

DSMN8

Europe's Most Active Telecommunications Professionals on Social - August 2024

Industry at a glance:

Average Score:
4.51%

Total Companies:
150

Global Industry Average:
4.73%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Wildix	https://www.linkedin.com/company/wildix	Estonia	308	52	16.88%	▲ 2
2	Taoglas	https://www.linkedin.com/company/taoglas	Ireland	234	33	14.10%	▲ 2
3	Swisscom Broadcast	https://www.linkedin.com/company/swisscom-broadcast	Switzerland	214	29	13.55%	▲ 11
4	Vodafone España	https://www.linkedin.com/company/vodafone-espana	Spain	485	65	13.40%	New Entry
5	NFON	https://www.linkedin.com/company/nfon	Germany	352	46	13.07%	▲ 5
6	Hexatronic	https://www.linkedin.com/company/hexatronic	Sweden	328	34	10.37%	▲ 19
7	Aire Networks	https://www.linkedin.com/company/aire-networks	Spain	205	21	10.24%	▲ 79
8	Gradiant	https://www.linkedin.com/company/gradiant	Spain	226	23	10.18%	New Entry
9	Eurofiber	https://www.linkedin.com/company/eurofiber	Netherlands	394	40	10.15%	▲ 3
10	Piramis Group	https://www.linkedin.com/company/piramis-group	Italy	341	34	9.97%	▲ 9
11	congstar	https://www.linkedin.com/company/congstar	Germany	307	30	9.77%	▲ 20
12	Transatel NTT	https://www.linkedin.com/company/transatel-ntt	France	258	25	9.69%	▼ -1
13	Mitto	https://www.linkedin.com/company/mitto	Switzerland	243	23	9.47%	▲ 2
14	Deutsche GigaNetz	https://www.linkedin.com/company/deutsche-giganetz	Germany	497	46	9.26%	▲ 8
15	Telefónica España	https://www.linkedin.com/company/telefonica-espana	Spain	381	34	8.92%	▲ 39
16	Hispasat	https://www.linkedin.com/company/hispasat	Spain	314	28	8.92%	▲ 16
17	KOMSA	https://www.linkedin.com/company/komsa	Germany	332	29	8.73%	▼ -4
18	INWIT	https://www.linkedin.com/company/inwit	Italy	291	25	8.59%	▲ 17
19	Ding	https://www.linkedin.com/company/ding	Ireland	338	29	8.58%	▲ 39
20	LINK Mobility	https://www.linkedin.com/company/link-mobility	Norway	486	41	8.44%	▼ -12
21	EXATEL	https://www.linkedin.com/company/exatel	Poland	442	37	8.37%	▲ 19

