

DSMN8

Europe's Most Active Banking Professionals on Social - September 2024

Industry at a glance:

Average Score:
5.18%

Total Companies:
109

Global Industry Average:
5.18%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Säästöpankkiryhmä	https://www.linkedin.com/company/saastopankkiryhma/	Finland	583	85	14.58%	▲ 1
2	Sparekassen Kronjylland	https://www.linkedin.com/company/sparekassen-kronjylland/	Denmark	922	129	13.99%	▼ -1
3	Sparekassen Sjælland-Fyn	https://www.linkedin.com/company/sparekassen-sjælland-fyn/	Denmark	591	79	13.37%	▲ 8
4	Resurs	https://www.linkedin.com/company/resurs/	Sweden	741	76	10.26%	▲ 42
5	vestjyskBANK	https://www.linkedin.com/company/vestjyskbank/	Denmark	660	66	10.00%	▲ 35
6	Valiant Bank	https://www.linkedin.com/company/valiant-bank/	Switzerland	982	90	9.16%	▲ 30
7	Berliner Volksbank	https://www.linkedin.com/company/berliner-volksbank/	Germany	708	64	9.04%	▲ 9
8	S-Pankki	https://www.linkedin.com/company/s-pankki/	Finland	764	68	8.90%	▲ 12
9	Berner Kantonalbank	https://www.linkedin.com/company/berner-kantonalbank/	Switzerland	967	82	8.48%	▲ 43
10	CASDEN Banque Populaire	https://www.linkedin.com/company/casden-banque-populaire/	France	546	46	8.42%	▼ -5
11	LLB Banking	https://www.linkedin.com/company/llb-banking/	Liechtenstein	1,000	83	8.30%	New Entry
12	Thurgauer Kantonalbank	https://www.linkedin.com/company/thurgauer-kantonalbank/	Switzerland	567	47	8.29%	▼ -2
13	bunq	https://www.linkedin.com/company/bunq/	Netherlands	570	47	8.25%	New Entry
14	Caisse d'Épargne d'Auvergne	https://www.linkedin.com/company/caisse-epargne-auvergne/	France	953	78	8.18%	▲ 18
15	Graubündner Kantonalbank	https://www.linkedin.com/company/graubündner-kantonalbank/	Switzerland	666	54	8.11%	▲ 50
16	Crédit Agricole du Finistère	https://www.linkedin.com/company/credit-agricole-du-finistere/	France	914	74	8.10%	▼ -8
17	Caisse d'Épargne Loire Drôme	https://www.linkedin.com/company/caisse-epargne-loire-drome/	France	725	57	7.86%	▲ 9
18	BLKB	https://www.linkedin.com/company/blkb/	Switzerland	867	66	7.61%	▲ 41
19	Renta 4	https://www.linkedin.com/company/renta-4/	Spain	602	45	7.48%	▼ -10
20	KfW IPEX-Bank	https://www.linkedin.com/company/kfw-ipex-bank/	Germany	702	52	7.41%	▲ 14
21	Aargauische Kantonalbank	https://www.linkedin.com/company/aargauische-kantonalbank/	Switzerland	739	54	7.31%	▲ 0

