



Canada's Most Active Telecommunications Professionals on Social - August 2024

Industry at a glance:

Average Score:
3.99%

Total Companies:
18

Global Industry Average:
4.73%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	WOW! mobile boutique	https://www.linkedin.com/company/wow-mobile-boutique	Canada	271	31	11.44%	▲ 0
2	Convergja	https://www.linkedin.com/company/convergja	Canada	267	21	7.87%	▲ 4
3	Videotron Business	https://www.linkedin.com/company/videotron-business	Canada	263	19	7.22%	▲ 0
4	Accedian	https://www.linkedin.com/company/accedian	Canada	289	16	5.54%	New Entry
5	Beanfield	https://www.linkedin.com/company/beanfield	Canada	343	18	5.25%	▲ 2
6	Optiva	https://www.linkedin.com/company/optiva	Canada	407	20	4.91%	▼ -2
7	ATX Networks	https://www.linkedin.com/company/atx-networks	Canada	268	13	4.85%	▼ -2
8	Northwestel	https://www.linkedin.com/company/northwestel	Canada	436	21	4.82%	▲ 4
9	Calian Advanced Technology	https://www.linkedin.com/company/calian-advanced-technology	Canada	328	12	3.66%	▲ 0
10	GoCo by TELUS	https://www.linkedin.com/company/goco-by-telus	Canada	215	7	3.26%	▼ -2
11	Octasic	https://www.linkedin.com/company/octasic	Canada	207	6	2.90%	▲ 0
12	Tbaytel	https://www.linkedin.com/company/tbaytel	Canada	248	6	2.42%	▲ 4
13	Distributel	https://www.linkedin.com/company/distributel	Canada	264	5	1.89%	▲ 0
14	Trylon	https://www.linkedin.com/company/trylon	Canada	273	5	1.83%	▲ 0
15	Access Communications Canada	https://www.linkedin.com/company/access-communications-canada	Canada	384	5	1.30%	▲ 0
16	Bell Wholesale	https://www.linkedin.com/company/bell-wholesale	Canada	317	4	1.26%	▲ 3
17	TekSavvy Solutions	https://www.linkedin.com/company/teksavvy-solutions	Canada	427	4	0.94%	▲ 0
18	Expertech Network Installa	https://www.linkedin.com/company/expertech-network-installation	Canada	466	2	0.43%	▲ 3

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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