



## The World's Most Active Marketing & Advertising Professionals on Social - August 2024

### Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
<b>6.79%</b>	<b>169</b>	<b>715</b>

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Aleph Group	<a href="https://www.linkedin.com/company/aleph-group">https://www.linkedin.com/company/aleph-group</a>	United States	947	216	22.81%	▲ 3
2	Seedtag	<a href="https://www.linkedin.com/company/seedtag">https://www.linkedin.com/company/seedtag</a>	United States	603	117	19.40%	▼ -1
3	TEAM LEWIS	<a href="https://www.linkedin.com/company/team-lewis">https://www.linkedin.com/company/team-lewis</a>	United Kingdom	845	151	17.87%	▲ 0
4	Mars United Commerce	<a href="https://www.linkedin.com/company/mars-united-commerce">https://www.linkedin.com/company/mars-united-commerce</a>	United States	855	134	15.67%	▲ 7
5	Incubeta	<a href="https://www.linkedin.com/company/incubeta">https://www.linkedin.com/company/incubeta</a>	United Kingdom	856	129	15.07%	▲ 10
6	Innovid	<a href="https://www.linkedin.com/company/innovid">https://www.linkedin.com/company/innovid</a>	United States	533	79	14.82%	New Entry
7	Smartly	<a href="https://www.linkedin.com/company/smartly">https://www.linkedin.com/company/smartly</a>	Finland	829	122	14.72%	▲ 6
8	160over90	<a href="https://www.linkedin.com/company/160over90">https://www.linkedin.com/company/160over90</a>	United States	880	120	13.64%	▼ -2
9	Ogury	<a href="https://www.linkedin.com/company/ogury">https://www.linkedin.com/company/ogury</a>	United Kingdom	587	78	13.29%	▼ -7
10	VCCP	<a href="https://www.linkedin.com/company/vccp">https://www.linkedin.com/company/vccp</a>	United Kingdom	878	115	13.10%	▲ 27
11	NP Digital	<a href="https://www.linkedin.com/company/np-digital">https://www.linkedin.com/company/np-digital</a>	United States	968	126	13.02%	▲ 1
12	<a href="https://www.apartments.com">Apartments.com</a>	<a href="https://www.linkedin.com/company/apartments-com">https://www.linkedin.com/company/apartments-com</a>	United States	616	78	12.66%	New Entry
13	Brainlabs	<a href="https://www.linkedin.com/company/brainlabs">https://www.linkedin.com/company/brainlabs</a>	United Kingdom	943	119	12.62%	▲ 66
14	INFUSE	<a href="https://www.linkedin.com/company/infuse">https://www.linkedin.com/company/infuse</a>	United States	733	92	12.55%	▲ 9
15	LocalIQ	<a href="https://www.linkedin.com/company/localiq">https://www.linkedin.com/company/localiq</a>	United States	954	117	12.26%	▲ 1
16	Foundry	<a href="https://www.linkedin.com/company/foundry">https://www.linkedin.com/company/foundry</a>	United States	969	116	11.97%	▲ 4
17	GumGum	<a href="https://www.linkedin.com/company/gumgum">https://www.linkedin.com/company/gumgum</a>	United States	589	70	11.88%	New Entry
18	Goodway Group	<a href="https://www.linkedin.com/company/goodway-group">https://www.linkedin.com/company/goodway-group</a>	United States	525	62	11.81%	▲ 3
19	The Martin Agency	<a href="https://www.linkedin.com/company/the-martin-agency">https://www.linkedin.com/company/the-martin-agency</a>	United States	543	64	11.79%	▼ -12
20	Callbox	<a href="https://www.linkedin.com/company/callbox">https://www.linkedin.com/company/callbox</a>	United States	523	60	11.47%	▼ -11
21	TBWA Media Arts Lab	<a href="https://www.linkedin.com/company/tbwa-media-arts-lab">https://www.linkedin.com/company/tbwa-media-arts-lab</a>	United States	821	93	11.33%	▲ 59

22	MERGE	<a href="https://www.link">https://www.link</a>	United States	849	95	11.19%	▼ -8
23	Nexxen	<a href="https://www.link">https://www.link</a>	United States	660	73	11.06%	▼ -18