22	Ålandsbanken	https://www.link	Finland	587	41	6.98%	▲ 28
23	Nordnet Bank	https://www.link	Sweden	971	67	6.90%	▲ 28
24	St. Galler Kantonalbank	https://www.link	Switzerland	866	59	6.81%	▲ 32
25	Mirabaud Group	https://www.link	Switzerland	704	46	6.53%	▲ 24
26	SEB Lietuvoje	https://www.link	Lithuania	713	45	6.31%	▲ 62
27	DZ PRIVATBANK	https://www.link	Luxembourg	764	48	6.28%	▲ 17
28	BTV VIER LÄNDER BANK	https://www.link	Austria	533	32	6.00%	▲ 5
29	mFinanse	https://www.link	Poland	589	35	5.94%	▲ 40
30	Caisse d'Epargne Langued	https://www.link	France	791	47	5.94%	▼ -5
31	ING Italia	https://www.link	Italy	917	54	5.89%	▼ -18
32	Tirana Bank	https://www.link	Albania	647	38	5.87%	▼ -4
33	Crédit Agricole Loire Haute	https://www.link	France	835	49	5.87%	▲ 2
34	Šiaulių Bankas	https://www.link	Lithuania	512	30	5.86%	New Entry
35	Crédit Agricole Sud Médite	https://www.link	France	549	32	5.83%	▲ 27
36	Luzerner Kantonalbank	https://www.link	Switzerland	911	52	5.71%	▲ 5
37	Crédit Agricole Charente P	https://www.link	France	929	53	5.71%	▼ -31
38	Raiffeisenlandesbank Nied	https://www.link	Austria	744	42	5.65%	▼ -16
39	Nest Bank	https://www.link	Poland	715	40	5.59%	▲ 22
40	BKS BANK	https://www.link	Austria	573	32	5.58%	▲ 52
41	Crédit Agricole des Côtes c	https://www.link	France	818	45	5.50%	▼ -18
42	Crédit Agricole du Morbihan	https://www.link	France	857	47	5.48%	▼ -25
43	Nickel	https://www.link	France	1,000	54	5.40%	▼ -24
44	Spuerkeess	https://www.link	Luxembourg	704	38	5.40%	▲ 16
45	Crédit Agricole Alsace Vosg	https://www.link	France	951	50	5.26%	▼ -30
46	EuroBic Grupo ABANCA	https://www.link	Portugal	534	28	5.24%	New Entry
47	Sparkasse KölnBonn	https://www.link	Germany	863	45	5.21%	▲ 20
48	Steiermärkische Bank und	https://www.link	Austria	600	31	5.17%	▲ 36
49	Crédit Mutuel Nord Europe	https://www.link	France	910	47	5.16%	▼ -22
50	TeamBank	https://www.link	Germany	582	30	5.15%	▲ 23
51	Bank . Banque Van Breda	https://www.link	Belgium	641	33	5.15%	▼ -39
52	CREDINS BANK	https://www.link	Albania	608	31	5.10%	▲ 35
53	Eika	https://www.link	Norway	653	33	5.05%	▲ 15
54	Berliner Sparkasse	https://www.link	Germany	972	49	5.04%	▲ 28
55	Mobilize Financial Services	https://www.link	France	562	28	4.98%	▼ -17
56	Banca Patrimoni Sella & C.	https://www.link	Italy	782	37	4.73%	▼ -19
57	Banque de Luxembourg	https://www.link	Luxembourg	911	43	4.72%	▼ -9
58	Cornèr Banca	https://www.link	Switzerland	794	37	4.66%	▲ 14
59	Crédit Agricole Franche-Co	https://www.link	France	845	39	4.62%	▲ 22
60	BPCE Lease	https://www.link	France	566	26	4.59%	▼ -3
61	Swiss National Bank	https://www.link	Switzerland	845	38	4.50%	▲ 19
62	VP Bank	https://www.link	Liechtenstein	934	42	4.50%	▲ 35
63	Arion banki	https://www.link	Iceland	627	28	4.47%	▲ 35
64	Orange Bank	https://www.link	France	904	40	4.42%	▲ 48
65	Íslandsbanki	https://www.link	Iceland	613	27	4.40%	▲ 43
66	Hamburg Commercial Ban	https://www.link	Germany	614	27	4.40%	▼ -8
67	Basler Kantonalbank	https://www.link	Switzerland	819	36	4.40%	▲ 19
68	Crédit Agricole Charente-M	https://www.link	France	973	41	4.21%	▲ 10
69	Crédit Agricole du Centre C	https://www.link	France	634	26	4.10%	▼ -6
70	Deutsche WertpapierServic	https://www.link	Germany	755	30	3.97%	▲ 4
71	ING Luxembourg	https://www.link	Luxembourg	856	34	3.97%	▼ -1
72	Air Bank	https://www.link	Czechia	842	33	3.92%	▲ 51
73	SpareBank 1 Nord-Norge	https://www.link	Norway	538	21	3.90%	▲ 3
74	BCGE	https://www.link	Switzerland	847	33	3.90%	▲ 33
75	Consors Finanz BNP Parib	https://www.link	Germany	645	25	3.88%	▲ 2
76	Raiffeisenlandesbank Ober	https://www.link	Austria	832	32	3.85%	▼ -10
77	CIC Sud Ouest	https://www.link	France	768	29	3.78%	▼ -46
78	First Bank	https://www.link	Romania	507	19	3.75%	New Entry
79	Intesa Sanpaolo Bank Alba	https://www.link	Albania	524	19	3.63%	▲ 27
80	NIBC Bank	https://www.link	Netherlands	811	29	3.58%	▲ 9
81	Citadele banka	https://www.link	Latvia	757	27	3.57%	▲ 4
82	Sparebanken Vest	https://www.link	Norway	733	26	3.55%	▼ -64
83	Aareal Bank AG	https://www.link	Germany	763	27	3.54%	▲ 12
84	Carrefour Banque & Assur	https://www.link	France	856	29	3.39%	▲ 36
85	Louvre Banque Privée	https://www.link	France	629	21	3.34%	▼ -43
86	NEUFLIZE OBC	https://www.link	France	750	25	3.33%	▼ -15
87	Bank Ochrony Środowiska	https://www.link	Poland	722	24	3.32%	▲ 7
88	WiZink	https://www.link	Spain	563	18	3.20%	▲ 12
89	Eurocaja Rural	https://www.link	Spain	694	22	3.17%	▼ -25
90	IBL Istituto Bancario del La	https://www.link	Italy	706	21	2.97%	▲ 20
91	NLB Banka Skopje	https://www.link	Macedonia	665	19	2.86%	▲ 13
92	Banca di Asti 1	https://www.link	Italy	605	17	2.81%	▲ 7
93	Crédit Agricole Val de Fran	https://www.link	France	753	21	2.79%	▼ -14

