## **DSMN8**

The USA's Most Active Telecommunications Professionals on Social - August 2024

## Industry at a glance:

**Average Score:** 

4.45%

**Total Companies:** 

126

**Global Industry Average:** 

4.73%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?									
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change		
1	Astound Business Solution	https://www.linke	United States	243	31	12.76%	▲ 4		
2	AireSpring	https://www.linke	United States	344	43	12.50%	New Entry		
3	Telarus	https://www.linke	United States	490	60	12.24%	▲ 3		
4	Blue Stream Fiber	https://www.linke	United States	362	44	12.15%	▲ 13		
5	Vertical Bridge	https://www.linke	United States	300	36	12.00%	<b>▲ 47</b>		
6	Claro Enterprise Solutions	https://www.linke	United States	358	41	11.45%	▲ 20		
7	Unite Private Networks	https://www.linke	United States	425	45	10.59%	▲ 18		
8	EdgeConneX	https://www.linke	United States	346	36	10.40%	▲ 4		
9	Wilson Electronics	https://www.linke	United States	241	25	10.37%	▲ 50		
10	Uniti Fiber	https://www.linke	United States	489	48	9.82%	▲ 6		
11	Aeris IoT SaaS	https://www.linke	United States	424	41	9.67%	▼ -4		
12	SpectrumVoIP	https://www.linke	United States	342	33	9.65%	▲ 33		
13	Zetron	https://www.linke	United States	344	33	9.59%	▲ 27		
14	Integer Telecom Services	https://www.linke	United States	301	28	9.30%	▲ 22		
15	Siemon	https://www.linke	United States	467	42	8.99%	<b>▲</b> 15		
16	Tarana Wireless	https://www.linke	United States	445	38	8.54%	▲ 34		
17	Millennium Broadband Solu	https://www.linke	United States	293	24	8.19%	▼ -9		
18	BCN	https://www.linke	United States	270	21	7.78%	▲ 13		
19	Satcom Direct	https://www.linke	United States	395	29	7.34%	▲ 15		
20	First Orion	https://www.linke	United States	317	23	7.26%	▲ 1		
21	Netceed US	https://www.linke	United States	267	19	7.12%	▲ 40		

22	Senko Advanced Compone			271	19	7.01%	▼ -4
		https://www.linke		251	17	6.77%	▲ 4
24	GoNetspeed	https://www.linke	United States	297	20	6.73%	▲ 8
25	Charles Industries, An Amp	https://www.linke	United States	275	18	6.55%	▲ 46
26	Flow	https://www.linke	United States	386	25	6.48%	▼ -3
27	iconectiv	https://www.linke	United States	360	23	6.39%	▲ 41
28	BCM One	https://www.linke	United States	268	17	6.34%	▲ 48
29	Network Connex	https://www.linke	United States	242	15	6.20%	▲ 35
		https://www.linke		260	16	6.15%	▼ -2
		https://www.linke		297	18	6.06%	▲ 24
32	MD7	https://www.linke	United States	368	22	5.98%	▲ 14
33	VCTI	https://www.linke	United States	389	23	5.91%	<b>▲</b> 44
34	Trilliant	https://www.linke	United States	409	24	5.87%	▲ 7
35	Great Plains Communication	https://www.linke	United States	277	16	5.78%	▼ -6
36	Sonim Technologies	https://www.linke	United States	274	15	5.47%	▲ 47
		https://www.linke		391	21	5.37%	▲ 17
		https://www.linke		264	14	5.30%	▲ 9
		https://www.linke		291	15	5.15%	▲ 31
40	Boingo Wireless	https://www.linke	United States	467	24	5.14%	New En
41	Kymeta	https://www.linke	United States	223	11	4.93%	▼ -17
42	Vyve Broadband	https://www.linke	United States	487	24	4.93%	▲ 31
43	NCS Network Cabling Serv	https://www.linke	United States	204	10	4.90%	New En
		https://www.linke		349	17	4.87%	▲ 21
		https://www.linke		434	21	4.84%	▲ 3
	-	https://www.linke		352	17	4.83%	▲ 21
		https://www.linke		294	14	4.76%	▼ -14
48	Nex-Tech	https://www.linke	United States	315	15	4.76%	▼ -9
49	Grandstream Networks	https://www.linke	United States	212	10	4.72%	▼ -30
50	MATRIXX Software	https://www.linke	United States	279	13	4.66%	▲ 36
51		https://www.linke		477	22	4.61%	▲ 15
				415	19	4.58%	
		https://www.linke					New En
		https://www.linke		465	21	4.52%	▲ 5
54	Conexon	https://www.linke	United States	290	13	4.48%	▲ 31
55	Turnotech	https://www.linke	United States	359	16	4.46%	▲ 34
56	HTC	https://www.linke	United States	318	14	4.40%	▲ 54
57	ASG	https://www.linke	United States	459	20	4.36%	▼ -1
		https://www.linke		280	12	4.29%	▲ 32
				260	11	4.23%	<b>▲</b> 46
		https://www.linke					
	- '	https://www.linke		380	16	4.21%	▼ -16
61	Network Building + Consult	https://www.linke	United States	435	18	4.14%	▲ 46
62	KVH Industries	https://www.linke	United States	363	15	4.13%	▲ 26
63	iBASIS	https://www.linke	United States	467	19	4.07%	▼ -25
64	PPC Broadband	https://www.linke	United States	454	18	3.96%	▲ 27
		https://www.linke	United States	407	16	3.93%	New En
				229	9	3.93%	
		https://www.linke					▲ 38
		https://www.linke		365	14	3.84%	▼ -10
68	Finley Engineering Compa	https://www.linke	United States	261	10	3.83%	▲ 11
69	LINX	https://www.linke	United States	393	15	3.82%	▲ 53
70	123NET	https://www.linke	United States	324	12	3.70%	▲ 22
		https://www.linke		271	10	3.69%	▲ 1
		https://www.linke		358	13	3.63%	▼ -35
		https://www.linke		361	13	3.60%	▲ 5
		https://www.linke		408	14	3.43%	▲ 13
75	Verveba Telecom	https://www.linke	United States	260	8	3.08%	▲ 7
76	CHR Solutions	https://www.linke	United States	497	15	3.02%	▲ 45
77	Medical Answering Service	https://www.linke	United States	232	7	3.02%	New En
	Communication Technology			464	14	3.02%	▲ 15
	0.	https://www.linke		366	11	3.01%	▲ 20
	, , ,						
		https://www.linke		300	9	3.00%	▲ 33
	•	https://www.linke		314	9	2.87%	▼ -6
82	Pearl Interactive Network	https://www.linke	United States	457	13	2.84%	▲ 36
83	PCS Wireless	https://www.linke	United States	431	12	2.78%	▲ 36
84	ZVRS	https://www.linke	United States	362	10	2.76%	▲ 63
		https://www.linke		330	9	2.73%	New En
		https://www.linke		347	9	2.59%	▲ 29
		https://www.linke		389	10	2.57%	▼ -25
88	ATN International	https://www.linke	United States	354	9	2.54%	▲ 23
89	CBM of America	https://www.linke	United States	205	5	2.44%	▲ 46
	Betacom	https://www.linke	United States	292	7	2.40%	▲ 7
90					5	2.35%	▲ 37
	Teledyne Microwave Soluti	https://www.linke	United States	Z13			
91	Teledyne Microwave Soluti Nextlink Internet	https://www.linke		213 492	11	2.24%	▲ 10

