



The World's Most Active Internet Professionals on Social - August 2024

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
7.22%	184	326

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	AlertMedia	https://www.linkedin.com/company/alertmedia	United States	393	108	27.48%	▲ 1
2	Profitroom	https://www.linkedin.com/company/profitroom	Poland	288	58	20.14%	▲ 8
3	DE-CIX	https://www.linkedin.com/company/de-cix	Germany	231	46	19.91%	▲ 12
4	VAVEL.com	https://www.linkedin.com/company/vavel-com	Spain	458	90	19.65%	▲ 12
5	Cloudinary	https://www.linkedin.com/company/cloudinary	United States	447	86	19.24%	▲ 6
6	Mitgo	https://www.linkedin.com/company/mitgo	Germany	217	40	18.43%	▲ 18
7	Flashpoint	https://www.linkedin.com/company/flashpoint	United States	371	68	18.33%	▲ 13
8	HopSkipDrive	https://www.linkedin.com/company/hopskipdrive	United States	421	76	18.05%	▲ 29
9	LADBible Group	https://www.linkedin.com/company/ladbible-group	United Kingdom	475	85	17.89%	▼ -1
10	Fiverr Pro	https://www.linkedin.com/company/fiverr-pro	United States	268	45	16.79%	New Entry
11	Freestar	https://www.linkedin.com/company/freestar	United States	206	34	16.50%	▲ 3
12	Glia	https://www.linkedin.com/company/glia	United States	384	62	16.15%	▲ 0
13	Nosto	https://www.linkedin.com/company/nosto	Finland	215	34	15.81%	▲ 0
14	Sensor Tower	https://www.linkedin.com/company/sensortower	United States	307	48	15.64%	▼ -11
15	Tachyon Technologies	https://www.linkedin.com/company/tachyon-technologies	United States	294	44	14.97%	▲ 19
16	WeTransfer	https://www.linkedin.com/company/wetransfer	Netherlands	391	58	14.83%	New Entry
17	Dotdigital	https://www.linkedin.com/company/dotdigital	United Kingdom	419	62	14.80%	▲ 15
18	NavVis	https://www.linkedin.com/company/navvis	Germany	346	50	14.45%	▲ 11
19	InVision	https://www.linkedin.com/company/invision	United States	398	56	14.07%	▼ -1
20	Recharge	https://www.linkedin.com/company/recharge	United States	477	67	14.05%	▼ -13
21	Accuris	https://www.linkedin.com/company/accuris	United States	484	67	13.84%	New Entry

