

DSMN8

The World's Most Active Chemicals Professionals on Social - August 2024

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
3.83%	138	5,840

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Indorama Ventures	https://www.linkedin.com/company/indorama-ventures	United States	1,241	145	11.68%	New Entry
2	IMCD Group	https://www.linkedin.com/company/imcd-group	Netherlands	3,251	322	9.90%	▼ -1
3	Barentz	https://www.linkedin.com/company/barentz	Netherlands	1,379	133	9.64%	▼ -1
4	Syensqo	https://www.linkedin.com/company/syensqo	Belgium	3,959	363	9.17%	New Entry
5	Croda	https://www.linkedin.com/company/croda	United Kingdom	2,989	241	8.06%	▲ 1
6	Klüber Lubrication	https://www.linkedin.com/company/kluber-lubrication	Germany	1,607	128	7.97%	▼ -3
7	Azelis	https://www.linkedin.com/company/azelis	Belgium	2,608	176	6.75%	▼ -3
8	Vibrantz Technologies	https://www.linkedin.com/company/vibrantz-technologies	United States	1,297	87	6.71%	New Entry
9	SCIEX	https://www.linkedin.com/company/sciex	United States	2,702	178	6.59%	New Entry
10	tesa	https://www.linkedin.com/company/tesa	Germany	3,889	256	6.58%	▼ -1
11	Solenis	https://www.linkedin.com/company/solenis	United States	5,499	361	6.56%	▲ 6
12	Topsoe	https://www.linkedin.com/company/topsoe	Denmark	2,923	189	6.47%	▼ -7
13	Adisseo	https://www.linkedin.com/company/adisseo	France	1,332	86	6.46%	▲ 8
14	Hempel	https://www.linkedin.com/company/hempel	Denmark	3,462	215	6.21%	▼ -1
15	Sika	https://www.linkedin.com/company/sika	Switzerland	16,568	1,010	6.10%	▼ -5
16	Currenta GmbH & Co.	https://www.linkedin.com/company/currenta-gmbh-co	Germany	1,100	64	5.82%	▲ 56
17	EMD Electronics	https://www.linkedin.com/company/emd-electronics	United States	1,253	72	5.75%	▲ 40
18	IFF	https://www.linkedin.com/company/iff	United States	13,778	789	5.73%	▼ -6
19	The Lubrizol	https://www.linkedin.com/company/the-lubrizol	United States	6,387	352	5.51%	▲ 16
20	allnex	https://www.linkedin.com/company/allnex	Germany	1,983	106	5.35%	▲ 16
21	ARLANXEO	https://www.linkedin.com/company/arlantxco	Netherlands	1,966	105	5.34%	▲ 8

