

DSMN8

Europe's Most Active Chemicals Professionals on Social - September 2024

Industry at a glance:

Average Score:
3.63%

Total Companies:
164

Global Industry Average:
3.58%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Blaser Swisslube	https://www.linkedin.com/company/blaser-swisslube	Switzerland	542	68	12.55%	▲ 4
2	MACHEREY-NAGEL	https://www.linkedin.com/company/macherey-nagel	Germany	222	25	11.26%	▲ 17
3	Kiilito	https://www.linkedin.com/company/kiilito	Finland	488	45	9.22%	▲ 29
4	PHOSPHEA	https://www.linkedin.com/company/phosphea	France	229	21	9.17%	▼ -2
5	Heraeus Precious Metals	https://www.linkedin.com/company/heraeus-precious-metals	Germany	266	24	9.02%	▲ 5
6	Safic-Alcan	https://www.linkedin.com/company/safic-alcan	France	547	44	8.04%	▼ -5
7	RESONAC	https://www.linkedin.com/company/resonac	Germany	240	18	7.50%	▼ -4
8	ORAPI Hygiène	https://www.linkedin.com/company/orapi-hygiene	France	427	32	7.49%	▲ 9
9	Linde Europe North	https://www.linkedin.com/company/linde-europe-north	Sweden	330	24	7.27%	▲ 13
10	ACTEGA	https://www.linkedin.com/company/actega	Germany	634	46	7.26%	▲ 23
11	Draslovka	https://www.linkedin.com/company/draslovka	Czechia	277	20	7.22%	▲ 18
12	ALTANA	https://www.linkedin.com/company/altana	Germany	322	23	7.14%	▲ 35
13	Kersia	https://www.linkedin.com/company/kersia	France	641	44	6.86%	▼ -7
14	Biesterfeld Group	https://www.linkedin.com/company/biesterfeld-group	Germany	406	27	6.65%	▲ 2
15	Proman	https://www.linkedin.com/company/proman	Switzerland	806	52	6.45%	▲ 30
16	Nobian	https://www.linkedin.com/company/nobian	Netherlands	891	56	6.29%	▲ 37
17	Bostik Benelux	https://www.linkedin.com/company/bostik-benelux	Netherlands	225	14	6.22%	▼ -13
18	OQEMA Group	https://www.linkedin.com/company/oqema-group	Germany	635	39	6.14%	▲ 12
19	Jotun Performance Coating	https://www.linkedin.com/company/jotun-performance-coating	Norway	248	15	6.05%	▲ 44
20	FUCHS LUBRICANTS GE	https://www.linkedin.com/company/fuchs-lubricants-ge	Germany	319	19	5.96%	▲ 1
21	TREIBACHER Industrie	https://www.linkedin.com/company/treibacher-industrie	Austria	228	13	5.70%	▲ 50