22	Koddi	https://www.link	United States	220	30	13.64%	▲ 6
23	ATECNA	https://www.link	France	213	29	13.62%	New Entry
24	RedCloud	https://www.link	United Kingdom	341	46	13.49%	New Entry
25	AutoFi	https://www.link	United States	201	27	13.43%	New Entry
26	Divergent	https://www.link	United States	321	43	13.40%	▲ 31
27	KINEXON	https://www.link	Germany	243	32	13.17%	▼ -18
28	Equus Software	https://www.link	United States	295	38	12.88%	▼ -7
29	Triboo Group	https://www.link	Italy	246	30	12.20%	▲ 41
30	CAVU	https://www.link	United Kingdom	342	38	11.11%	New Entry
31	Tiqets	https://www.link	Netherlands	232	25	10.78%	▲ 17
32	Lip	https://www.link	Switzerland	216	23	10.65%	New Entry
33	sofatutor	https://www.link	Germany	240	25	10.42%	▲ 30
34	Narvar	https://www.link	United States	348	36	10.34%	▲ 12
35	Kleinanzeigen	https://www.link	Germany	407	41	10.07%	▼ -9
36	Okla	https://www.link	United States	379	38	10.03%	▲ 29
37	OpenX	https://www.link	United States	435	43	9.89%	▲ 21
38	Zwift	https://www.link	United States	395	39	9.87%	▲ 62
39	IMPACT Commerce	https://www.link	Denmark	437	43	9.84%	▼ -12
40	Byborg Enterprises	https://www.link	France	235	23	9.79%	New Entry
41	Jimdo	https://www.link	Germany	275	26	9.45%	▲ 6
42	Webware.ai	https://www.link	Canada	276	26	9.42%	▲ 106
43	Ceros	https://www.link	United States	279	26	9.32%	▼ -12
44	Keystone Education Group	https://www.link	Norway	304	28	9.21%	New Entry
45	Mediavine	https://www.link	United States	242	22	9.09%	▼ -41
46	Sportserv	https://www.link	Malta	352	32	9.09%	▼ -11
47	Stepstone Deutschland	https://www.link	Germany	452	41	9.07%	▲ 25
48	Youwe	https://www.link	Netherlands	269	24	8.92%	▼ -31
49	Team Velocity	https://www.link	United States	382	34	8.90%	▲ 41
50	TrueCar	https://www.link	United States	437	38	8.70%	▲ 91
51	Pixelz	https://www.link	United States	324	28	8.64%	New Entry
52	Affinity Global	https://www.link	United States	374	32	8.56%	▲ 3
53	nextbike	https://www.link	Germany	213	18	8.45%	New Entry
54	Reapit	https://www.link	United Kingdom	238	20	8.40%	▲ 23
55	Bilendi & respondi	https://www.link	France	311	26	8.36%	▼ -6
56	Nitrogen	https://www.link	United States	219	18	8.22%	▲ 10
57	BAS World	https://www.link	Netherlands	256	21	8.20%	New Entry
58	Kronen Zeitung	https://www.link	Austria	244	20	8.20%	▲ 26
59	Reed.co.uk	https://www.link	United Kingdom	369	30	8.13%	▲ 21
60	Point Broadband	https://www.link	United States	261	21	8.05%	▲ 49
61	Vivino	https://www.link	United States	286	23	8.04%	▲ 37
62	PIA UDG	https://www.link	Germany	299	24	8.03%	▲ 51
63	Displate	https://www.link	Poland	342	27	7.89%	New Entry
64	Moonpig	https://www.link	United Kingdom	472	37	7.84%	▲ 21
65	Performance Media	https://www.link	Poland	332	26	7.83%	▲ 58
66	Rakuten France	https://www.link	France	232	18	7.76%	▼ -15
67	Ezoic	https://www.link	United States	258	20	7.75%	▲ 6
68	Miinto	https://www.link	Denmark	271	21	7.75%	▲ 42
69	JWP	https://www.link	United States	362	28	7.73%	▼ -8
70	Formstack	https://www.link	United States	235	18	7.66%	▼ -34
71	ConsumerAffairs	https://www.link	United States	209	16	7.66%	▼ -29
72	Figaro Classifieds	https://www.link	France	308	23	7.47%	▼ -10
73	AAXIS	https://www.link	United States	201	15	7.46%	New Entry
74	eyeo	https://www.link	Germany	259	19	7.34%	▼ -30
75	On the Beach	https://www.link	United Kingdom	442	32	7.24%	▲ 1
76	Samba TV	https://www.link	United States	305	22	7.21%	▼ -35
77	SmartThings	https://www.link	United States	278	20	7.19%	▲ 53
78	MioDottore	https://www.link	Italy	447	32	7.16%	▼ -53
79	CB Insights	https://www.link	United States	300	21	7.00%	▼ -20
80	ChowNow	https://www.link	United States	329	23	6.99%	▼ -27
81	Liquid Web	https://www.link	United States	389	27	6.94%	▲ 13
82	Gemius	https://www.link	Poland	231	16	6.93%	▲ 49
83	ASAPP	https://www.link	United States	421	29	6.89%	▼ -5
84	Grover	https://www.link	Germany	413	28	6.78%	▲ 36
85	Eijsink	https://www.link	Netherlands	222	15	6.76%	▼ -4
86	Threads Styling	https://www.link	United Kingdom	223	15	6.73%	▼ -11
87	Apartment List	https://www.link	United States	405	27	6.67%	▼ -49
88	LIFULL Connect	https://www.link	Spain	271	18	6.64%	New Entry
89	CompoSecure	https://www.link	United States	241	16	6.64%	New Entry
90	BentoBox	https://www.link	United States	213	14	6.57%	▼ -57
91	EBG	https://www.link	United States	443	29	6.55%	▲ 34
92	Scribd	https://www.link	United States	399	26	6.52%	▼ -18
93	Interia.pl Group	https://www.link	Poland	451	29	6.43%	▲ 13