22	Bostik	https://www.link	France	3,846	205	5.33%	▼ -8
23	Givaudan	https://www.link	Switzerland	13,400	710	5.30%	▲ 7
24	Sellafield	https://www.link	United Kingdom	3,737	196	5.24%	▼ -5
25	Messer Americas	https://www.link	United States	1,349	70	5.19%	▲ 0
26	EuroChem	https://www.link	Switzerland	1,610	83	5.16%	▼ -15
27	Robertet Group	https://www.link	France	1,442	74	5.13%	▼ -4
28	OCI Global	https://www.link	Netherlands	1,139	58	5.09%	▲ 9
29	MANE	https://www.link	France	3,817	194	5.08%	▼ -5
30	Envalior	https://www.link	Germany	1,260	64	5.08%	▼ -22
31	Elementis Global	https://www.link	United States	1,087	55	5.06%	▲ 29
32	Manuchar	https://www.link	Belgium	1,108	56	5.05%	▼ -10
33	thyssenkrupp Uhde	https://www.link	Germany	1,555	78	5.02%	▲ 0
34	Archroma	https://www.link	Switzerland	2,430	119	4.90%	▼ -19
35	ChemTreat	https://www.link	United States	1,389	68	4.90%	▲ 29
36	Regeneron	https://www.link	United States	15,303	749	4.89%	New Entry
37	Roquette	https://www.link	France	4,784	229	4.79%	New Entry
38	Teijin Aramid	https://www.link	Netherlands	1,221	58	4.75%	▼ -11
39	Innospec	https://www.link	United States	1,209	56	4.63%	▼ -5
40	Caldic	https://www.link	Netherlands	1,950	90	4.62%	New Entry
41	Brenntag	https://www.link	Germany	11,203	507	4.53%	▼ -10
42	Kraton	https://www.link	United States	1,354	61	4.51%	▲ 7
43	Nouryon	https://www.link	Netherlands	4,760	213	4.47%	▼ -27
44	Infineum	https://www.link	United Kingdom	1,774	79	4.45%	▼ -18
45	Perstorp Group	https://www.link	Sweden	1,069	47	4.40%	▼ -38
46	SICPA	https://www.link	Switzerland	2,382	104	4.37%	▼ -4
47	Neste	https://www.link	Finland	4,661	203	4.36%	▼ -27
48	Axalta	https://www.link	United States	6,907	299	4.33%	▲ 14
49	Bayer	https://www.link	Germany	92,467	4,000	4.33%	▼ -21
50	WACKER	https://www.link	Germany	4,875	210	4.31%	▼ -7
51	The Chemours Company	https://www.link	United States	4,280	181	4.23%	▼ -19
52	Albemarle	https://www.link	United States	4,770	198	4.15%	▼ -5
53	Hamilton Company	https://www.link	United States	1,061	44	4.15%	New Entry
54	Synthomer	https://www.link	United Kingdom	2,134	87	4.08%	▼ -14
55	Elkem	https://www.link	Norway	2,540	103	4.06%	▼ -37
56	AkzoNobel	https://www.link	Netherlands	30,100	1,208	4.01%	▼ -11
57	Siegwerk	https://www.link	Germany	2,996	120	4.01%	▲ 27
58	Johnson Matthey	https://www.link	United Kingdom	8,793	346	3.93%	▼ -8
59	MAXAM	https://www.link	Spain	1,729	68	3.93%	▲ 48
60	Buckman	https://www.link	United States	1,755	69	3.93%	▲ 3
61	Chemetall	https://www.link	Germany	1,528	60	3.93%	▼ -22
62	H.B. Fuller	https://www.link	United States	5,033	197	3.91%	▼ -14
63	BASF	https://www.link	Germany	63,921	2,500	3.91%	▼ -22
64	Ingevity	https://www.link	United States	1,112	43	3.87%	▼ -11
65	Kemira	https://www.link	Finland	3,159	121	3.83%	▲ 20
66	Evonik	https://www.link	Germany	13,812	522	3.78%	▼ -15
67	Methanex	https://www.link	Canada	1,734	64	3.69%	▲ 3
68	Hexion	https://www.link	United States	1,669	61	3.65%	▲ 6
69	Covestro	https://www.link	Germany	10,154	364	3.58%	▼ -15
70	Momentive	https://www.link	United States	4,169	148	3.55%	▲ 29
71	Trinseo	https://www.link	United States	2,011	71	3.53%	▼ -10
72	Atotech	https://www.link	Germany	2,413	83	3.44%	▲ 20
73	Lenzing Group	https://www.link	Austria	2,273	78	3.43%	▼ -8
74	Clariant	https://www.link	Switzerland	9,718	329	3.39%	▼ -8
75	Cabot	https://www.link	United States	3,540	119	3.36%	▼ -7
76	Quaker Houghton	https://www.link	United States	3,155	106	3.36%	▼ -24
77	hubergroup	https://www.link	Germany	1,169	39	3.34%	▼ -18
78	Univar Solutions	https://www.link	United States	8,879	295	3.32%	▲ 9
79	SNF	https://www.link	France	2,177	70	3.22%	▼ -12
80	Arkema	https://www.link	France	12,735	409	3.21%	▲ 10
81	Borealis	https://www.link	Austria	4,187	134	3.20%	▼ -35
82	PQ	https://www.link	United States	1,124	35	3.11%	▲ 24
83	PERSÁN	https://www.link	Spain	1,285	40	3.11%	▼ -45
84	F.I.S.	https://www.link	Italy	1,043	32	3.07%	New Entry
85	NOVA Chemicals	https://www.link	Canada	2,627	79	3.01%	▼ -5
86	Stapan Company	https://www.link	United States	2,014	60	2.98%	▼ -31
87	Diversey	https://www.link	United States	9,400	280	2.98%	▼ -18
88	Venator Materials	https://www.link	United Kingdom	1,046	31	2.96%	▼ -10
89	Celanese	https://www.link	United States	7,190	213	2.96%	▲ 13
90	MATHESON	https://www.link	United States	1,398	41	2.93%	▼ -4
91	Chevron Phillips Chemical	https://www.link	United States	4,673	136	2.91%	▲ 9
92	CF Industries	https://www.link	United States	2,383	69	2.90%	▲ 27
93	Tronox	https://www.link	United States	5,066	145	2.86%	▼ -10

