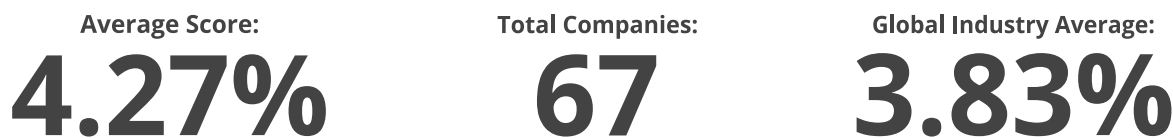




Europe's Most Active Chemicals Professionals on Social - August 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IMCD Group	https://www.linkedin.com/company/imcd-group/	Netherlands	3,251	322	9.90%	▲ 0
2	Barentz	https://www.linkedin.com/company/barentz/	Netherlands	1,379	133	9.64%	▲ 0
3	Syensqo	https://www.linkedin.com/company/syensqo/	Belgium	3,959	363	9.17%	New Entry
4	Klüber Lubrication	https://www.linkedin.com/company/kluber-lubrication/	Germany	1,607	128	7.97%	▼ -1
5	Azelis	https://www.linkedin.com/company/azelis/	Belgium	2,608	176	6.75%	▼ -1
6	tesa	https://www.linkedin.com/company/tesa/	Germany	3,889	256	6.58%	▲ 2
7	Topsoe	https://www.linkedin.com/company/topsoe/	Denmark	2,923	189	6.47%	▼ -2
8	Adisseo	https://www.linkedin.com/company/adisseo/	France	1,332	86	6.46%	▲ 9
9	Hempel	https://www.linkedin.com/company/hempel/	Denmark	3,462	215	6.21%	▲ 2
10	Sika	https://www.linkedin.com/company/sika/	Switzerland	16,568	1,010	6.10%	▼ -1
11	Currenta GmbH & Co.	https://www.linkedin.com/company/currenta-gmbh/	Germany	1,100	64	5.82%	▲ 31
12	allnex	https://www.linkedin.com/company/allnex/	Germany	1,983	106	5.35%	▲ 15
13	ARLANXEO	https://www.linkedin.com/company/arlantxco/	Netherlands	1,966	105	5.34%	▲ 10
14	Bostik	https://www.linkedin.com/company/bostik/	France	3,846	205	5.33%	▼ -2
15	Givaudan	https://www.linkedin.com/company/givaudan/	Switzerland	13,400	710	5.30%	▲ 9
16	EuroChem	https://www.linkedin.com/company/eurochem/	Switzerland	1,610	83	5.16%	▼ -6
17	Robertet Group	https://www.linkedin.com/company/robertet-group/	France	1,442	74	5.13%	▲ 2
18	OCI Global	https://www.linkedin.com/company/oci-global/	Netherlands	1,139	58	5.09%	▲ 10
19	MANE	https://www.linkedin.com/company/mane/	France	3,817	194	5.08%	▲ 1
20	Envalior	https://www.linkedin.com/company/envalior/	Germany	1,260	64	5.08%	▼ -13
21	Manuchar	https://www.linkedin.com/company/manuchar/	Belgium	1,108	56	5.05%	▼ -3

22	thyssenkrupp Uhde	https://www.linke	Germany	1,555	78	5.02%	▲ 4
23	Archroma	https://www.linke	Switzerland	2,430	119	4.90%	▼ -10
24	Roquette	https://www.linke	France	4,784	229	4.79%	New Entry
25	Teijin Aramid	https://www.linke	Netherlands	1,221	58	4.75%	▼ -4
26	Caldic	https://www.linke	Netherlands	1,950	90	4.62%	New Entry
27	Brenntag	https://www.linke	Germany	11,203	507	4.53%	▼ -2
28	Nouryon	https://www.linke	Netherlands	4,760	213	4.47%	▼ -14
29	Perstorp Group	https://www.linke	Sweden	1,069	47	4.40%	▼ -23
30	SICPA	https://www.linke	Switzerland	2,382	104	4.37%	▲ 2
31	Neste	https://www.linke	Finland	4,661	203	4.36%	▼ -15
32	Bayer	https://www.linke	Germany	92,467	4,000	4.33%	▼ -10
33	WACKER	https://www.linke	Germany	4,875	210	4.31%	▲ 0
34	Elkem	https://www.linke	Norway	2,540	103	4.06%	▼ -19
35	AkzoNobel	https://www.linke	Netherlands	30,100	1,208	4.01%	▼ -1
36	Siegwerk	https://www.linke	Germany	2,966	120	4.01%	▲ 10
37	MAXAM	https://www.linke	Spain	1,729	68	3.93%	▲ 20
38	Chemetall	https://www.linke	Germany	1,528	60	3.93%	▼ -8
39	BASF	https://www.linke	Germany	63,921	2,500	3.91%	▼ -8
40	Kemira	https://www.linke	Finland	3,159	121	3.83%	▲ 7
41	Evonik	https://www.linke	Germany	13,812	522	3.78%	▼ -5
42	Covestro	https://www.linke	Germany	10,154	364	3.58%	▼ -5
43	Atotech	https://www.linke	Germany	2,413	83	3.44%	▲ 7
44	Lenzing Group	https://www.linke	Austria	2,273	78	3.43%	▼ -5
45	Clariant	https://www.linke	Switzerland	9,718	329	3.39%	▼ -5
46	hubergroup	https://www.linke	Germany	1,169	39	3.34%	▼ -8
47	SNF	https://www.linke	France	2,177	70	3.22%	▼ -6
48	Arkema	https://www.linke	France	12,735	409	3.21%	▲ 0
49	Borealis	https://www.linke	Austria	4,187	134	3.20%	▼ -14
50	PERSÁN	https://www.linke	Spain	1,285	40	3.11%	▼ -21
51	F.I.S.	https://www.linke	Italy	1,043	32	3.07%	New Entry
52	Olon	https://www.linke	Italy	1,331	37	2.78%	▲ 7
53	Umicore	https://www.linke	Belgium	6,291	171	2.72%	▼ -8
54	LG Energy Solution Wroclaw	https://www.linke	Poland	1,861	49	2.63%	▼ -2
55	INEOS Styrolution	https://www.linke	Germany	1,338	35	2.62%	▼ -4
56	Versalis	https://www.linke	Italy	2,185	54	2.47%	▼ -7
57	SGL Carbon	https://www.linke	Germany	1,900	43	2.26%	▼ -4
58	SOL Group	https://www.linke	Italy	1,725	39	2.26%	▲ 2
59	Heraeus	https://www.linke	Germany	2,835	63	2.22%	▼ -3
60	LANXESS	https://www.linke	Germany	9,242	202	2.19%	▼ -2
61	Mapei	https://www.linke	Italy	6,338	135	2.13%	▼ -7
62	Jotun	https://www.linke	Norway	6,965	143	2.05%	▼ -7
63	DSM	https://www.linke	Netherlands	12,894	238	1.85%	▼ -20
64	Solvay	https://www.linke	Belgium	16,605	301	1.81%	▼ -2
65	Firmenich	https://www.linke	Switzerland	5,872	96	1.63%	▼ -4
66	Polynt Group	https://www.linke	Italy	1,584	24	1.52%	▼ -3
67	AGA	https://www.linke	Sweden	1,287	5	0.39%	New Entry

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

