

DSMN8

The UK's Most Active IT & Services Professionals on Social - August 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
8.17%	34	6.71%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Advania UK	https://www.linkedin.com/company/advania-uk	United Kingdom	766	119	15.54%	New Entry
2	Hitachi Solutions Europe	https://www.linkedin.com/company/hitachi-solutions-europe	United Kingdom	518	70	13.51%	▲ 5
3	ANS Group	https://www.linkedin.com/company/ans-group	United Kingdom	902	117	12.97%	▼ -2
4	Giacom	https://www.linkedin.com/company/giacom	United Kingdom	570	70	12.28%	New Entry
5	Alcumus	https://www.linkedin.com/company/alcumus	United Kingdom	606	73	12.05%	▲ 4
6	Halian	https://www.linkedin.com/company/halian	United Kingdom	683	76	11.13%	▼ -3
7	QuantumBlack	https://www.linkedin.com/company/quantumblack	United Kingdom	648	69	10.65%	▲ 11
8	Bell Integration	https://www.linkedin.com/company/bell-integration	United Kingdom	604	64	10.60%	▲ 9
9	Smart DCC	https://www.linkedin.com/company/smart-dcc	United Kingdom	708	74	10.45%	▲ 3
10	Exertis UK	https://www.linkedin.com/company/exertis-uk	United Kingdom	930	93	10.00%	▼ -4
11	GoCardless	https://www.linkedin.com/company/gocardless	United Kingdom	806	78	9.68%	▼ -7
12	Onfido	https://www.linkedin.com/company/onfido	United Kingdom	538	52	9.67%	▼ -10
13	Lemongrass	https://www.linkedin.com/company/lemongrass	United Kingdom	603	57	9.45%	▲ 3
14	Sharp UK	https://www.linkedin.com/company/sharp-uk	United Kingdom	555	51	9.19%	▼ -4
15	Sabio	https://www.linkedin.com/company/sabio	United Kingdom	789	70	8.87%	▼ -2
16	Microalise	https://www.linkedin.com/company/microalise	United Kingdom	731	64	8.76%	▲ 5
17	Exponential-e	https://www.linkedin.com/company/exponential-e	United Kingdom	693	59	8.51%	New Entry
18	Tester Work	https://www.linkedin.com/company/tester-work	United Kingdom	562	44	7.83%	New Entry
19	Konica Minolta Business S	https://www.linkedin.com/company/konica-minolta-business-s	United Kingdom	604	47	7.78%	▼ -11
20	The Workshop	https://www.linkedin.com/company/the-workshop	United Kingdom	831	62	7.46%	▼ -6
21	Excis Compliance	https://www.linkedin.com/company/excis-compliance	United Kingdom	651	46	7.07%	▼ -2

22	Digital Health and Care We	https://www.link	United Kingdom	685	46	6.72%	▼ -2
23	tombola	https://www.link	United Kingdom	555	37	6.67%	▲ 2
24	Westcoast	https://www.link	United Kingdom	742	49	6.60%	▼ -13
25	Onnec	https://www.link	United Kingdom	575	34	5.91%	▲ 5
26	Roke	https://www.link	United Kingdom	865	50	5.78%	▼ -4
27	Nasstar	https://www.link	United Kingdom	942	54	5.73%	▲ 0
28	Sparta Global	https://www.link	United Kingdom	602	34	5.65%	▼ -2
29	Apogee	https://www.link	United Kingdom	781	36	4.61%	▲ 4
30	VML Enterprise Solutions	https://www.link	United Kingdom	551	24	4.36%	New Entry
31	Systal Technology Solution	https://www.link	United Kingdom	600	25	4.17%	▼ -2
32	Agilisys	https://www.link	United Kingdom	807	29	3.59%	▼ -1
33	Cennox	https://www.link	United Kingdom	620	17	2.74%	▼ -9
34	Liberata	https://www.link	United Kingdom	675	13	1.93%	▲ 1

Ready to win at social?

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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