DSMN8

The UK's Most Active Telecommunications Professionals on Social - August 2024

Industry at a glance:

Average Score: 6.90%

Total Companies:

37

Global Industry Average:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?											
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change				
1	Console Connect	https://www.link	United Kingdom	215	61	28.37%	New Entry				
2	AllPoints Fibre	https://www.link	United Kingdom	371	54	14.56%	▲ 8				
3	Vorboss	https://www.link	United Kingdom	307	44	14.33%	▲ 2				
4	Virgin Media O2 Business	https://www.link	United Kingdom	410	55	13.41%	▼ -1				
5	Wireless Logic	https://www.link	United Kingdom	236	30	12.71%	▲ 17				
6	Cornerstone	https://www.link	United Kingdom	270	29	10.74%	▼ -4				
7	Neos Networks	https://www.link	United Kingdom	493	50	10.14%	New Entry				
8	Commify	https://www.link	United Kingdom	310	31	10.00%	▲ 5				
9	Quickline Communications	https://www.link	United Kingdom	237	23	9.70%	▼ -2				
10	Daisy Communications	https://www.link	United Kingdom	326	31	9.51%	▲ 7				
11	4Com	https://www.link	United Kingdom	415	31	7.47%	▲ 29				
12	Avanti Communications	https://www.link	United Kingdom	245	18	7.35%	▲ 2				
13	Morrison Telecom Services	https://www.link	United Kingdom	490	35	7.14%	▲ 6				
14	Airband Community Internet	https://www.link	United Kingdom	228	16	7.02%	▼ -10				
15	Emtelle	https://www.link	United Kingdom	349	24	6.88%	▲ 15				
16	euNetworks	https://www.link	United Kingdom	333	21	6.31%	▲ 23				
17	giffgaff	https://www.link	United Kingdom	305	19	6.23%	▲ 11				
18	Nomad Digital	https://www.link	United Kingdom	290	17	5.86%	▲ 23				
19	1GLOBAL	https://www.link	United Kingdom	450	24	5.33%	▲ 13				
20	John Henry Group	https://www.link	United Kingdom	283	15	5.30%	▲ 23				
21	Elite Group	https://www.link	United Kingdom	298	15	5.03%	New Entry				

22	Velocix	https://www.linke	United Kingdom	204	9	4.41%	▲ 14
23	G.Network Communication	https://www.linke	United Kingdom	459	19	4.14%	▲ 3
24	Linbrooke Services	https://www.linke	United Kingdom	287	11	3.83%	▲ 20
25	Lyca Group	https://www.linke	United Kingdom	252	9	3.57%	▲ 24
26	China Telecom Europe	https://www.linke	United Kingdom	284	10	3.52%	▲ 9
27	Sepura	https://www.linke	United Kingdom	460	16	3.48%	▲ 20
28	Radio Design	https://www.linke	United Kingdom	203	7	3.45%	▲ 5
29	Magdalene	https://www.linke	United Kingdom	464	16	3.45%	▲ 13
30	Map Group (UK)	https://www.linke	United Kingdom	292	10	3.42%	▲ 20
31	Shields	https://www.linke	United Kingdom	303	10	3.30%	▼ -8
32	Avonline	https://www.linke	United Kingdom	445	14	3.15%	▲ 2
33	Evolving Systems	https://www.linke	United Kingdom	352	11	3.13%	▲ 4
34	Telrad Networks	https://www.linke	United Kingdom	324	10	3.09%	▲ 14
35	Viberoptix	https://www.linke	United Kingdom	230	7	3.04%	▲ 3
36	Clarke Telecom	https://www.linke	United Kingdom	371	8	2.16%	▲ 10
37	XLN for small business	https://www.linke	United Kingdom	280	2	0.71%	▲ 14

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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