22	Grupo Amper	https://www.link	Spain	436	36	8.26%	▲ 37
23	OpNet	https://www.link	Italy	239	19	7.95%	▼ -2
24	Zenitel	https://www.link	Norway	430	33	7.67%	▲ 24
25	TOTEM	https://www.link	France	246	18	7.32%	▼ -8
26	Vianova	https://www.link	Italy	237	17	7.17%	▲ 38
27	Axians España	https://www.link	Spain	433	31	7.16%	▲ 10
28	Finetwork	https://www.link	Spain	323	23	7.12%	▲ 11
29	Connect44	https://www.link	Switzerland	492	35	7.11%	▲ 67
30	TRC	https://www.link	Spain	256	18	7.03%	▼ -12
31	United Group B.V.	https://www.link	Netherlands	214	15	7.01%	▲ 10
32	Televes	https://www.link	Spain	400	28	7.00%	▲ 40
33	Telemach Slovenija	https://www.link	Slovenia	319	22	6.90%	▲ 33
34	freenet	https://www.link	Germany	341	22	6.45%	▲ 70
35	Covage	https://www.link	France	452	29	6.42%	▼ -8
36	Linkt	https://www.link	France	409	26	6.36%	▲ 27
37	Vantiva Broadband & Video	https://www.link	France	444	27	6.08%	▼ -13
38	BITE Latvija	https://www.link	Latvia	368	22	5.98%	New Entry
39	Rai Way	https://www.link	Italy	393	23	5.85%	▲ 66
40	Lounea	https://www.link	Finland	227	13	5.73%	▼ -12
41	Airbus Public Safety and Services	https://www.link	France	371	21	5.66%	▲ 36
42	National Broadband Ireland	https://www.link	Ireland	320	18	5.63%	▲ 4
43	O2 Slovakia	https://www.link	Slovakia	488	27	5.53%	▲ 22
44	Skyline Communications	https://www.link	Belgium	435	24	5.52%	▼ -8
45	Stelogy	https://www.link	France	409	21	5.13%	▲ 30
46	PTV TELECOM	https://www.link	Spain	409	21	5.13%	▲ 7
47	Complutel Comunicaciones	https://www.link	Spain	216	11	5.09%	New Entry
48	Hexatel	https://www.link	France	226	11	4.87%	▲ 49
49	5R People	https://www.link	Denmark	249	12	4.82%	▲ 91
50	SOLI Infratechnik	https://www.link	Germany	252	12	4.76%	▲ 12
51	BT Ireland	https://www.link	Ireland	491	23	4.68%	▲ 40
52	Telxius	https://www.link	Spain	344	16	4.65%	▲ 3
53	Fiberhost	https://www.link	Poland	216	10	4.63%	▲ 71
54	Teltronic	https://www.link	Spain	334	15	4.49%	▲ 48
55	Keyyo	https://www.link	France	320	14	4.38%	▲ 24
56	Ekinops	https://www.link	France	481	21	4.37%	▲ 20
57	Airties	https://www.link	France	449	19	4.23%	▲ 0
58	Broadpeak	https://www.link	France	261	11	4.21%	▼ -6
59	Viaccess-Orca	https://www.link	France	285	12	4.21%	▲ 1
60	Telavox	https://www.link	Sweden	380	16	4.21%	▼ -17
61	CELESTE	https://www.link	France	428	18	4.21%	▲ 19
62	SFR DISTRIBUTION	https://www.link	France	458	19	4.15%	▲ 38
63	sipgate	https://www.link	Germany	217	9	4.15%	▲ 5
64	Deutsche Telekom Cloud Services	https://www.link	Slovakia	314	13	4.14%	▼ -13
65	DKTV	https://www.link	Denmark	340	14	4.12%	▲ 17
66	STF Gruppe	https://www.link	Germany	244	10	4.10%	▲ 62
67	Vodafone Ukraine	https://www.link	Ukraine	443	18	4.06%	New Entry
68	Red.es	https://www.link	Spain	247	10	4.05%	▼ -19
69	ice Norge	https://www.link	Norway	249	10	4.02%	▲ 39
70	MEDIA BROADCAST	https://www.link	Germany	374	15	4.01%	▲ 91
71	Huawei Deutschland	https://www.link	Germany	429	17	3.96%	▼ -37
72	Dot Networks	https://www.link	Serbia	308	12	3.90%	New Entry
73	Melita	https://www.link	Malta	413	16	3.87%	▲ 8
74	Cellnex France	https://www.link	France	209	8	3.83%	New Entry
75	Orion telekom doo	https://www.link	Serbia	263	10	3.80%	New Entry
76	Elisa Polystar	https://www.link	Sweden	374	14	3.74%	▼ -32
77	Phoenix Engineering	https://www.link	Germany	241	9	3.73%	▼ -51
78	Avenir Telecom	https://www.link	France	216	8	3.70%	▲ 31
79	TESAT	https://www.link	Germany	464	17	3.66%	New Entry
80	DFMG Deutsche Funkturm	https://www.link	Germany	499	18	3.61%	▲ 36
81	Qvantel	https://www.link	Finland	500	18	3.60%	New Entry
82	CommCenter	https://www.link	Spain	390	14	3.59%	▲ 51
83	Telmore	https://www.link	Denmark	200	7	3.50%	New Entry
84	Belsimpel Gomibo Gomi	https://www.link	Netherlands	495	17	3.43%	New Entry
85	Sigma Connectivity	https://www.link	Sweden	466	16	3.43%	▲ 16
86	A1 Slovenija	https://www.link	Slovenia	477	16	3.35%	▼ -39
87	T-2	https://www.link	Slovenia	329	11	3.34%	▲ 39
88	Grupo Promovil	https://www.link	Spain	211	7	3.32%	▲ 23
89	Netcom Group	https://www.link	France	276	9	3.26%	▼ -39
90	Vodafone Hungary	https://www.link	Hungary	376	12	3.19%	▼ -21
91	Emitel	https://www.link	Poland	285	9	3.16%	▲ 53
92	Innova Semplice	https://www.link	Italy	259	8	3.09%	▲ 28
93	Sewan Groupe	https://www.link	France	429	13	3.03%	▼ -22

