.link	United States	401	4	1.00%	▼ -28
86	Carpenter Co.	https://www.link	United States	201	2	1.00%	▲ 0
87	KRONOS Worldwide	https://www.link	United States	503	5	0.99%	▲ 0
88	Silberline	https://www.link	United States	203	2	0.99%	▼ -26
89	Sumitomo Chemical: Group	https://www.link	United States	538	5	0.93%	▼ -6
90	Lion Elastomers	https://www.link	United States	340	3	0.88%	▲ 3
91	Nektar Therapeutics	https://www.link	United States	577	5	0.87%	▲ 1
92	Mylar Specialty Films	https://www.link	United States	236	2	0.85%	▼ -13
93	Chase	https://www.link	United States	386	3	0.78%	New Entry

94	Lawter	https://www.link	United States	266	2	0.75%	▲ 1
95	Nitto Americas	https://www.link	United States	480	3	0.63%	▼ -13
96	Sekisui Specialty Chemical	https://www.link	United States	258	0	0.00%	▼ -12

Ready to win at social?

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