94	Exclusive Wireless	https://www.linke	United States	233	5	2.15%	▼ -34
95	LOGIX Fiber Networks	https://www.linke	United States	367	7	1.91%	▲ 32
96	TeleWorld Solutions	https://www.linke	United States	424	8	1.89%	▼ -15
97	Electra Link	https://www.linke	United States	217	4	1.84%	▲ 32
98	GVTC Communications	https://www.linke	United States	218	4	1.83%	▲ 19
99	TeleDirect Call Centers	https://www.linke	United States	288	5	1.74%	▲ 27
100	Acacia	https://www.linke	United States	304	5	1.64%	▲ 3
101	China Telecom Americas	https://www.linke	United States	366	6	1.64%	▲ 0
102	TruConnect	https://www.linke	United States	369	6	1.63%	▲ 10
103	Star Construction	https://www.linke	United States	259	4	1.54%	▲ 35
104	Yupana	https://www.linke	United States	269	4	1.49%	▼ -9
105	GSM Systems	https://www.linke	United States	345	5	1.45%	▲ 9
106	Pioneer Telephone	https://www.linke	United States	347	5	1.44%	▲ 34
107	DragonWave-X	https://www.linke	United States	209	3	1.44%	<b>▲</b> 44
108	Vertical Communications	https://www.linke	United States	213	3	1.41%	▲ 8
109	HP Communications	https://www.linke	United States	293	4	1.37%	▲ 32
110	Casa Systems	https://www.linke	United States	370	5	1.35%	New Entry
111	PCTEL	https://www.linke	United States	300	4	1.33%	▼ -3
112	Ansafone Contact Centers	https://www.linke	United States	450	6	1.33%	▲ 32
113	ComNet Communications	https://www.linke	United States	319	4	1.25%	▲ 24
114	Winegard Company	https://www.linke	United States	211	2	0.95%	▲ 16
115	Communication Solutions	https://www.linke	United States	322	3	0.93%	▲ 34
116	Citynet	https://www.linke	United States	339	3	0.88%	▲ 23
117	SEFNCO Communications	https://www.linke	United States	341	3	0.88%	▲ 29
118	Optical Cable	https://www.linke	United States	241	2	0.83%	▼ -18
119	Satellites Unlimited	https://www.linke	United States	284	2	0.70%	▲ 34
120	Boomsourcing	https://www.linke	United States	295	2	0.68%	▲ 11
121	LitePoint	https://www.linke	United States	318	2	0.63%	▲ 2
122	Hamilton Relay	https://www.linke	United States	324	2	0.62%	▲ 32
123	Coolpad	https://www.linke	United States	406	2	0.49%	▲ 25
124	SeaChange International	https://www.linke	United States	414	2	0.48%	▲ 12
125	Source Photonics	https://www.linke	United States	445	2	0.45%	▲ 27
126	Rocket Connections	https://www.linke	United States	333	1	0.30%	▲ 29

## Ready to win at social?

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