

# DSMN8

Europe's Most Active Internet Professionals on Social - August 2024

## Industry at a glance:

Average Score:  
**7.33%**

Total Companies:  
**73**

Global Industry Average:  
**7.22%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Profitroom	<a href="https://www.linkedin.com/company/profitroom">https://www.linkedin.com/company/profitroom</a>	Poland	288	58	20.14%	▲ 1
2	DE-CIX	<a href="https://www.linkedin.com/company/de-cix">https://www.linkedin.com/company/de-cix</a>	Germany	231	46	19.91%	▲ 2
3	<a href="https://www.linkedin.com/company/vavel-com">VAVEL.com</a>	<a href="https://www.linkedin.com/company/vavel-com">https://www.linkedin.com/company/vavel-com</a>	Spain	458	90	19.65%	▲ 2
4	Mitgo	<a href="https://www.linkedin.com/company/mitgo">https://www.linkedin.com/company/mitgo</a>	Germany	217	40	18.43%	▲ 3
5	Nosto	<a href="https://www.linkedin.com/company/nosto">https://www.linkedin.com/company/nosto</a>	Finland	215	34	15.81%	▼ -2
6	WeTransfer	<a href="https://www.linkedin.com/company/wetransfer">https://www.linkedin.com/company/wetransfer</a>	Netherlands	391	58	14.83%	New Entry
7	NavVis	<a href="https://www.linkedin.com/company/navvis">https://www.linkedin.com/company/navvis</a>	Germany	346	50	14.45%	▲ 4
8	ATECNA	<a href="https://www.linkedin.com/company/atecna">https://www.linkedin.com/company/atecna</a>	France	213	29	13.62%	New Entry
9	KINEXON	<a href="https://www.linkedin.com/company/konexon">https://www.linkedin.com/company/konexon</a>	Germany	243	32	13.17%	▼ -8
10	Triboo Group	<a href="https://www.linkedin.com/company/triboo-group">https://www.linkedin.com/company/triboo-group</a>	Italy	246	30	12.20%	▲ 16
11	Tiqets	<a href="https://www.linkedin.com/company/tiqets">https://www.linkedin.com/company/tiqets</a>	Netherlands	232	25	10.78%	▲ 6
12	Liip	<a href="https://www.linkedin.com/company/liip">https://www.linkedin.com/company/liip</a>	Switzerland	216	23	10.65%	New Entry
13	sofatutor	<a href="https://www.linkedin.com/company/sofatutor">https://www.linkedin.com/company/sofatutor</a>	Germany	240	25	10.42%	▲ 9
14	Kleinanzeigen	<a href="https://www.linkedin.com/company/kleinanzeigen">https://www.linkedin.com/company/kleinanzeigen</a>	Germany	407	41	10.07%	▼ -5
15	IMPACT Commerce	<a href="https://www.linkedin.com/company/impact-commerce">https://www.linkedin.com/company/impact-commerce</a>	Denmark	437	43	9.84%	▼ -5
16	Byborg Enterprises	<a href="https://www.linkedin.com/company/byborg-enterprises">https://www.linkedin.com/company/byborg-enterprises</a>	France	235	23	9.79%	New Entry
17	Jimdo	<a href="https://www.linkedin.com/company/jimdo">https://www.linkedin.com/company/jimdo</a>	Germany	275	26	9.45%	▼ -1
18	Keystone Education Group	<a href="https://www.linkedin.com/company/keystone-education-group">https://www.linkedin.com/company/keystone-education-group</a>	Norway	304	28	9.21%	New Entry
19	Sportserve	<a href="https://www.linkedin.com/company/sportserve">https://www.linkedin.com/company/sportserve</a>	Malta	352	32	9.09%	▼ -7
20	Stepstone Deutschland	<a href="https://www.linkedin.com/company/stepstone-deutschland">https://www.linkedin.com/company/stepstone-deutschland</a>	Germany	452	41	9.07%	▲ 7
21	Youwe	<a href="https://www.linkedin.com/company/youwe">https://www.linkedin.com/company/youwe</a>	Netherlands	269	24	8.92%	▼ -15

