DSMN8

The UK's Most Active IT & Services Professionals on Social - September 2024

Industry at a glance:

Average Score:

8.40%

Total Companies:

94

Average No. Employees:

338

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

	So, where does your company rank?									
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change			
1	CreateFuture	https://www.linke	United Kingdom	319	73	22.88%	New Entry			
2	Delaware United Kingdom	https://www.linke	United Kingdom	325	74	22.77%	▲ 7			
3	Appsbroker CTS	https://www.linke	United Kingdom	247	54	21.86%	New Entry			
4	TD SYNNEX UK&I	https://www.linke	United Kingdom	303	60	19.80%	▼ -3			
5	Kerv	https://www.linke	United Kingdom	372	73	19.62%	▲ 0			
6	Aspire Technology Solution	https://www.linke	United Kingdom	251	43	17.13%	▲ 11			
7	Arrow ECS United Kingdon	https://www.linke	United Kingdom	369	61	16.53%	▲ 3			
8	Mitra Innovation	https://www.linke	United Kingdom	251	40	15.94%	▲ 31			
9	Opencast	https://www.linke	United Kingdom	429	61	14.22%	▲ 6			
10	Esri UK	https://www.linke	United Kingdom	402	56	13.93%	▼ -7			
11	6point6	https://www.linke	United Kingdom	459	63	13.73%	▲ 0			
12	Ubique Systems	https://www.linke	United Kingdom	301	41	13.62%	▲ 33			
13	Inoapps	https://www.linke	United Kingdom	315	42	13.33%	▲ 16			
14	mthree	https://www.linke	United Kingdom	353	47	13.31%	New Entry			
15	Jigsaw24	https://www.linke	United Kingdom	265	35	13.21%	▼ -8			
16	CMS Distribution	https://www.linke	United Kingdom	341	43	12.61%	▲ 2			
17	Waterstons	https://www.linke	United Kingdom	280	35	12.50%	▼ -4			
18	PURVIEW	https://www.linke	United Kingdom	298	36	12.08%	▲ 16			
19	Node4	https://www.linke	United Kingdom	459	55	11.98%	▲ 4			
20	Sony Professional Europe	https://www.linke	United Kingdom	282	33	11.70%	▲ 18			
21	LRQA Nettitude	https://www.linke	United Kingdom	247	27	10.93%	▼ -15			