94	expondo	https://www.link	Germany	235	15	6.38%	▲ 41
95	meinestadt.de	https://www.link	Germany	211	13	6.16%	▼ -9
96	acens	https://www.link	Spain	294	18	6.12%	▼ -7
97	willhaben	https://www.link	Austria	246	15	6.10%	▼ -58
98	SiliconExpert	https://www.link	United States	479	28	5.85%	▲ 20
99	OpenExchange	https://www.link	United States	263	15	5.70%	▲ 13
100	HiPay	https://www.link	France	229	13	5.68%	▼ -12
101	Knovos	https://www.link	United States	212	12	5.66%	▼ -5
102	Pavlov Media	https://www.link	United States	212	12	5.66%	New Entry
103	Jacob Elektronik	https://www.link	Germany	265	15	5.66%	▲ 5
104	Connexity	https://www.link	United States	233	13	5.58%	▼ -7
105	Endeavor Streaming	https://www.link	United States	251	14	5.58%	▲ 11
106	S-Communication Services	https://www.link	Germany	450	25	5.56%	▼ -39
107	First Media US	https://www.link	United States	255	14	5.49%	▲ 14
108	AllTrails	https://www.link	United States	310	17	5.48%	New Entry
109	Ingenio	https://www.link	United States	366	20	5.46%	▲ 27
110	Milestone	https://www.link	United States	496	27	5.44%	New Entry
111	Slevomat	https://www.link	Czechia	240	13	5.42%	▲ 13
112	Resolver	https://www.link	United Kingdom	371	20	5.39%	▼ -56
113	Applied Innovation	https://www.link	United States	431	23	5.34%	▼ -8
114	OfferUp	https://www.link	United States	474	25	5.27%	▼ -13
115	Rakuten Rewards	https://www.link	United States	437	23	5.26%	▼ -51
116	Gelato	https://www.link	Norway	480	25	5.21%	▼ -48
117	Ontada	https://www.link	United States	275	14	5.09%	▼ -30
118	TCGplayer	https://www.link	United States	437	22	5.03%	▼ -35
119	Mondee	https://www.link	United States	477	24	5.03%	▲ 0
120	Wallapop	https://www.link	Spain	441	22	4.99%	New Entry
121	Bamboo Rose	https://www.link	United States	266	13	4.89%	▼ -69
122	Zenjob	https://www.link	Germany	480	23	4.79%	New Entry
123	immowelt	https://www.link	Germany	397	19	4.79%	▼ -6
124	musicMagpie	https://www.link	United Kingdom	234	11	4.70%	▲ 29
125	1stDibs	https://www.link	United States	370	17	4.59%	▼ -30
126	goTRG	https://www.link	United States	431	19	4.41%	▲ 13
127	Softdel	https://www.link	United States	298	13	4.36%	New Entry
128	Mirai	https://www.link	Spain	367	16	4.36%	▼ -25
129	Tencent Americas	https://www.link	United States	413	18	4.36%	▼ -15
130	Spread Group	https://www.link	Germany	666	29	4.35%	New Entry
131	Accretive Technology Group	https://www.link	United States	231	10	4.33%	New Entry
132	NoA Ignite	https://www.link	Norway	232	10	4.31%	▼ -63
133	EverQuote	https://www.link	United States	356	15	4.21%	▼ -41
134	Single Digits	https://www.link	United States	289	12	4.15%	▲ 20
135	Quandoo	https://www.link	Germany	338	14	4.14%	▼ -9
136	Amazon Development Center	https://www.link	Romania	270	11	4.07%	▼ -9
137	Aleido	https://www.link	Sweden	492	20	4.07%	▼ -87
138	Sumaria Systems	https://www.link	United States	345	14	4.06%	▲ 13
139	Points	https://www.link	Canada	398	16	4.02%	▲ 17
140	Kelkoo Group	https://www.link	United Kingdom	251	10	3.98%	▲ 0
141	AnyClip	https://www.link	United States	227	9	3.96%	▼ -39
142	Edenred Solutions CSE	https://www.link	France	303	12	3.96%	▼ -20
143	Groupe SeLoger	https://www.link	France	473	18	3.81%	New Entry
144	RIA.com	https://www.link	Ukraine	322	12	3.73%	New Entry
145	Getaround	https://www.link	United States	404	15	3.71%	▼ -12
146	Wishpond	https://www.link	Canada	243	9	3.70%	▼ -18
147	Happening	https://www.link	United Kingdom	463	17	3.67%	▼ -68
148	SPARTOO	https://www.link	France	277	10	3.61%	New Entry
149	Oscaro	https://www.link	France	416	15	3.61%	▼ -7
150	bodas.net	https://www.link	Spain	234	8	3.42%	▼ -16
151	Salesforce Commerce Cloud	https://www.link	United States	271	9	3.32%	▼ -4
152	VIX	https://www.link	United States	311	10	3.22%	▲ 13
153	Blocket	https://www.link	Sweden	234	7	2.99%	▼ -38
154	AOE	https://www.link	Germany	273	8	2.93%	▼ -4
155	home.pl	https://www.link	Poland	323	9	2.79%	▼ -17
156	Docler Holding Luxembourg	https://www.link	Luxembourg	220	6	2.73%	▲ 3
157	Infosys Equinox	https://www.link	United States	334	9	2.69%	▲ 5
158	ScribeEMR	https://www.link	United States	424	11	2.59%	New Entry
159	limango	https://www.link	Germany	202	5	2.48%	▼ -48
160	Starry	https://www.link	United States	305	7	2.30%	▼ -5
161	Instabee	https://www.link	Sweden	356	8	2.25%	New Entry
162	Fandango	https://www.link	United States	363	8	2.20%	▼ -16
163	EdgeNext	https://www.link	United States	246	5	2.03%	▼ -18
164	Spin	https://www.link	United States	356	7	1.97%	▲ 8
165	Fantuan 饭团	https://www.link	Canada	308	6	1.95%	▼ -7

