



The UK's Most Active Internet Professionals on Social - August 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	LADbible Group	https://www.linkedin.com/company/ladbible	United Kingdom	475	85	17.89%	▲ 1
2	Dotdigital	https://www.linkedin.com/company/dotdigital	United Kingdom	419	62	14.80%	▲ 2
3	RedCloud	https://www.linkedin.com/company/redcloud	United Kingdom	341	46	13.49%	New Entry
4	CAVU	https://www.linkedin.com/company/cavu	United Kingdom	342	38	11.11%	New Entry
5	Reapit	https://www.linkedin.com/company/reapit	United Kingdom	238	20	8.40%	▲ 4
6	Reed.co.uk	https://www.linkedin.com/company/reed-co-uk	United Kingdom	369	30	8.13%	▲ 5
7	Moonpig	https://www.linkedin.com/company/moonpig	United Kingdom	472	37	7.84%	▲ 5
8	On the Beach	https://www.linkedin.com/company/on-the-beach	United Kingdom	442	32	7.24%	▲ 0
9	Threads Styling	https://www.linkedin.com/company/threads-styling	United Kingdom	223	15	6.73%	▼ -2
10	Resolver	https://www.linkedin.com/company/resolver	United Kingdom	371	20	5.39%	▼ -5
11	musicMagpie	https://www.linkedin.com/company/musicmagpie	United Kingdom	234	11	4.70%	▲ 4
12	Kelkoo Group	https://www.linkedin.com/company/kelkoo	United Kingdom	251	10	3.98%	▲ 1
13	Happening	https://www.linkedin.com/company/happening	United Kingdom	463	17	3.67%	▼ -3
14	ECARX	https://www.linkedin.com/company/ecarx	United Kingdom	396	4	1.01%	▲ 0

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