## **DSMN8**

The USA's Most Active Staffing & Recruiting Professionals on Social - July 2024

## Industry at a glance:

**Average Score:** 

**Total Companies:** 

**Global Industry Average:** 

7.89%

162

10.50%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

			So, where does your company rank?							
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change			
1	Teksky	https://www.linke	United States	255	83	32.55%	New Entry			
2	TBG   The Bachrach Group	https://www.linke	United States	288	81	28.13%	▲ 4			
3	Major, Lindsey & Africa	https://www.linke	United States	496	139	28.02%	▲ 2			
4	Ledgent	https://www.linke	United States	313	80	25.56%	▲ 0			
5	GQR	https://www.linke	United States	364	84	23.08%	▲ 4			
6	Workcog	https://www.linke	United States	352	81	23.01%	▼ -3			
7	Ztek Consulting	https://www.linke	United States	218	50	22.94%	▲ 18			
8	Intellectt	https://www.linke	United States	458	103	22.49%	New Entry			
9	WittKieffer	https://www.linke	United States	418	94	22.49%	▲ 2			
10	Apidel Technologies	https://www.linke	United States	349	74	21.20%	▼ -3			
11	JM Search	https://www.linke	United States	268	55	20.52%	New Entry			
12	Swoon	https://www.linke	United States	215	44	20.47%	▲ 1			
13	Planet Technology	https://www.linke	United States	363	72	19.83%	▼ -1			
14	Global Technical Talent	https://www.linke	United States	280	51	18.21%	New Entry			
15	3B Staffing	https://www.linke	United States	301	54	17.94%	New Entry			
16	Sevenstep	https://www.linke	United States	301	53	17.61%	▲ 1			
17	Teem	https://www.linke	United States	239	39	16.32%	New Entry			
18	Ascendo Resources	https://www.linke	United States	313	51	16.29%	▲ 3			
19	Curative	https://www.linke	United States	204	32	15.69%	New Entry			
20	Roth Staffing	https://www.linke	United States	414	63	15.22%	▼ -6			
21	TalentBridge	https://www.linke	United States	416	63	15.14%	▲ 7			