94	Sparkasse	https://www.link	Italy	903	25	2.77%	▲ 15
95	SpareBank 1	https://www.link	Norway	951	26	2.73%	▲ 39
96	Banca Popolare Pugliese	https://www.link	Italy	545	14	2.57%	▼ -51
97	UniCredit Bank Hungary	https://www.link	Hungary	842	21	2.49%	▲ 32
98	Van Lanschot Kempen Priv	https://www.link	Netherlands	610	14	2.30%	▼ -7
99	Stopanska banka AD - Sko	https://www.link	Macedonia	659	15	2.28%	▲ 19
100	Sense Bank	https://www.link	Ukraine	986	22	2.23%	▲ 19
101	Crédit Agricole Nord Midi-P	https://www.link	France	945	20	2.12%	▲ 0
102	First Investment Bank	https://www.link	Bulgaria	670	12	1.79%	▲ 30
103	Hrvatska poštanska banka	https://www.link	Croatia	853	15	1.76%	▲ 27
104	Caja Rural de Navarra	https://www.link	Spain	758	13	1.72%	▲ 17
105	OTP banka Hrvatska	https://www.link	Croatia	975	15	1.54%	New Entry
106	Komercijalna Banka	https://www.link	Macedonia	519	7	1.35%	▲ 11
107	Addiko Bank Hrvatska	https://www.link	Croatia	776	10	1.29%	▲ 24
108	Volksbank	https://www.link	Italy	761	9	1.18%	▲ 7
109	CREDIT EUROPE BANK (https://www.link	Romania	667	6	0.90%	▲ 30

Ready to win at social?

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