

DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - August 2024

Industry at a glance:

Average Score:
7.88%

Total Companies:
23

Global Industry Average:
6.79%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	TEAM LEWIS	https://www.linkedin.com/company/team-lewis/	United Kingdom	845	151	17.87%	▲ 1
2	Incubeta	https://www.linkedin.com/company/incubeta/	United Kingdom	856	129	15.07%	▲ 1
3	Ogury	https://www.linkedin.com/company/ogury/	United Kingdom	587	78	13.29%	▼ -2
4	VCCP	https://www.linkedin.com/company/vccp/	United Kingdom	878	115	13.10%	▲ 4
5	Brainlabs	https://www.linkedin.com/company/brainlabs/	United Kingdom	943	119	12.62%	▲ 10
6	EssenceMediacom UK	https://www.linkedin.com/company/essence-mediacom-uk/	United Kingdom	650	58	8.92%	▲ 0
7	FutureBrand	https://www.linkedin.com/company/futurebrand/	United Kingdom	527	43	8.16%	▲ 5
8	Croud	https://www.linkedin.com/company/croud/	United Kingdom	698	56	8.02%	▼ -3
9	MG OMD	https://www.linkedin.com/company/mg-omd/	United Kingdom	629	48	7.63%	▲ 1
10	Indicia Worldwide	https://www.linkedin.com/company/indicia-worldwide/	United Kingdom	682	50	7.33%	▼ -3
11	Merkle EMEA	https://www.linkedin.com/company/merkle-emea/	United Kingdom	526	37	7.03%	▲ 5
12	adam&eveDDB	https://www.linkedin.com/company/adam-and-eve-ddb/	United Kingdom	511	35	6.85%	New Entry
13	OMD EMEA	https://www.linkedin.com/company/omd-emea/	United Kingdom	702	48	6.84%	▲ 4
14	Linney	https://www.linkedin.com/company/linney/	United Kingdom	773	52	6.73%	▼ -1
15	Ebiquity	https://www.linkedin.com/company/ebiquity/	United Kingdom	658	40	6.08%	▼ -1
16	Jones Knowles Ritchie	https://www.linkedin.com/company/jones-knowles-ritchie/	United Kingdom	654	38	5.81%	▼ -5
17	Netpeak	https://www.linkedin.com/company/netpeak/	United Kingdom	606	35	5.78%	▲ 8
18	adm Group	https://www.linkedin.com/company/adm-group/	United Kingdom	974	49	5.03%	▲ 5
19	Digitas UK	https://www.linkedin.com/company/digitas-uk/	United Kingdom	785	39	4.97%	▲ 0
20	M&C Saatchi UK	https://www.linkedin.com/company/mc-saatchi-uk/	United Kingdom	947	40	4.22%	▲ 7
21	TLC Worldwide	https://www.linkedin.com/company/tlc-worldwide/	United Kingdom	935	37	3.96%	▼ -3

22	MullenLowe Global	https://www.linkedin.com/company/mullenlowe	United Kingdom	742	29	3.91%	▲ 0
23	Communis	https://www.linkedin.com/company/communis	United Kingdom	732	15	2.05%	▲ 3



Ready to win at social?

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