94	Talkpool	https://www.link	Switzerland	208	6	2.88%	▲ 18
95	ZTE Italia	https://www.link	Italy	278	8	2.88%	▼ -6
96	TISSEO SERVICES	https://www.link	France	215	6	2.79%	▲ 58
97	AMEVIDA	https://www.link	Germany	323	9	2.79%	▲ 50
98	Telebit	https://www.link	Italy	492	13	2.64%	▲ 12
99	RTX	https://www.link	Denmark	229	6	2.62%	▲ 22
100	Prime Telecom	https://www.link	Romania	317	8	2.52%	▲ 31
101	Radiocom	https://www.link	Romania	401	10	2.49%	▲ 66
102	INEA	https://www.link	Poland	405	10	2.47%	▲ 34
103	Contactel - Grupo Inetel	https://www.link	Spain	284	7	2.46%	▲ 40
104	Triopt Group	https://www.link	Germany	203	5	2.46%	New Entry
105	Siat Installazioni	https://www.link	Italy	288	7	2.43%	▲ 67
106	FIBRAIN	https://www.link	Poland	247	6	2.43%	▲ 23
107	Unit-T	https://www.link	Belgium	455	11	2.42%	▼ -15
108	Paritel	https://www.link	France	416	10	2.40%	▼ -9
109	Orange Marine	https://www.link	France	253	6	2.37%	▼ -21
110	Elisa Eesti	https://www.link	Estonia	381	9	2.36%	▼ -43
111	NOWO Portugal	https://www.link	Portugal	212	5	2.36%	▲ 58
112	JAZZPLAT ESPAÑA SL	https://www.link	Spain	300	7	2.33%	▲ 26
113	BuyIn	https://www.link	Belgium	303	7	2.31%	▼ -6
114	Obelisk	https://www.link	Ireland	262	6	2.29%	▼ -19
115	Bahnhof AB	https://www.link	Sweden	307	7	2.28%	▲ 33
116	Telenco	https://www.link	France	311	7	2.25%	▼ -2
117	Datagroup	https://www.link	Ukraine	268	6	2.24%	New Entry
118	Solutions30 Belgium	https://www.link	Belgium	271	6	2.21%	▼ -25
119	COMETZ	https://www.link	France	318	7	2.20%	▲ 18
120	Tele2 Lietuva	https://www.link	Lithuania	284	6	2.11%	New Entry
121	freenet Shop	https://www.link	Germany	239	5	2.09%	▲ 21
122	SWAN	https://www.link	Slovakia	239	5	2.09%	▲ 10
123	BAM Telecom	https://www.link	Netherlands	206	4	1.94%	New Entry
124	mobilezone	https://www.link	Switzerland	363	7	1.93%	▲ 31
125	cetecom advanced	https://www.link	Germany	269	5	1.86%	▲ 27
126	CTDI Europe	https://www.link	Germany	326	6	1.84%	▼ -8
127	Artemis ITS	https://www.link	Greece	334	6	1.80%	▼ -14
128	Rohde & Schwarz Topex	https://www.link	Romania	227	4	1.76%	▲ 7
129	Conectart	https://www.link	Czechia	230	4	1.74%	▲ 35
130	Solutions 30 España	https://www.link	Spain	358	6	1.68%	▲ 26
131	MEDINOK	https://www.link	Italy	254	4	1.57%	▲ 27
132	TELCABO	https://www.link	Portugal	342	5	1.46%	▼ -2
133	NetWorks	https://www.link	Poland	482	7	1.45%	▼ -10
134	B810 Group	https://www.link	Italy	279	4	1.43%	▲ 34
135	BASE	https://www.link	Belgium	283	4	1.41%	▲ 27
136	COLLIGO	https://www.link	Italy	284	4	1.41%	▲ 34
137	Movilway	https://www.link	Spain	355	5	1.41%	▼ -22
138	VICTUS Networks	https://www.link	Greece	290	4	1.38%	▼ -32
139	KiKxxl	https://www.link	Germany	316	4	1.27%	▲ 21
140	Telyco Selección	https://www.link	Spain	268	3	1.12%	▲ 9
141	Gigaset	https://www.link	Germany	492	5	1.02%	New Entry
142	MTC Беларусь	https://www.link	Belarus	417	4	0.96%	New Entry
143	Soletto	https://www.link	Italy	321	3	0.93%	▲ 20
144	Voia	https://www.link	Ukraine	445	4	0.90%	New Entry
145	ČD - Telematika	https://www.link	Czechia	224	2	0.89%	▼ -11
146	Siminn	https://www.link	Iceland	340	3	0.88%	New Entry
147	Antenna Hungária	https://www.link	Hungary	236	2	0.85%	▲ 6
148	Liteyca Telecomunicacione	https://www.link	Spain	380	3	0.79%	▲ 3
149	Netel Group	https://www.link	Sweden	256	2	0.78%	▼ -4
150	3media	https://www.link	France	398	2	0.50%	▼ -9

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



DSMN8

linkedin.com/company/DSMN8