24	Marco MKT	<a href="https://www.link">https://www.link</a>	United States	729	79	10.84%	▲ 41
25	Equativ	<a href="https://www.link">https://www.link</a>	France	556	59	10.61%	▼ -17
26	Publicis Health Media	<a href="https://www.link">https://www.link</a>	United States	668	69	10.33%	▼ -7
27	MullenLowe U.S.	<a href="https://www.link">https://www.link</a>	United States	603	61	10.12%	▲ 54
28	Ampersand	<a href="https://www.link">https://www.link</a>	United States	687	69	10.04%	▲ 49
29	Wunderkind	<a href="https://www.link">https://www.link</a>	United States	623	61	9.79%	▼ -5
30	BAMKO	<a href="https://www.link">https://www.link</a>	United States	640	62	9.69%	▲ 30
31	Ariadna Communications C	<a href="https://www.link">https://www.link</a>	United States	600	58	9.67%	▲ 3
32	INNOCEAN USA	<a href="https://www.link">https://www.link</a>	United States	613	59	9.62%	▲ 6
33	RevLocal	<a href="https://www.link">https://www.link</a>	United States	503	48	9.54%	New Entry
34	Making Science	<a href="https://www.link">https://www.link</a>	Spain	971	92	9.47%	▲ 10
35	HCG	<a href="https://www.link">https://www.link</a>	United States	806	76	9.43%	New Entry
36	TBWA\ChiatDay	<a href="https://www.link">https://www.link</a>	United States	871	82	9.41%	▼ -11
37	Samsung Ads	<a href="https://www.link">https://www.link</a>	United States	976	91	9.32%	▲ 8
38	Kepler	<a href="https://www.link">https://www.link</a>	United States	657	61	9.28%	▲ 35
39	PureRed	<a href="https://www.link">https://www.link</a>	United States	640	59	9.22%	▲ 0
40	Digitalzone	<a href="https://www.link">https://www.link</a>	United States	721	66	9.15%	▼ -5
41	ICF Next	<a href="https://www.link">https://www.link</a>	United States	670	60	8.96%	▼ -13
42	EssenceMediacom UK	<a href="https://www.link">https://www.link</a>	United Kingdom	650	58	8.92%	▼ -13
43	Bond Brand Loyalty	<a href="https://www.link">https://www.link</a>	Canada	626	55	8.79%	▲ 11
44	Wpromote	<a href="https://www.link">https://www.link</a>	United States	630	55	8.73%	▲ 61
45	RKD Group	<a href="https://www.link">https://www.link</a>	United States	524	45	8.59%	▲ 14
46	MNTN	<a href="https://www.link">https://www.link</a>	United States	641	55	8.58%	▼ -3
47	GSD&M	<a href="https://www.link">https://www.link</a>	United States	597	51	8.54%	▼ -11
48	Moloco	<a href="https://www.link">https://www.link</a>	United States	726	62	8.54%	▼ -22
49	Content Writer	<a href="https://www.link">https://www.link</a>	Poland	746	63	8.45%	▲ 21
50	Trailer Park Group	<a href="https://www.link">https://www.link</a>	United States	510	43	8.43%	New Entry
51	VML MAP	<a href="https://www.link">https://www.link</a>	Denmark	854	72	8.43%	▼ -10
52	S2W Media	<a href="https://www.link">https://www.link</a>	United States	525	44	8.38%	▲ 31
53	MGID	<a href="https://www.link">https://www.link</a>	United States	602	50	8.31%	▼ -5
54	MKTG	<a href="https://www.link">https://www.link</a>	United States	778	64	8.23%	▲ 32
55	FutureBrand	<a href="https://www.link">https://www.link</a>	United Kingdom	527	43	8.16%	▲ 9
56	IMPACT BBDO	<a href="https://www.link">https://www.link</a>	United States	555	45	8.11%	▲ 33
57	VideoAmp	<a href="https://www.link">https://www.link</a>	United States	559	45	8.05%	▲ 27
58	Crout	<a href="https://www.link">https://www.link</a>	United Kingdom	698	56	8.02%	▼ -36
59	Anteriad	<a href="https://www.link">https://www.link</a>	United States	972	76	7.82%	New Entry
60	Publicis Collective	<a href="https://www.link">https://www.link</a>	United States	536	41	7.65%	New Entry
61	GALE	<a href="https://www.link">https://www.link</a>	United States	876	67	7.65%	▼ -3
