



The USA's Most Active Law & Legal Professionals on Social - August 2024

Industry at a glance:

Average Score: 5.51%

Total Companies: 170

Global Industry Average: 7.77%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies and their social media performance metrics.

22	Beveridge & Diamond	https://www.link	United States	447	42	9.40%	▼ -12
23	Harter Secrest & Emery	https://www.link	United States	249	23	9.24%	▼ -17
24	UB Greensfelder	https://www.link	United States	271	25	9.23%	New Entry
25	Kelley Kronenberg	https://www.link	United States	470	43	9.15%	New Entry
26	Vernis & Bowling	https://www.link	United States	309	28	9.06%	New Entry
27	Amundsen Davis	https://www.link	United States	482	43	8.92%	▲ 7
28	Dentons Bingham Greenet	https://www.link	United States	215	19	8.84%	▲ 9
29	McGlinchey Stafford	https://www.link	United States	444	39	8.78%	▼ -22
30	Porter Wright Morris & Arth	https://www.link	United States	273	23	8.42%	▲ 5
31	Arnall Golden Gregory	https://www.link	United States	392	33	8.42%	▼ -13
32	Dentons Cohen & Grigsby	https://www.link	United States	214	18	8.41%	▲ 49
33	Wiggin and Dana	https://www.link	United States	358	30	8.38%	▼ -12
34	Innovative Driven	https://www.link	United States	289	24	8.30%	New Entry
35	Whiteford, Taylor & Prestor	https://www.link	United States	362	30	8.29%	▲ 6
36	Davis+Gilbert	https://www.link	United States	245	20	8.16%	▼ -12
37	ProSearch	https://www.link	United States	266	21	7.89%	New Entry
38	Southern Poverty Law Cen	https://www.link	United States	414	32	7.73%	▼ -6
39	Cole Schotz	https://www.link	United States	311	24	7.72%	▼ -24
40	Shipman & Goodwin	https://www.link	United States	240	18	7.50%	▲ 4
41	Pryor Cashman	https://www.link	United States	392	29	7.40%	▲ 15
42	Alliance Defending Freedom	https://www.link	United States	353	26	7.37%	▼ -16
43	Farella Braun + Martel	https://www.link	United States	272	20	7.35%	▼ -34
44	Taylor English Duma	https://www.link	United States	232	17	7.33%	▼ -30
45	Alexandra Lozano Immigra	https://www.link	United States	459	33	7.19%	▲ 1
46	Clairvolex	https://www.link	United States	209	15	7.18%	New Entry
47	White and Williams	https://www.link	United States	435	30	6.90%	▼ -18
48	Shulman Rogers	https://www.link	United States	204	14	6.86%	New Entry
49	Schwabe	https://www.link	United States	424	29	6.84%	▼ -16
50	Cranfill Sumner	https://www.link	United States	235	16	6.81%	▼ -2
51	Stradley Ronon	https://www.link	United States	475	32	6.74%	▲ 1
52	Foster Swift Collins & Smit	https://www.link	United States	209	14	6.70%	▲ 24
53	Sherman & Howard	https://www.link	United States	240	16	6.67%	▲ 25
54	Segal McCambridge	https://www.link	United States	240	16	6.67%	▲ 18
55	Hinckley Allen	https://www.link	United States	362	24	6.63%	▼ -8
56	Rivkin Radler	https://www.link	United States	440	29	6.59%	▲ 18
57	Susman Godfrey	https://www.link	United States	367	24	6.54%	▲ 14
58	Mitchell Silberberg & Knup	https://www.link	United States	262	17	6.49%	▼ -16
59	Legal Services NYC	https://www.link	United States	408	26	6.37%	New Entry
60	Richards, Layton & Finger	https://www.link	United States	300	19	6.33%	New Entry
61	Varnum	https://www.link	United States	382	24	6.28%	▼ -36
62	Bilzin Sumberg	https://www.link	United States	447	28	6.26%	New Entry
63	Boies Schiller Flexner	https://www.link	United States	465	29	6.24%	▼ -10
64	Wilshire Law Firm	https://www.link	United States	308	19	6.17%	New Entry
65	Herrick, Feinstein	https://www.link	United States	297	18	6.06%	▼ -8
66	Miller Nash	https://www.link	United States	353	21	5.95%	▼ -50
67	Rocket Lawyer	https://www.link	United States	457	27	5.91%	New Entry
68	First Legal	https://www.link	United States	377	22	5.84%	New Entry
69	Litchfield Cavo	https://www.link	United States	275	16	5.82%	▲ 19
70	Swanson, Martin & Bell	https://www.link	United States	260	15	5.77%	▼ -7
71	Chamberlain Hrdlicka	https://www.link	United States	355	20	5.63%	▼ -22
72	Curtis, Mallet-Prevost, Colt	https://www.link	United States	499	28	5.61%	▼ -53
73	Pierce Atwood	https://www.link	United States	321	18	5.61%	▲ 30
74	Phillips Lytle	https://www.link	United States	273	15	5.49%	▲ 32
75	von Briesen & Roper	https://www.link	United States	310	17	5.48%	New Entry
76	Archer & Greiner	https://www.link	United States	369	20	5.42%	▼ -17
77	Robinson Bradshaw	https://www.link	United States	296	16	5.41%	New Entry
78	CIPRIANI & WERNER	https://www.link	United States	348	18	5.17%	▼ -42
79	Seward & Kissel	https://www.link	United States	350	18	5.14%	▼ -59
80	Stevens & Lee	https://www.link	United States	351	18	5.13%	▼ -29
81	Becker & Poliakoff	https://www.link	United States	433	22	5.08%	▼ -16
82	Connell Foley	https://www.link	United States	279	14	5.02%	▼ -37
83	Tucker Ellis	https://www.link	United States	497	24	4.83%	▼ -52
84	Kean Miller	https://www.link	United States	421	20	4.75%	▲ 20
85	Beasley Allen Law Firm	https://www.link	United States	296	14	4.73%	▼ -31
86	Nutter	https://www.link	United States	360	17	4.72%	▼ -56
87	Bressler, Amery & Ross	https://www.link	United States	261	12	4.60%	▼ -47
88	Ward and Smith	https://www.link	United States	262	12	4.58%	▲ 23
89	Foley Mansfield	https://www.link	United States	307	14	4.56%	▲ 19
90	Cullen and Dykman	https://www.link	United States	331	15	4.53%	▼ -51
91	Weber Gallagher	https://www.link	United States	243	11	4.53%	▼ -30
92	Windels Marx Lane & Mitte	https://www.link	United States	266	12	4.51%	▲ 29
93	Haynsworth Sinkler Boyd	https://www.link	United States	230	10	4.35%	▲ 35