22	Christeys	https://www.link	Belgium	847	48	5.67%	▼ -10
23	Qemetica	https://www.link	Poland	714	40	5.60%	New Entry
24	ARMOR-IIMAK	https://www.link	France	251	14	5.58%	▲ 12
25	AGROLAB GROUP	https://www.link	Germany	441	24	5.44%	▲ 18
26	ISOMAT	https://www.link	Greece	299	16	5.35%	New Entry
27	European Aerosols	https://www.link	Netherlands	264	14	5.30%	▼ -18
28	Behn Meyer Group	https://www.link	Germany	323	17	5.26%	▲ 50
29	Flügger group	https://www.link	Denmark	573	30	5.24%	▼ -5
30	Nordmann	https://www.link	Germany	382	20	5.24%	New Entry
31	Infraserv GmbH & Co. Höc	https://www.link	Germany	708	37	5.23%	▲ 37
32	KANSAI HELIOS Group	https://www.link	Slovenia	271	14	5.17%	▲ 7
33	IGM Resins	https://www.link	Netherlands	254	13	5.12%	▼ -20
34	Lehmann&Voss&Co.	https://www.link	Germany	235	12	5.11%	▲ 35
35	Jungbunzlauer	https://www.link	Switzerland	490	25	5.10%	▲ 23
36	CHT Group	https://www.link	Germany	928	47	5.06%	▼ -13
37	Policolor-Orgachim Group	https://www.link	Romania	203	10	4.93%	▲ 45
38	Cromology	https://www.link	France	413	20	4.84%	▼ -11
39	Silvateam	https://www.link	Italy	312	15	4.81%	▲ 41
40	Norit Activated Carbon	https://www.link	Netherlands	282	13	4.61%	▲ 21
41	Beckers Group	https://www.link	Germany	656	30	4.57%	▲ 0
42	RUDOLF	https://www.link	Germany	417	19	4.56%	▲ 55
43	Valdepharm	https://www.link	France	396	18	4.55%	New Entry
44	Cerdia	https://www.link	Switzerland	275	12	4.36%	▲ 104
45	Iberchem	https://www.link	Spain	484	21	4.34%	▼ -7
46	BYK Additives	https://www.link	Germany	881	38	4.31%	▲ 8
47	Lucta	https://www.link	Spain	679	29	4.27%	▲ 44
48	Eurofins Environment Testi	https://www.link	France	497	21	4.23%	▼ -33
49	Oleon	https://www.link	Belgium	740	31	4.19%	▼ -7
50	VIDARA	https://www.link	Spain	215	9	4.19%	New Entry
51	LIQUI MOLY	https://www.link	Germany	723	30	4.15%	▲ 42
52	Beaulieu International Grou	https://www.link	Belgium	830	34	4.10%	▲ 20
53	Alzchem Group	https://www.link	Germany	221	9	4.07%	New Entry
54	ROBERLO	https://www.link	Spain	347	14	4.03%	▼ -2
55	Bondalti	https://www.link	Portugal	323	13	4.02%	▼ -11
56	Lohmann GmbH & Co.	https://www.link	Germany	574	23	4.01%	▼ -48