62	MG OMD	<a href="https://www.link">https://www.link</a>	United Kingdom	629	48	7.63%	▼ -9
63	Trader Interactive	<a href="https://www.link">https://www.link</a>	United States	558	42	7.53%	▲ 48
64	Authentic Brands Group	<a href="https://www.link">https://www.link</a>	United States	534	40	7.49%	New Entry
65	2X	<a href="https://www.link">https://www.link</a>	United States	833	62	7.44%	▼ -25
66	OMD Germany	<a href="https://www.link">https://www.link</a>	Germany	554	41	7.40%	▲ 1
67	Indicia Worldwide	<a href="https://www.link">https://www.link</a>	United Kingdom	682	50	7.33%	▼ -37
68	Ovative Group	<a href="https://www.link">https://www.link</a>	United States	549	40	7.29%	▼ -41
69	Liftoff Mobile	<a href="https://www.link">https://www.link</a>	United States	649	47	7.24%	▲ 77
70	American Marketing & Pub	<a href="https://www.link">https://www.link</a>	United States	607	43	7.08%	▲ 58
71	WeNet Group	<a href="https://www.link">https://www.link</a>	Poland	537	38	7.08%	▲ 79
72	Merkle EMEA	<a href="https://www.link">https://www.link</a>	United Kingdom	526	37	7.03%	▲ 13
73	AVANTGARDE Group	<a href="https://www.link">https://www.link</a>	Germany	746	52	6.97%	▼ -21
74	adam&eveDDB	<a href="https://www.link">https://www.link</a>	United Kingdom	511	35	6.85%	New Entry
75	Publicis Conseil	<a href="https://www.link">https://www.link</a>	France	760	52	6.84%	▼ -33
76	OMD EMEA	<a href="https://www.link">https://www.link</a>	United Kingdom	702	48	6.84%	▲ 11
77	Cossette	<a href="https://www.link">https://www.link</a>	Canada	995	68	6.83%	▼ -9
78	WebFX	<a href="https://www.link">https://www.link</a>	United States	922	63	6.83%	▲ 41
79	FMG	<a href="https://www.link">https://www.link</a>	United States	544	37	6.80%	▼ -18
80	XR Extreme Reach	<a href="https://www.link">https://www.link</a>	United States	887	60	6.76%	▲ 12
81	Linney	<a href="https://www.link">https://www.link</a>	United Kingdom	773	52	6.73%	▼ -12
82	Anomaly	<a href="https://www.link">https://www.link</a>	United States	862	57	6.61%	▼ -31
83	Sid Lee	<a href="https://www.link">https://www.link</a>	Canada	540	35	6.48%	▼ -65
84	Stream Companies	<a href="https://www.link">https://www.link</a>	United States	565	36	6.37%	▼ -51
85	Datawords Group	<a href="https://www.link">https://www.link</a>	France	867	54	6.23%	▲ 8
86	FCB Chicago	<a href="https://www.link">https://www.link</a>	United States	629	39	6.20%	▼ -29
87	Ebiquity	<a href="https://www.link">https://www.link</a>	United Kingdom	658	40	6.08%	▼ -9
88	Doner	<a href="https://www.link">https://www.link</a>	United States	760	46	6.05%	▲ 47
89	TPN	<a href="https://www.link">https://www.link</a>	United States	547	33	6.03%	New Entry
90	BETC	<a href="https://www.link">https://www.link</a>	France	951	57	5.99%	▼ -44
91	OneMagnify	<a href="https://www.link">https://www.link</a>	United States	888	53	5.97%	▼ -1
92	FLYERALARM	<a href="https://www.link">https://www.link</a>	Germany	604	36	5.96%	▲ 7
93	Pardgroup	<a href="https://www.link">https://www.link</a>	Italy	911	54	5.93%	▲ 33

94	Biolumina	<a href="https://www.link">https://www.link</a>	United States	524	31	5.92%	▼ -3
95	Jones Knowles Ritchie	<a href="https://www.link">https://www.link</a>	United Kingdom	654	38	5.81%	▼ -40
96	Barkley	<a href="https://www.link">https://www.link</a>	United States	742	43	5.80%	▼ -47
97	Kargo	<a href="https://www.link">https://www.link</a>	United States	986	57	5.78%	▲ 19
98	Netpeak	<a href="https://www.link">https://www.link</a>	United Kingdom	606	35	5.78%	▲ 26
99	Mediahub Worldwide	<a href="https://www.link">https://www.link</a>	United States	827	47	5.68%	▼ -67