166	Bluehost	https://www.link	United States	274	5	1.82%	▲ 5
167	morele.net	https://www.link	Poland	279	5	1.79%	▼ -35
168	Mitsubishi Electric Automot	https://www.link	United States	396	7	1.77%	▲ 7
169	eBay Advertising	https://www.link	United States	398	7	1.76%	New Entry
170	Together Networks	https://www.link	Malta	423	7	1.65%	▲ 8
171	Yami	https://www.link	United States	322	5	1.55%	▼ -19
172	Digital Room	https://www.link	United States	400	6	1.50%	▼ -12
173	SHARE NOW	https://www.link	Germany	267	4	1.50%	▼ -36
174	Stamps.com	https://www.link	United States	276	4	1.45%	▼ -10
175	Dodge Data & Analytics	https://www.link	United States	359	5	1.39%	▼ -8
176	IQAir	https://www.link	Switzerland	222	3	1.35%	▼ -19
177	Blue Book Construction Ne	https://www.link	United States	345	4	1.16%	▼ -28
178	EVERYTHING BUT THE H	https://www.link	United States	361	4	1.11%	New Entry
179	ECARX	https://www.link	United Kingdom	396	4	1.01%	▼ -35
180	Opporture	https://www.link	Canada	326	3	0.92%	▲ 1
181	Portugal	https://www.link	Portugal	326	3	0.92%	New Entry
182	Better World Books	https://www.link	United States	232	2	0.86%	▼ -2
183	Apptivo	https://www.link	United States	249	2	0.80%	▼ -17
184	Hostway	https://www.link	United States	200	1	0.50%	▼ -8

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