94	FUCHS LUBRICANTS CO	https://www.link	United States	1,270	36	2.83%	▼ -36
95	Ascend Performance Mate	https://www.link	United States	2,083	58	2.78%	▲ 20
96	Olon	https://www.link	Italy	1,331	37	2.78%	▲ 17
97	Umicore	https://www.link	Belgium	6,291	171	2.72%	▼ -16
98	Dow	https://www.link	United States	44,336	1,184	2.67%	▲ 5
99	LyondellBasell	https://www.link	United States	14,893	393	2.64%	▼ -10
100	LG Energy Solution Wrocl	https://www.link	Poland	1,861	49	2.63%	▼ -6
101	Nutrien	https://www.link	Canada	6,490	170	2.62%	▼ -4
102	INEOS Styrolution	https://www.link	Germany	1,338	35	2.62%	▼ -9
103	Dunn-Edwards	https://www.link	United States	1,207	30	2.49%	▼ -21
104	Afton Chemical	https://www.link	United States	1,452	36	2.48%	▲ 14
105	Versalis	https://www.link	Italy	2,185	54	2.47%	▼ -14
106	Chemtrade	https://www.link	Canada	1,135	28	2.47%	▲ 11
107	INX International Ink Co.	https://www.link	United States	1,119	27	2.41%	▲ 3
108	SNF Holding Company	https://www.link	United States	1,078	26	2.41%	▲ 21
109	W. R. Grace	https://www.link	United States	4,141	96	2.32%	▼ -1
110	Airgas	https://www.link	United States	10,577	245	2.32%	▲ 1
111	SGL Carbon	https://www.link	Germany	1,900	43	2.26%	▼ -16
112	SOL Group	https://www.link	Italy	1,725	39	2.26%	▲ 4
113	Heraeus	https://www.link	Germany	2,835	63	2.22%	▼ -8
114	Ashland	https://www.link	United States	5,824	129	2.21%	▲ 7
115	LANXESS	https://www.link	Germany	9,242	202	2.19%	▼ -6
116	Mapei	https://www.link	Italy	6,338	135	2.13%	▼ -20
117	Sun Chemical	https://www.link	United States	5,844	124	2.12%	▼ -16
118	Dulux	https://www.link	United Kingdom	1,040	22	2.12%	New Entry
119	Linde Gas & Equipment	https://www.link	United States	1,092	23	2.11%	▼ -5
120	Carpenter Co.	https://www.link	United States	2,545	53	2.08%	▲ 4
121	Jotun	https://www.link	Norway	6,965	143	2.05%	▼ -17
122	Olin	https://www.link	United States	3,376	68	2.01%	▲ 0
123	DSM	https://www.link	Netherlands	12,894	238	1.85%	▼ -46
124	Solvay	https://www.link	Belgium	16,605	301	1.81%	▲ 1
125	INVISTA	https://www.link	United States	4,003	71	1.77%	▲ 3
126	PSC Group	https://www.link	United States	2,323	40	1.72%	▲ 1
127	Westlake	https://www.link	United States	5,829	98	1.68%	▲ 4
128	Firmenich	https://www.link	Switzerland	5,872	96	1.63%	▼ -8
129	Polynt Group	https://www.link	Italy	1,584	24	1.52%	▲ 3
130	SI Group	https://www.link	United States	2,228	30	1.35%	▼ -18
131	Zep	https://www.link	United States	1,228	16	1.30%	▲ 4
132	Dow Performance Silicone	https://www.link	United States	3,018	38	1.26%	▼ -9
133	Linde	https://www.link	United Kingdom	38,133	465	1.22%	▼ -3
134	NCH	https://www.link	United States	5,135	59	1.15%	▼ -1
135	Wilbur-Ellis	https://www.link	United States	1,779	17	0.96%	▼ -9
136	INEOS	https://www.link	United Kingdom	11,637	96	0.82%	▼ -2
137	Praxair	https://www.link	United States	6,642	45	0.68%	New Entry
138	AGA	https://www.link	Sweden	1,287	5	0.39%	New Entry

Ready to win at social?

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