57	YNCORIS GmbH & Co.	https://www.link	Germany	301	12	3.99%	▲ 18
58	Soudal	https://www.link	Belgium	981	39	3.98%	▼ -21
59	Lechler	https://www.link	Italy	328	13	3.96%	▼ -39
60	Nippon Gases Italia	https://www.link	Italy	335	13	3.88%	▼ -35
61	Fibrant	https://www.link	Netherlands	258	10	3.88%	▲ 71
62	HELM	https://www.link	Germany	595	23	3.87%	▼ -12
63	Von Roll	https://www.link	Switzerland	598	23	3.85%	▲ 56
64	Roehm	https://www.link	Germany	937	36	3.84%	▲ 26
65	sia Abrasives	https://www.link	Switzerland	264	10	3.79%	▲ 65
66	MINAKEM	https://www.link	France	320	12	3.75%	▼ -31
67	Westfalen	https://www.link	Germany	587	22	3.75%	▲ 3
68	DELO	https://www.link	Germany	455	17	3.74%	▼ -20
69	Ravago Chemicals	https://www.link	Luxembourg	302	11	3.64%	▲ 16
70	MÄDER GROUP	https://www.link	France	220	8	3.64%	▼ -4
71	Aspen API	https://www.link	Netherlands	277	10	3.61%	▲ 5
72	Hagleitner Hygiene Interna	https://www.link	Austria	482	17	3.53%	▼ -54
73	SEPPIC	https://www.link	France	653	23	3.52%	▼ -33
74	OQ Chemicals	https://www.link	Germany	371	13	3.50%	▲ 76
75	Zschimmer & Schwarz	https://www.link	Germany	545	19	3.49%	▼ -18
76	ASK Chemicals	https://www.link	Germany	777	27	3.47%	▲ 30
77	Dynasol Group	https://www.link	Spain	352	12	3.41%	▲ 7
78	Groupe CARSO	https://www.link	France	675	23	3.41%	▼ -13
79	PINTURAS MONTÓ	https://www.link	Spain	265	9	3.40%	▼ -19
80	Dotikon Exclusive Synthes	https://www.link	Switzerland	324	11	3.40%	▲ 77
81	SIAD	https://www.link	Italy	514	17	3.31%	▲ 27
82	ECKART	https://www.link	Germany	454	15	3.30%	▲ 53
83	CHRYSO	https://www.link	France	637	21	3.30%	▲ 51
84	Italmatch Chemicals	https://www.link	Italy	396	13	3.28%	▲ 19
85	Westlake Epoxy	https://www.link	Netherlands	337	11	3.26%	▲ 10
86	Tecniplast	https://www.link	Italy	524	17	3.24%	▲ 10
87	PETROFER	https://www.link	Germany	250	8	3.20%	▲ 50
88	Tintas CIN	https://www.link	Portugal	785	25	3.18%	▼ -21
89	R-Biopharm	https://www.link	Germany	411	13	3.16%	▼ -30
90	NEVEON	https://www.link	Austria	447	14	3.13%	▼ -26
91	WESSLING	https://www.link	Germany	394	12	3.05%	▲ 55
92	TOLSA	https://www.link	Spain	465	14	3.01%	▲ 9
93	Alsachimie	https://www.link	France	334	10	2.99%	▼ -42