100	DAC	<a href="https://www.link">https://www.link</a>	Canada	952	54	5.67%	▼ -26
101	Zimmerman Advertising	<a href="https://www.link">https://www.link</a>	United States	656	37	5.64%	▼ -25
102	TRG	<a href="https://www.link">https://www.link</a>	United States	592	33	5.57%	▲ 2
103	Canvas Worldwide	<a href="https://www.link">https://www.link</a>	United States	557	31	5.57%	▼ -28
104	GroupM Germany	<a href="https://www.link">https://www.link</a>	Germany	686	38	5.54%	▼ -33
105	Safeguard Business System	<a href="https://www.link">https://www.link</a>	United States	576	31	5.38%	▲ 39
106	Multiview	<a href="https://www.link">https://www.link</a>	United States	638	34	5.33%	▲ 26
107	Craft Worldwide	<a href="https://www.link">https://www.link</a>	United States	722	38	5.26%	▼ -45
108	Interbrand	<a href="https://www.link">https://www.link</a>	United States	933	49	5.25%	▼ -42
109	EKCS	<a href="https://www.link">https://www.link</a>	United States	632	32	5.06%	▲ 46
110	adm Group	<a href="https://www.link">https://www.link</a>	United Kingdom	974	49	5.03%	▲ 11
111	Digitas UK	<a href="https://www.link">https://www.link</a>	United Kingdom	785	39	4.97%	▼ -4
112	Ziff Davis Performance Ma	<a href="https://www.link">https://www.link</a>	United States	769	38	4.94%	▲ 35
113	IMPACT	<a href="https://www.link">https://www.link</a>	France	506	25	4.94%	New Entry
114	Barrows	<a href="https://www.link">https://www.link</a>	United States	530	26	4.91%	▼ -5
115	Area 23	<a href="https://www.link">https://www.link</a>	United States	997	48	4.81%	▲ 19
116	Entravision US Media	<a href="https://www.link">https://www.link</a>	United States	776	37	4.77%	▲ 15
117	EducationDynamics	<a href="https://www.link">https://www.link</a>	United States	624	29	4.65%	▲ 23
118	Droga5	<a href="https://www.link">https://www.link</a>	United States	589	27	4.58%	▼ -87
119	Active International	<a href="https://www.link">https://www.link</a>	United States	729	33	4.53%	▲ 34
120	MADISON MK	<a href="https://www.link">https://www.link</a>	Spain	762	34	4.46%	▼ -14
121	Team One	<a href="https://www.link">https://www.link</a>	United States	936	40	4.27%	▼ -11
122	Mediaplus Group	<a href="https://www.link">https://www.link</a>	Germany	869	37	4.26%	▼ -28
123	Manlitics B2B ITES	<a href="https://www.link">https://www.link</a>	United States	706	30	4.25%	▼ -9
124	M&C Saatchi UK	<a href="https://www.link">https://www.link</a>	United Kingdom	947	40	4.22%	▲ 33
125	Logical Position	<a href="https://www.link">https://www.link</a>	United States	836	35	4.19%	▼ -7
126	Abstrakt Marketing Group	<a href="https://www.link">https://www.link</a>	United States	712	29	4.07%	▼ -14
127	localsearch	<a href="https://www.link">https://www.link</a>	Switzerland	744	30	4.03%	▼ -32
128	CPM France	<a href="https://www.link">https://www.link</a>	France	895	36	4.02%	▼ -20
129	ScentAir	<a href="https://www.link">https://www.link</a>	United States	504	20	3.97%	New Entry
130	TLC Worldwide	<a href="https://www.link">https://www.link</a>	United Kingdom	935	37	3.96%	▼ -29
131	MullenLowe Global	<a href="https://www.link">https://www.link</a>	United Kingdom	742	29	3.91%	▼ -11
132	The Bernard Group	<a href="https://www.link">https://www.link</a>	United States	658	24	3.65%	▲ 26
133	BDA	<a href="https://www.link">https://www.link</a>	United States	998	36	3.61%	▼ -8
134	BGB Group	<a href="https://www.link">https://www.link</a>	United States	559	20	3.58%	▼ -31
135	Catalina USA	<a href="https://www.link">https://www.link</a>	United States	776	27	3.48%	▼ -13