94	Butzel	https://www.link	United States	325	14	4.31%	▼ -34
95	Sittes & Harbison	https://www.link	United States	449	19	4.23%	▲ 6
96	Jeffer Mangels Butler & Mi	https://www.link	United States	314	13	4.14%	▼ -13
97	Krieg DeVault	https://www.link	United States	221	9	4.07%	New Entry
98	Manning Kass	https://www.link	United States	296	12	4.05%	▲ 4
99	Atkinson, Andelson, Loya,	https://www.link	United States	372	15	4.03%	New Entry
100	Davis Graham & Stubbs	https://www.link	United States	275	11	4.00%	▼ -7
101	DWF	https://www.link	United States	452	18	3.98%	New Entry
102	Gibbons	https://www.link	United States	331	13	3.93%	▼ -17
103	Reinhart Boerner Van Deur	https://www.link	United States	464	18	3.88%	▼ -7
104	McKool Smith	https://www.link	United States	444	17	3.83%	▼ -9
105	Thompson, Coe, Cousins &	https://www.link	United States	485	18	3.71%	▼ -32
106	Cahill Gordon & Reindel	https://www.link	United States	463	17	3.67%	▼ -1
107	Sandberg Phoenix	https://www.link	United States	356	13	3.65%	▼ -18
108	Wilentz, Goldman & Spitze	https://www.link	United States	303	11	3.63%	▼ -44
109	Lane Powell	https://www.link	United States	331	12	3.63%	▼ -19
110	Miles & Stockbridge	https://www.link	United States	442	16	3.62%	▼ -67
111	Cordell & Cordell	https://www.link	United States	415	15	3.61%	▼ -29
112	Munsch Hardt Kopf & Harr	https://www.link	United States	309	11	3.56%	▼ -50
113	Harness IP	https://www.link	United States	287	10	3.48%	▼ -34
114	Clausen Miller	https://www.link	United States	231	8	3.46%	▲ 10
115	The Matian Firm	https://www.link	United States	444	15	3.38%	New Entry
116	Rutan & Tucker	https://www.link	United States	329	11	3.34%	▼ -50
117	Robertson, Anschutz, Schr	https://www.link	United States	240	8	3.33%	New Entry
118	Schwegman Lundberg & W	https://www.link	United States	302	10	3.31%	▼ -5
119	Norris McLaughlin	https://www.link	United States	273	9	3.30%	▼ -92
120	Hill Ward Henderson	https://www.link	United States	244	8	3.28%	▼ -45
121	Merchant & Gould	https://www.link	United States	279	9	3.23%	▼ -53
122	McAfee & Taft	https://www.link	United States	341	11	3.23%	▼ -22
123	Patterson Belknap Webb &	https://www.link	United States	382	12	3.14%	▼ -29
124	Butler Weihmuller Katz Cra	https://www.link	United States	319	10	3.13%	▼ -44
125	Godfrey & Kahn	https://www.link	United States	419	13	3.10%	▼ -48
126	Kobre & Kim	https://www.link	United States	460	14	3.04%	▼ -41
127	Neal, Gerber & Eisenberg	https://www.link	United States	333	10	3.00%	▼ -58
128	Porter Hedges	https://www.link	United States	235	7	2.98%	▼ -10
129	Cantor Colburn	https://www.link	United States	238	7	2.94%	▼ -31
130	Kelly Hart & Hallman	https://www.link	United States	207	6	2.90%	New Entry
131	Banner Witcoff	https://www.link	United States	286	8	2.80%	▼ -76
132	Kaufman & Canoles	https://www.link	United States	251	7	2.79%	▼ -23