94	COIM Group	https://www.link	Italy	469	14	2.99%	▲ 10
95	Hermes Abrasives	https://www.link	Germany	235	7	2.98%	▼ -39
96	EPC Groupe	https://www.link	France	475	14	2.95%	▼ -4
97	Kuraray Europe	https://www.link	Germany	476	14	2.94%	▼ -9
98	Terrafame	https://www.link	Finland	208	6	2.88%	New Entry
99	RAMPF Group	https://www.link	Germany	210	6	2.86%	New Entry
100	Kalle	https://www.link	Germany	420	12	2.86%	New Entry
101	Messer SE & Co.	https://www.link	Germany	771	22	2.85%	▼ -24
102	KEM ONE	https://www.link	France	813	23	2.83%	▼ -56
103	DOMO Chemicals	https://www.link	Belgium	930	26	2.80%	▲ 4
104	UZIN UTZ	https://www.link	Germany	650	18	2.77%	▼ -49
105	Borregaard	https://www.link	Norway	724	20	2.76%	▼ -7
106	Tollens	https://www.link	France	725	20	2.76%	▼ -95
107	Vencorex	https://www.link	France	368	10	2.72%	▼ -58
108	InfraServ GmbH & Co. Ger	https://www.link	Germany	261	7	2.68%	▼ -46
109	GRUPPO COLOROBBIA	https://www.link	Italy	485	13	2.68%	▲ 7
110	Grupa Azoty Kędzierzyn	https://www.link	Poland	225	6	2.67%	New Entry
111	Grupa Azoty Zakłady Chem	https://www.link	Poland	300	8	2.67%	▲ 22
112	Brillux	https://www.link	Germany	610	16	2.62%	▼ -12
113	Vynova Group	https://www.link	Belgium	577	15	2.60%	▼ -27
114	SEMPERIT	https://www.link	Austria	959	24	2.50%	▲ 30
115	DRT - Les Dérivés Résiniq	https://www.link	France	324	8	2.47%	▲ 3
116	Prayon	https://www.link	Belgium	896	22	2.46%	▼ -4
117	KENT	https://www.link	Germany	456	11	2.41%	▲ 0
118	Heubach	https://www.link	Germany	896	21	2.34%	▼ -44
119	Sitech	https://www.link	Netherlands	896	21	2.34%	▲ 7
120	ISOVOLTA Group	https://www.link	Austria	437	10	2.29%	▲ 5
121	United Initiators	https://www.link	Germany	265	6	2.26%	▼ -8
122	Grupa Azoty Zakłady Azot	https://www.link	Poland	317	7	2.21%	▲ 2
123	Lamberti	https://www.link	Italy	998	22	2.20%	▼ -40
124	Grupa Azoty	https://www.link	Poland	591	13	2.20%	▼ -13
125	RadiciGroup	https://www.link	Italy	734	16	2.18%	▼ -15
126	Zolpan	https://www.link	France	627	13	2.07%	▼ -98
127	PCC Group	https://www.link	Poland	627	13	2.07%	▲ 31
128	Paramelt	https://www.link	Netherlands	244	5	2.05%	▲ 12
129	Pulcra Chemicals Group	https://www.link	Germany	635	13	2.05%	▼ -20
130	Neutron Spa - Analytical ar	https://www.link	Italy	391	8	2.05%	▼ -25
131	Jowat	https://www.link	Germany	547	11	2.01%	▼ -8
132	CIECH Group	https://www.link	Poland	499	10	2.00%	▼ -98
133	ARMOR GROUP	https://www.link	France	700	14	2.00%	▼ -60
134	Laboratoires Anios	https://www.link	France	315	6	1.90%	▼ -103
135	Synthos	https://www.link	Poland	709	13	1.83%	▲ 3
136	ANWIL	https://www.link	Poland	333	6	1.80%	▼ -49
137	Novamont	https://www.link	Italy	280	5	1.79%	▼ -16
138	Linde Gaz România	https://www.link	Romania	228	4	1.75%	▲ 16
139	TORRECID	https://www.link	Spain	463	8	1.73%	▼ -3
140	HEXPOL Compounding	https://www.link	Sweden	820	14	1.71%	▲ 7
141	TIGER Coatings	https://www.link	Austria	419	7	1.67%	▲ 8
142	Ajinomoto Omnicem	https://www.link	Belgium	325	5	1.54%	New Entry
143	TFL Group	https://www.link	Germany	524	8	1.53%	▼ -14
144	Tikkurila	https://www.link	Finland	606	9	1.49%	▲ 15
145	Almatis	https://www.link	Germany	541	8	1.48%	▼ -51
146	INEOS in Köln	https://www.link	Germany	272	4	1.47%	▼ -3
147	VIBAC	https://www.link	Italy	274	4	1.46%	▼ -8
148	CHIMCOMPLEX	https://www.link	Romania	222	3	1.35%	▲ 4
149	CABB	https://www.link	Germany	523	7	1.34%	▼ -27
150	UBE Corporation Europe	https://www.link	Spain	306	4	1.31%	▲ 3
151	H.C. Starck Tungsten Pow	https://www.link	Germany	391	5	1.28%	▲ 5
152	LabAnalysis	https://www.link	Italy	402	5	1.24%	▼ -7
153	Ercros	https://www.link	Spain	644	8	1.24%	▼ -11
154	JUB	https://www.link	Slovenia	331	4	1.21%	▼ -40
155	EOC Group	https://www.link	Belgium	336	4	1.19%	▼ -28
156	NITTO BELGIUM	https://www.link	Belgium	276	3	1.09%	▲ 6
157	Carburros Metálicos	https://www.link	Spain	552	5	0.91%	▼ -42
158	ICA Group	https://www.link	Italy	465	4	0.86%	▼ -38
159	Nexen Tire Europe Plant	https://www.link	Czechia	252	2	0.79%	▼ -8
160	Coventya	https://www.link	France	261	2	0.77%	New Entry
161	Groupe V33	https://www.link	France	275	2	0.73%	▼ -72
162	LabAnalysis Environmenta	https://www.link	Italy	278	2	0.72%	▼ -21
163	Novasep	https://www.link	France	540	3	0.56%	▼ -8
164	BorsodChem	https://www.link	Hungary	505	2	0.40%	▼ -4

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