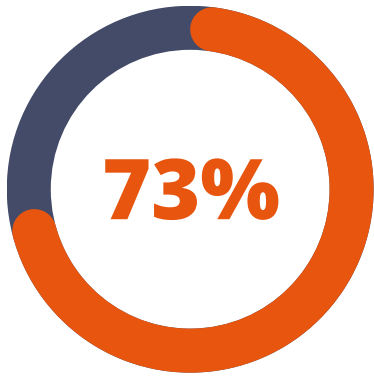
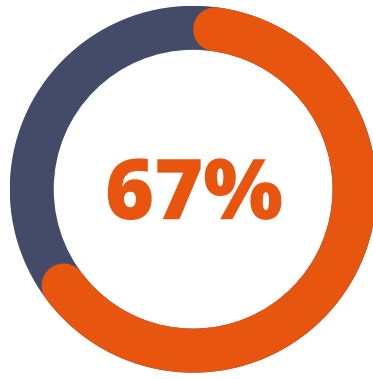


The Future of Employee Advocacy

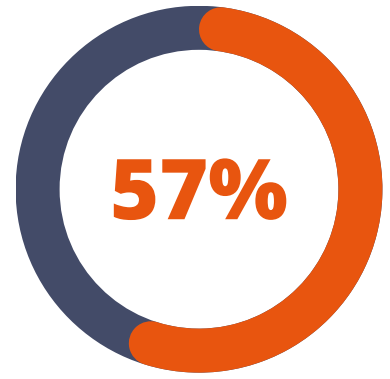
How 250 organizations plan to boost employee advocacy in 2025



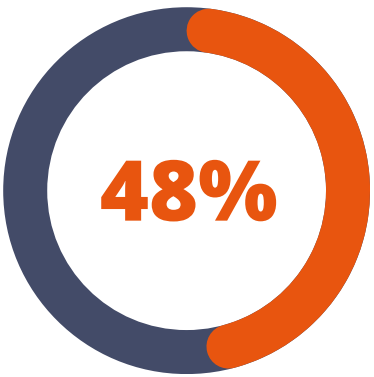
Encourage leadership involvement & support



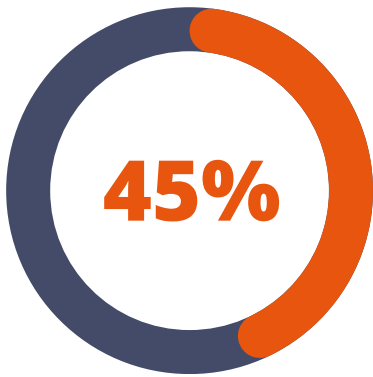
Provide comprehensive training and resources



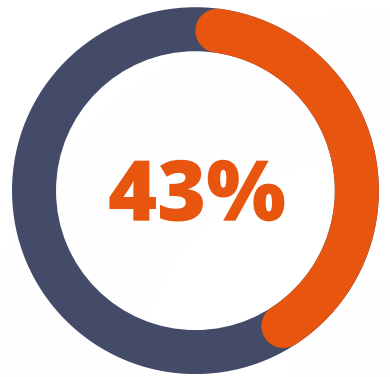
Highlight success stories and best practices



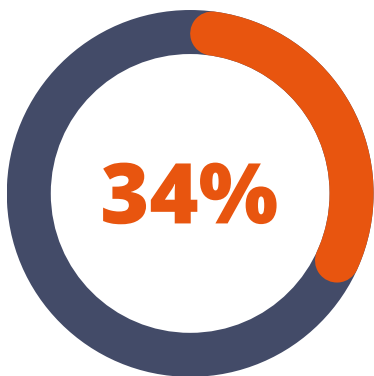
Offer incentives or rewards



Foster a culture of sharing and collaboration



Provide a wider range of content



Improve feedback mechanisms



Develop targeted communication campaigns



Streamline sharing with user-friendly tools