22	nextbike	<a href="https://www.link€">https://www.link€</a>	Germany	213	18	8.45%	New Entry
23	Bilendi & respondi	<a href="https://www.link€">https://www.link€</a>	France	311	26	8.36%	▼ -5
24	BAS World	<a href="https://www.link€">https://www.link€</a>	Netherlands	256	21	8.20%	New Entry
25	Kronen Zeitung	<a href="https://www.link€">https://www.link€</a>	Austria	244	20	8.20%	▲ 4
26	PIA UDG	<a href="https://www.link€">https://www.link€</a>	Germany	299	24	8.03%	▲ 13
27	Displate	<a href="https://www.link€">https://www.link€</a>	Poland	342	27	7.89%	New Entry
28	Performance Media	<a href="https://www.link€">https://www.link€</a>	Poland	332	26	7.83%	▲ 16
29	Rakuten France	<a href="https://www.link€">https://www.link€</a>	France	232	18	7.76%	▼ -9
30	Miinto	<a href="https://www.link€">https://www.link€</a>	Denmark	271	21	7.75%	▲ 7
31	Figaro Classifieds	<a href="https://www.link€">https://www.link€</a>	France	308	23	7.47%	▼ -10
32	eyeo	<a href="https://www.link€">https://www.link€</a>	Germany	259	19	7.34%	▼ -18
33	MioDottore	<a href="https://www.link€">https://www.link€</a>	Italy	447	32	7.16%	▼ -25
34	Gemius	<a href="https://www.link€">https://www.link€</a>	Poland	231	16	6.93%	▲ 14
35	Grover	<a href="https://www.link€">https://www.link€</a>	Germany	413	28	6.78%	▲ 7
36	Eijsink	<a href="https://www.link€">https://www.link€</a>	Netherlands	222	15	6.76%	▼ -8
37	LIFULL Connect	<a href="https://www.link€">https://www.link€</a>	Spain	271	18	6.64%	New Entry
38	Interia.pl Group	<a href="https://www.link€">https://www.link€</a>	Poland	451	29	6.43%	▼ -3
39	expondo	<a href="https://www.link€">https://www.link€</a>	Germany	235	15	6.38%	▲ 12
40	<a href="https://www.link€">meinstadt.de</a>	<a href="https://www.link€">https://www.link€</a>	Germany	211	13	6.16%	▼ -10
41	acens	<a href="https://www.link€">https://www.link€</a>	Spain	294	18	6.12%	▼ -9
42	willhaben	<a href="https://www.link€">https://www.link€</a>	Austria	246	15	6.10%	▼ -29
43	HiPay	<a href="https://www.link€">https://www.link€</a>	France	229	13	5.68%	▼ -12
44	Jacob Elektronik	<a href="https://www.link€">https://www.link€</a>	Germany	265	15	5.66%	▼ -8
45	S-Communication Services	<a href="https://www.link€">https://www.link€</a>	Germany	450	25	5.56%	▼ -22
46	Slevomat	<a href="https://www.link€">https://www.link€</a>	Czechia	240	13	5.42%	▼ -1
47	Gelato	<a href="https://www.link€">https://www.link€</a>	Norway	480	25	5.21%	▼ -23
48	Wallapop	<a href="https://www.link€">https://www.link€</a>	Spain	441	22	4.99%	New Entry
49	Zenjob	<a href="https://www.link€">https://www.link€</a>	Germany	480	23	4.79%	New Entry
50	immowelt	<a href="https://www.link€">https://www.link€</a>	Germany	397	19	4.79%	▼ -9
51	Mirai	<a href="https://www.link€">https://www.link€</a>	Spain	367	16	4.36%	▼ -17
52	Spread Group	<a href="https://www.link€">https://www.link€</a>	Germany	666	29	4.35%	New Entry
53	NoA Ignite	<a href="https://www.link€">https://www.link€</a>	Norway	232	10	4.31%	▼ -28
54	Quandoo	<a href="https://www.link€">https://www.link€</a>	Germany	338	14	4.14%	▼ -8
55	Amazon Development Cen	<a href="https://www.link€">https://www.link€</a>	Romania	270	11	4.07%	▼ -8
56	Aleido	<a href="https://www.link€">https://www.link€</a>	Sweden	492	20	4.07%	▼ -37
57	Edenred Solutions CSE	<a href="https://www.link€">https://www.link€</a>	France	303	12	3.96%	▼ -14
58	Groupe SeLogger	<a href="https://www.link€">https://www.link€</a>	France	473	18	3.81%	New Entry
59	<a href="https://www.link€">RIA.com</a>	<a href="https://www.link€">https://www.link€</a>	Ukraine	322	12	3.73%	New Entry
60	SPARTOO	<a href="https://www.link€">https://www.link€</a>	France	277	10	3.61%	New Entry
61	Oscaro	<a href="https://www.link€">https://www.link€</a>	France	416	15	3.61%	▼ -7
62	<a href="https://www.link€">bodas.net</a>	<a href="https://www.link€">https://www.link€</a>	Spain	234	8	3.42%	▼ -12
63	Blocket	<a href="https://www.link€">https://www.link€</a>	Sweden	234	7	2.99%	▼ -23
64	AOE	<a href="https://www.link€">https://www.link€</a>	Germany	273	8	2.93%	▼ -8
65	<a href="https://www.link€">home.pl</a>	<a href="https://www.link€">https://www.link€</a>	Poland	323	9	2.79%	▼ -12
66	Docler Holding Luxembour	<a href="https://www.link€">https://www.link€</a>	Luxembourg	220	6	2.73%	▼ -8
67	limango	<a href="https://www.link€">https://www.link€</a>	Germany	202	5	2.48%	▼ -29
68	Instabee	<a href="https://www.link€">https://www.link€</a>	Sweden	356	8	2.25%	New Entry
69	<a href="https://www.link€">morele.net</a>	<a href="https://www.link€">https://www.link€</a>	Poland	279	5	1.79%	▼ -20
70	Together Networks	<a href="https://www.link€">https://www.link€</a>	Malta	423	7	1.65%	▼ -8
71	SHARE NOW	<a href="https://www.link€">https://www.link€</a>	Germany	267	4	1.50%	▼ -19
72	IQAir	<a href="https://www.link€">https://www.link€</a>	Switzerland	222	3	1.35%	▼ -15
73	Portugal	<a href="https://www.link€">https://www.link€</a>	Portugal	326	3	0.92%	New Entry

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