		https://www.linke		328	49	14.94%	Mow Er
	•	https://www.linke		204	30	14.71%	New Er
	ConsultNet Technology Sei			219	32	14.61%	▼ -1
	•	https://www.linke		265	38	14.34%	▲ 10
		https://www.linke		269	38	14.13%	▼ -1
	•	https://www.linke		387	54	13.95%	<b>A</b> 4
28 (	Opusing	https://www.linke	United States	295	40	13.56%	New E
29 F	HireTalent - Diversity Staffii	https://www.linke	United States	348	47	13.51%	▼ -
30 F	Fairway Staffing	https://www.linke	United States	208	28	13.46%	New Er
31 (	Options Group	https://www.linke	United States	305	41	13.44%	▲ 5
32 T	Take2 Consulting	https://www.linke	United States	487	64	13.14%	▼ -1
33 A	Avionté Staffing Software	https://www.linke	United States	308	39	12.66%	▲ 6
		https://www.linke		257	32	12.45%	▼ -1
	, ,	https://www.linke		205	25	12.20%	New E
		https://www.linke		432	52	12.04%	New E
		https://www.linke		421	50	11.88%	▲ 2
		•		221	26		
		https://www.linke				11.76%	New E
	Medicus Healthcare Solution			469	55	11.73%	▲ 3
		https://www.linke		355	41	11.55%	▲ 3
41 E	Equiliem	https://www.linke	United States	289	33	11.42%	New E
42 \	/astek	https://www.linke	United States	244	27	11.07%	▲ 2
43 A	Axelon Services	https://www.linke	United States	347	35	10.09%	▲ 4
44 F	PEAK Technical Staffing U	https://www.linke	United States	250	25	10.00%	▲ 6
		https://www.linke		374	37	9.89%	▲ 2
		https://www.linke		203	20	9.85%	▼ -1
		https://www.linke		458	45	9.83%	A 5
		https://www.linke		265	25	9.43%	▼ -:
	•	https://www.linke		225	21	9.33%	<b>A</b> 4
		https://www.linke		248	23	9.27%	▼
51 li	nstant Teams	https://www.linke	United States	287	26	9.06%	New E
52 F	PeopleReady Skilled Trade	https://www.linke	United States	476	43	9.03%	▼ -2
53 V	Nise Staffing Group	https://www.linke	United States	377	34	9.02%	▼ -2
54 A	Accuro	https://www.linke	United States	223	20	8.97%	New E
55 J	Jackson + Coker	https://www.linke	United States	464	41	8.84%	▼ -2
56 T		https://www.linke		484	42	8.68%	▲ 4
		https://www.linke		254	22	8.66%	New E
		https://www.linke		268	23	8.58%	▼ -1
				200	17	8.50%	
		https://www.linke					New E
60 II		https://www.linke		480	40	8.33%	▲ 7
		https://www.linke		266	22	8.27%	▲ 2
62 N	Managed Staffing	https://www.linke	United States	221	18	8.14%	▼ -3
63 (	Genie Healthcare	https://www.linke	United States	225	18	8.00%	3 ▲
64 N	Noor Staffing Group	https://www.linke	United States	383	30	7.83%	▼ -3
65 T	Tailored Management	https://www.linke	United States	500	39	7.80%	▲ 1
66 (	Cross Country Education	https://www.linke	United States	374	29	7.75%	New E
		https://www.linke		454	35	7.71%	▲ 1
	Resource Employment Sol			209	16	7.66%	▼ -
		https://www.linke		384	29	7.55%	▲ 4
		https://www.linke		415	31	7.47%	▲ 4
		https://www.linke		242	18	7.44%	▼ -1
72 (	-	https://www.linke		417	31	7.43%	▲ 2
73 F	FlexStaff Careers	https://www.linke	United States	271	20	7.38%	New E
74 F	HardHat Workforce Solutio	https://www.linke	United States	417	29	6.95%	▲ 9
75 n	nextSource	https://www.linke	United States	263	18	6.84%	▼ -1
		https://www.linke		307	21	6.84%	▲ 1
		https://www.linke		269	18	6.69%	▼ -5
		https://www.linke		428	28	6.54%	▼ -2
	Ü	https://www.linke		316	19	6.01%	▼
		https://www.linke		236	14	5.93%	▼ -2
		https://www.linke		439	26	5.92%	<b>A</b> 4
82 T	Talascend	https://www.linke	United States	288	17	5.90%	▲ 4
83 L	_uke Staffing	https://www.linke	United States	255	15	5.88%	New E
84 J	Jackson Nurse Professiona	https://www.linke	United States	324	19	5.86%	▲ 3
		https://www.linke		383	22	5.74%	▲ 1
	American Medical Staffing			332	19	5.72%	New E
		https://www.linke		265	15	5.66%	A 2
	-						
		https://www.linke		500	28	5.60%	▲ 1
		https://www.linke		349	19	5.44%	▲ 1
90 F	Paladin Consulting	https://www.linke	United States	226	12	5.31%	▲ 3
91 8	Staff Pro Workforce Solutio	https://www.linke	United States	213	11	5.16%	New E
92 8	Softworld	https://www.linke	United States	448	23	5.13%	▼
			United States	258	13	5.04%	New E

