



The USA's Most Active Chemicals Professionals on Social - August 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
3.42%	58	3.83%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Indorama Ventures	https://www.linkedin.com/company/indorama-ventures	United States	1,241	145	11.68%	New Entry
2	Vibrantz Technologies	https://www.linkedin.com/company/vibrantz-technologies	United States	1,297	87	6.71%	New Entry
3	SCIEX	https://www.linkedin.com/company/sciex	United States	2,702	178	6.59%	New Entry
4	Solenis	https://www.linkedin.com/company/solenis	United States	5,499	361	6.56%	▼ -2
5	EMD Electronics	https://www.linkedin.com/company/emd-electronics	United States	1,253	72	5.75%	▲ 10
6	IFF	https://www.linkedin.com/company/iff	United States	13,778	789	5.73%	▼ -5
7	The Lubrizol	https://www.linkedin.com/company/the-lubrizol	United States	6,387	352	5.51%	▼ -1
8	Messer Americas	https://www.linkedin.com/company/messer-americas	United States	1,349	70	5.19%	▼ -5
9	Elementis Global	https://www.linkedin.com/company/elementis-global	United States	1,087	55	5.06%	▲ 8
10	ChemTreat	https://www.linkedin.com/company/chemtreat	United States	1,389	68	4.90%	▲ 11
11	Regeneron	https://www.linkedin.com/company/regeneron	United States	15,303	749	4.89%	New Entry
12	Innospec	https://www.linkedin.com/company/innospec	United States	1,209	56	4.63%	▼ -7
13	Kraton	https://www.linkedin.com/company/kraton	United States	1,354	61	4.51%	▼ -3
14	Axalta	https://www.linkedin.com/company/axalta	United States	6,907	299	4.33%	▲ 5
15	The Chemours Company	https://www.linkedin.com/company/the-chemours-company	United States	4,280	181	4.23%	▼ -11
16	Albemarle	https://www.linkedin.com/company/albemarle	United States	4,770	198	4.15%	▼ -8
17	Hamilton Company	https://www.linkedin.com/company/hamilton-company	United States	1,061	44	4.15%	New Entry
18	Buckman	https://www.linkedin.com/company/buckman	United States	1,755	69	3.93%	▲ 2
19	H.B. Fuller	https://www.linkedin.com/company/h-b-fuller	United States	5,033	197	3.91%	▼ -10
20	Ingevity	https://www.linkedin.com/company/ingevity	United States	1,112	43	3.87%	▼ -8
21	Hexion	https://www.linkedin.com/company/hexion	United States	1,669	61	3.65%	▲ 5

22	Momentive	https://www.link	United States	4,169	148	3.55%	▲ 14
23	Trinseo	https://www.link	United States	2,011	71	3.53%	▼ -5
24	Cabot	https://www.link	United States	3,540	119	3.36%	▼ -2
25	Quaker Houghton	https://www.link	United States	3,155	106	3.36%	▼ -14
26	Univar Solutions	https://www.link	United States	8,879	295	3.32%	▲ 6
27	PQ	https://www.link	United States	1,124	35	3.11%	▲ 14
28	Stepan Company	https://www.link	United States	2,014	60	2.98%	▼ -15
29	Diversey	https://www.link	United States	9,400	280	2.98%	▼ -6
30	Celanese	https://www.link	United States	7,190	213	2.96%	▲ 9
31	MATHESON	https://www.link	United States	1,398	41	2.93%	▲ 0
32	Chevron Phillips Chemical	https://www.link	United States	4,673	136	2.91%	▲ 5
33	CF Industries	https://www.link	United States	2,383	69	2.90%	▲ 16
34	Tronox	https://www.link	United States	5,066	145	2.86%	▼ -4
35	FUCHS LUBRICANTS CO	https://www.link	United States	1,270	36	2.83%	▼ -19
36	Ascend Performance Mate	https://www.link	United States	2,083	58	2.78%	▲ 11
37	Dow	https://www.link	United States	44,336	1,184	2.67%	▲ 3
38	LyondellBasell	https://www.link	United States	14,893	393	2.64%	▼ -4
39	Dunn-Edwards	https://www.link	United States	1,207	30	2.49%	▼ -10
40	Afton Chemical	https://www.link	United States	1,452	36	2.48%	▲ 8
41	INX International Ink Co.	https://www.link	United States	1,119	27	2.41%	▲ 2
42	SNF Holding Company	https://www.link	United States	1,078	26	2.41%	▲ 15
43	W. R. Grace	https://www.link	United States	4,141	96	2.32%	▼ -1
44	Airgas	https://www.link	United States	10,577	245	2.32%	▲ 0
45	Ashland	https://www.link	United States	5,824	129	2.21%	▲ 5
46	Sun Chemical	https://www.link	United States	5,844	124	2.12%	▼ -8
47	Linde Gas & Equipment	https://www.link	United States	1,092	23	2.11%	▼ -1
48	Carpenter Co.	https://www.link	United States	2,545	53	2.08%	▲ 5
49	Olin	https://www.link	United States	3,376	68	2.01%	▲ 2
50	INVISTA	https://www.link	United States	4,003	71	1.77%	▲ 6
51	PSC Group	https://www.link	United States	2,323	40	1.72%	▲ 4
52	Westlake	https://www.link	United States	5,829	98	1.68%	▲ 6
53	SI Group	https://www.link	United States	2,228	30	1.35%	▼ -8
54	Zep	https://www.link	United States	1,228	16	1.30%	▲ 6
55	Dow Performance Silicone	https://www.link	United States	3,018	38	1.26%	▼ -3
56	NCH	https://www.link	United States	5,135	59	1.15%	▲ 3
57	Wilbur-Ellis	https://www.link	United States	1,779	17	0.96%	▼ -3
58	Praxair	https://www.link	United States	6,642	45	0.68%	New Entry

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