133	Kanner & Pinaluga	https://www.link	United States	361	10	2.77%	▼ -6
134	Keating Muething & Klekar	https://www.link	United States	254	7	2.76%	▼ -27
135	Lewis Rice	https://www.link	United States	333	9	2.70%	▼ -38
136	Balch & Bingham	https://www.link	United States	447	12	2.68%	▼ -50
137	Lathrop Gage	https://www.link	United States	305	8	2.62%	▼ -6
138	Stearns Weaver Miller	https://www.link	United States	309	8	2.59%	New Entry
139	Williams & Connolly	https://www.link	United States	432	11	2.55%	▼ -22
140	Kasowitz Benson Torres	https://www.link	United States	395	10	2.53%	▼ -48
141	McCalla Raymer Leibert Pi	https://www.link	United States	480	12	2.50%	▼ -22
142	Wyatt, Tarrant and Combs	https://www.link	United States	249	6	2.41%	▼ -43
143	Cox, Castle & Nicholson	https://www.link	United States	266	6	2.26%	▼ -56
144	Ulmer & Berne	https://www.link	United States	230	5	2.17%	▼ -24
145	Legal Services of New Jers	https://www.link	United States	286	6	2.10%	New Entry
146	Morrison Mahoney	https://www.link	United States	390	8	2.05%	▼ -34
147	Children's Law Center of C	https://www.link	United States	404	8	1.98%	▼ -31
148	LOGS Network	https://www.link	United States	253	5	1.98%	New Entry
149	Irell & Manella	https://www.link	United States	259	5	1.93%	▼ -16
150	ALAW - Albertelli Law	https://www.link	United States	211	4	1.90%	▼ -35
151	Faegre Baker Daniels	https://www.link	United States	331	6	1.81%	New Entry
152	GCG	https://www.link	United States	414	7	1.69%	New Entry
153	Young Conaway Stargatt &	https://www.link	United States	250	4	1.60%	▼ -27
154	Brooklyn Defenders	https://www.link	United States	447	7	1.57%	New Entry
155	Dickie, McCamey & Chilco	https://www.link	United States	416	6	1.44%	▼ -33
156	Waller	https://www.link	United States	240	3	1.25%	New Entry
157	Compex Legal Services	https://www.link	United States	331	4	1.21%	New Entry
158	Robbins Geller Rudman &	https://www.link	United States	351	4	1.14%	▼ -33
159	Plunkett Cooney	https://www.link	United States	284	3	1.06%	▼ -68
160	McElroy, Deutsch, Mulvane	https://www.link	United States	380	4	1.05%	New Entry
161	Milbank, Tweed, Hadley &	https://www.link	United States	340	3	0.88%	New Entry
162	Stroock & Stroock & Lavan	https://www.link	United States	240	2	0.83%	▼ -30
163	Burns & Levinson	https://www.link	United States	447	3	0.67%	▼ -49
164	Post & Schell	https://www.link	United States	308	2	0.65%	▼ -34
165	Conroy Simberg	https://www.link	United States	331	2	0.60%	▼ -36

166	Womble Carlyle Sandridge	https://www.link	United States	462	2	0.43%	New Entry
167	Pepper Hamilton	https://www.link	United States	451	1	0.22%	New Entry
168	Thompson & Knight	https://www.link	United States	240	0	0.00%	New Entry
169	Howrey	https://www.link	United States	298	0	0.00%	New Entry
170	Sedgwick	https://www.link	United States	395	0	0.00%	New Entry

Ready to win at social?

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