



## Canada's Most Active Law & Legal Professionals on Social - August 2024

### Industry at a glance:

Average Score:  
**5.68%**

Total Companies:  
**16**

Global Industry Average:  
**7.77%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Cain Lamarre	<a href="https://www.linkedin.com/company/cain-lamarre">https://www.linkedin.com/company/cain-lamarre</a>	Canada	454	41	9.03%	▲ 0
2	Langlois Avocats	<a href="https://www.linkedin.com/company/langlois-avocats">https://www.linkedin.com/company/langlois-avocats</a>	Canada	332	28	8.43%	▲ 1
3	Hicks Morley	<a href="https://www.linkedin.com/company/hicks-morley">https://www.linkedin.com/company/hicks-morley</a>	Canada	260	21	8.08%	▲ 3
4	Torkin Manes	<a href="https://www.linkedin.com/company/torkin-manes">https://www.linkedin.com/company/torkin-manes</a>	Canada	247	17	6.88%	▼ -2
5	Clark Wilson	<a href="https://www.linkedin.com/company/clark-wilson">https://www.linkedin.com/company/clark-wilson</a>	Canada	281	19	6.76%	▲ 3
6	Bereskin & Parr	<a href="https://www.linkedin.com/company/bereskin-parr">https://www.linkedin.com/company/bereskin-parr</a>	Canada	240	16	6.67%	▲ 3
7	Burnet, Duckworth & Palmer	<a href="https://www.linkedin.com/company/burnet-duckworth-palmer">https://www.linkedin.com/company/burnet-duckworth-palmer</a>	Canada	261	17	6.51%	New Entry
8	Cox & Palmer	<a href="https://www.linkedin.com/company/cox-palmer">https://www.linkedin.com/company/cox-palmer</a>	Canada	433	27	6.24%	▲ 3
9	WeirFoulds	<a href="https://www.linkedin.com/company/weirfoulds">https://www.linkedin.com/company/weirfoulds</a>	Canada	266	14	5.26%	▼ -4
10	Lerners	<a href="https://www.linkedin.com/company/lerners">https://www.linkedin.com/company/lerners</a>	Canada	426	19	4.46%	▼ -3
11	Field Law	<a href="https://www.linkedin.com/company/field-law">https://www.linkedin.com/company/field-law</a>	Canada	341	15	4.40%	New Entry
12	Blaney McMurtry	<a href="https://www.linkedin.com/company/blaney-mcmurtry">https://www.linkedin.com/company/blaney-mcmurtry</a>	Canada	299	12	4.01%	▲ 3
13	Smart & Biggar	<a href="https://www.linkedin.com/company/smart-biggar">https://www.linkedin.com/company/smart-biggar</a>	Canada	367	14	3.81%	▲ 0
14	McLennan Ross	<a href="https://www.linkedin.com/company/mclennan-ross">https://www.linkedin.com/company/mclennan-ross</a>	Canada	251	9	3.59%	▼ -4
15	Farris	<a href="https://www.linkedin.com/company/farris">https://www.linkedin.com/company/farris</a>	Canada	234	8	3.42%	▲ 1
16	Lawson Lundell	<a href="https://www.linkedin.com/company/lawson-lundell">https://www.linkedin.com/company/lawson-lundell</a>	Canada	444	15	3.38%	▼ -4

Ready to win at social?

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