136	Townsquare Interactive	<a href="https://www.link">https://www.link</a>	United States	554	19	3.43%	▲ 6
137	Katz Media Group	<a href="https://www.link">https://www.link</a>	United States	681	23	3.38%	▲ 23
138	22Squared	<a href="https://www.link">https://www.link</a>	United States	574	19	3.31%	▼ -8
139	Ogilvy Health	<a href="https://www.link">https://www.link</a>	United States	630	20	3.17%	▼ -22
140	tcc global	<a href="https://www.link">https://www.link</a>	Netherlands	886	28	3.16%	▲ 23
141	TMA	<a href="https://www.link">https://www.link</a>	United States	587	18	3.07%	▼ -43
142	Geiger	<a href="https://www.link">https://www.link</a>	United States	768	22	2.86%	▲ 7
143	DIAM Group	<a href="https://www.link">https://www.link</a>	France	633	18	2.84%	▼ -5
144	Arc Worldwide	<a href="https://www.link">https://www.link</a>	United States	844	24	2.84%	▼ -48
145	ADSENSE	<a href="https://www.link">https://www.link</a>	Belgium	533	15	2.81%	New Entry
146	Publitalia '80	<a href="https://www.link">https://www.link</a>	Italy	539	15	2.78%	▲ 2
147	Staples Promotional Produ	<a href="https://www.link">https://www.link</a>	United States	936	24	2.56%	▼ -47
148	Hit Promotional Products	<a href="https://www.link">https://www.link</a>	United States	839	20	2.38%	▲ 14
149	IWCO	<a href="https://www.link">https://www.link</a>	United States	912	21	2.30%	▲ 17
150	Rai Pubblicità	<a href="https://www.link">https://www.link</a>	Italy	624	14	2.24%	▼ -23
151	Welcome Wagon	<a href="https://www.link">https://www.link</a>	United States	541	12	2.22%	▲ 1
152	Neptune Retail Solutions	<a href="https://www.link">https://www.link</a>	United States	692	15	2.17%	▲ 2
153	Tradedoubler	<a href="https://www.link">https://www.link</a>	Sweden	746	16	2.14%	▼ -51
154	Vestcom	<a href="https://www.link">https://www.link</a>	United States	754	16	2.12%	▼ -3
155	3DEXCITE	<a href="https://www.link">https://www.link</a>	Germany	532	11	2.07%	▼ -58
156	Communis	<a href="https://www.link">https://www.link</a>	United Kingdom	732	15	2.05%	▲ 0
157	Epsilon France	<a href="https://www.link">https://www.link</a>	France	946	19	2.01%	▼ -20
158	ReachLocal	<a href="https://www.link">https://www.link</a>	United States	517	10	1.93%	▲ 1
159	SJC	<a href="https://www.link">https://www.link</a>	Canada	663	12	1.81%	▼ -20
160	Mittera	<a href="https://www.link">https://www.link</a>	United States	682	12	1.76%	▲ 4
161	Publishers Clearing House	<a href="https://www.link">https://www.link</a>	United States	977	16	1.64%	▲ 6
162	Clipper Magazine	<a href="https://www.link">https://www.link</a>	United States	978	15	1.53%	New Entry
163	4imprint	<a href="https://www.link">https://www.link</a>	United States	693	9	1.30%	▲ 5
164	Bernstein-Rein Advertising	<a href="https://www.link">https://www.link</a>	United States	627	7	1.12%	▲ 9
165	Arena Media	<a href="https://www.link">https://www.link</a>	France	613	6	0.98%	New Entry

166	TeleNet Marketing Solution	<a href="https://www.linkedin.com/company/tele-net-marketing-solutions">https://www.linkedin.com/company/tele-net-marketing-solutions</a>	United States	524	5	0.95%	▲ 5
167	ACB	<a href="https://www.linkedin.com/company/acb">https://www.linkedin.com/company/acb</a>	United States	750	7	0.93%	▲ 5
168	OneTouch Direct	<a href="https://www.linkedin.com/company/onetouch-direct">https://www.linkedin.com/company/onetouch-direct</a>	United States	889	7	0.79%	▲ 1
169	Eniro	<a href="https://www.linkedin.com/company/eniro">https://www.linkedin.com/company/eniro</a>	Sweden	908	7	0.77%	▼ -26

Ready to win at social?

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