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		https://www.linke		417	21	5.04%	New En
	LAUNCH Technical Workfo			426	21	4.93%	▲ 34
96	Virtual Staffing Careers	https://www.linke	United States	227	11	4.85%	New En
97	Axius Technologies	https://www.linke	United States	255	12	4.71%	▲ 38
98	WSI - Workforce Strategies	https://www.linke	United States	214	10	4.67%	▲ 14
99	Full Steam Staffing	https://www.linke	United States	300	14	4.67%	New En
		https://www.linke		215	10	4.65%	▼ -61
		https://www.linke		337	15	4.45%	▼ -8
		https://www.linke		279	12	4.30%	▼ -20
	Harmony Healthcare - Tale			210	9	4.29%	▲ 2
104	StaffQuick	https://www.linke	United States	234	10	4.27%	New En
105	ATR International	https://www.linke	United States	409	17	4.16%	▼ -14
106	APR Consulting	https://www.linke	United States	269	11	4.09%	New En
107	Open Systems Technologie	https://www.linke	United States	374	15	4.01%	<b>▲ 1</b> 2
108	Trillium Construction Service	https://www.linke	United States	485	19	3.92%	<b>▲ 1</b> 2
		https://www.linke		259	10	3.86%	▲ 43
				371	14	3.77%	▲ 15
		https://www.linke					
		https://www.linke		215	8	3.72%	▼ -19
112	360 Industrial Services	https://www.linke	United States	219	8	3.65%	▼ -9
113	Chipton-Ross	https://www.linke	United States	249	9	3.61%	▲ 33
114	Employnet	https://www.linke	United States	252	9	3.57%	New En
115	CCRES Educational and B	https://www.linke	United States	468	16	3.42%	▲ 45
	Advantis Medical Staffing			324	11	3.40%	▲ 17
		https://www.linke		308	10	3.25%	▲ 20
		https://www.linke		313	10	3.19%	New Er
		https://www.linke		346	11	3.18%	▲ 23
		https://www.linke		349	11	3.15%	New Er
121	ABBTECH	https://www.linke	United States	320	10	3.13%	▼ -1:
122	HKA Enterprises	https://www.linke	United States	393	12	3.05%	New En
123	Jackson Therapy Partners	https://www.linke	United States	454	13	2.86%	▲ 30
124	Stability Healthcare	https://www.linke	United States	355	10	2.82%	▲ 8
		https://www.linke		220	6	2.73%	▼ -14
		https://www.linke		313	8	2.56%	▲ 5
	Effex Management Solution			368	9	2.45%	▲ 28
	·	https://www.linke		451	11	2.44%	▼ -1
129	EDS Service Solutions	https://www.linke	United States	375	9	2.40%	New Er
130	NURSES Etc STAFFING	https://www.linke	United States	231	5	2.16%	▲ 4
131	Global Recruiters Network	https://www.linke	United States	235	5	2.13%	▲ 14
132	JobsRUs	https://www.linke	United States	451	9	2.00%	▲ 7
133	ICON Consultants	https://www.linke	United States	302	6	1.99%	▲ 25
134	White Glove Placement	https://www.linke	United States	305	6	1.97%	New Er
		https://www.linke		312	6	1.92%	▲ 14
		https://www.linke		211	4	1.90%	New Er
	Debbie's Staffing Services			440	8	1.82%	▲ 20
	Express Employment of the			385	7	1.82%	New Er
		https://www.linke	United States	224	4	1.79%	▼ -13
140	Elite Medical Staffing	https://www.linke	United States	341	6	1.76%	▼ -2
141	Glotel	company/glotel/	United States	304	5	1.64%	▼ -1
		https://www.linke		433	7	1.62%	▲ 2:
		https://www.linke		376	6	1.60%	New Er
	Simplified Labor Staffing So			262	4	1.53%	New Er
	Luxor Staffing	https://www.linke		336	5	1.49%	▲ 2
		https://www.linke		429	6	1.40%	▲ 20
		https://www.linke		295	4	1.36%	▲ 2
148	First Team Staffing Service	https://www.linke	United States	300	4	1.33%	▲ 2
149	Job1USA	https://www.linke	United States	307	4	1.30%	New Er
150	RPh on the Go	https://www.linke		332	4	1.20%	▲ 13
	IMKO Workforce Solutions			335	4	1.19%	New Er
	MVP Staffing	https://www.linke		264	3	1.14%	18
		https://www.linke		268	3	1.12%	▼ -10
	•	https://www.linke		361	4	1.11%	New Er
	DMSI	https://www.linke		477	5	1.05%	New Er
156	The Execu Search Group	https://www.linke	United States	291	3	1.03%	New Er
157	TradeSource	https://www.linke	United States	305	3	0.98%	New Er
	Micro Tech Staffing Group			337	3	0.89%	▲ 18
	Tidewater Staffing	https://www.linke		338	2	0.59%	New Er
	ACT-1 Personnel Services			224	1	0.45%	New En
161	Focus Workforce Managen			453	2	0.44%	▲ 12
	Remedy Staffing	https://www.linke	United States	304	1	0.33%	New Er

## Ready to win at social?

Visit our website our contact us at support@dsmn8.com



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