		https://www.linke United Kingdom	366	40	10.93%	▼ -18
	GlobalLogic UK&I	https://www.linke United Kingdom	396	43	10.86%	▼ -1
24 E		https://www.linke United Kingdom	370	40	10.81%	▲ 4
		https://www.linke United Kingdom	210	22	10.48%	New En
	Tryzens Global	https://www.linke United Kingdom	316	33	10.44%	▲ 22
27 8	Stone Technologies	https://www.linke	324	33	10.19%	▼ -3
28 (CAE Technology Services	https://www.linke	394	40	10.15%	▼ -2
29 8	Systango	https://www.linke	379	38	10.03%	New En
30 k	Kagool	https://www.linke	392	39	9.95%	▲ 23
31 E	EPI-USE Labs	https://www.linke United Kingdom	376	37	9.84%	▲ 5
32 T	Trustmarque	https://www.linke United Kingdom	432	41	9.49%	▼ -12
33 F	Proact IT UK	https://www.linke United Kingdom	227	21	9.25%	▲ 11
		https://www.linke United Kingdom	447	41	9.17%	▼ -26
35 5		https://www.linke United Kingdom	351	32	9.12%	New En
		https://www.linke United Kingdom	421	38	9.03%	▲ 5
		https://www.linke	282	25	8.87%	▲ 19
	Agilico	https://www.linke	419	37	8.83%	▲ 35
	•		319	28	8.78%	▼ -9
		https://www.linke United Kingdom				
		https://www.linke United Kingdom	369	32	8.67%	▼ -8
		https://www.linke United Kingdom	328	28	8.54%	▲ 10
		https://www.linke United Kingdom	238	20	8.40%	New En
		https://www.linke United Kingdom	312	26	8.33%	▼ -10
		https://www.linke United Kingdom	219	18	8.22%	▲ 5
45 A	Ascent	https://www.linke United Kingdom	465	38	8.17%	New En
46 T	Total IT Global	https://www.linke United Kingdom	301	24	7.97%	▲ 6
47 L	_andmark Information Gro	https://www.linke	450	35	7.78%	▲ 7
48 Z	Zenzero	https://www.linke	297	23	7.74%	▼ -23
49 N	Made Tech	https://www.linkeunited Kingdom	360	27	7.50%	▼ -14
50 S	Six Degrees	https://www.linke United Kingdom	394	29	7.36%	▼ -7
	-	https://www.linke United Kingdom	242	17	7.02%	▼ -24
	0,	https://www.linke United Kingdom	458	32	6.99%	▼ -12
		https://www.linke	234	16	6.84%	▲ 23
		https://www.linke United Kingdom	308	21	6.82%	New En
		https://www.linke United Kingdom	480	32	6.67%	▲ 3
	Natilik	https://www.linke United Kingdom	227	15	6.61%	▼ -42
		https://www.linke United Kingdom	253	16	6.32%	▼ -36
58 F	Police Digital Service	https://www.linke	273	17	6.23%	▼ -16
59 V	Norldline UK&I	https://www.linke	277	17	6.14%	▼ -12
60 E	Exactpro	https://www.linke	494	30	6.07%	New En
61 (Contec Global	https://www.linke	231	14	6.06%	▲ 26
62 L	_ogicalis UK&I	https://www.linkeuUnited Kingdom	264	16	6.06%	▼ -16
63 A	Allwyn Lottery Solutions	https://www.linke United Kingdom	269	16	5.95%	▲ 11
64 5	Smartmatic	https://www.linke United Kingdom	438	26	5.94%	▲ 25
65 C		https://www.linke United Kingdom	439	26	5.92%	▲ 5
		https://www.linke United Kingdom	239	14	5.86%	▲ 2
		https://www.linke United Kingdom	485	28	5.77%	▼ -7
		https://www.linke United Kingdom	315	18	5.71%	▲ 10
	Resillion	https://www.linke United Kingdom	410	23	5.61%	▼ -12
		https://www.linke United Kingdom	239	13	5.44%	▼ -33
		https://www.linke United Kingdom	221	12	5.43%	▼ -16
	Giant Group	https://www.linke United Kingdom	458	24	5.24%	▼ -13
73 F	Phi Partners	https://www.linke	233	12	5.15%	▼ -11
74 F	Restore Records Managen	https://www.linke United Kingdom	216	10	4.63%	▲ 7
75 S	Synectics Solutions	https://www.linke United Kingdom	282	13	4.61%	▼ -4
76 F	Flooid	https://www.linke	498	21	4.22%	▲ 8
77 C	Ocado Solutions	https://www.linkeuUnited Kingdom	218	9	4.13%	▼ -2
78 F		https://www.linke United Kingdom	320	13	4.06%	▲ 19
		https://www.linke United Kingdom	348	14	4.02%	▲ 6
	-	https://www.linke	352	14	3.98%	▼ -3
		https://www.linke	283	11	3.89%	▼ -9
		https://www.linke United Kingdom	414	12	2.90%	New En
			484	14	2.89%	New Ell
		https://www.linke United Kingdom				
		https://www.linke United Kingdom	308	8	2.60%	▲ 12
		https://www.linke United Kingdom	326	8	2.45%	▲ 14
		https://www.linke United Kingdom	393	9	2.29%	▲ 9
		https://www.linke United Kingdom	328	7	2.13%	▼ -1
88 F		https://www.linke United Kingdom	384	8	2.08%	▼ -9
89 8	SENLA	https://www.linke United Kingdom	493	10	2.03%	▲ 5
90 N	Novatech	https://www.linke	249	5	2.01%	▲ 0
91 E	Barron McCann	https://www.linkeuUnited Kingdom	208	4	1.92%	▼ -41
		https://www.linke United Kingdom	431	7	1.62%	▲ 0
		https://www.linke United Kingdom	314	5	1.59%	▼ -5

